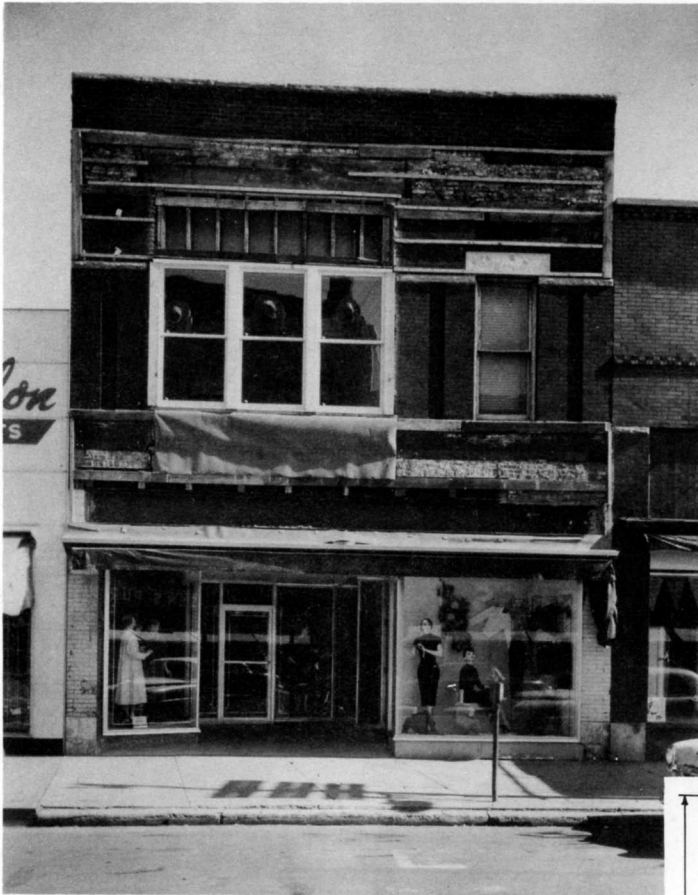


1956 COMPETITION—LADIES CLOTHING STORE



This ladies clothing store is located in the middle of the block on the main business street of a suburban city of 25,000 population about 20 miles from a large Midwestern city. The street is a state highway with fairly heavy through traffic as well as heavy local vehicular and pedestrian traffic. A bus to the large city also uses this route. The street is four lanes wide but meter parking is permitted parallel to the curb. The nearest parking lot is three blocks away. The stores remain open until 9 P. M. on Monday and Thursday nights.

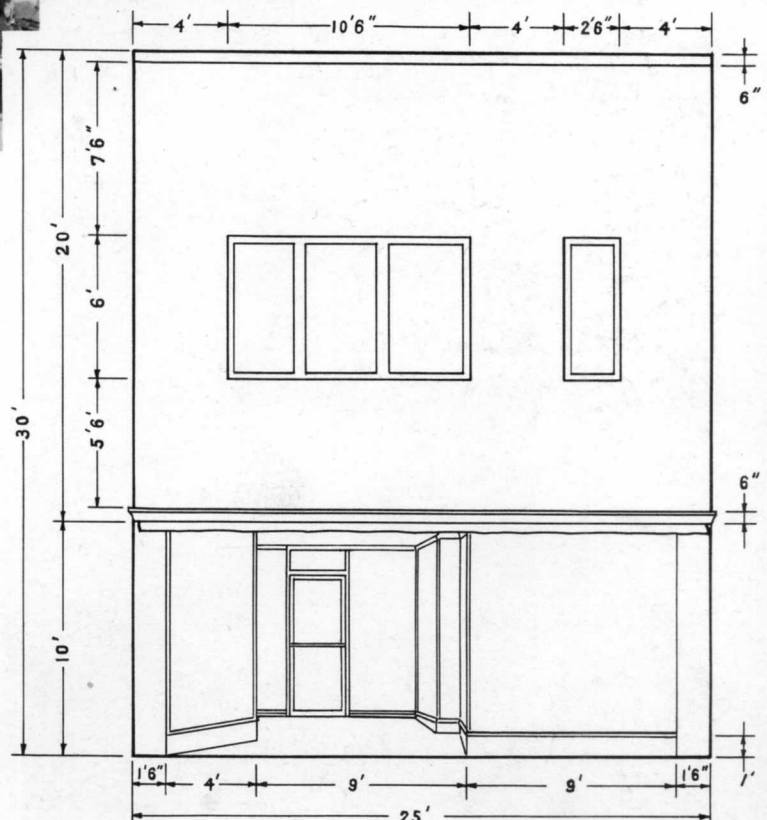
Typical of "main street" in most small city business centers there are business establishments of all types on both sides of the street for several blocks in each direction, including six other ladies dress stores. On the left in the picture is a beauty salon with a fascia sign and on the right is the utility company office with a horizontal projecting sign. There are two movie theatres in the block—one at the end of

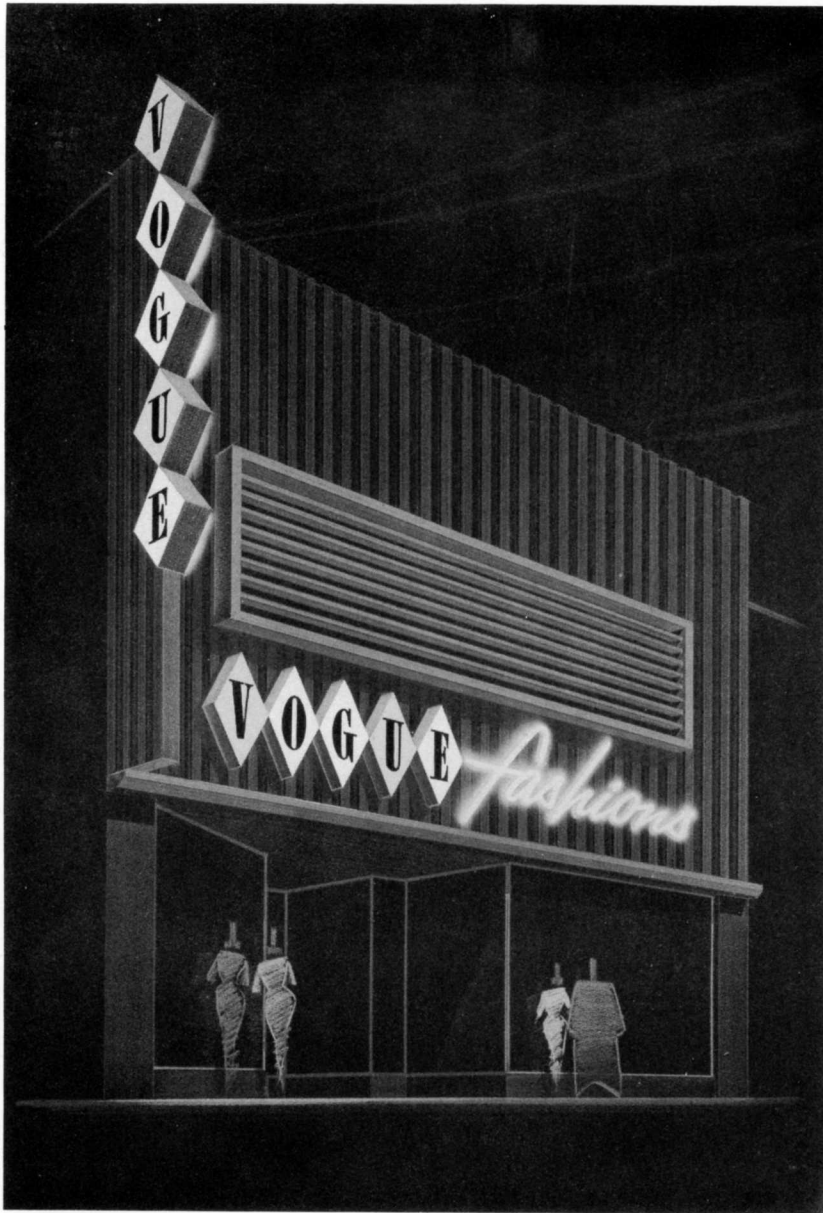
the block on the same side of the street to the right and the other on the opposite side at the end of the block to the left.

The building is in process of modernization. The interior of the store is completed with new entrance and show windows installed. The space on each side and under the show windows will be faced with black opal Granux. A new face is to be installed on the entire front above the store but the material has not been determined. The four windows must remain as the second floor will be occupied by a doctor's office. The awning is necessary over the show windows because of the afternoon sun.

Electric advertising and identification for the store has not been selected. The owner wants something distinctive that will harmonize with the building and also help to attract customers to his store.

The local ordinance limits projecting signs to six (6) feet from the building face and the overall height to 35 feet above the sidewalk. Projecting signs must not be lower than 10 feet above sidewalk. The sidewalk in front of the store measures 10 feet to the curb.





First Prize

LEE KLAY

Heath & Company
812 N. Broadway
Los Angeles, Calif.

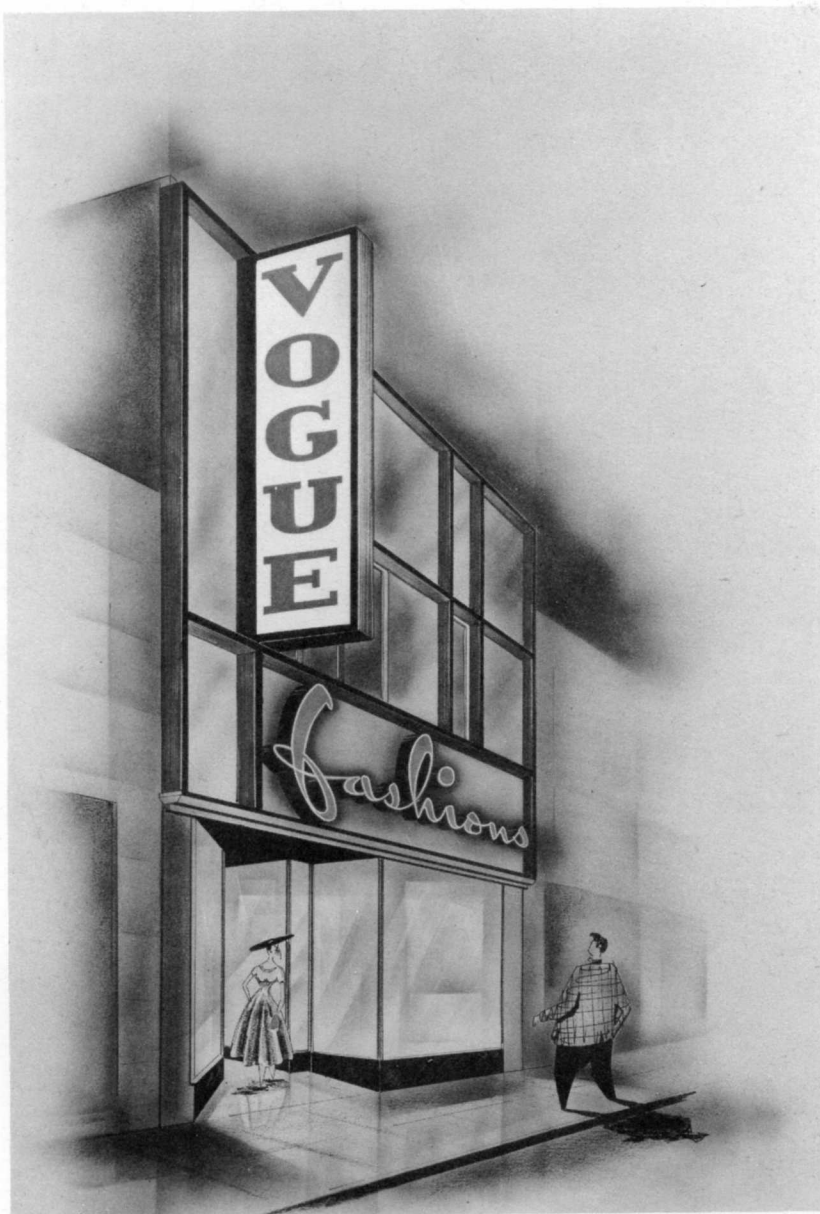
SPECIFICATIONS

Background consists of metal decking 4" wide by 2" deep, to be installed by sign company. Rectangular pattern is in $\frac{3}{4}$ " thick all-metal louvres bordered by a metal moulding 4" wide by 8" deep. Horizontal sign presents "Vogue" in 2" high flat black letters of $\frac{1}{8}$ " plastic on 4' high by 21" wide and 6" deep white waffle pattern plastic faced diamond panels interior illuminated by neon. The grids of the diamonds, left to right, are in rose, gold, white, rose and gold. "Fashions"

letters range from 15 to 5" high and are $2\frac{1}{2}$ " deep. Illumination is by double tube of turquoise installed within the channels. Vertical sign presents the name in 18" letters of $\frac{1}{8}$ " thick flat black plastic on 3 x 2' white waffle plastic faced diamond panels, with interior illumination in the following colors of tubing, top to bottom: rose, gold, white, rose, gold. Background of this sign is the same as the metal decking background for the facing of the building.

Second Prize

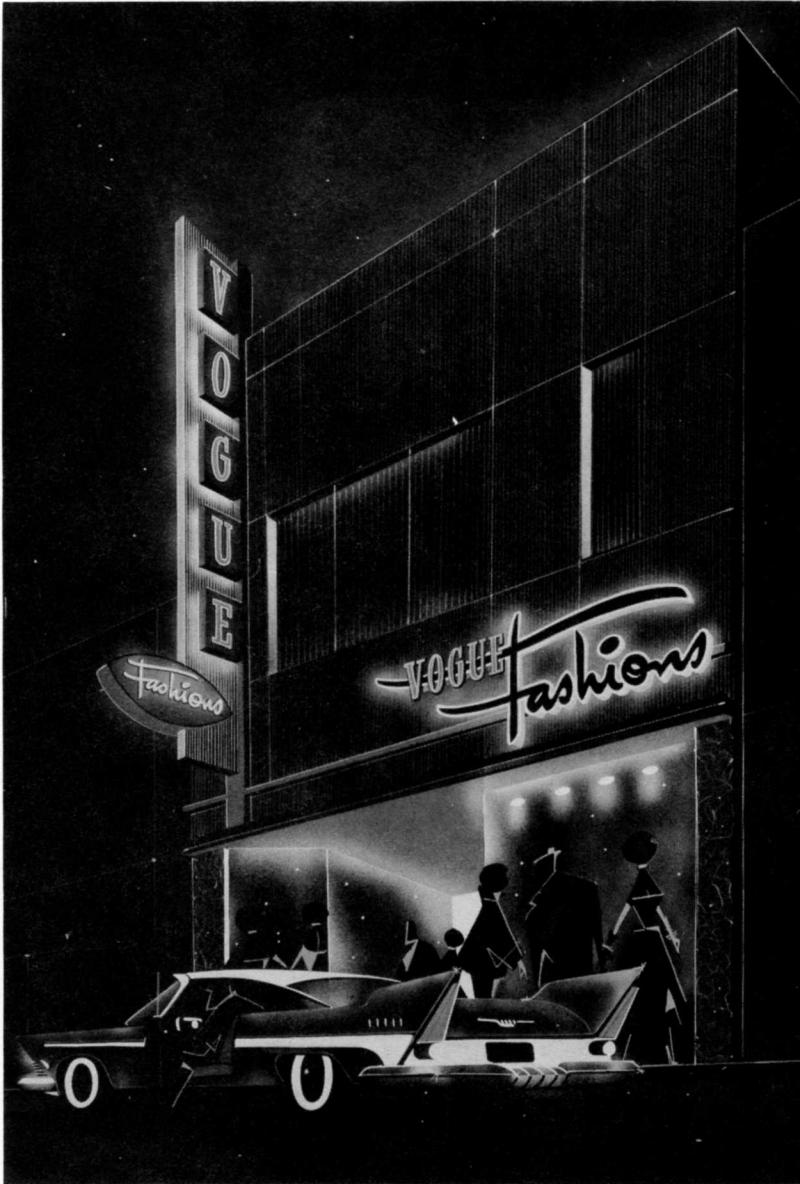
ZANER MILLER
Spokane Neon Sign Co.
N. 131 Pittsburgh
Spokane, Wash.



SPECIFICATIONS

Facing of building is embellished with 12", 2 x 8" and 4 x 8" raceway construction. "Fashions" is in metal letters ranging from 54 to 16" high, illuminated with double and single tubes of 15 mm. fluorescent rose tubing. "Vogue" sign measures

4 x 13½' overall with an ivory plastic background 3' wide. "Vogue" is in green plastic cut-out letters each 21" tall. Interior illumination is by 12 pairs of 3' fluorescent tubes in horizontal arrangement.



Third Prize

H. NELSON MacDONALD
Neon Sales & Service, Ltd.
909 Fifteenth Street, S.W.
Calgary, Alberta, Canada

SPECIFICATIONS

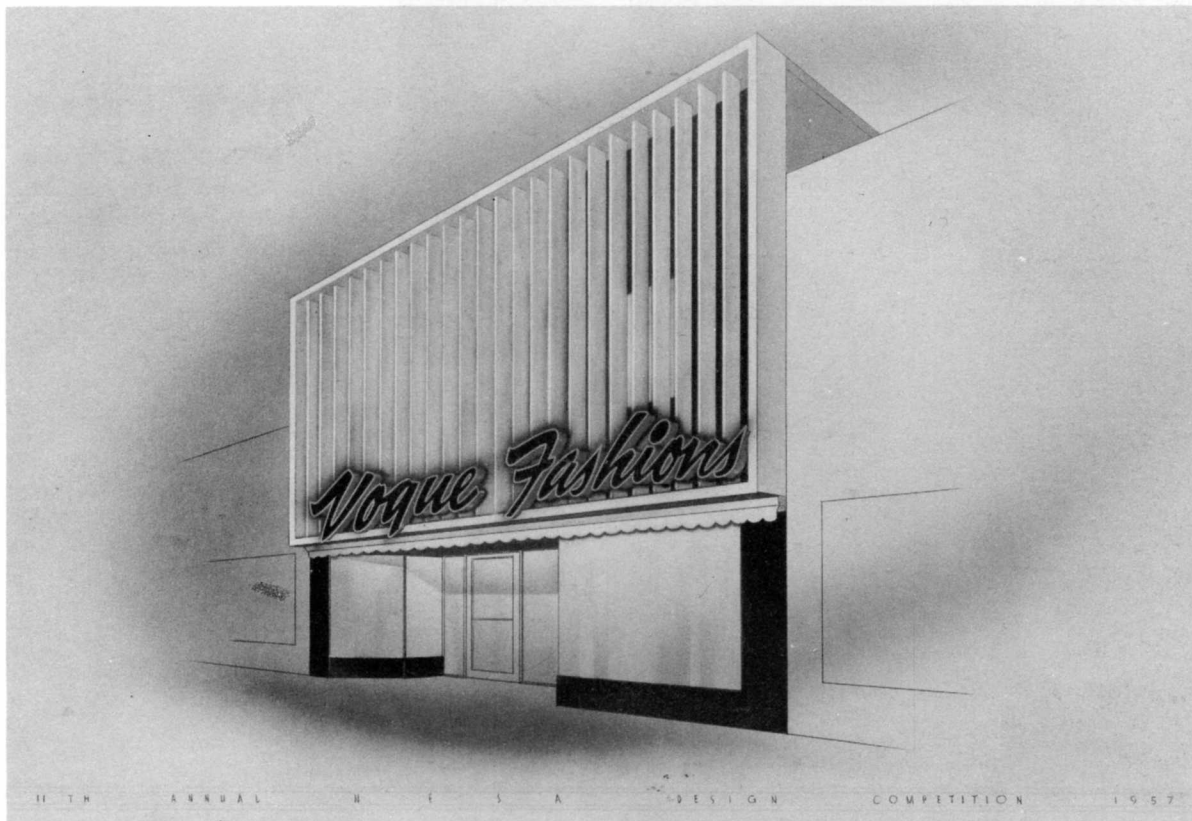
Display dimensions: Double faced portion—overall height, 22½'; overall width, 6'; overall height above sidewalk, 33'. Single faced portion—overall height, 4'; overall width, 25'. Letter data: Double faced portion—"Vogue" is in 21" double tubed peach fluorescent tubing. "Fashions" is in 20 to 6" single tubed white fluorescent tubing. Single faced portion—"Vogue"—18" double tubed peach fluorescent tubing on sheet metal channel type letters. "Fashions"—48 to 12" white fluo-

rescent tubing edge-lite type illumination of raised sheet metal letter. Letter edge 6" deep. Special materials and effects: Background of double faced vertical sign is made of corrugated sheet metal. Sheet metal blocks containing letters are raised from corrugated surface. Indirect white fluorescent tubing in back of raised cubes illuminates corrugated sheet metal surface. Decorative bar runs across building face and in back of fascia letters.

Fourth Prize

HELAMAN PRATT

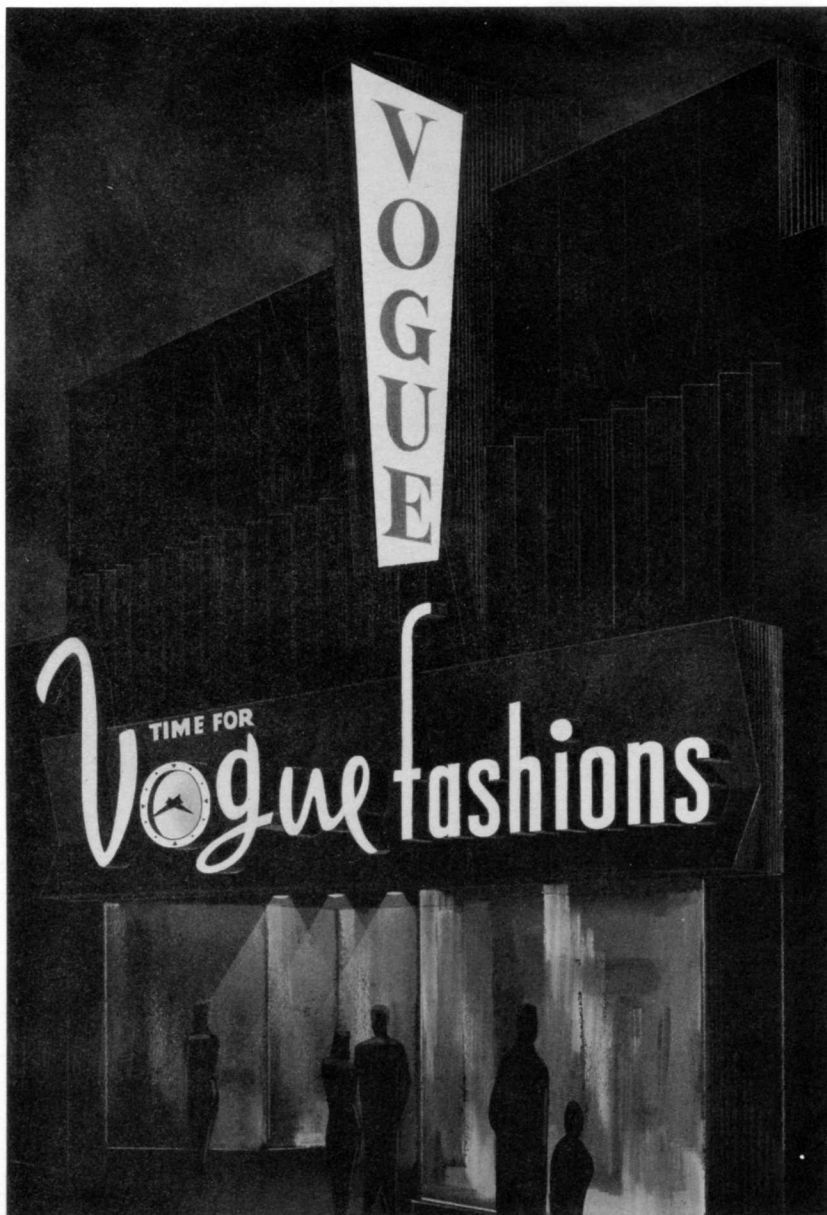
Electrical Products Consolidated, 754 Vandalia, St. Paul, Minn.



SPECIFICATIONS

Frame around upper portion of building (20 x 25') to be 8" thick with 24" projection. Louvres 1" thick, 12" wide and 18'8" high, mounted 6" away from building face and 6" back from frame. Frame and louvres to be of 24-ga. galvaneal metal painted gleaming white. Letters in 5 1/2' to

30" script with 10" return, illuminated with edgelite 12 mm. rose tubing on 30 ma. transformers for a silhouette effect. The sides of the letters to be gleaming white and the face jet black for the same effect day and night.



Honorable Mention

JACK DUDLEY
Electrical Products Corporation
1023 East 4th Street
Santa Ana, Calif.

SPECIFICATIONS

Building — faced with architectural porcelain enamel panels. 72 x 15" louvres installed in line with windows. Louvres in front of windows open and close from inside.

All sign metal finished in porcelain enamel. Horizontal sign—single face sign cabinet 25' long by 6' high, 18" deep on top side, 12" on bottom, tapering to 6" at a point 2' from bottom. "Vogue"—102 to 30" white plastic faced letters. Return varies from 6" above cabinet to 15" at greatest depth of "V." Letter "O"—3' in diameter. Metal fill set back 5" from face. Return inside letter "O" is 3 1/2", allowing 1 1/2" of space for illumination of metal fill. Standard clock (mechanism mounted behind metal fill) is illuminated with

double tube 4500° white fluorescent tubing, 60 ma. "Fashions"—72 to 24" white plastic faced block letters. Returns are same as on word "Vogue." "Time For"—8" yellow plastic faced letters with 2" stroke, illuminated with single tube 4500° white fluorescent tubing—60 ma. Return depth varies to fit taper of cabinet.

Vertical sign—Sign support cabinet, 19' high, 7' wide at top, is of decking with 1" retainer flange. Depth is 9". Double face sign, 15' 9" long and 4' 3" wide with a depth of 12". White plastic faces with 30" flat cut-out green plastic letters; 3/4" retainer flange. Illumination is grid of 4500° white fluorescent tubing 60 ma.

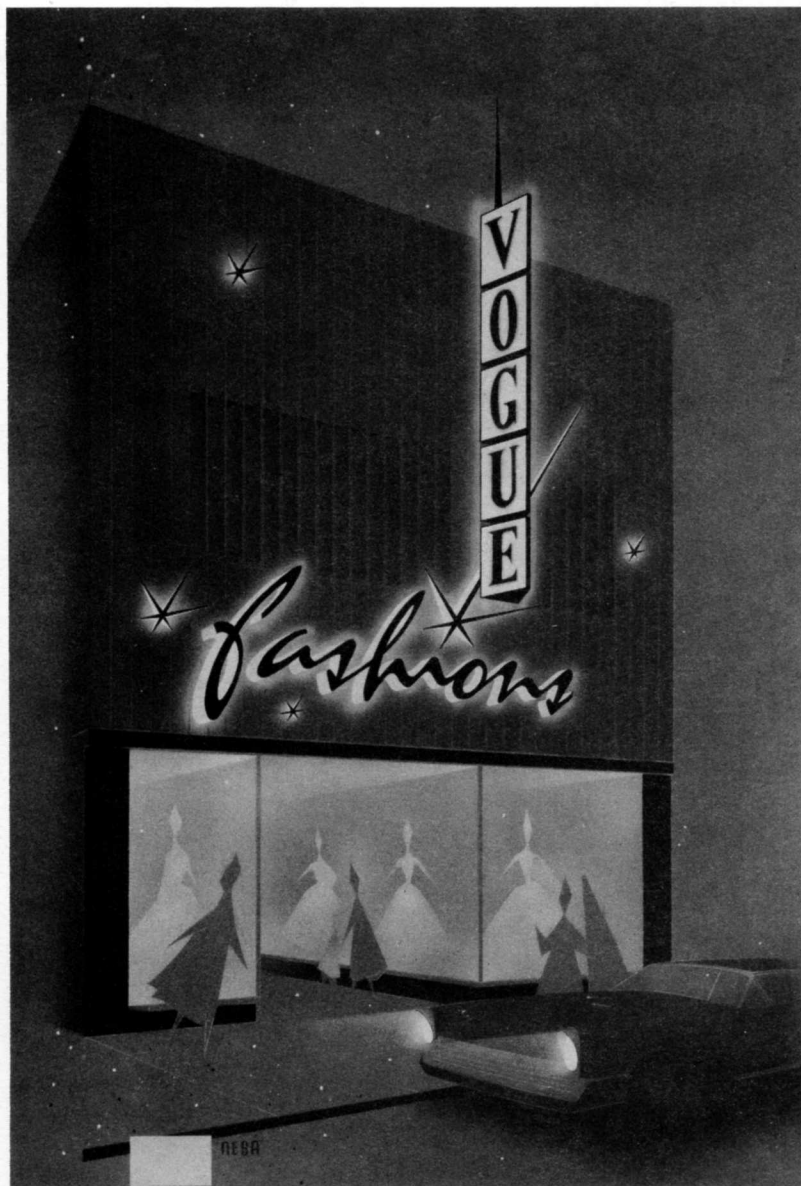
Honorable Mention

WINSTON H. ELLIOTT

Neon Products of Canada Limited

314 Fourth Avenue West

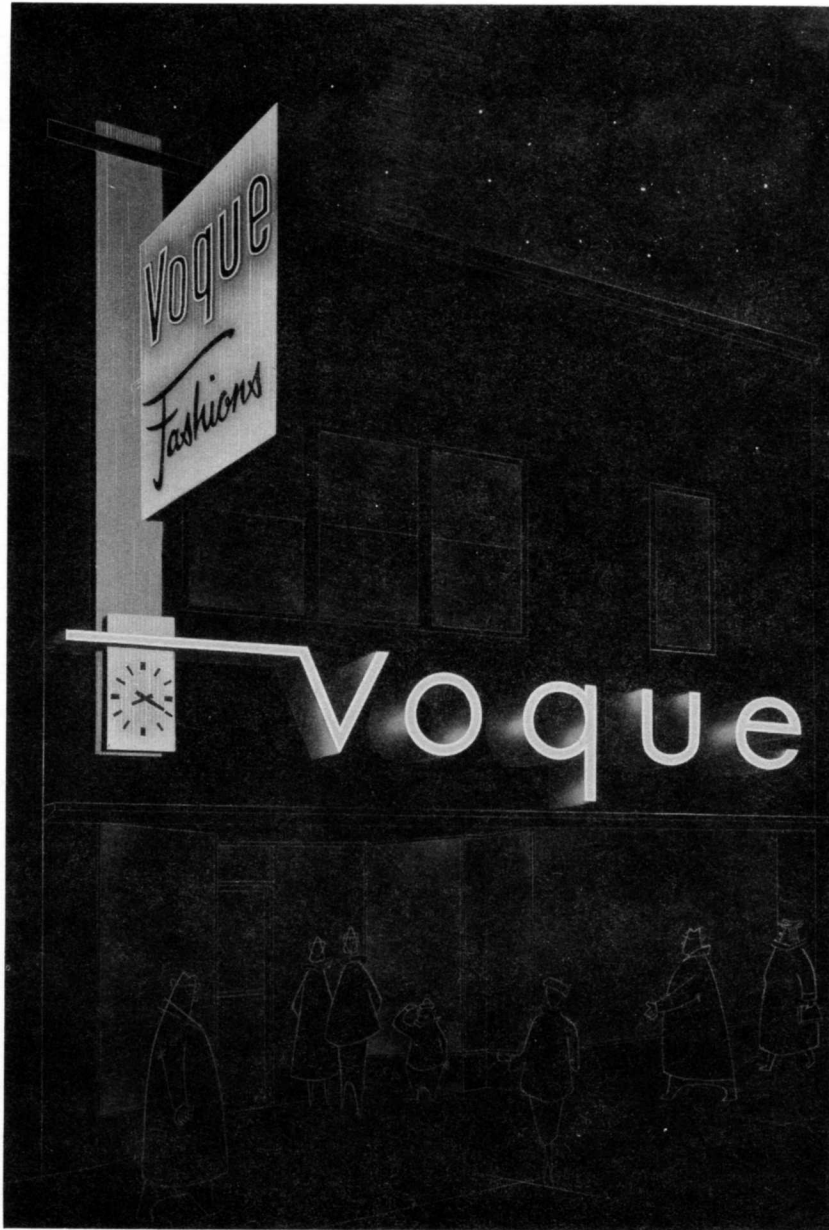
Calgary, Alberta, Canada



SPECIFICATIONS

Storefront above windows finished in vertical siding, sheet metal if wood not permissible, with matching adjustable vertical louvres to control light in doctor's office windows. Color—a light tone wood color. Fascia Letters: "Fashions" raised block sheet metal script 5'4" high to 15" and 5" deep. Illumination—fluorescent green tubing to give dark surface to black face letter. Raised block sheet metal stars 5" deep with tapered

points, illuminated by fluorescent white tubing to give dark surface to black face star. All stars flashing at random. Vertical: Five wedge shape blocks measuring 15½' high by 2½' wide, inside thickness 1'8" tapering to 3"; outside edge stooped out from wall 6". Milk plastic faces on blocks. Illumination by white fluorescent tubing. "Vogue" cutout letters are painted black, edge green 2½' high, 1" thick, stooped out from plastic face 1".



Honorable Mention

ADAM L. GEJDOS
Neon Products of Canada Limited
1252 Third Avenue, So.
Lethbridge, Alberta, Canada

SPECIFICATIONS

Double faced vertical sign is 8' high and 5' wide—sign edge 10". Face of sign is corrugated white plastic illuminated with tangerine tubing. "Vogue"—prestwood letters 32 to 22" high with a double tube of tangerine on face of letters. "Fashions"—prestwood script 34 to 10" high. Clock—34" high by 24" wide with a 6" metal edge. Clock face is of corrugated white plastic illuminated with tangerine tubing. Numerals and hands of clock are of prestwood. Decorative back-

ground panel—20' high and 2' wide with a 6" edge. Decorative panel is of corrugated white plastic illuminated with aqua tubing. "Vogue"—fascia—raised block sheet metal letters 36 to 28" high, letter edge 24". Illumination—double tube of fluorescent white tubing on face of letters. Flashing action on double face sign—plastic comes on, "Vogue" comes on, plastic goes out, "Vogue" goes out, repeat.

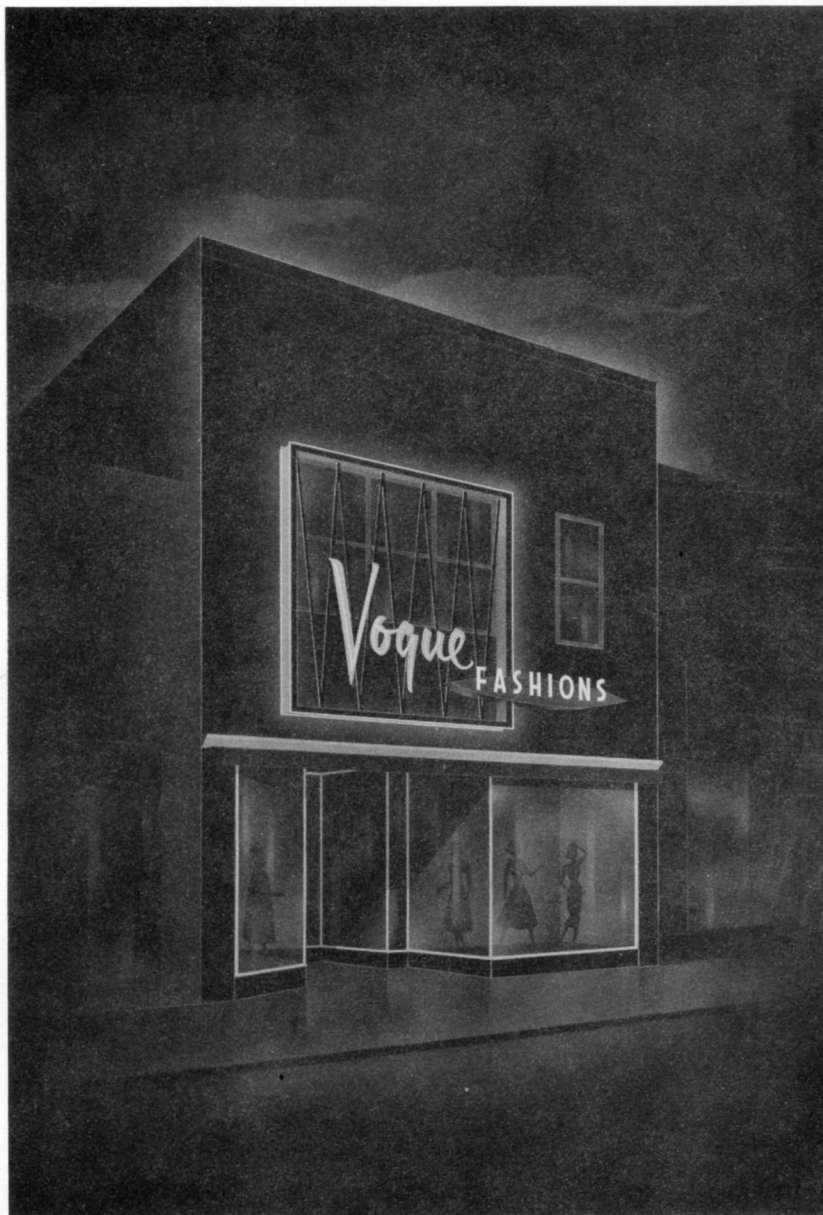
Honorable Mention

FREDERICK HARDY

Electrical Products Consolidated

1131 Monad Road, P. O. Box 453

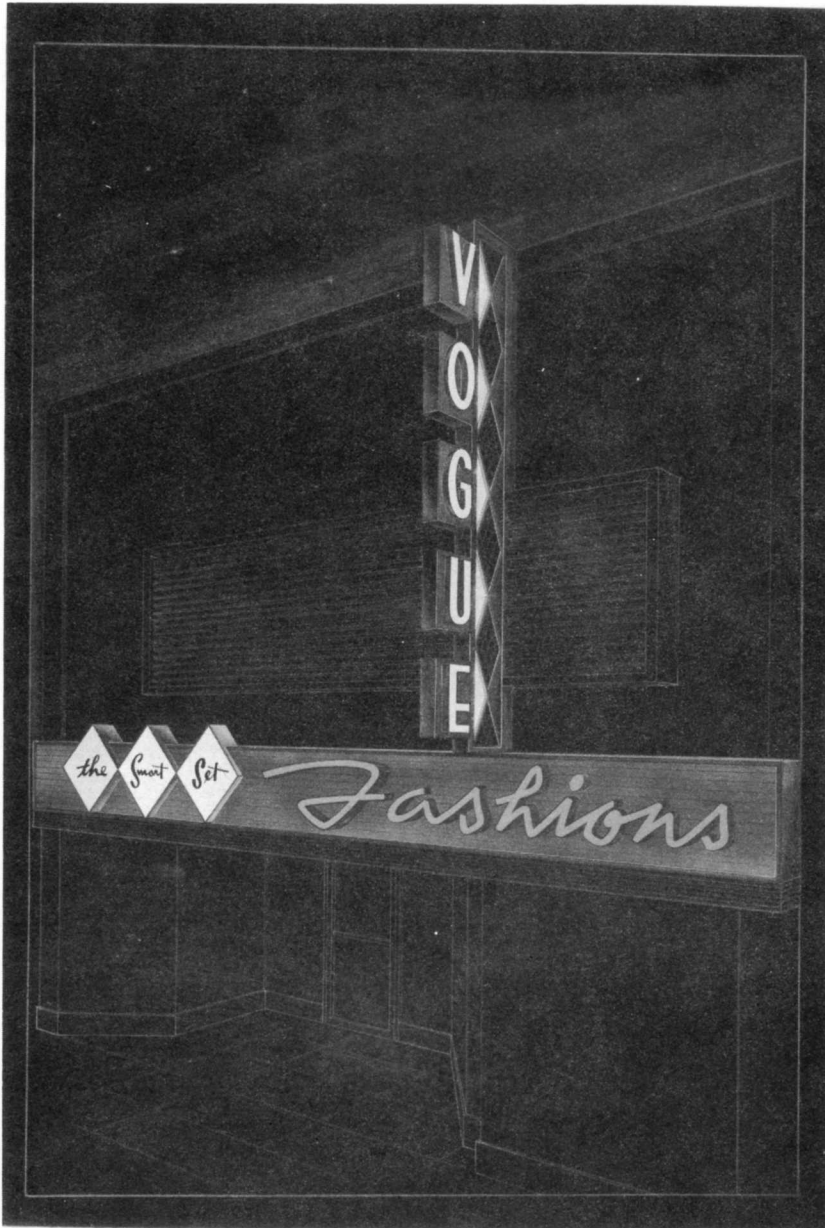
Billings, Mont.



SPECIFICATIONS

Rectangular shadow box portion is $11\frac{1}{2}'$ square, has a 12" channel with a 6" face. "Vogue" is in pan channel letters, 60 to 18" in height with a $2\frac{1}{2}"$ channel. The letters are supported by a lacing effect consisting of $1\frac{1}{2}"$ steel tubing. "Vogue" is illuminated with a single tube turquoise on 60 ma. 30 ma. rose is used on the double tube border. The elliptical cabinet is 10' long, 18" high and 10" deep. On this the pan channel letters of "Fashion" are mounted, 14" in height with a $2\frac{1}{2}"$ channel. The cabinet houses the

transformers for the entire display. "Fashions" is illuminated with a single tube of 6500° white on 60 ma. Material in display is 24 ga. galvaneal reinforced with angle iron, with the exception of the steel tubing used for supporting the word "Vogue." This tubing is mounted on the shadow box to allow ample space for cleaning the second floor windows. This design gives consideration to the upstairs tenant and also to duplication on letterheads, clothing labels and other forms of advertising.



Honorable Mention

FRANK T. KLEIN
Triple "A" Neon
11015 Cumpston St.
No. Hollywood, Calif.

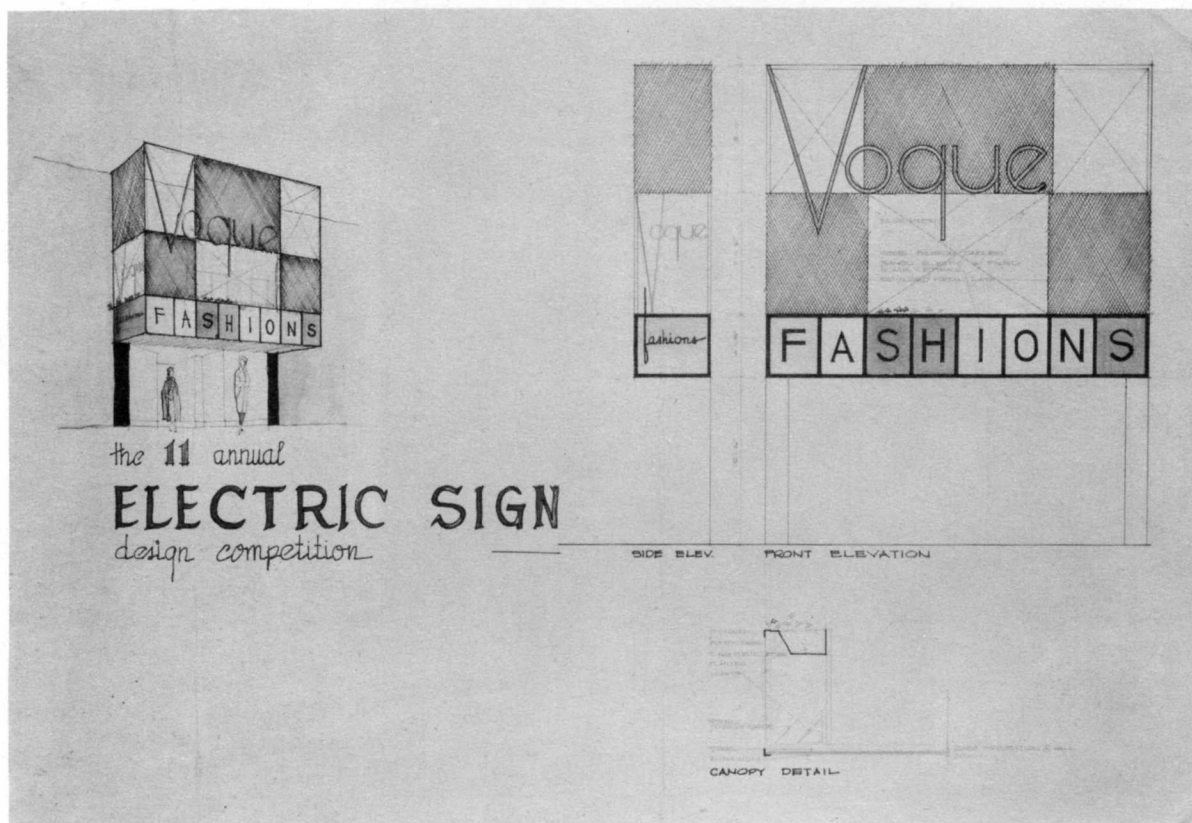
SPECIFICATIONS

"Vogue" cabinets are 20 x 28" with 24" plastic faced letters. Arrows on decorative pylon are illuminated with 15 mm. 30 ma. tubing. Front panel, 3½ x 25' in corrugated aluminited aluminum. Three diamond shaped panels, 3 x 4½',

with plastic faces and cut-out plastic letters. The word "Fashions" is in 30 to 15" channel letters with plastic faces, illuminated by two tubes of 3500° neon tubing.

Honorable Mention

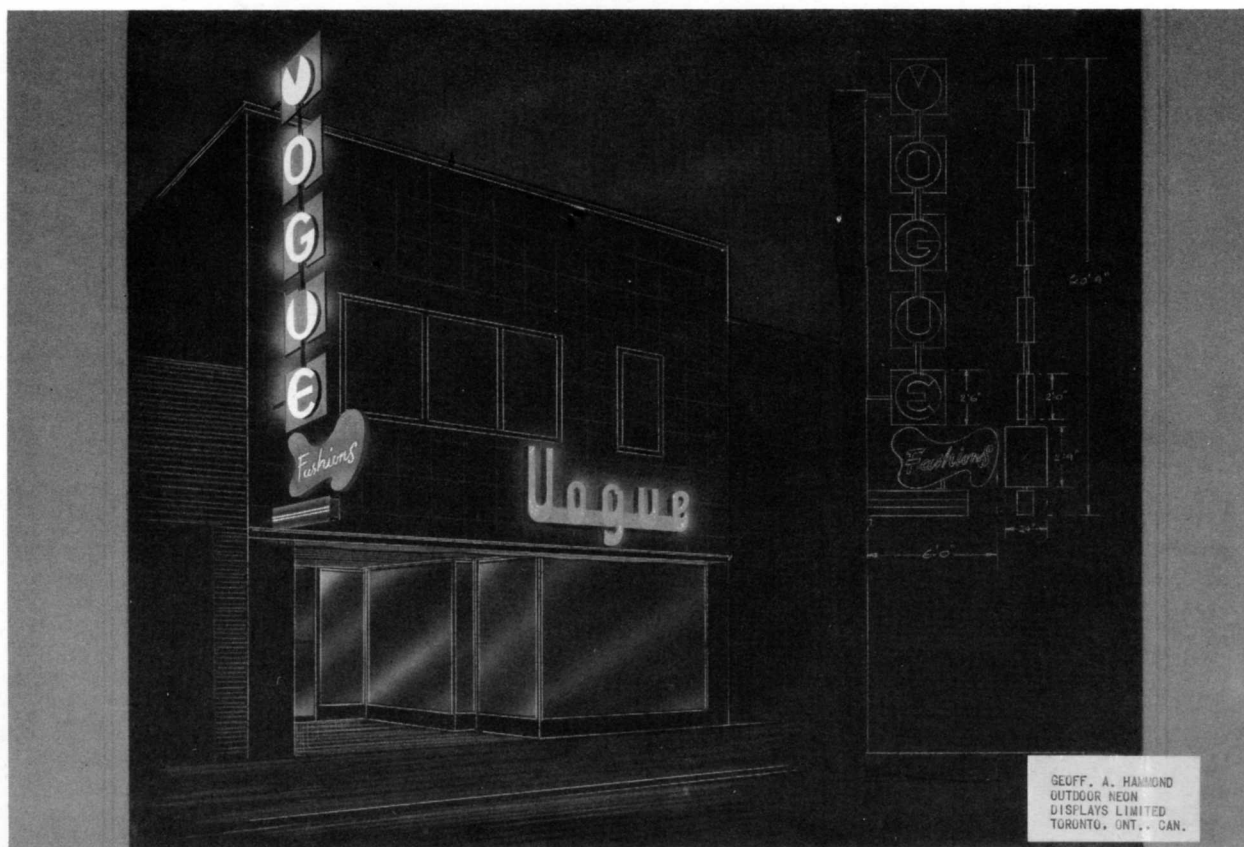
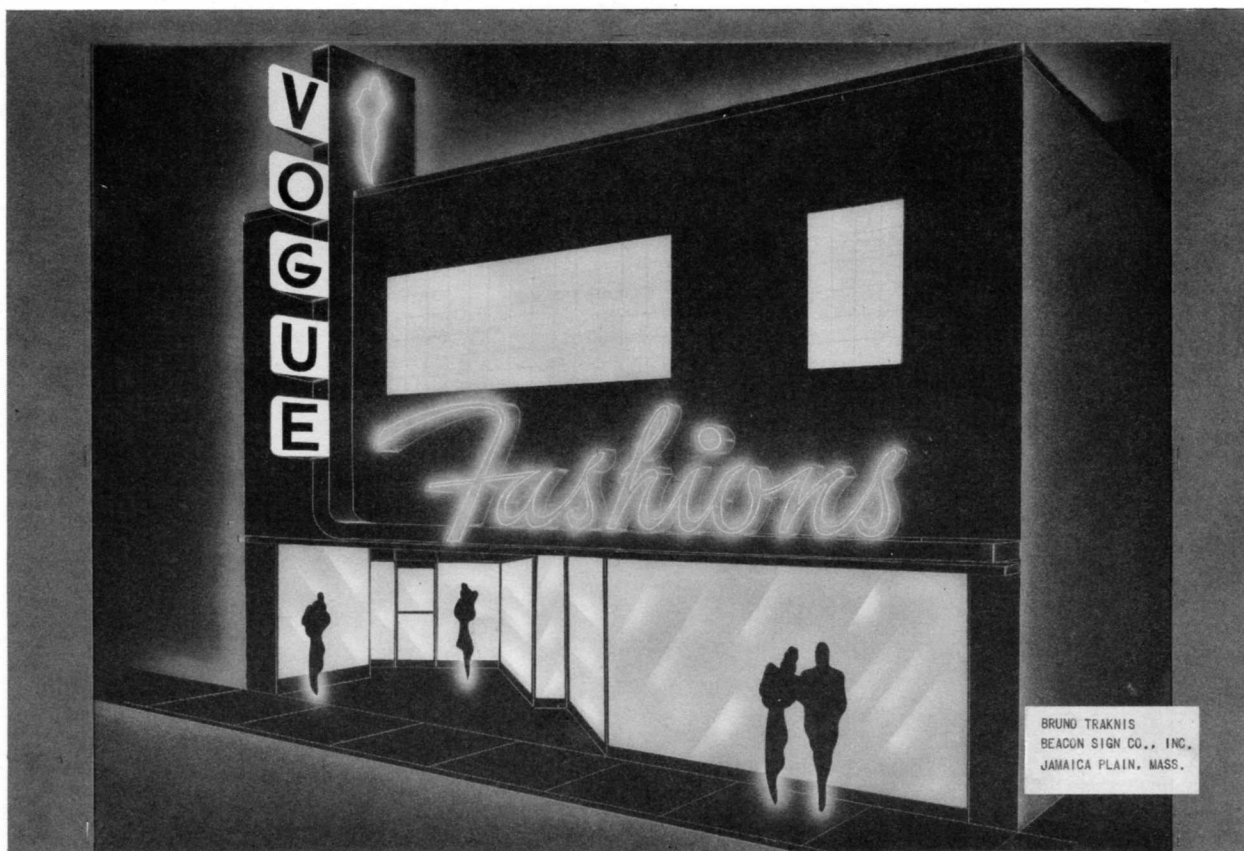
KIRBY M. KEAHEY
Box 5409, College Station, Texas

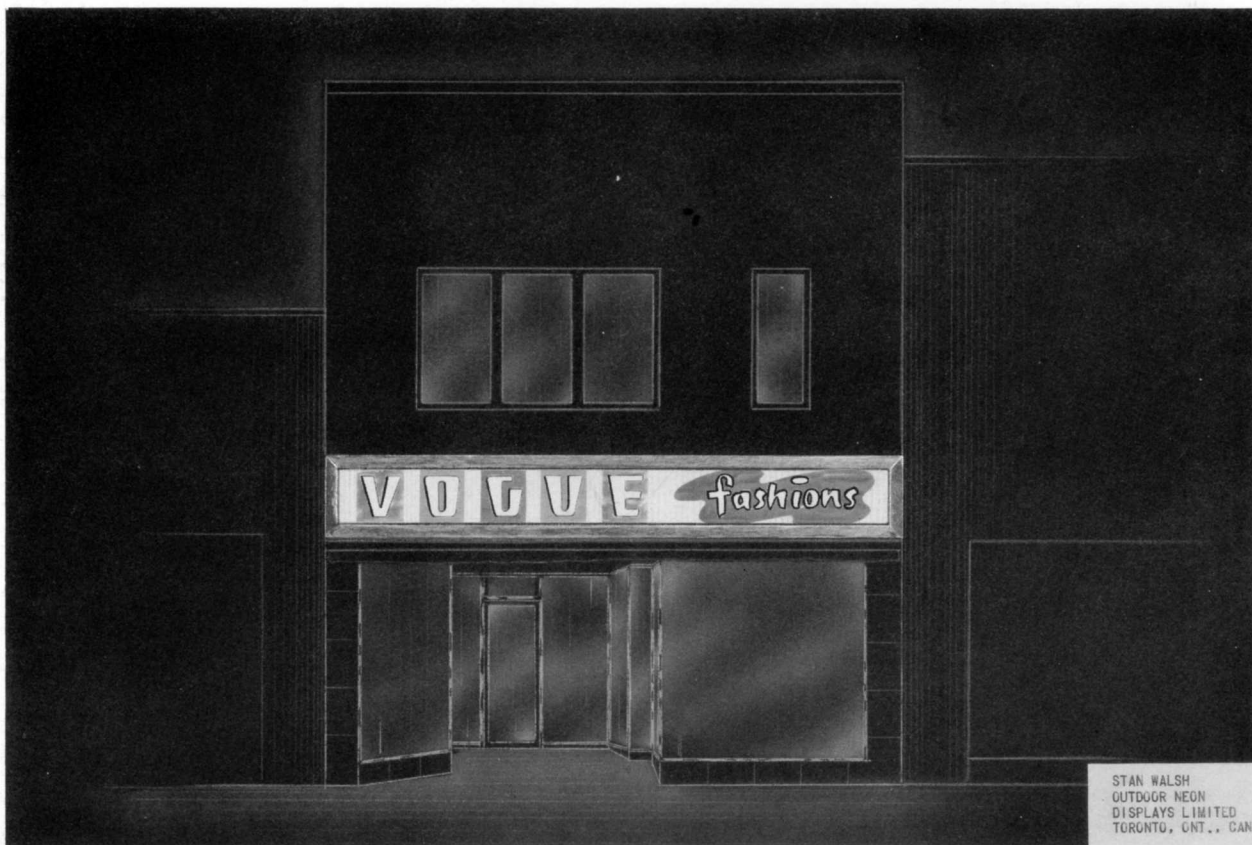
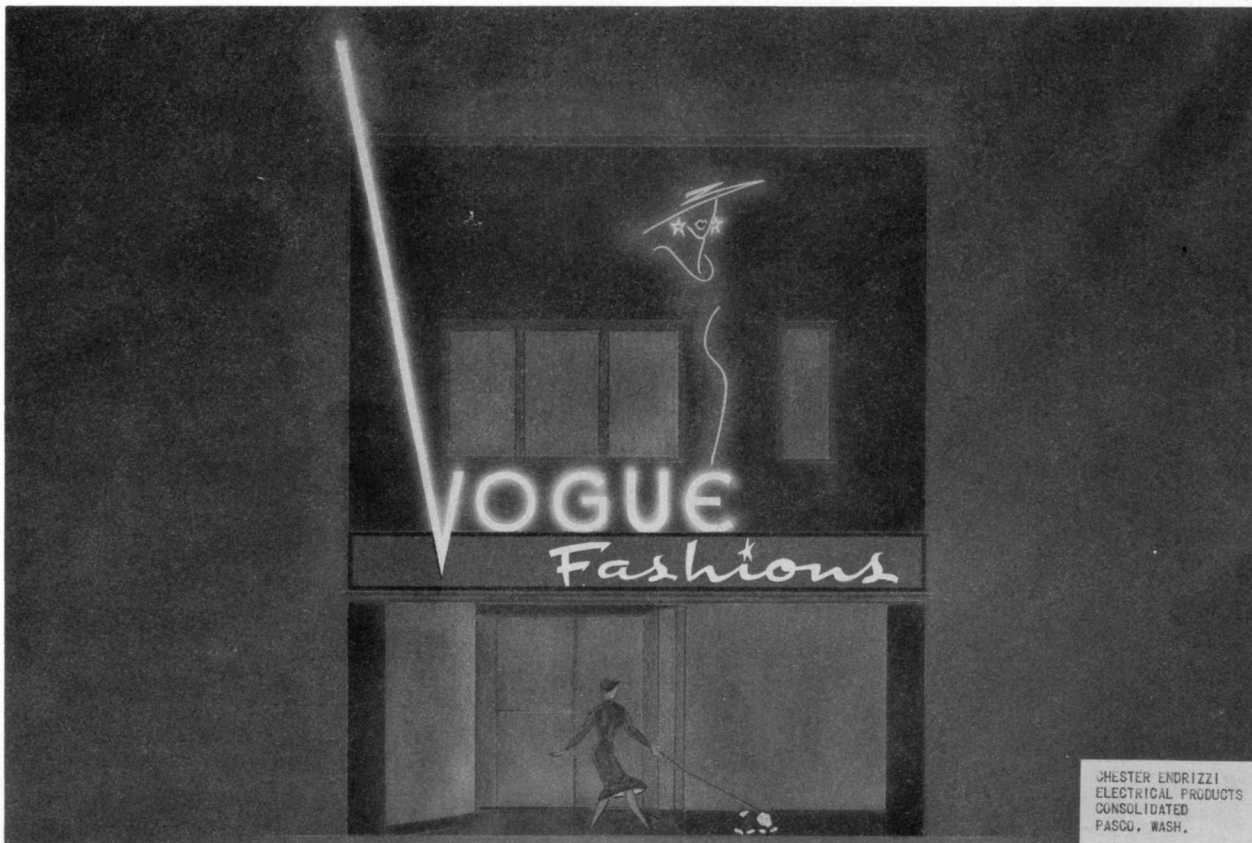


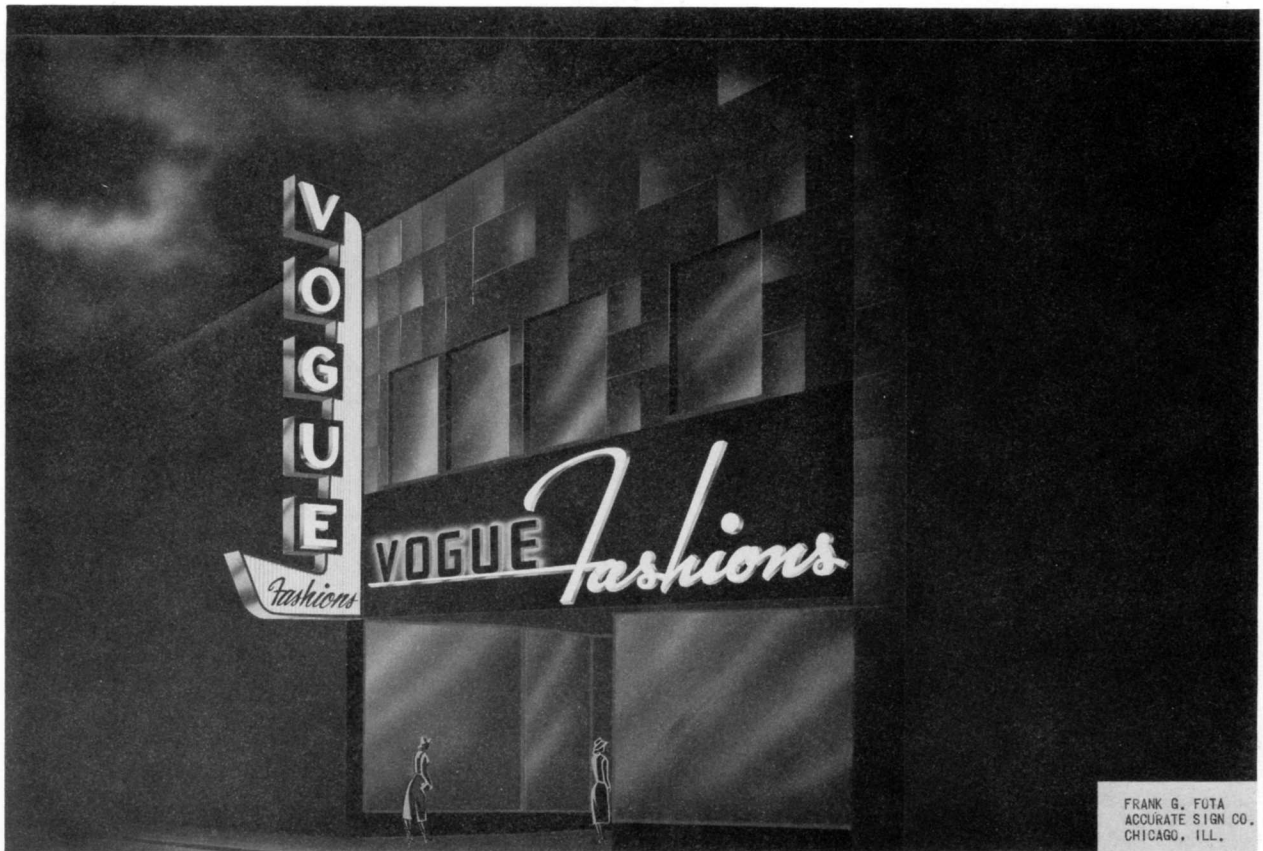
SPECIFICATIONS

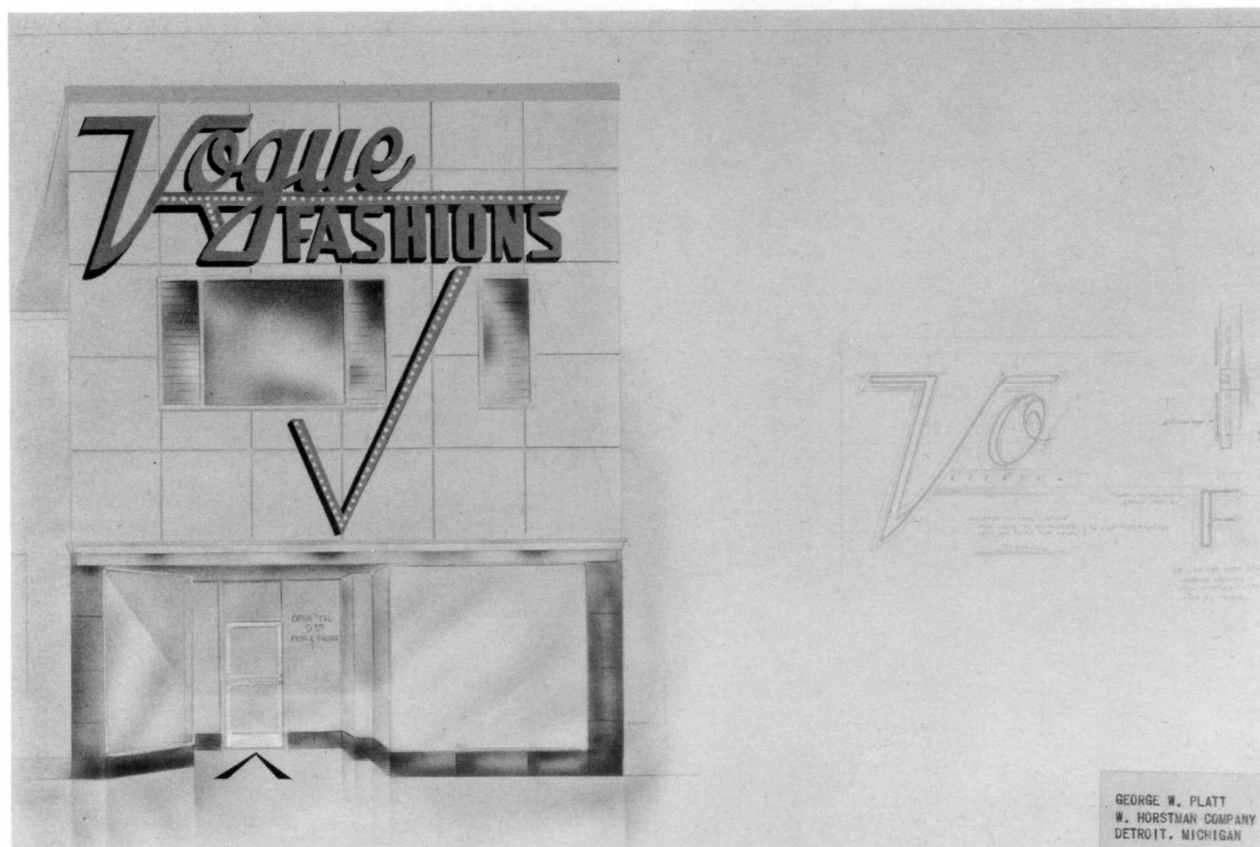
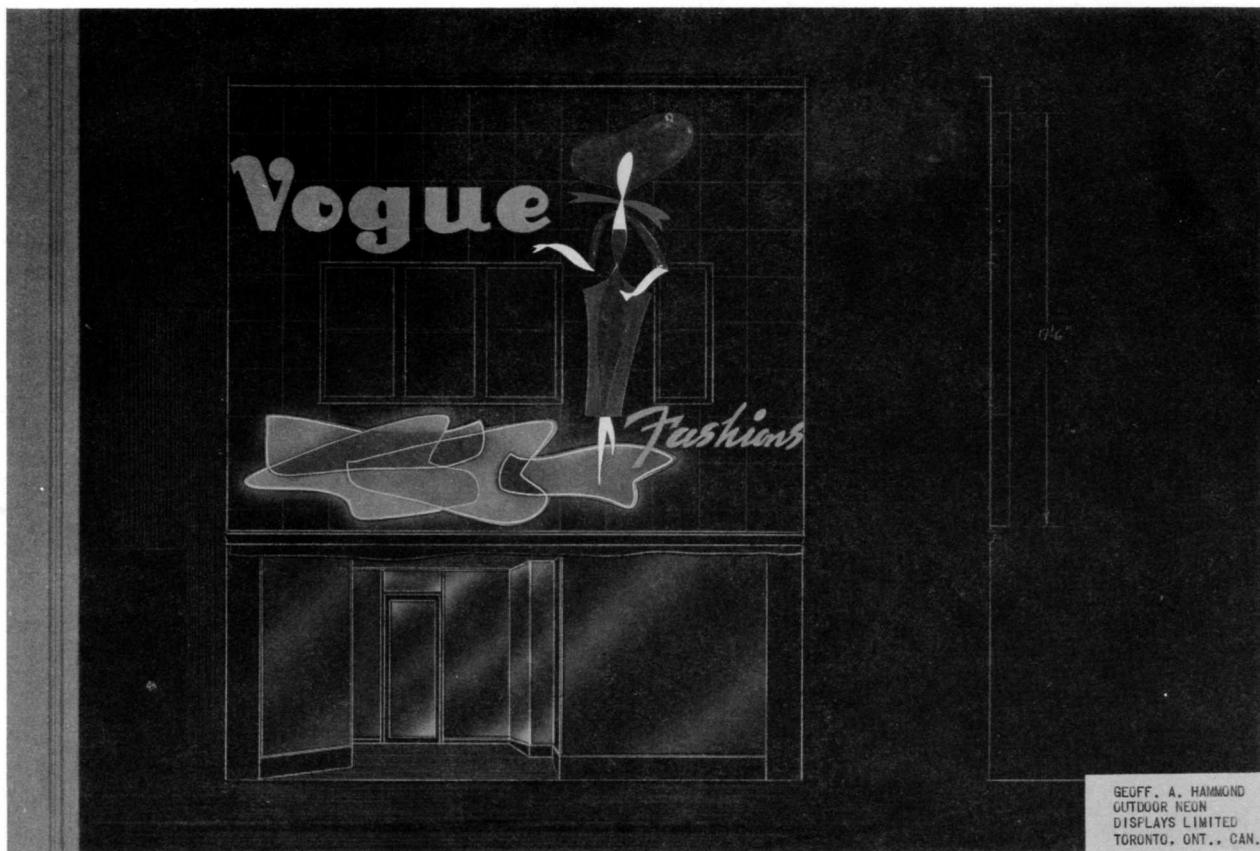
Translucent plastic panels approximately 3 x 4'; expanded metal lath screen. Aluminum sheet for underside of canopy. Neon tubing to be used for "Vogue." Approximately seven floodlights, behind

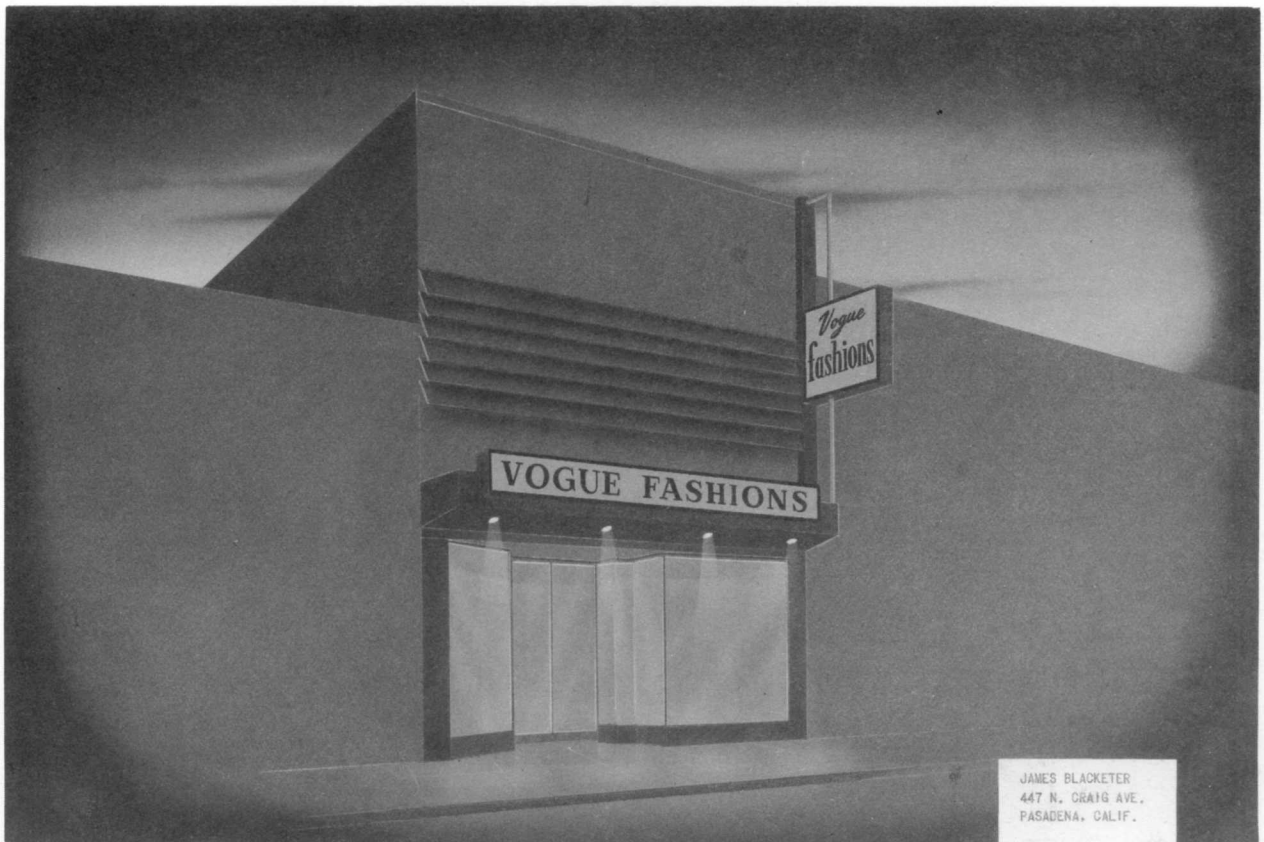
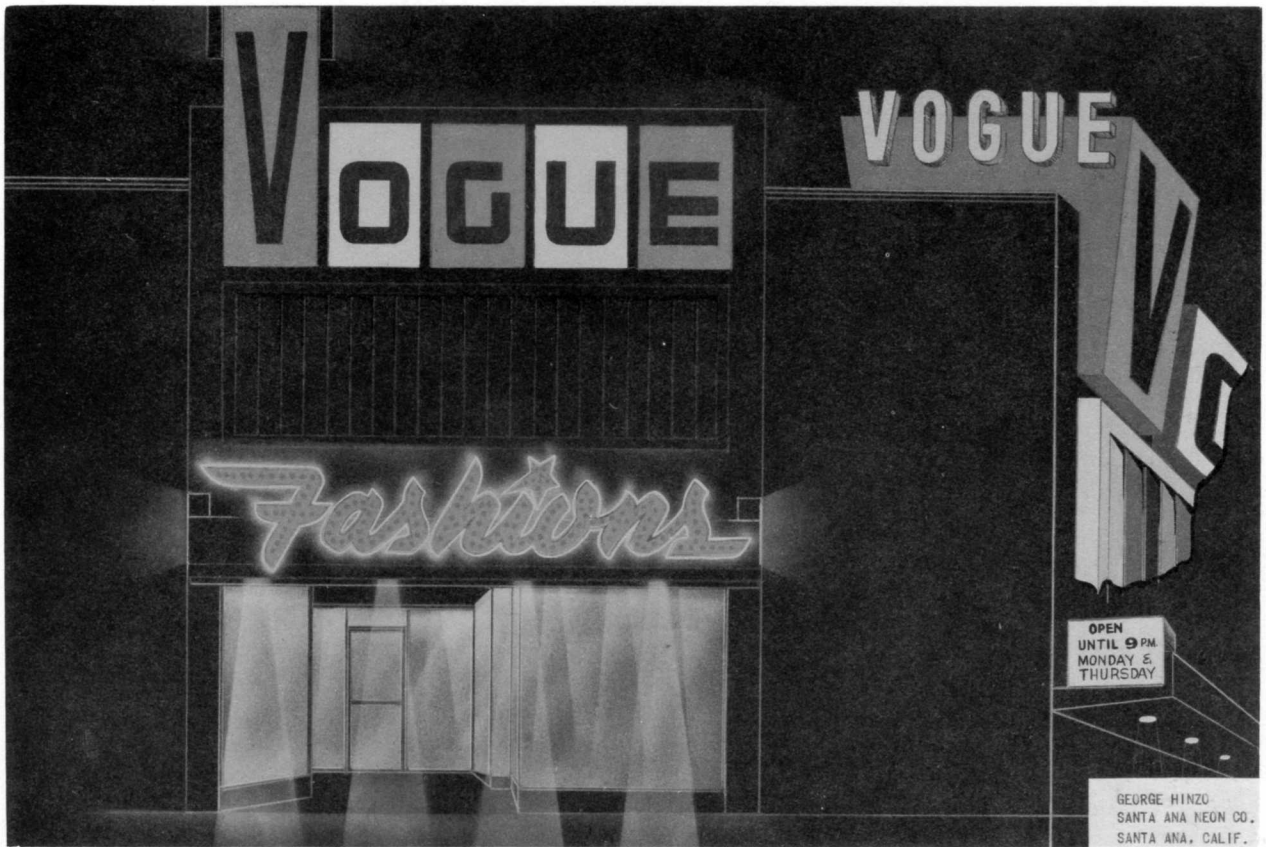
"Fashions" sign. Main structure is of light weight steel members strengthened by cross bracing and the expanded metal lath.

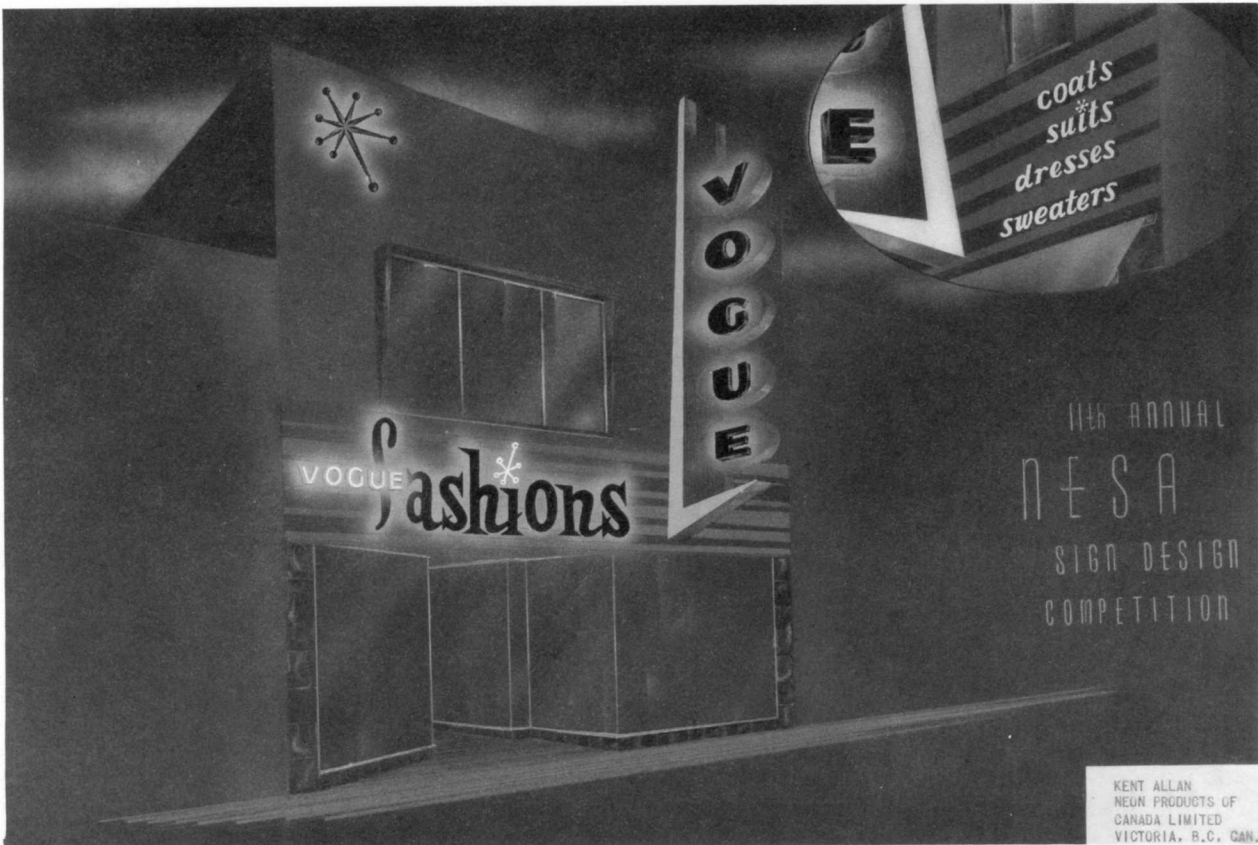
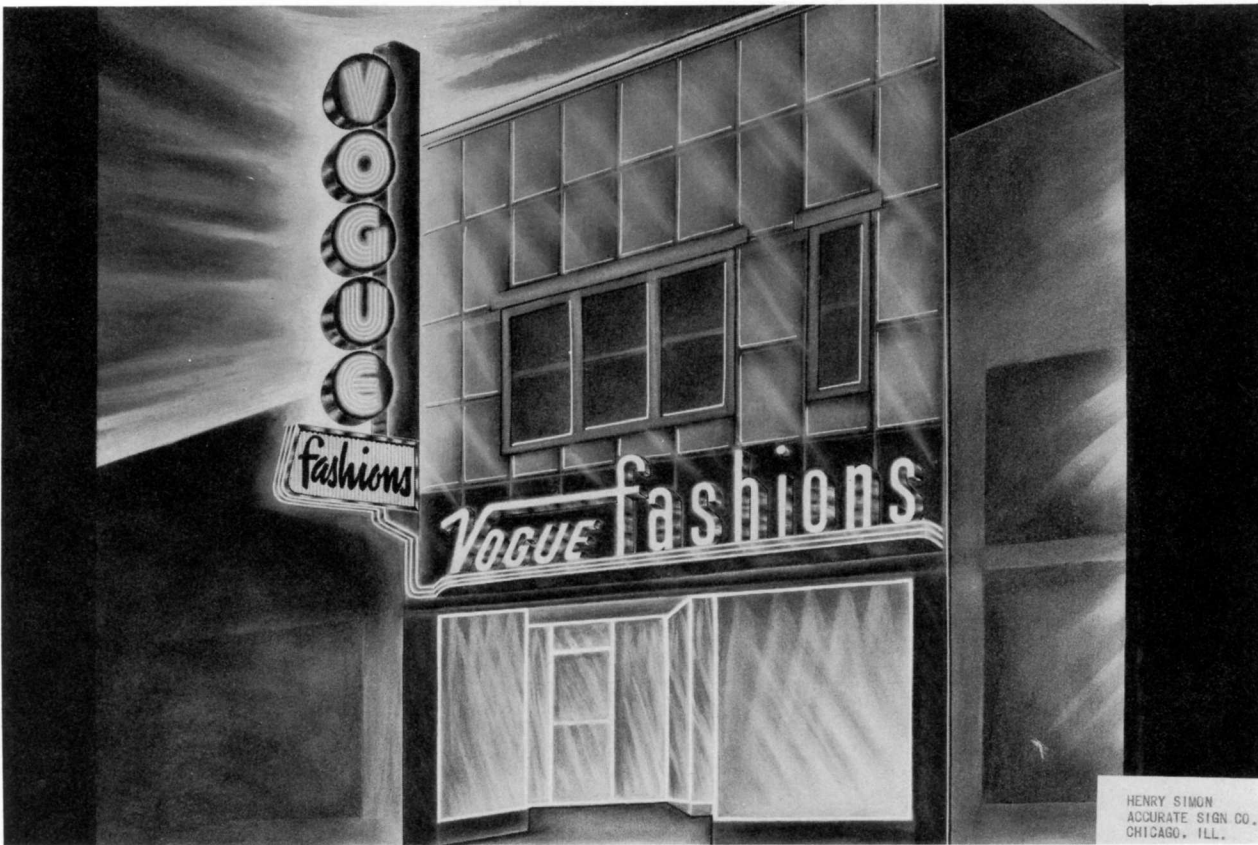


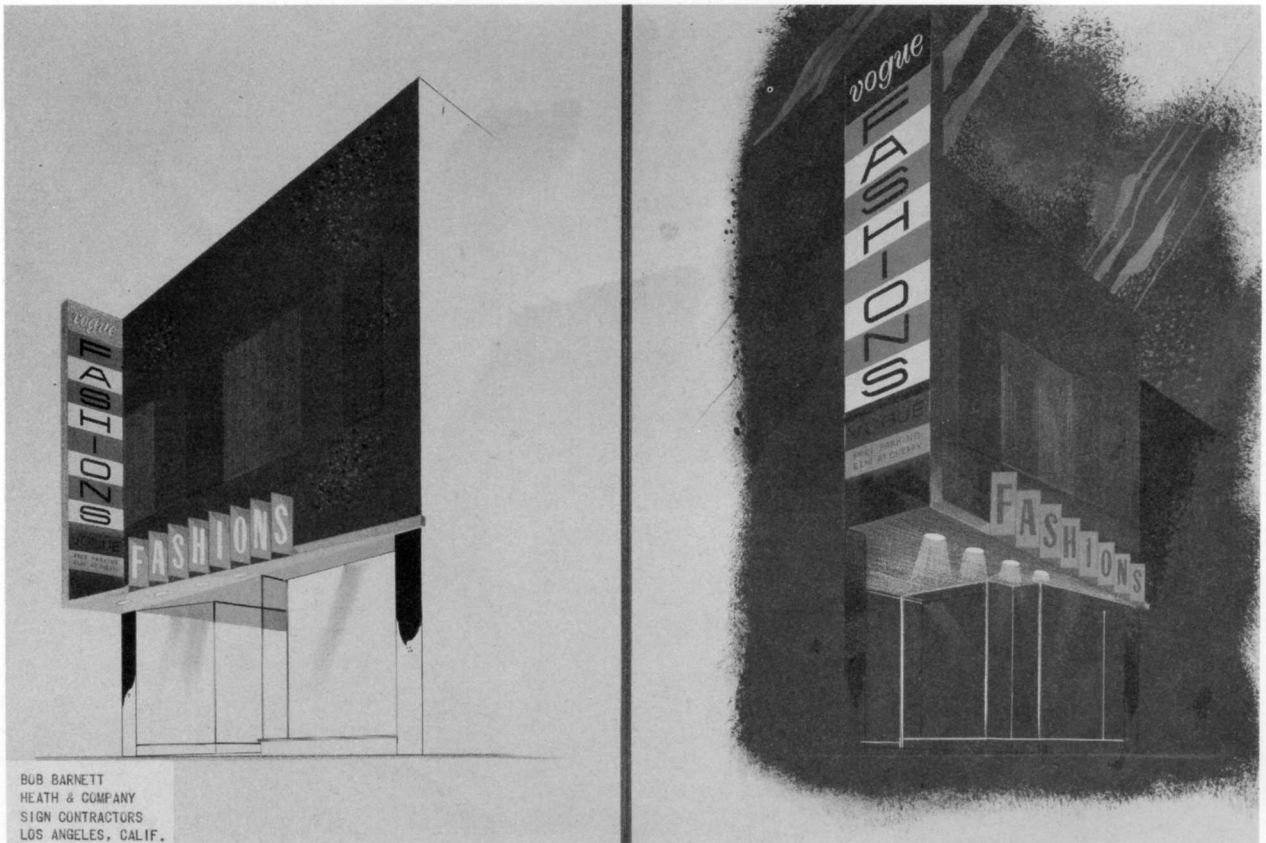
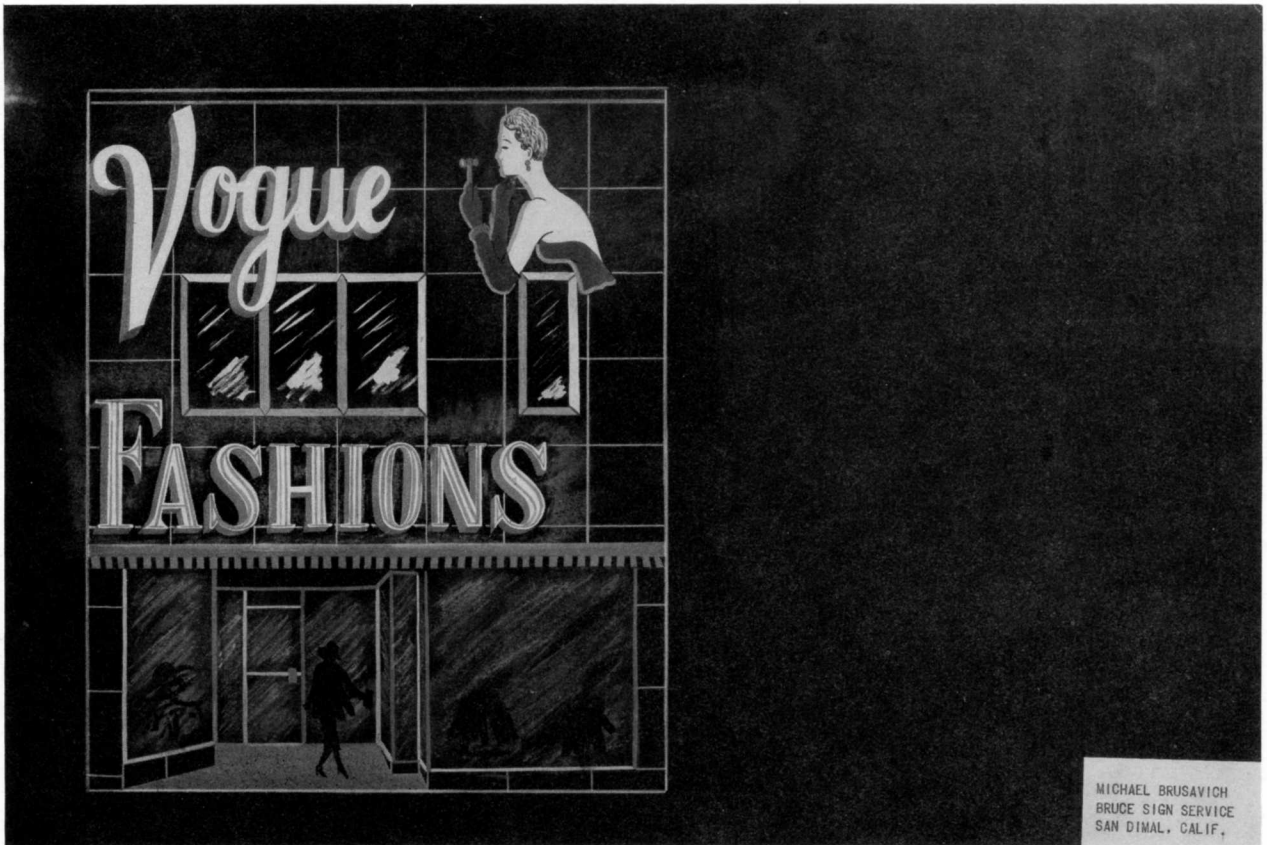


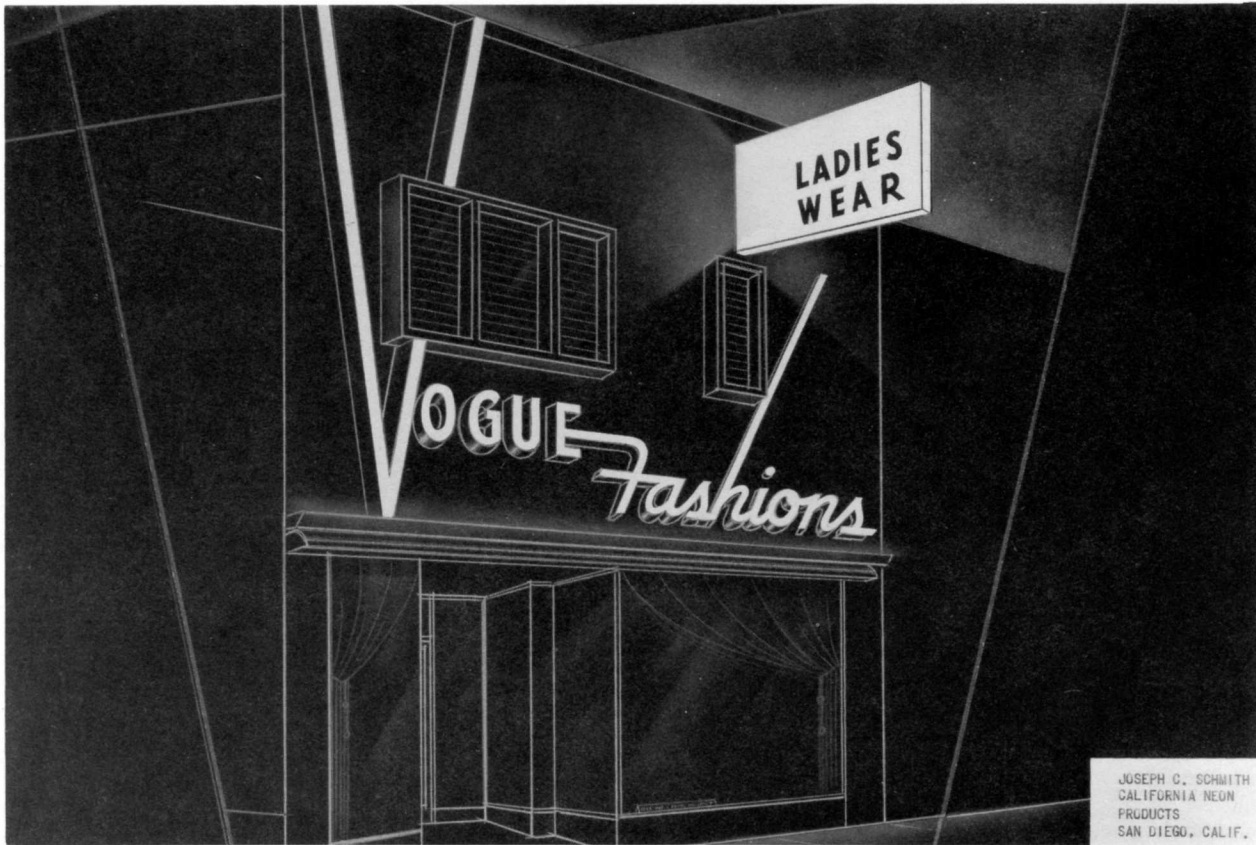


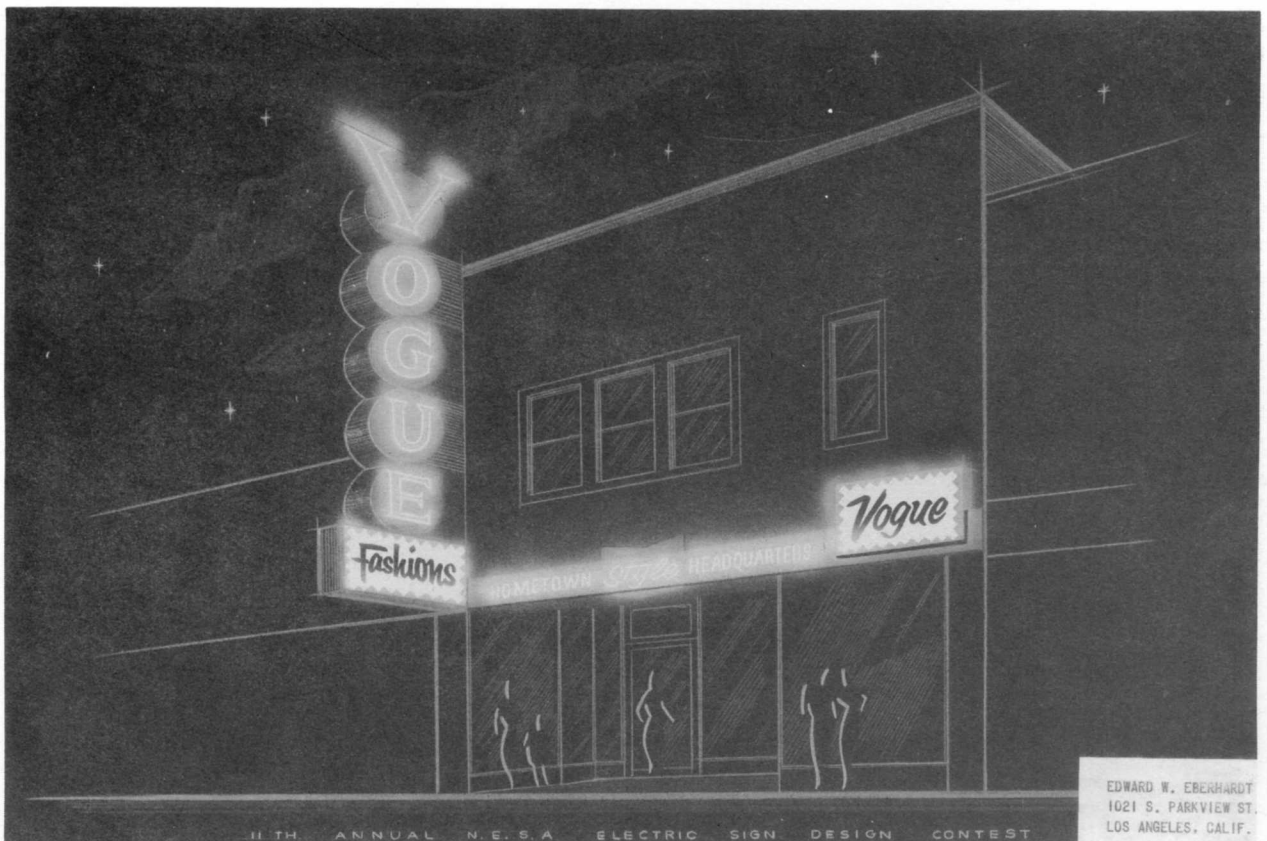
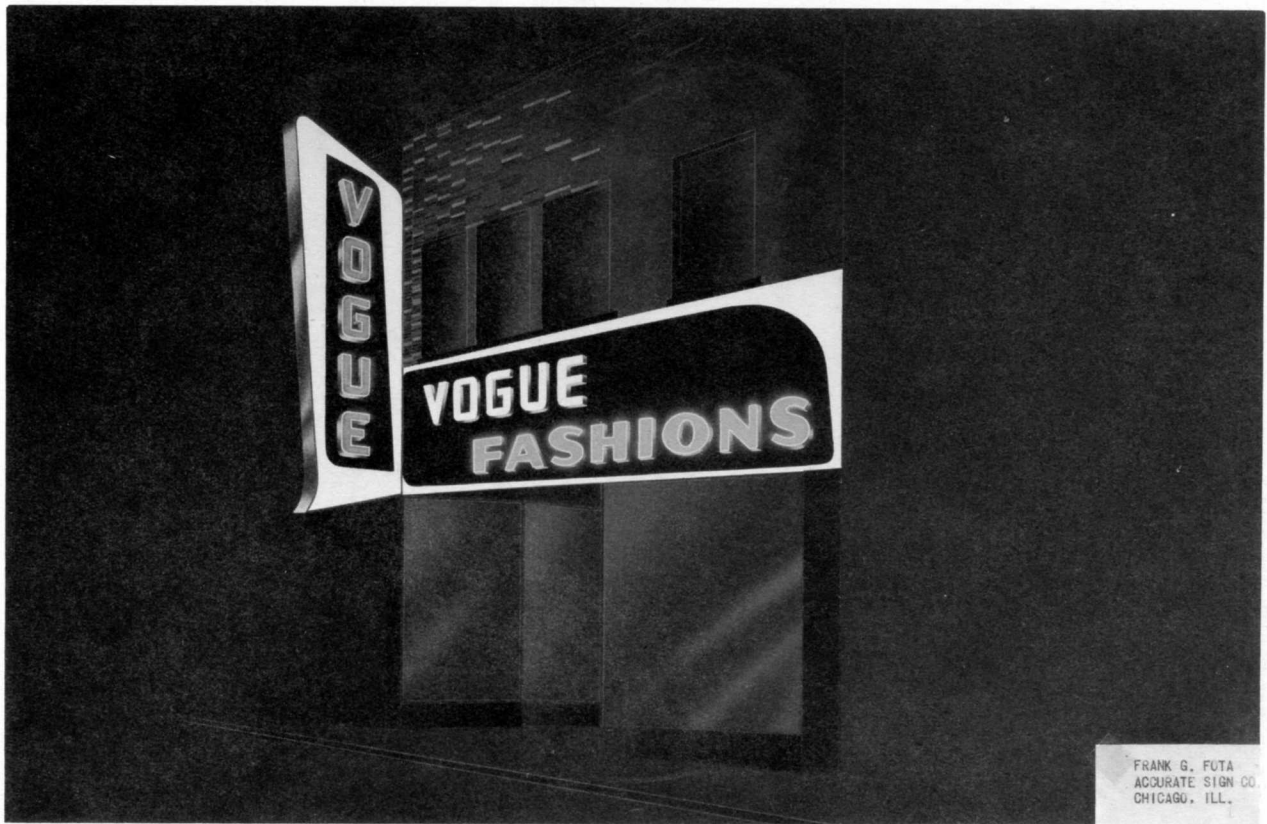


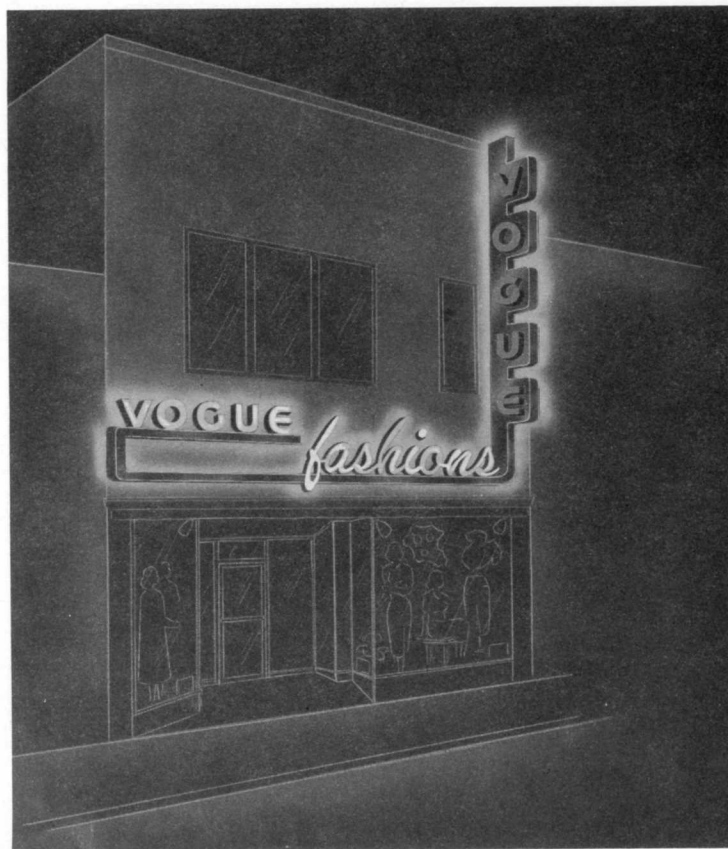












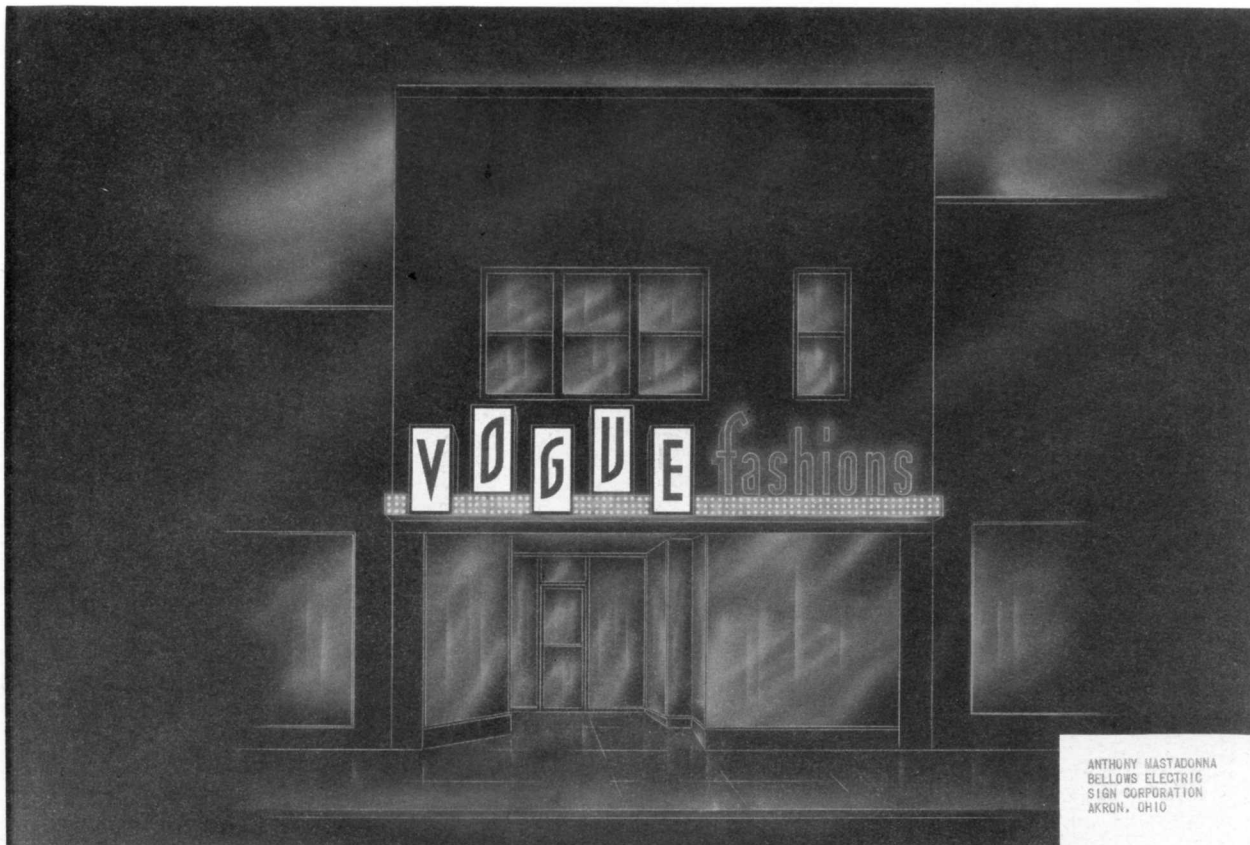
DAY IDENTIFICATION



PERSPECTIVE & STORE FRONT

DONALD H. NIEHAUS
LUMILITE NEON SIGN CO
CINCINNATI, OHIO

DESIGNED & DEVELOPED FOR
"VOGUE FASHIONS"
NESA SIGN DESIGN COMPETITION
1957

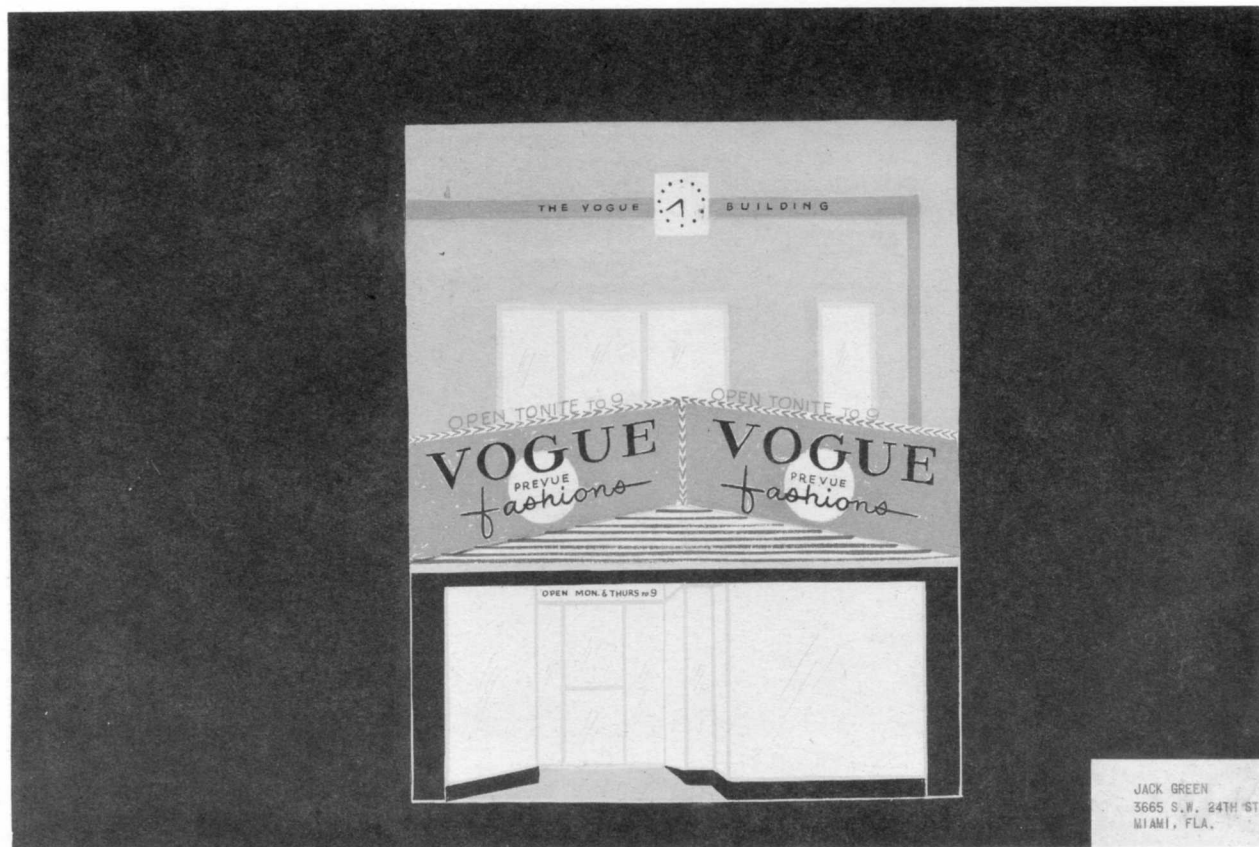
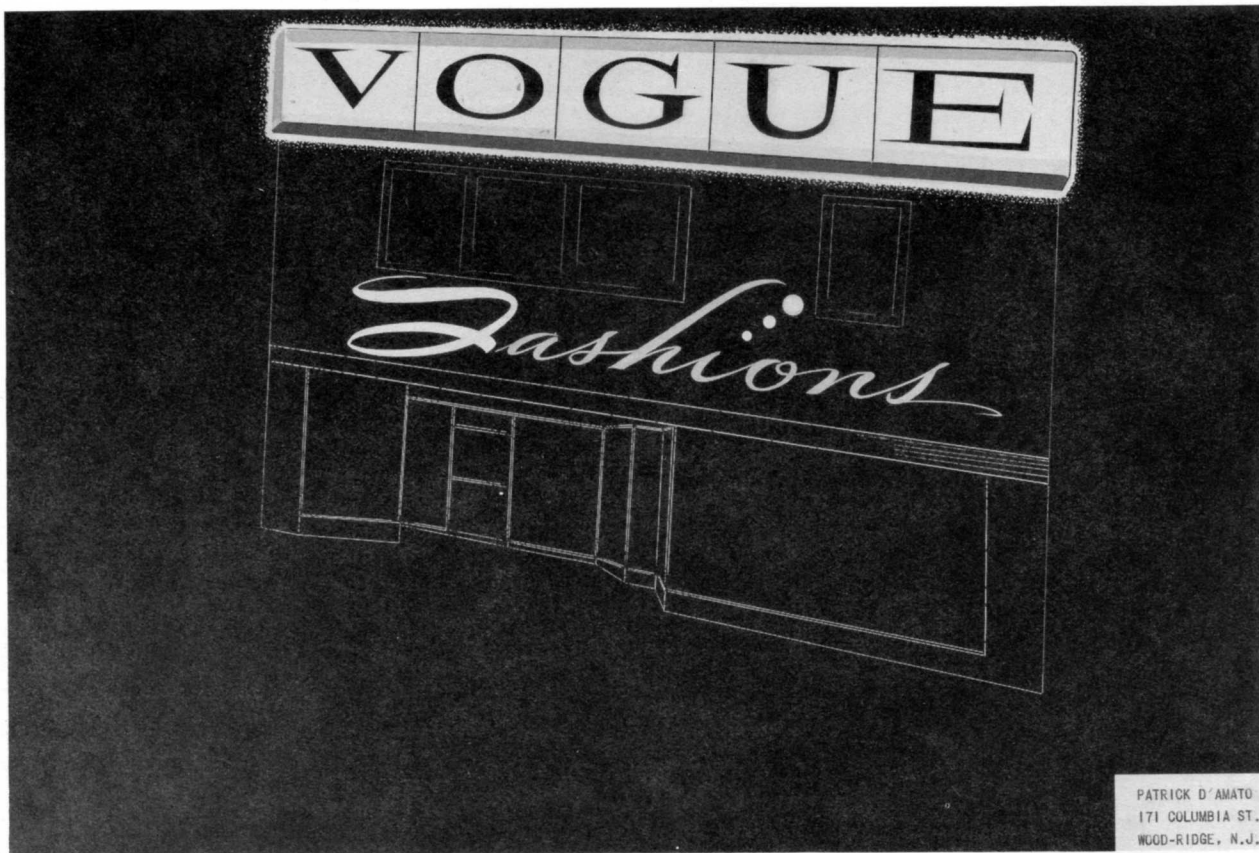


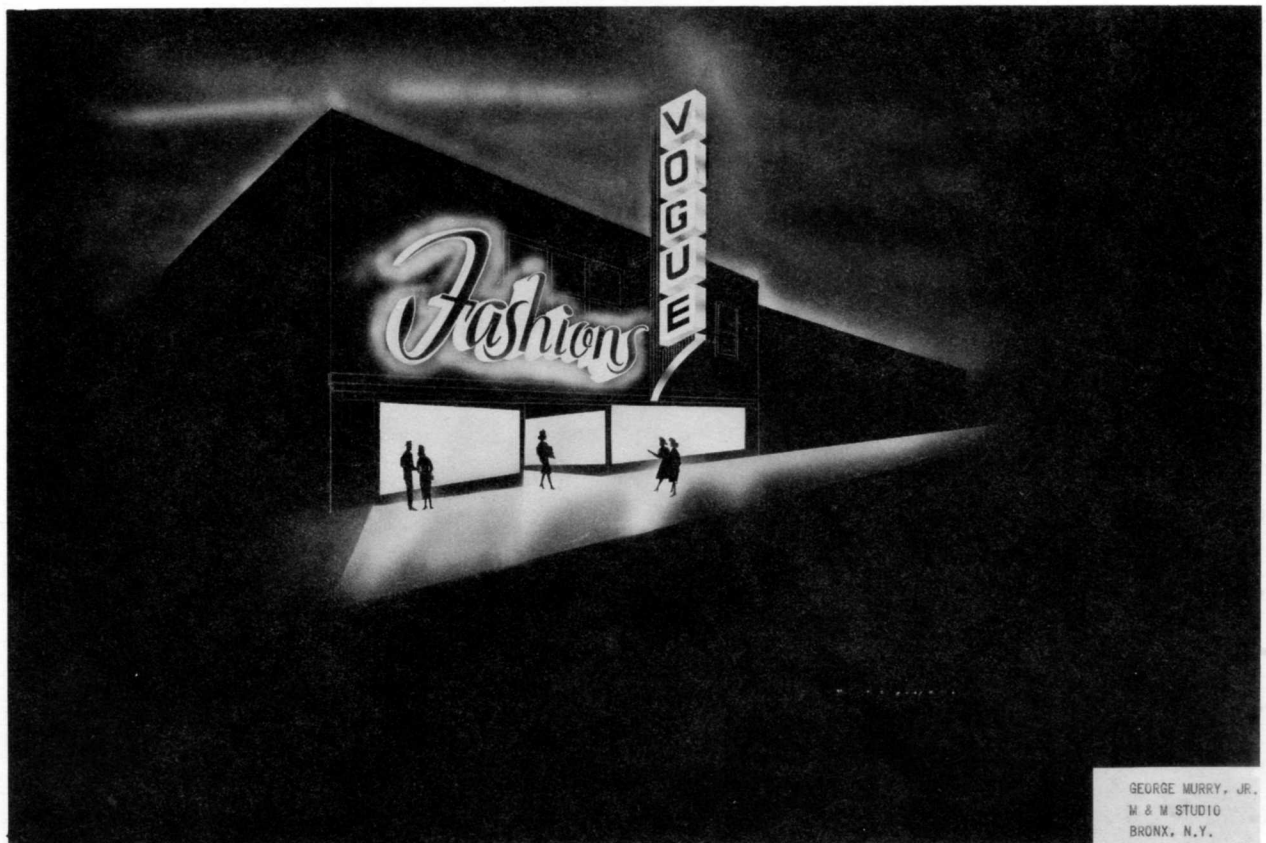
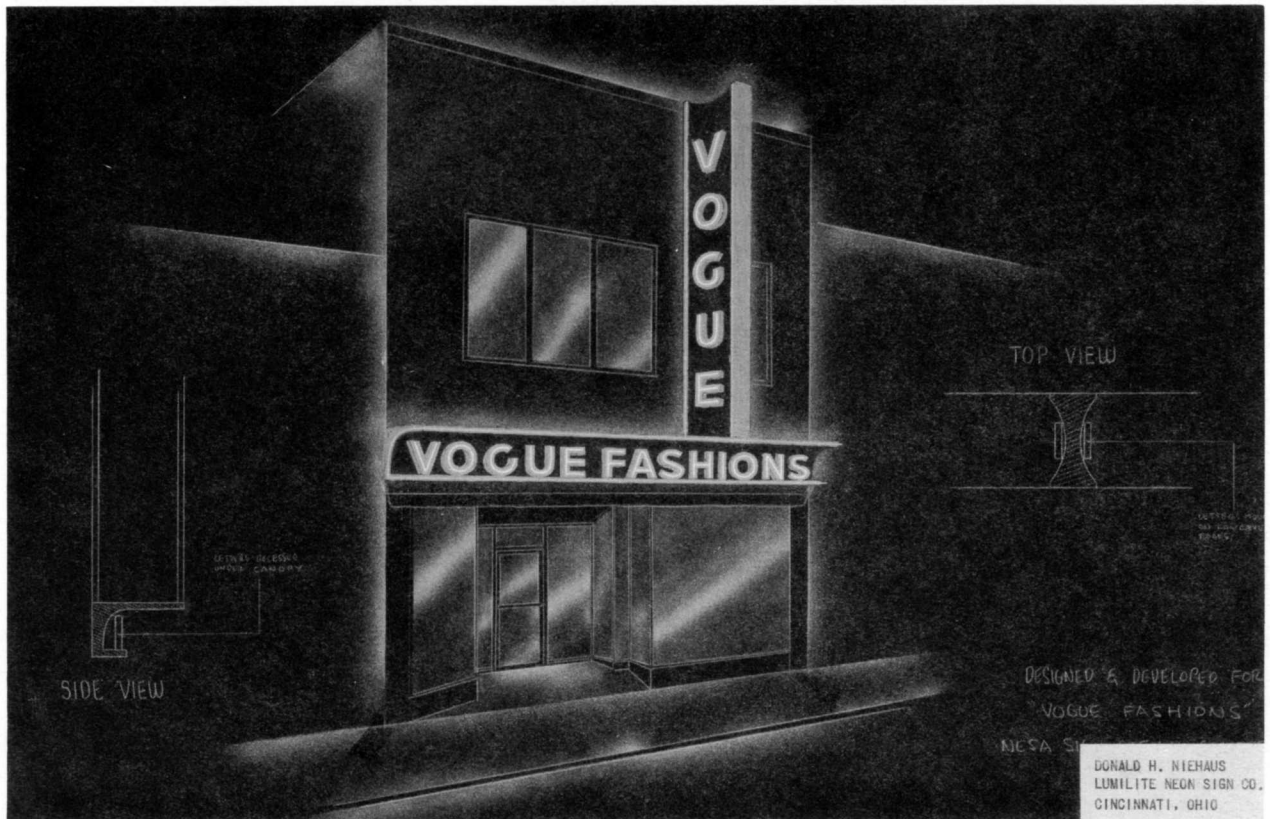
ANTHONY MASTADONNA
BELLONS ELECTRIC
SIGN CORPORATION
AKRON, OHIO

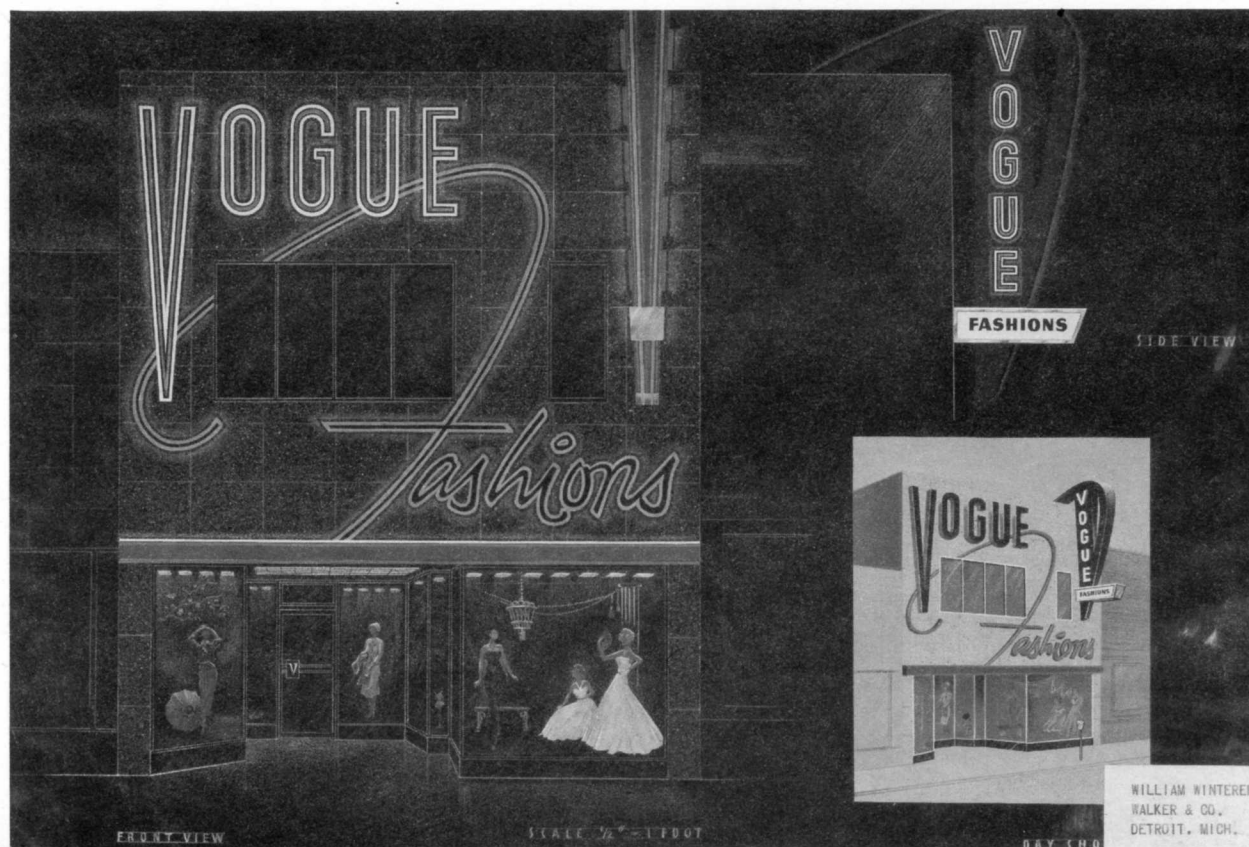
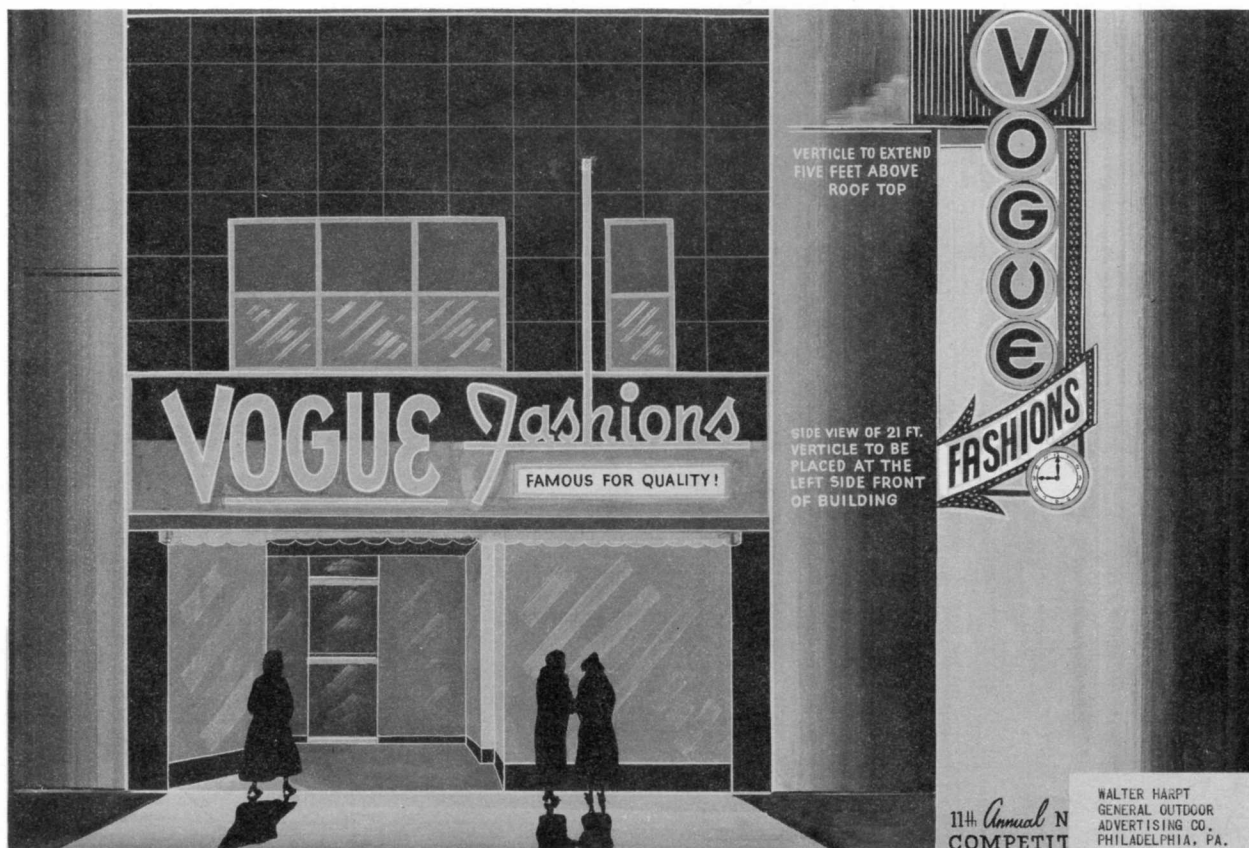


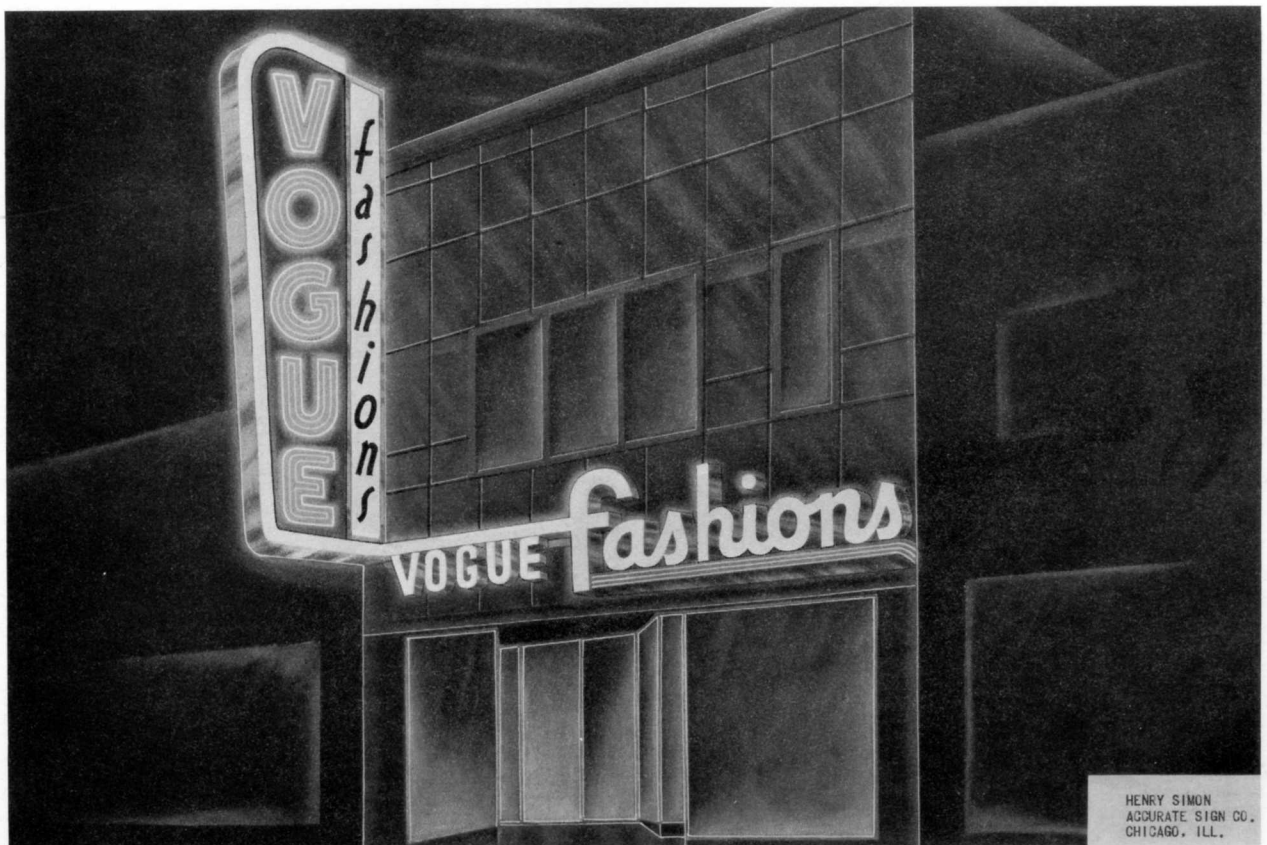
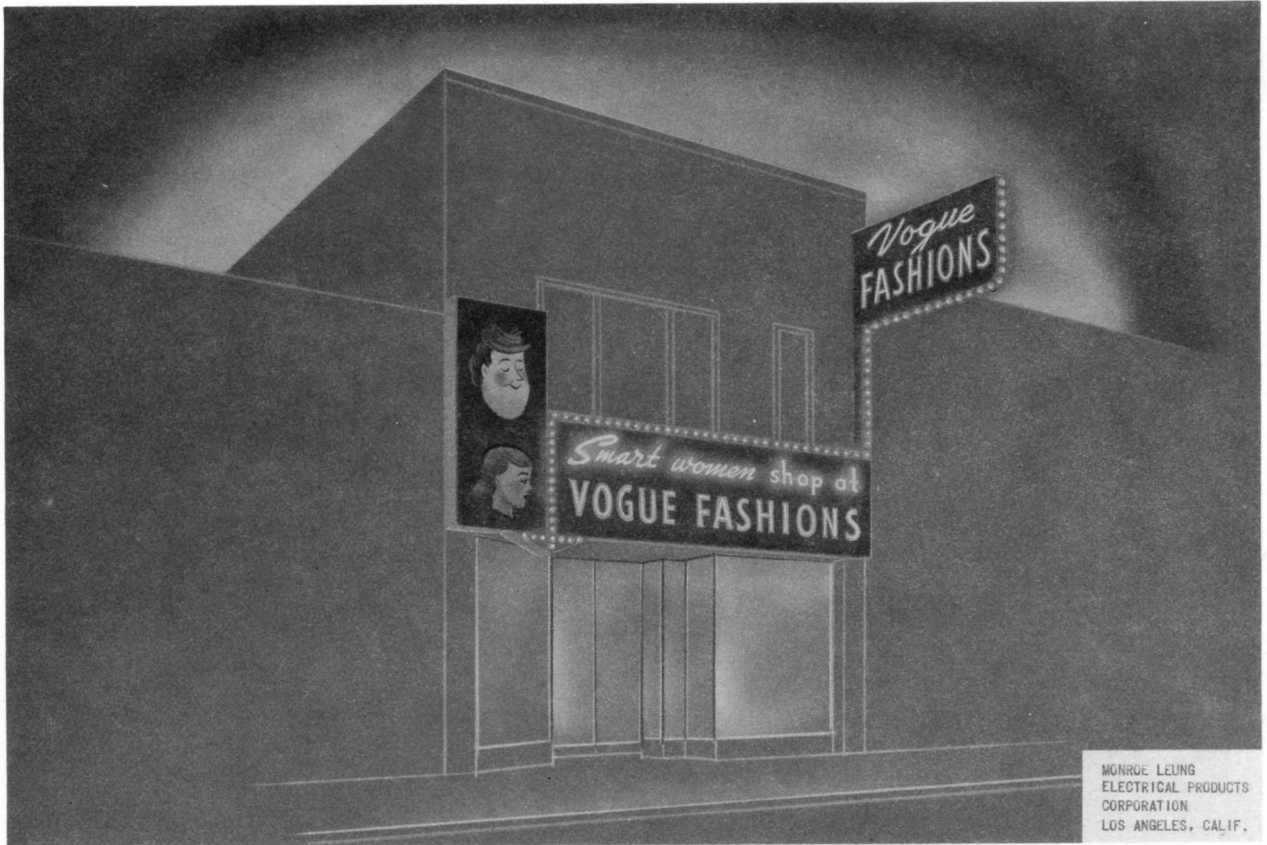
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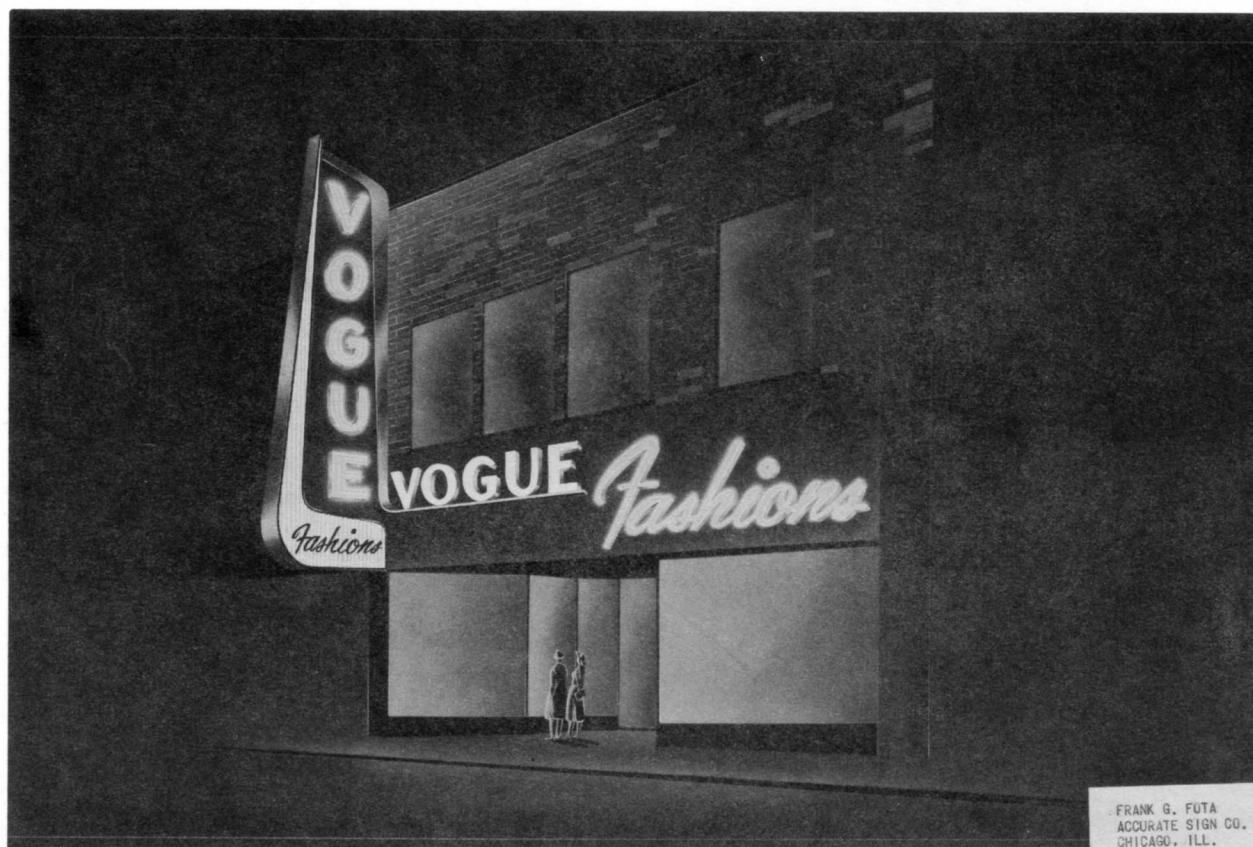
JOHN A. KOHAR
RA-LITE NEON SIGN CO.
COLUMBUS, OHIO

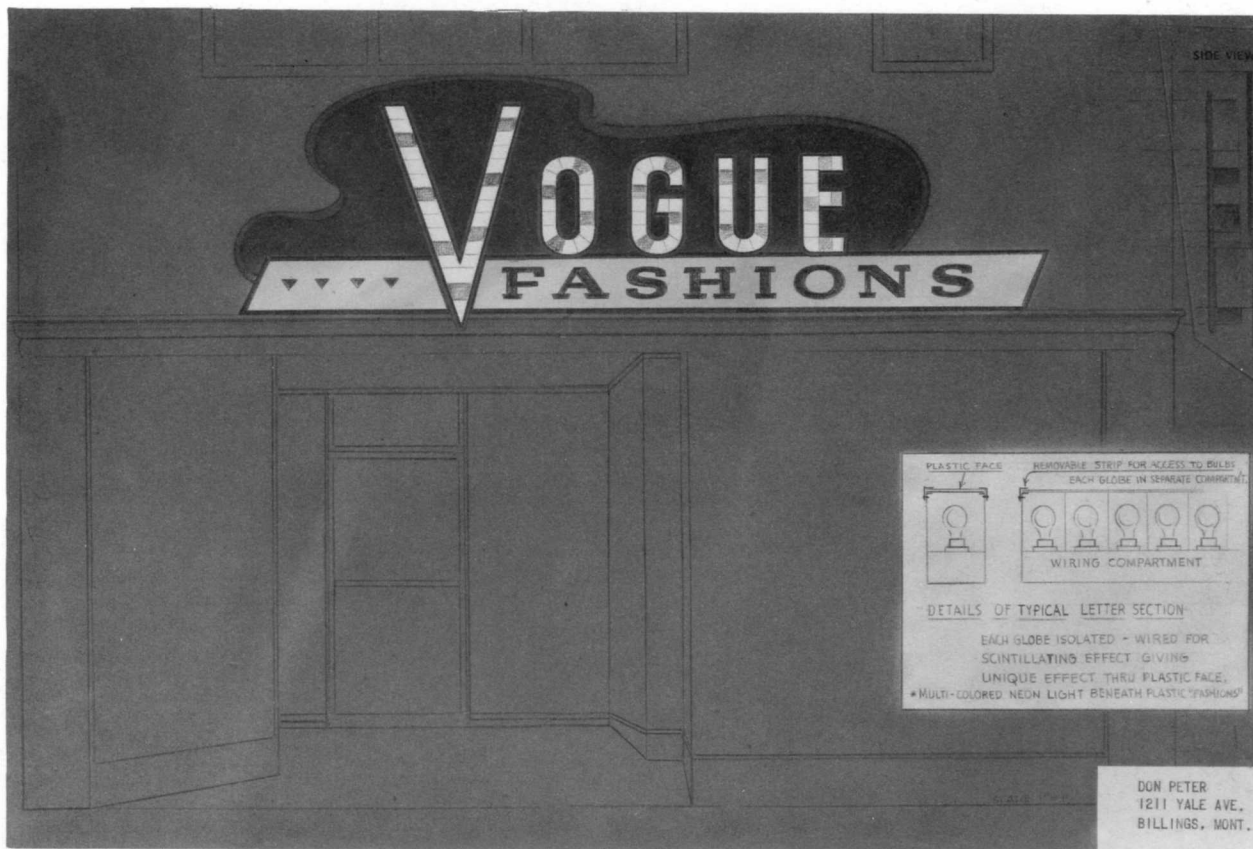


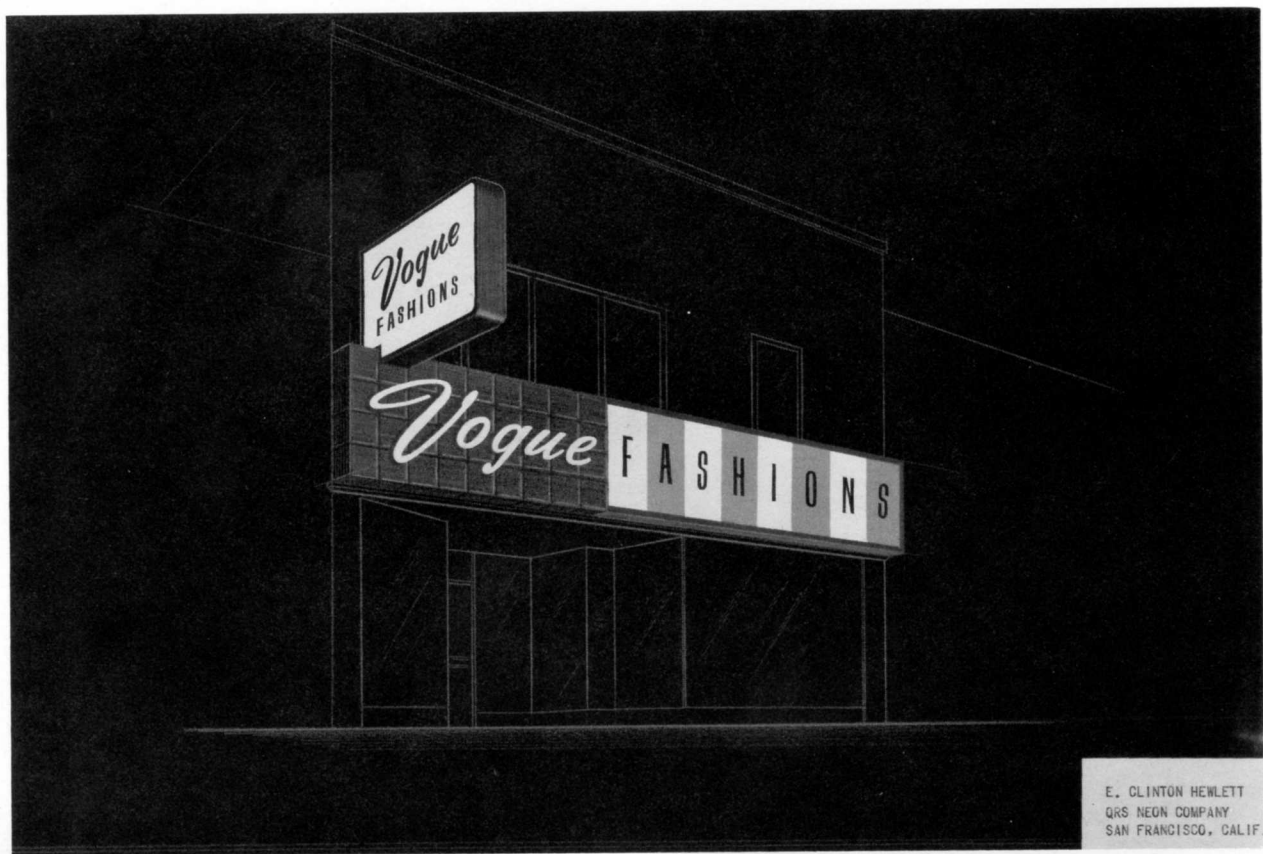
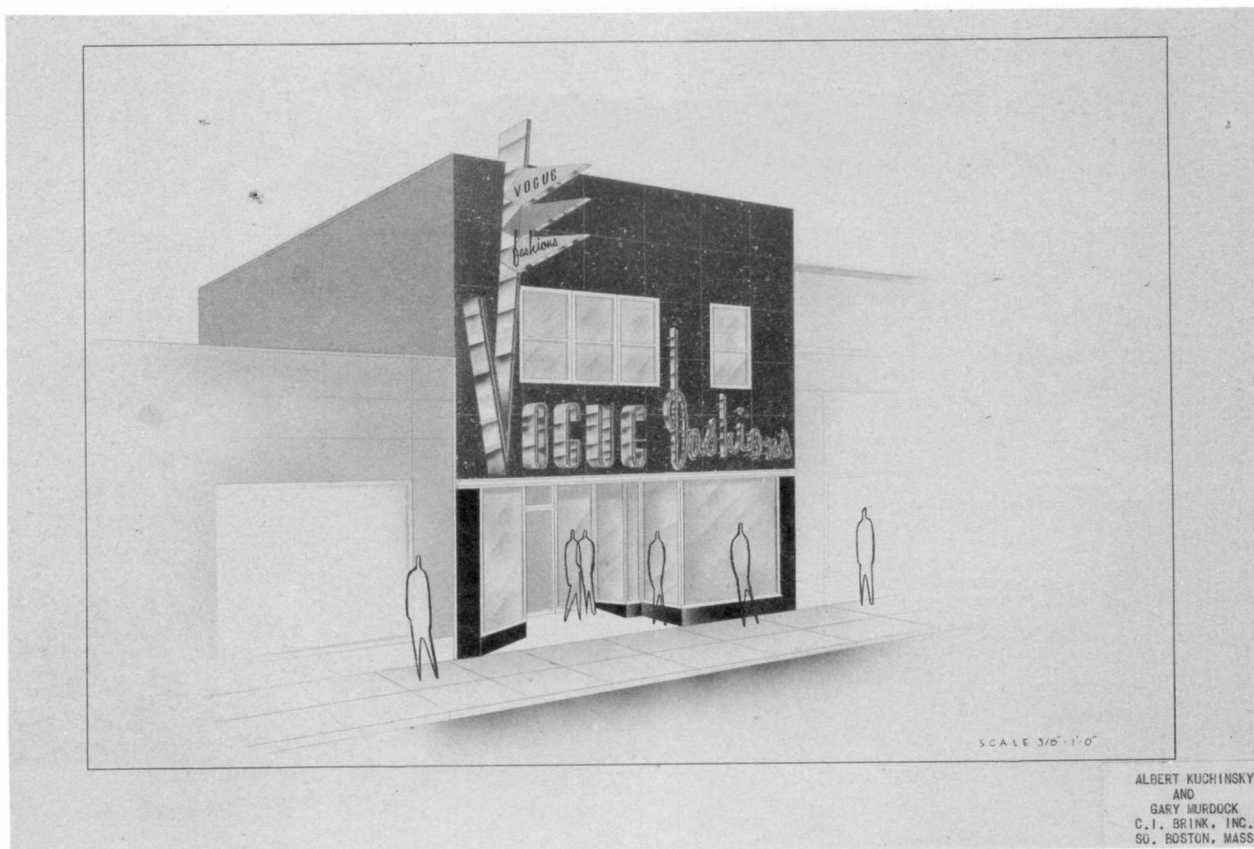


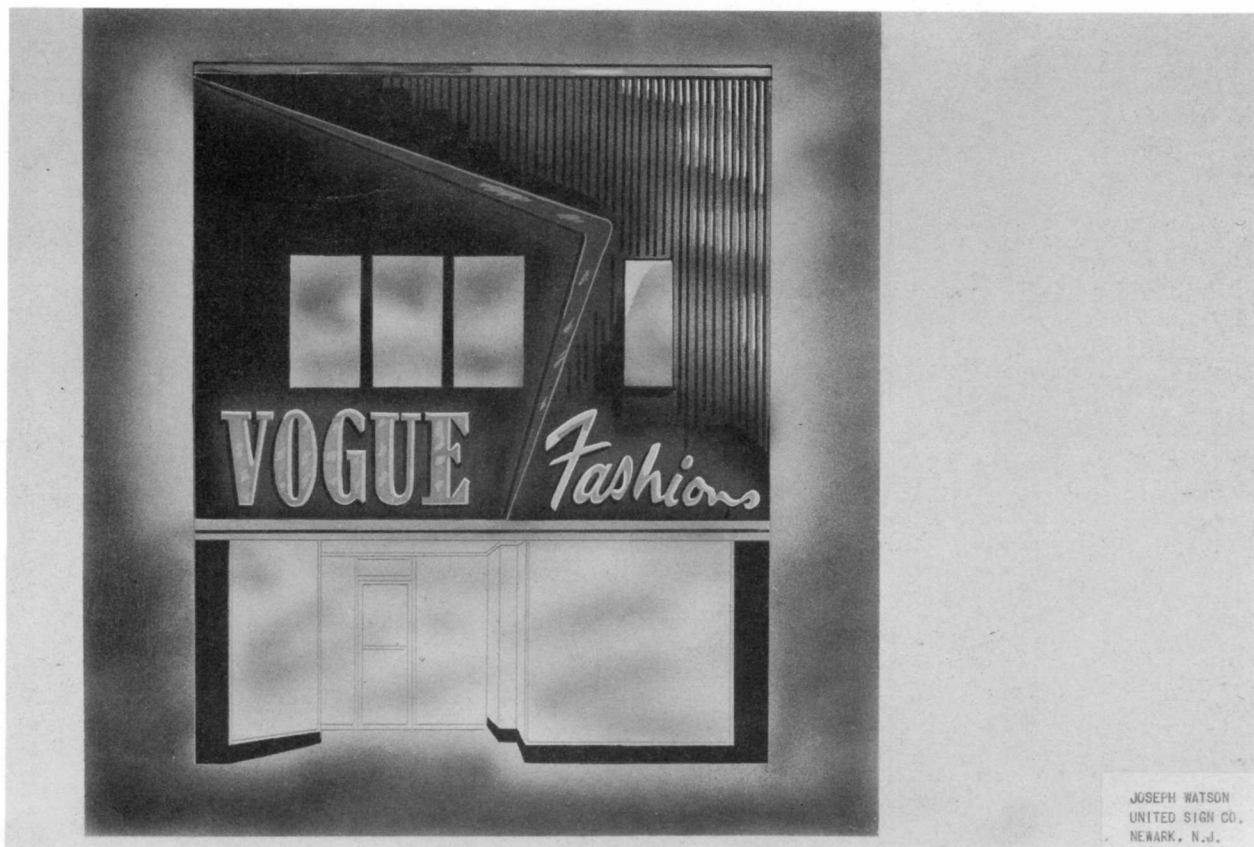
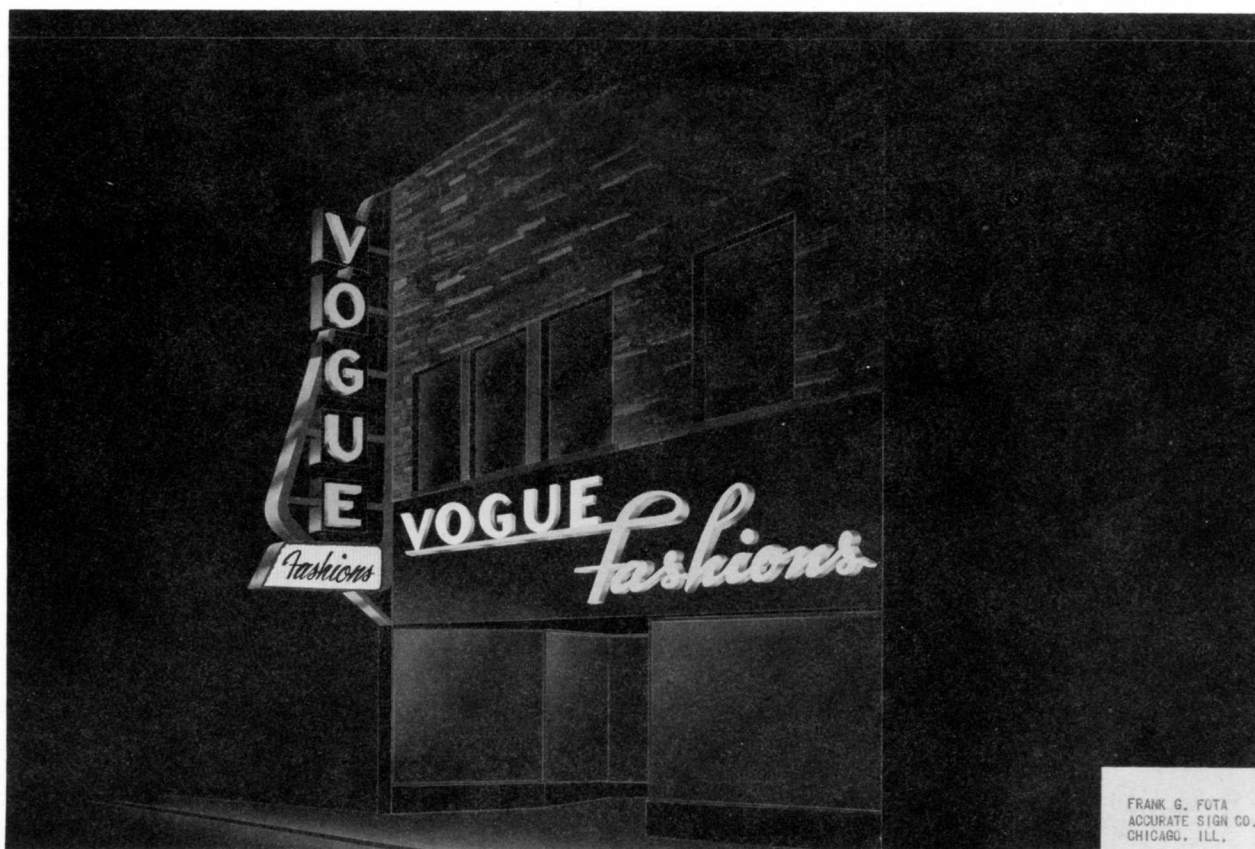


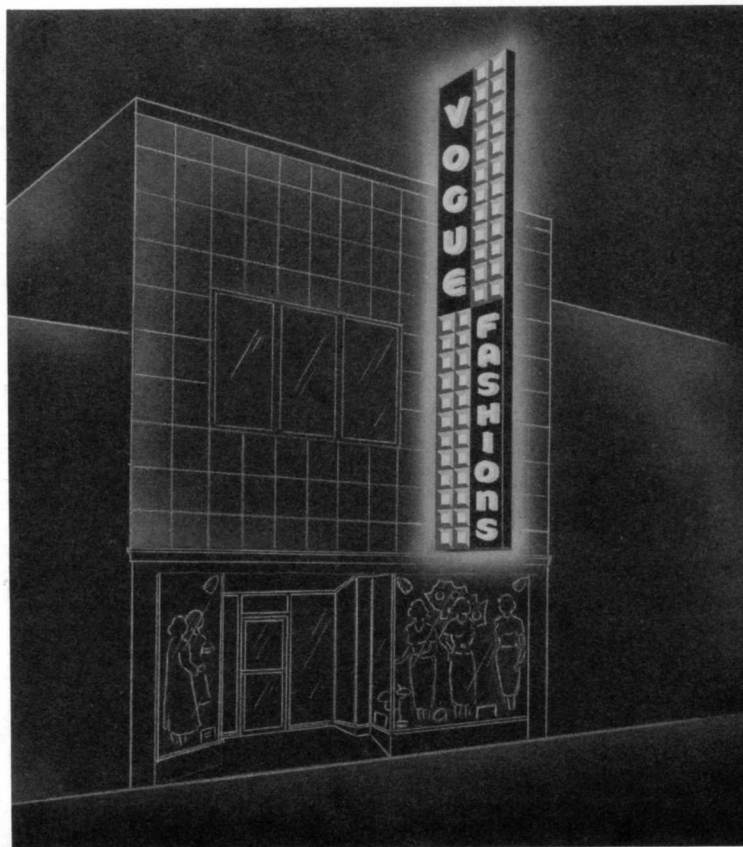
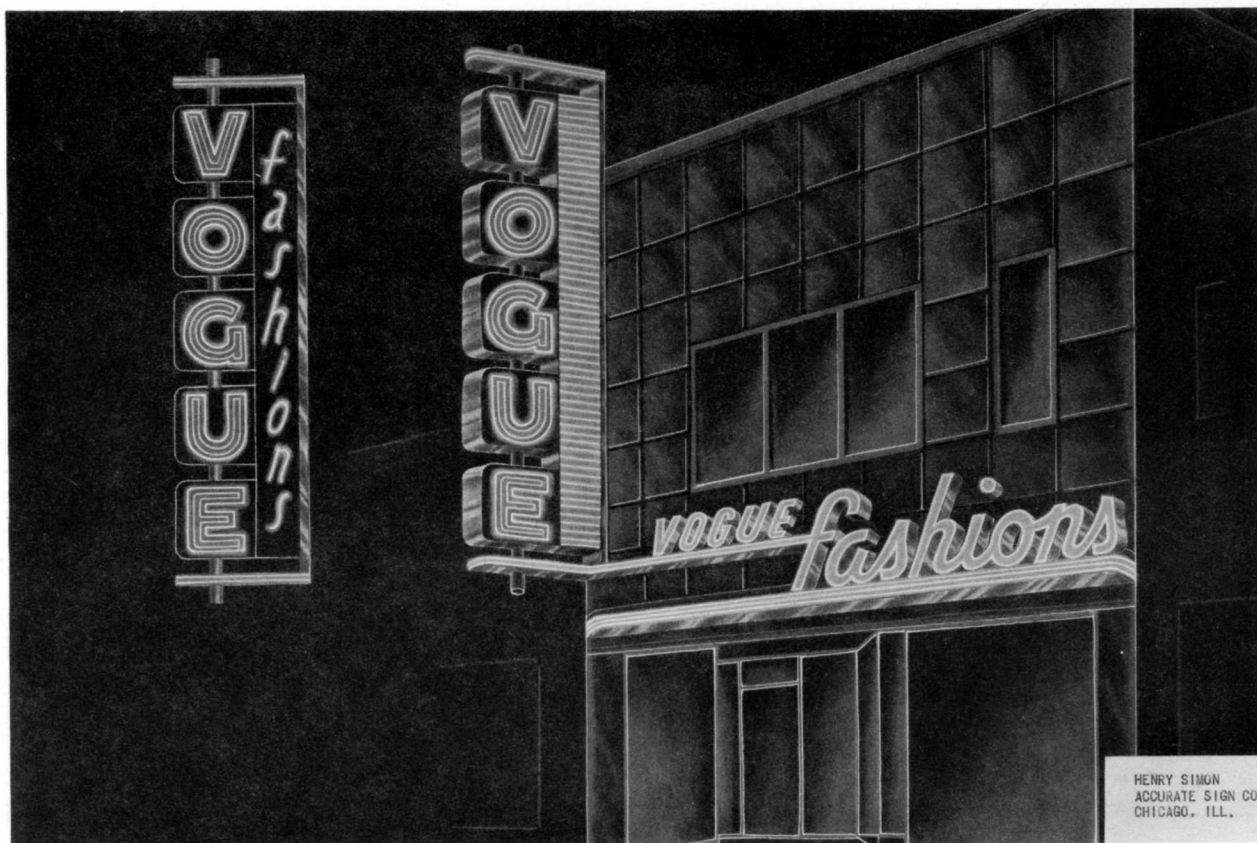




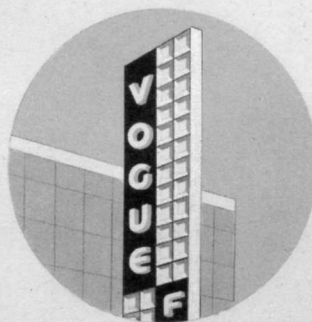




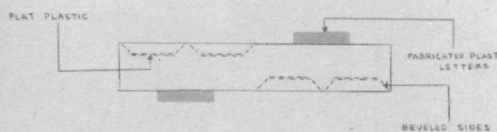




DAY IDENTIFICATION

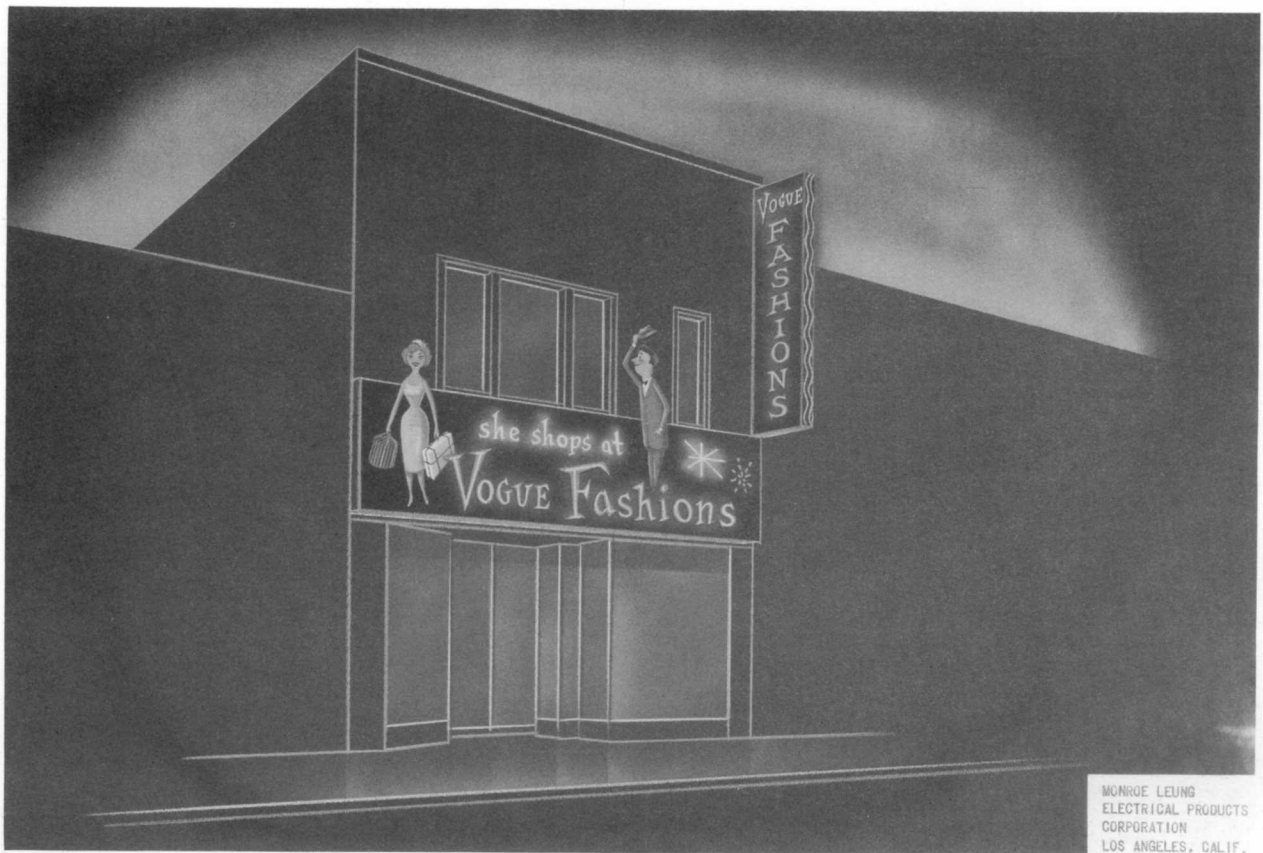
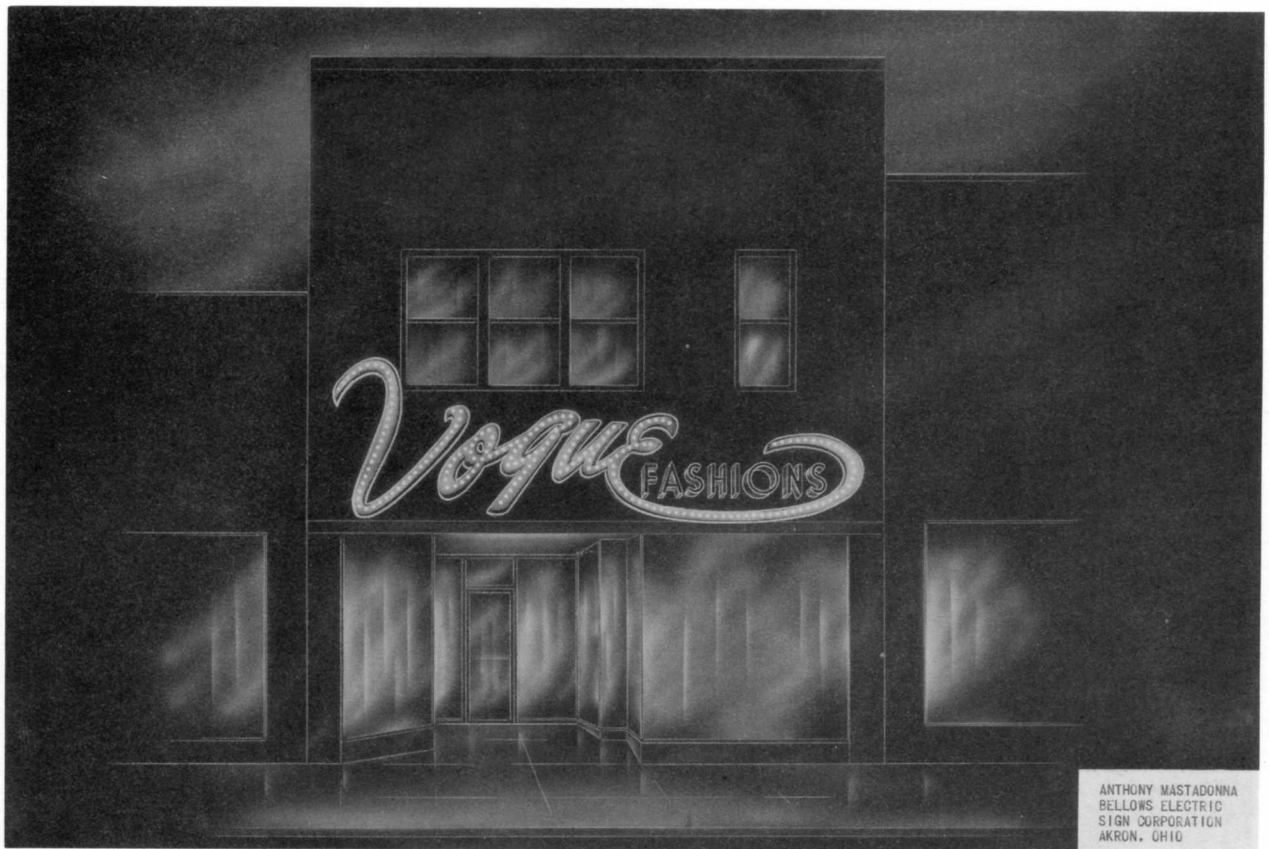


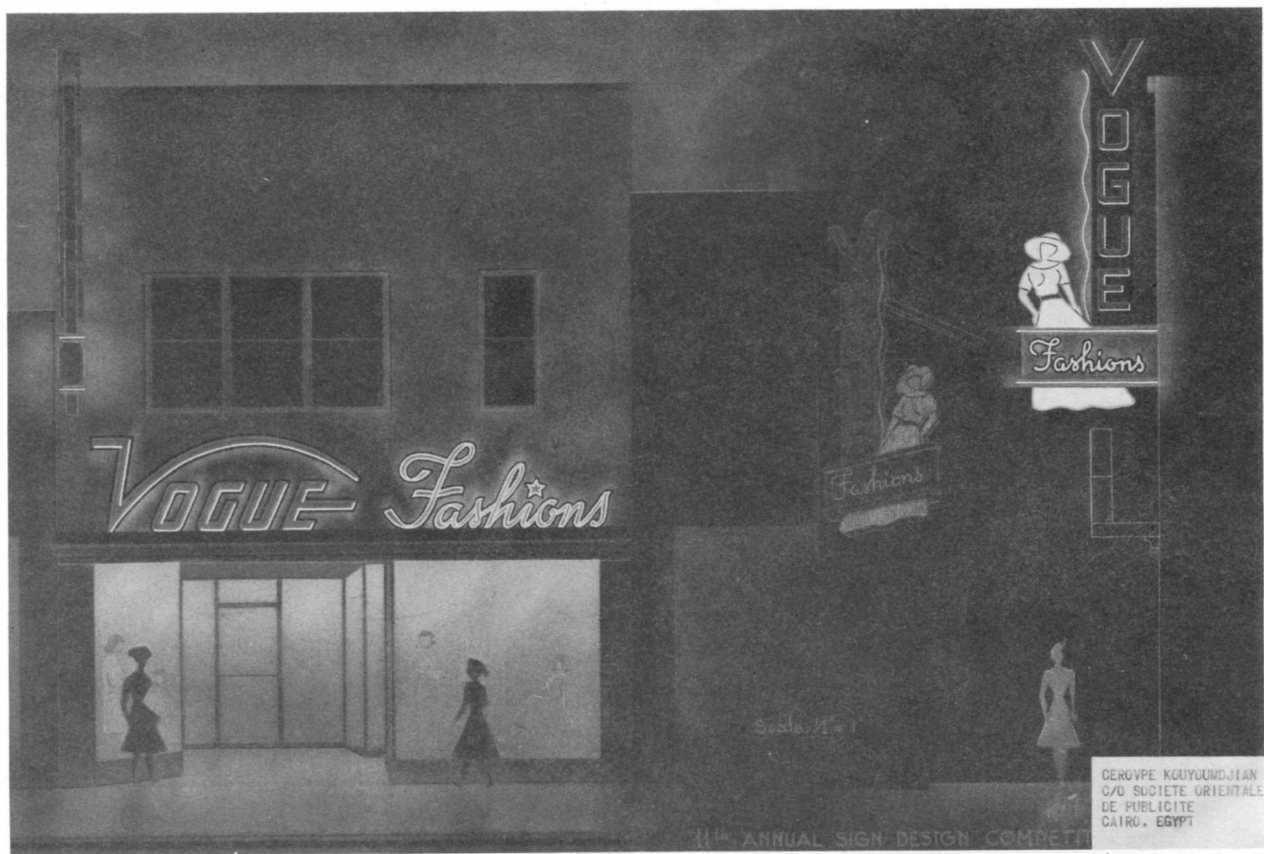
TOP VIEW

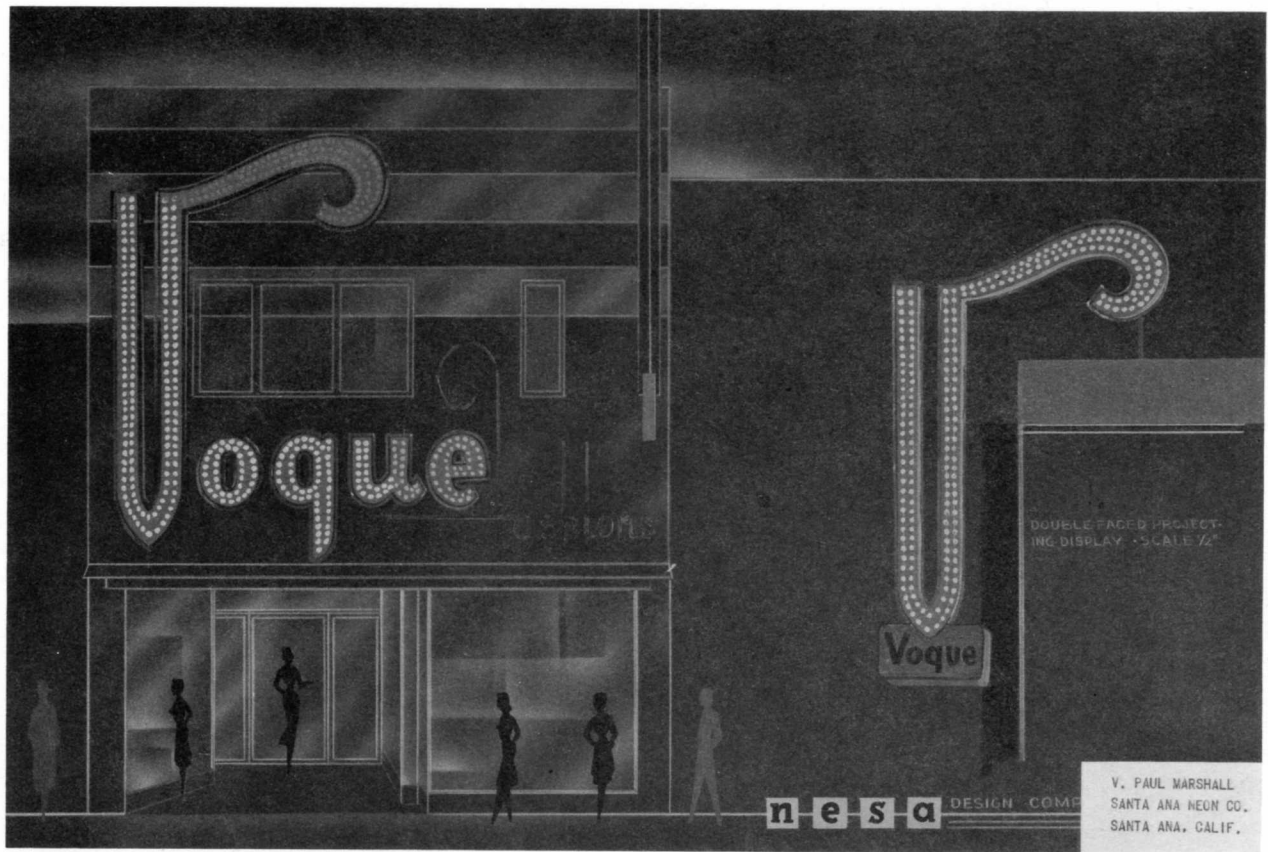


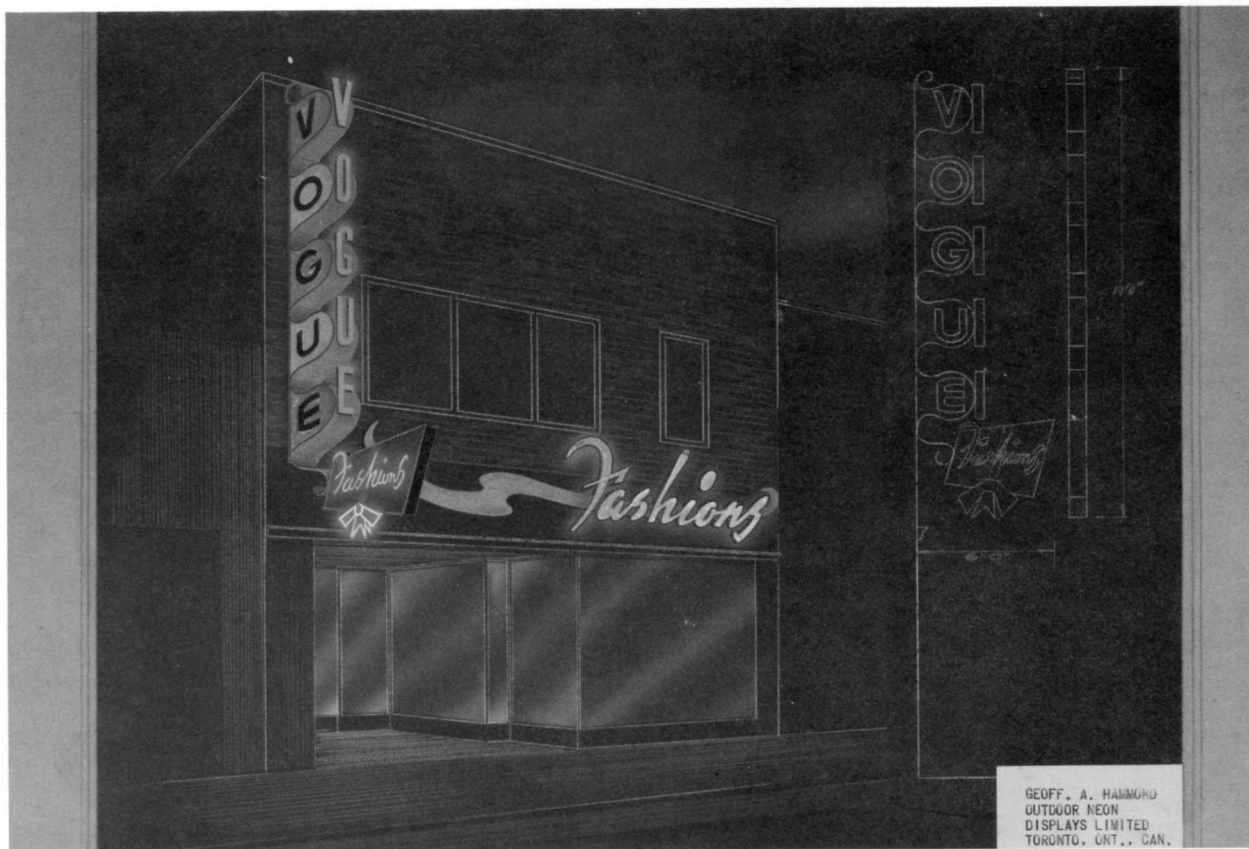
DONALD H. NIEHAUS
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DESIGNED & DEVELOPED FOR
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NESA SIGN DESIGN COMPETITION
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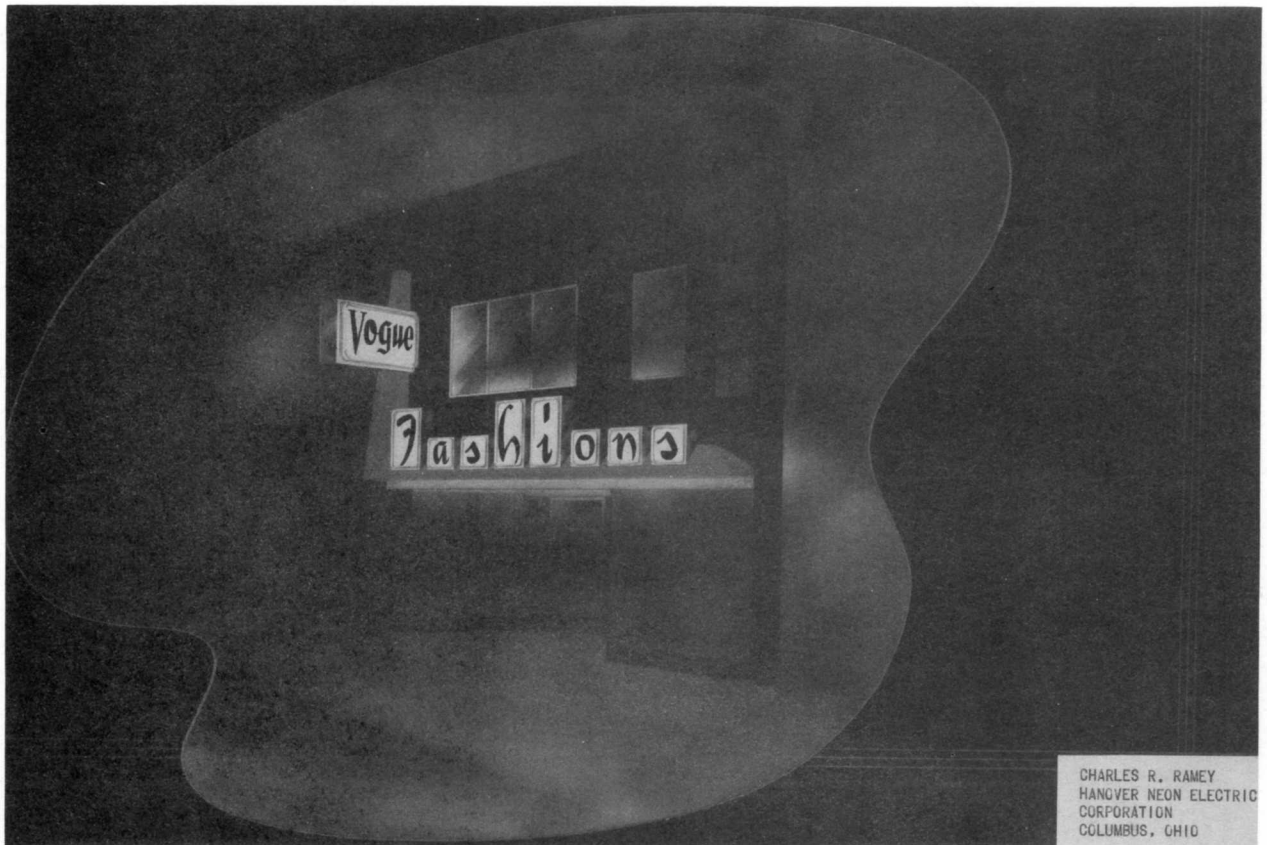
ENLARGED DETAIL OF LETTERS & BACKGROUND
SHOWING PORCELAIN ENAMEL COLORS
Scale 1/4"=1'-0"
DAYLIGHT VIEW

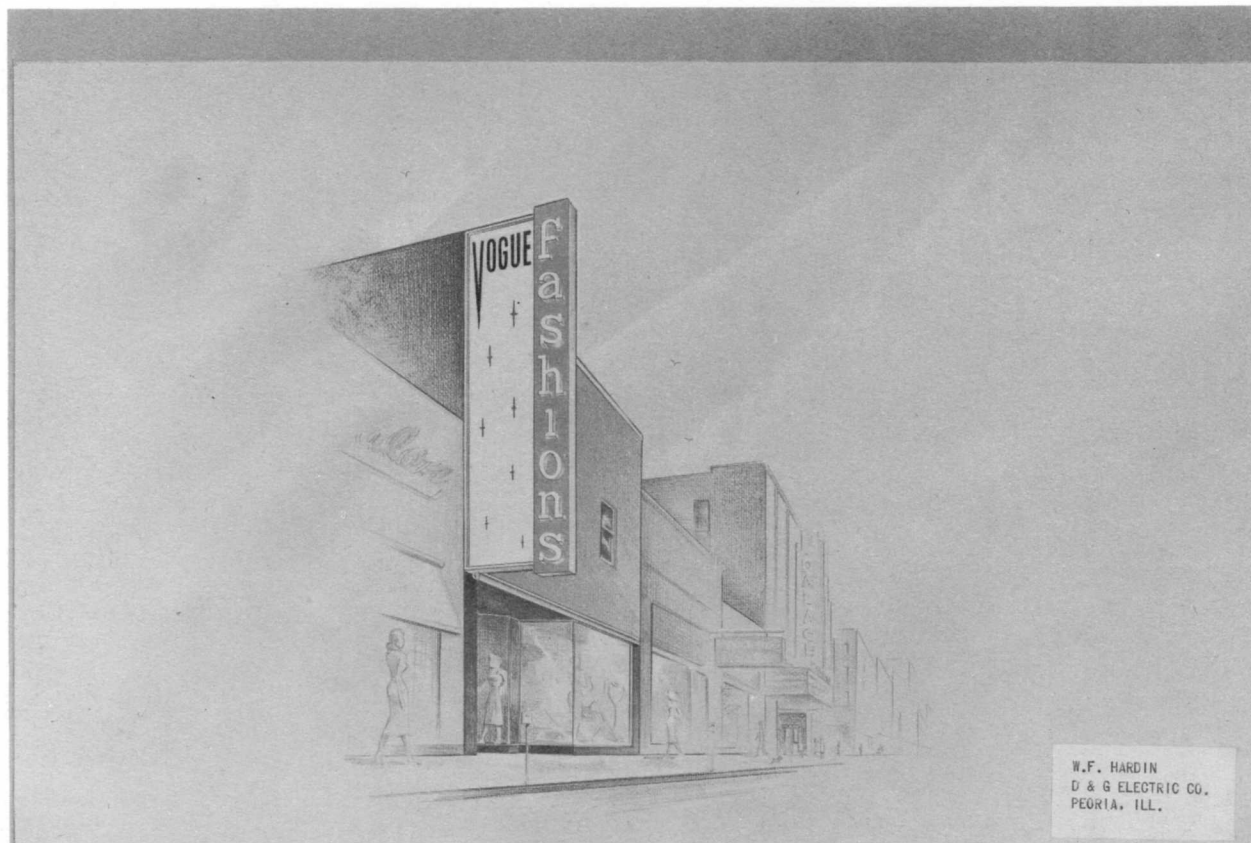
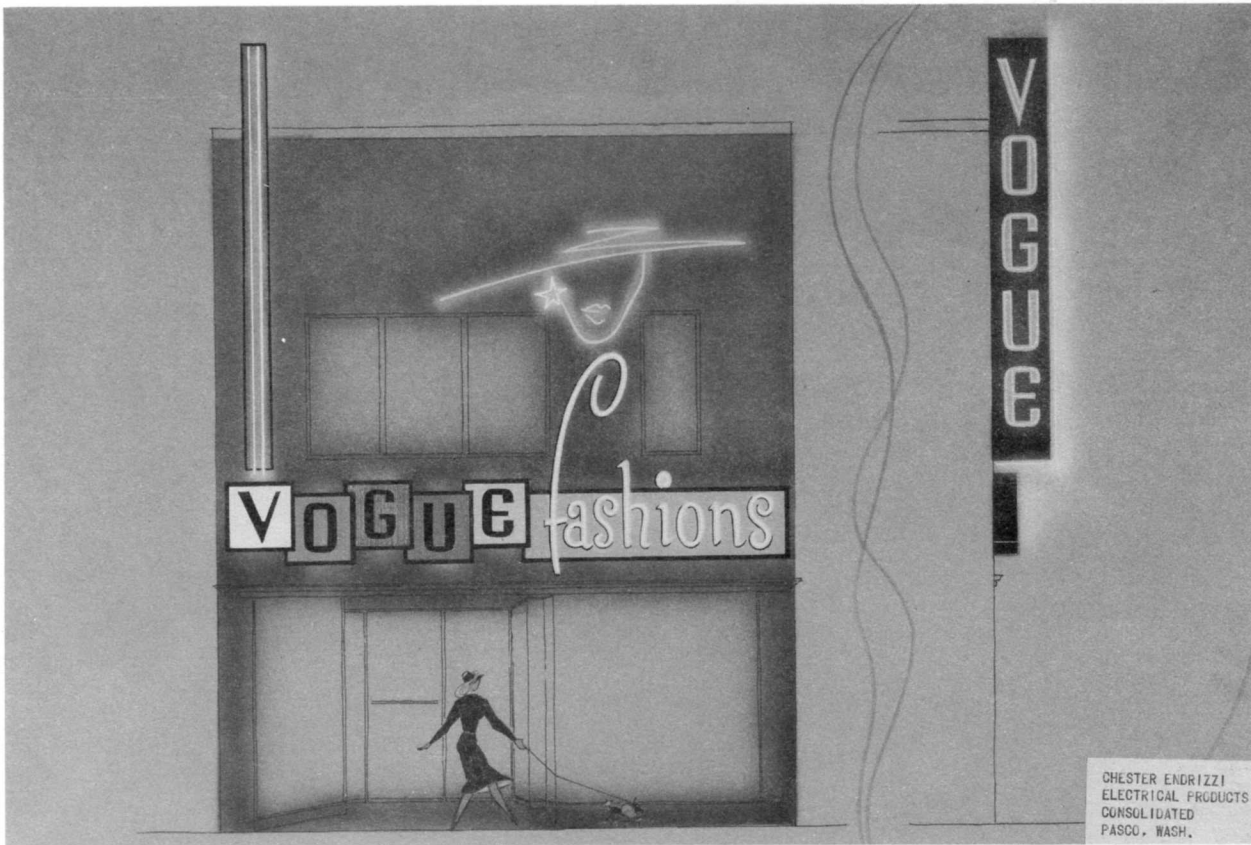
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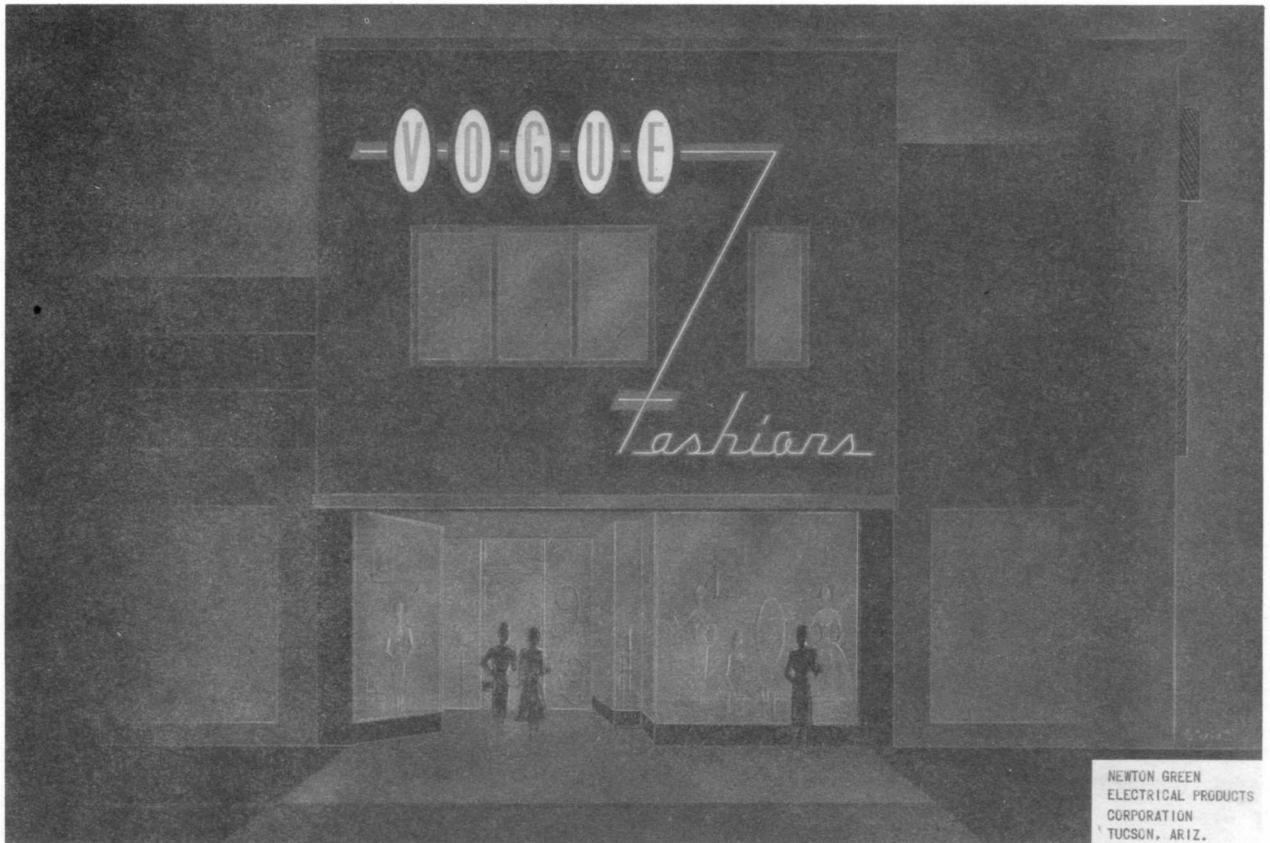
1. Light Blue simulated Granite Porcelain Enamel finish is chosen for the background to add a feminine touch, but more importantly, to somewhat subdue the prominence of the windows.
2. Windows are recessed with the porcelain background for a more modern and interesting effect to the overall facade without appreciably increasing the cost. The porcelain returns to the sides of the windows, hiding the sash and frame, rendering the windows still more unobtrusive and accentuating the modern lines of the entire design.
3. The chromium-plated, 3 inch pipe shaft through the letters acts as a wiring trough, greatly simplifying the erection and eliminating the usual bulky sheet metal trough.
4. Letters are 1/2" type construction, 14 inches deep, giving a substantial but delicate three dimensional appearance, as well as housing the transformers etc.
5. The large 'V' is approximately 17 ft high with 25 watt clear, James traveling in a downward direction, attracting the eye to the display windows below and adding much additional light to the entire surroundings.

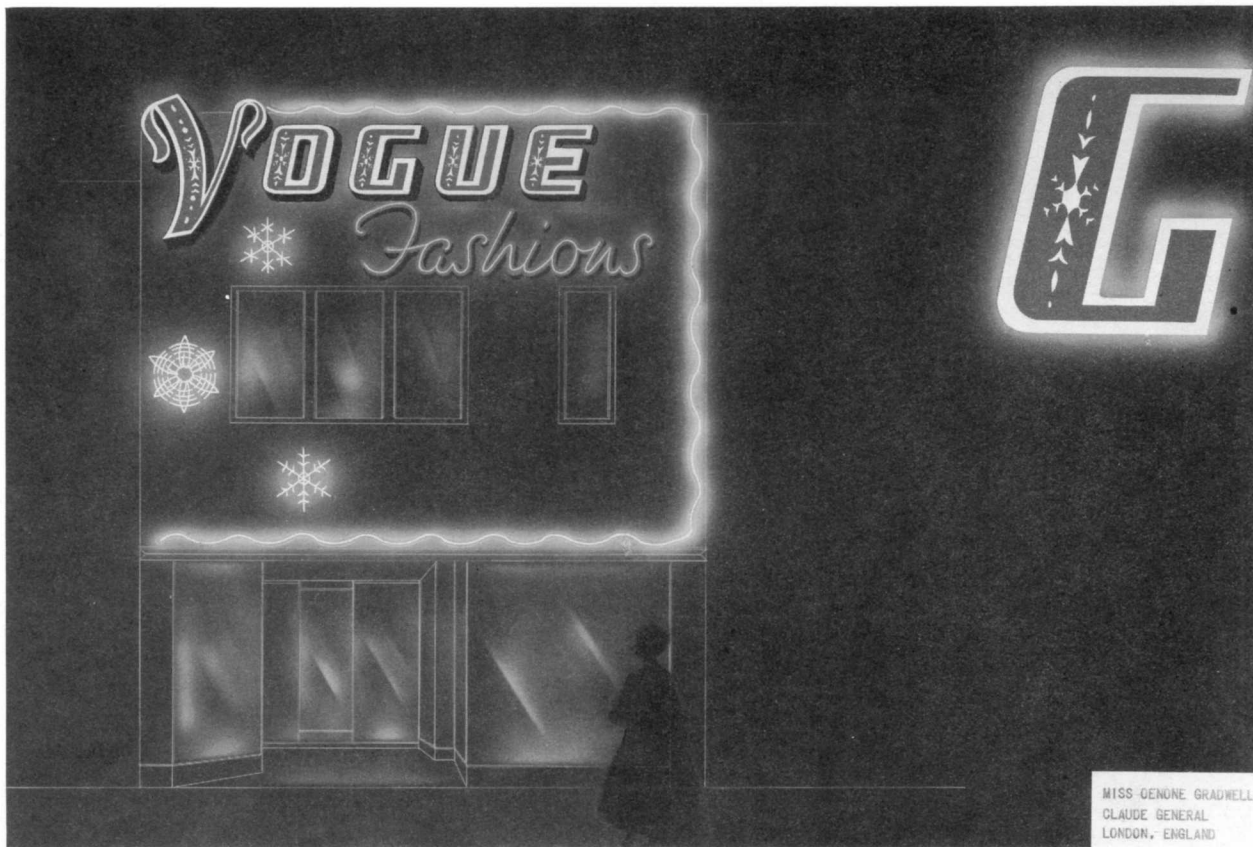
PROPOSED ELECTRICAL SIGN DISPLAY
FOR VOGUE FASHIONS

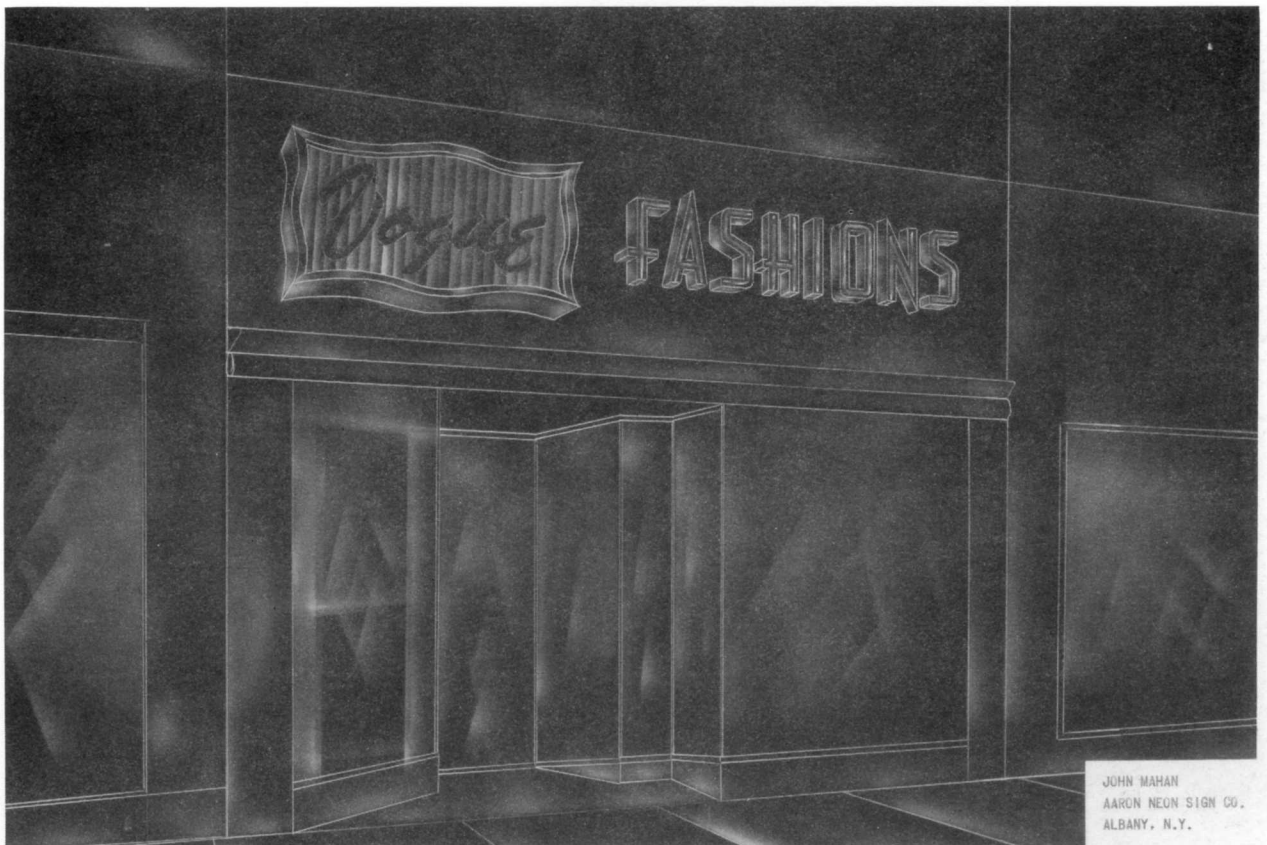
J.C. GORDON
CUMMINGS & CO., INC.
NASHVILLE, TENN.

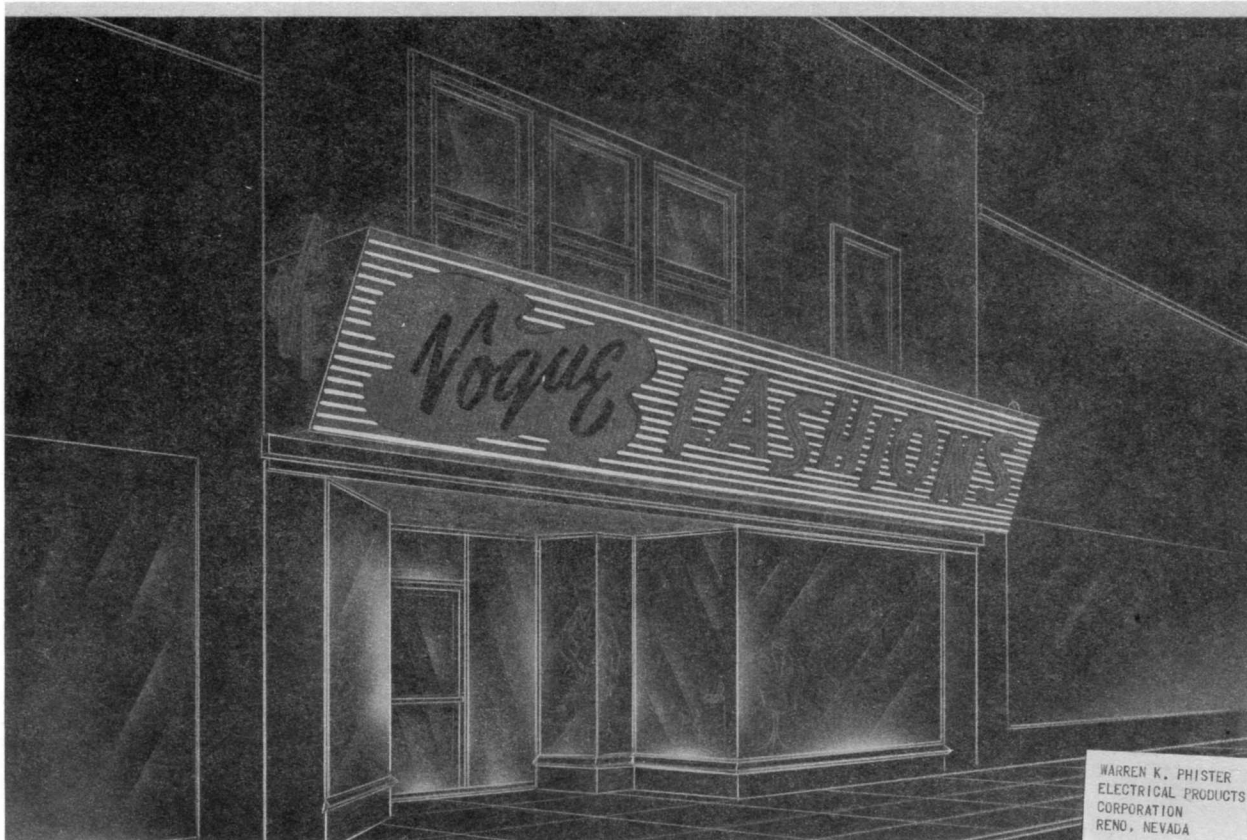


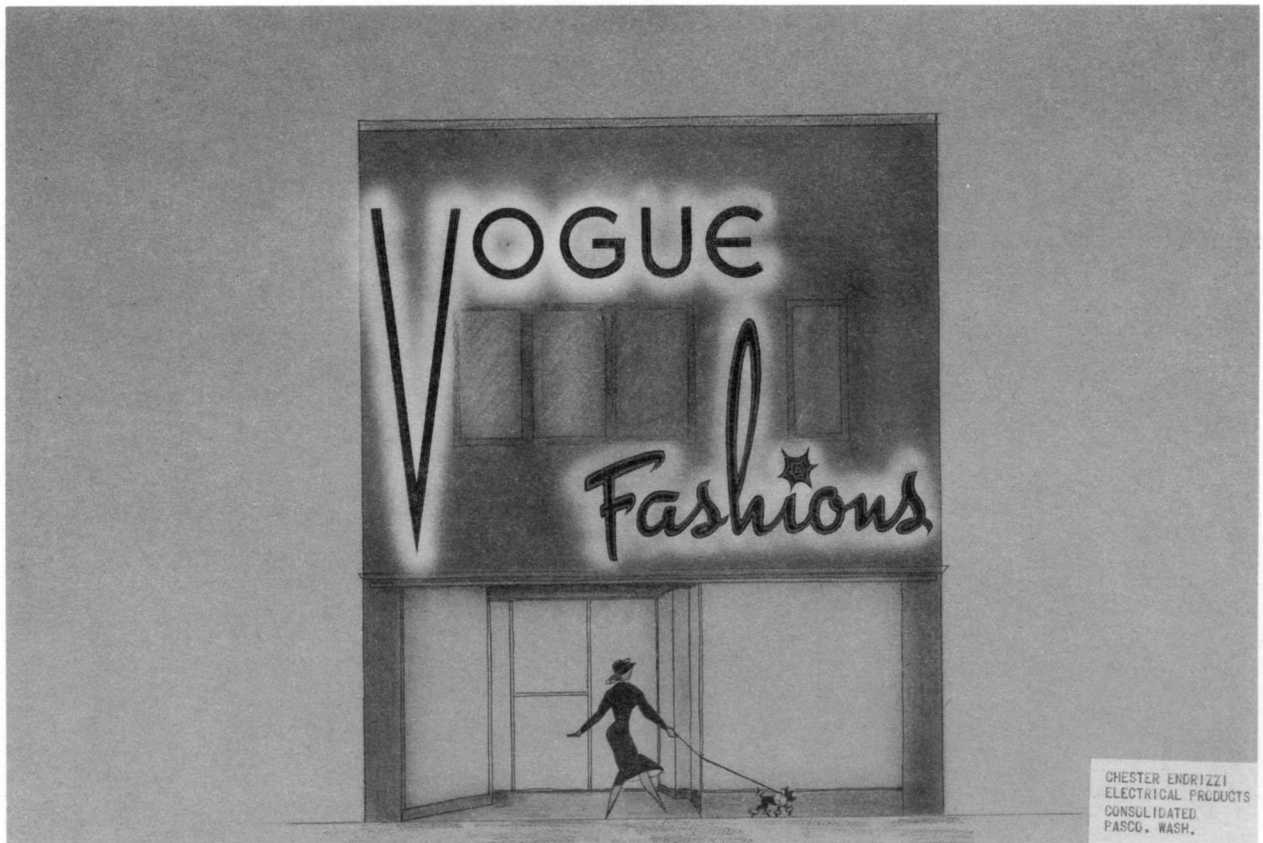


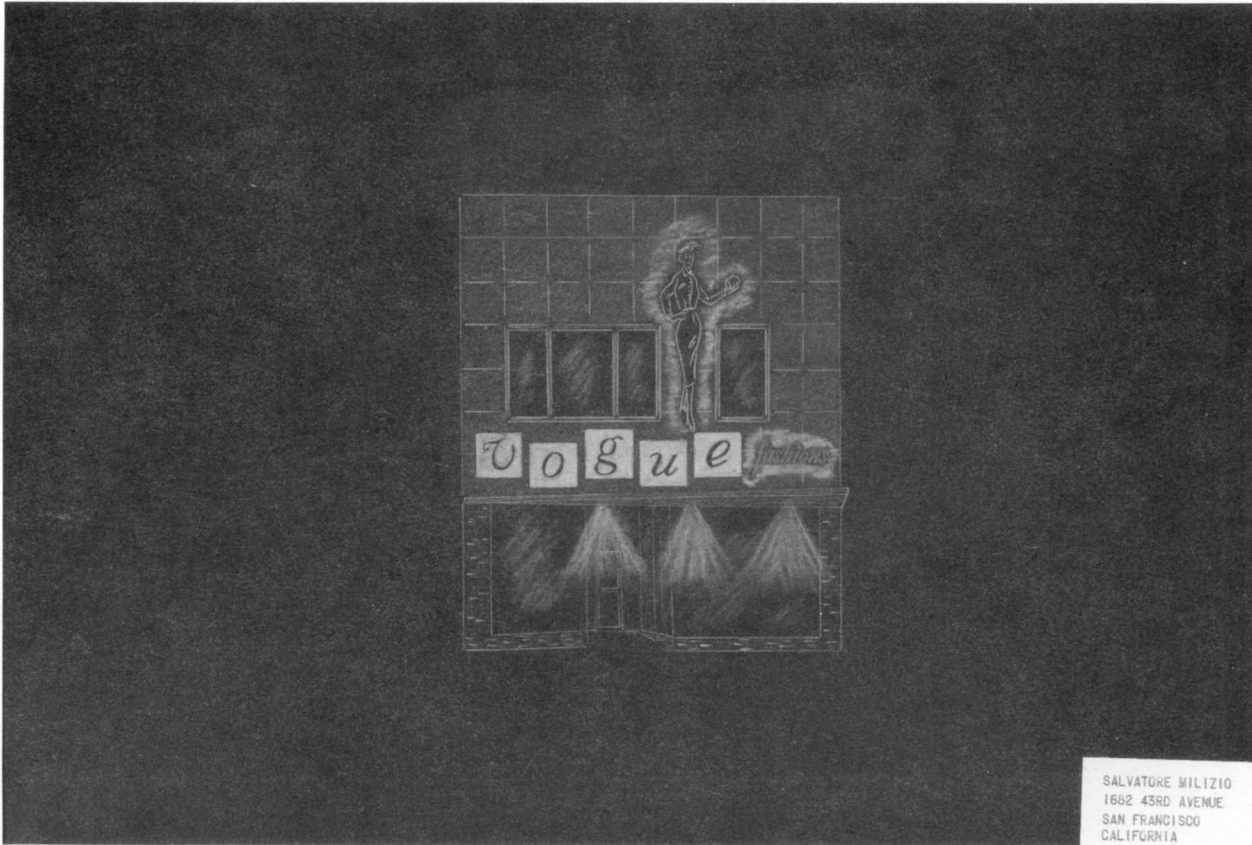


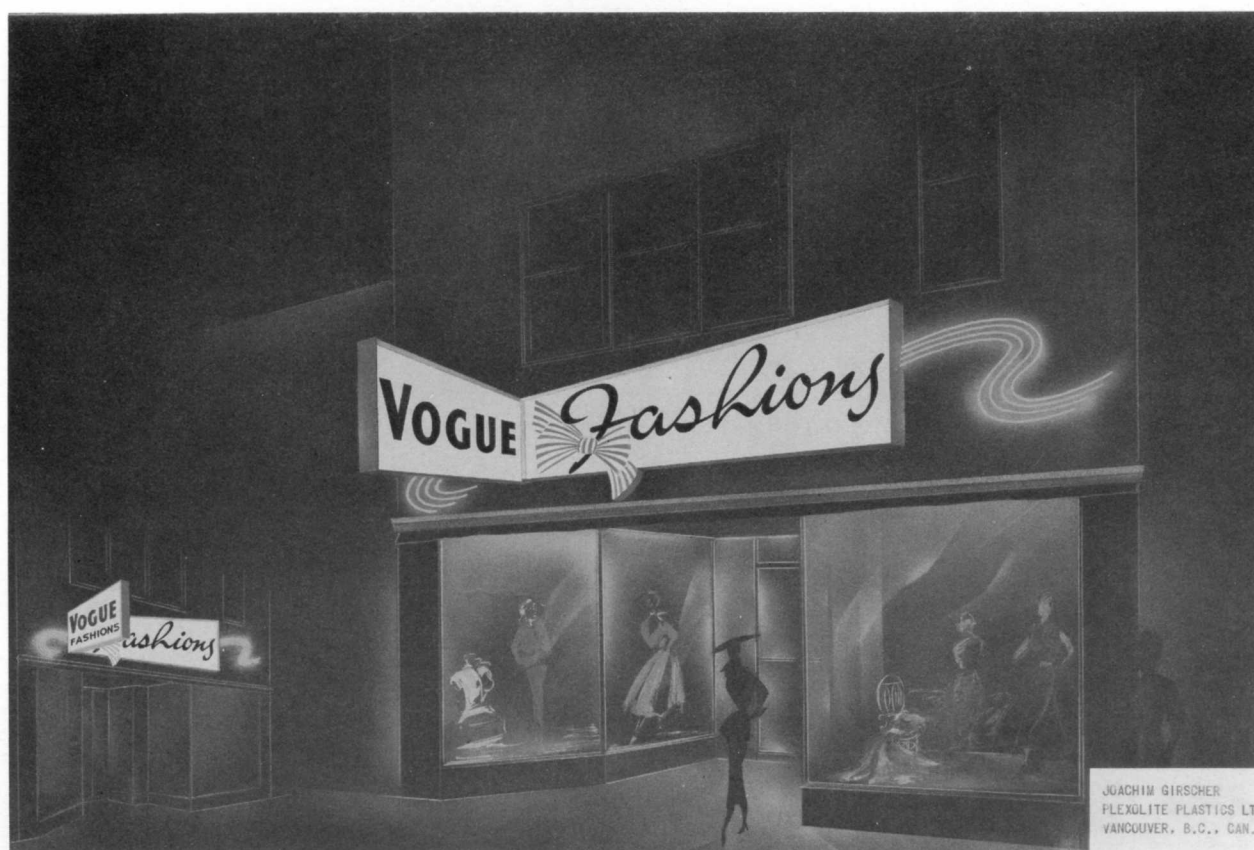
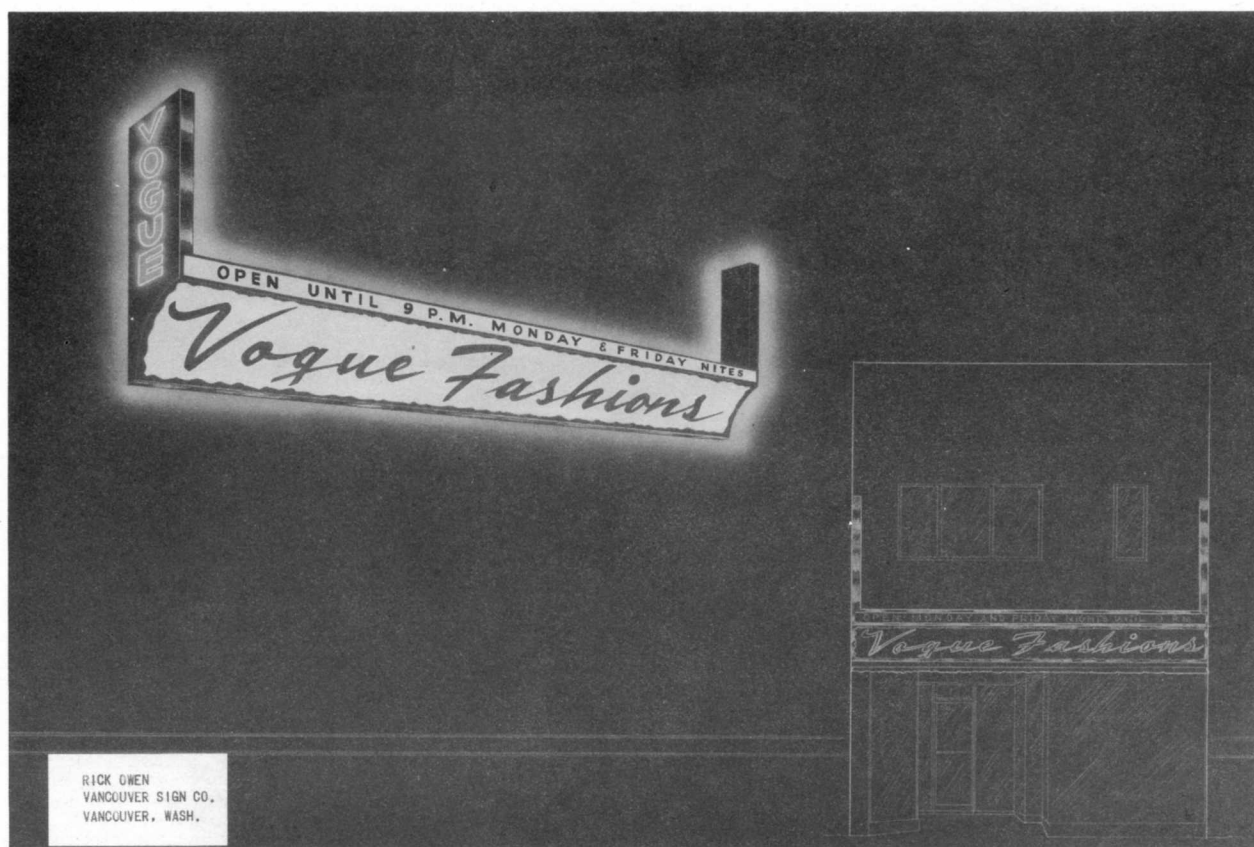


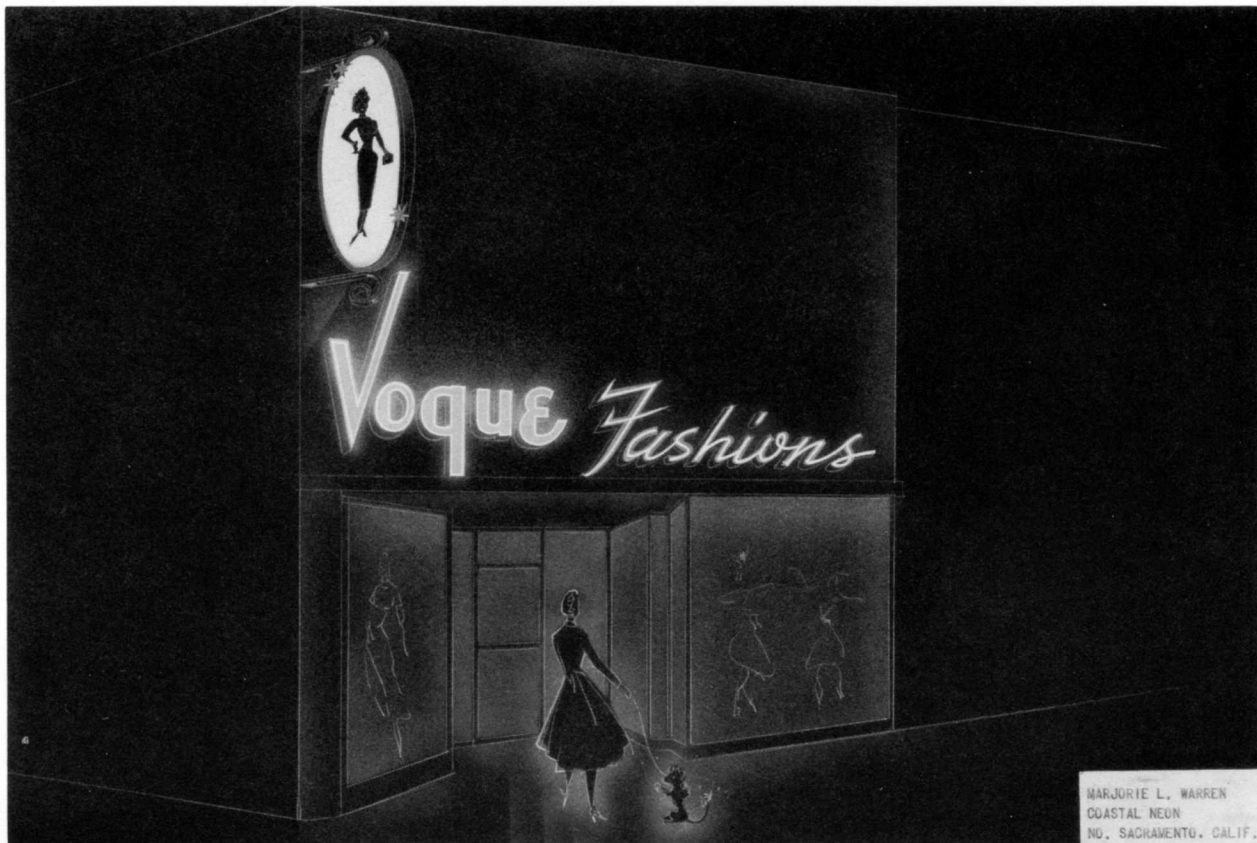
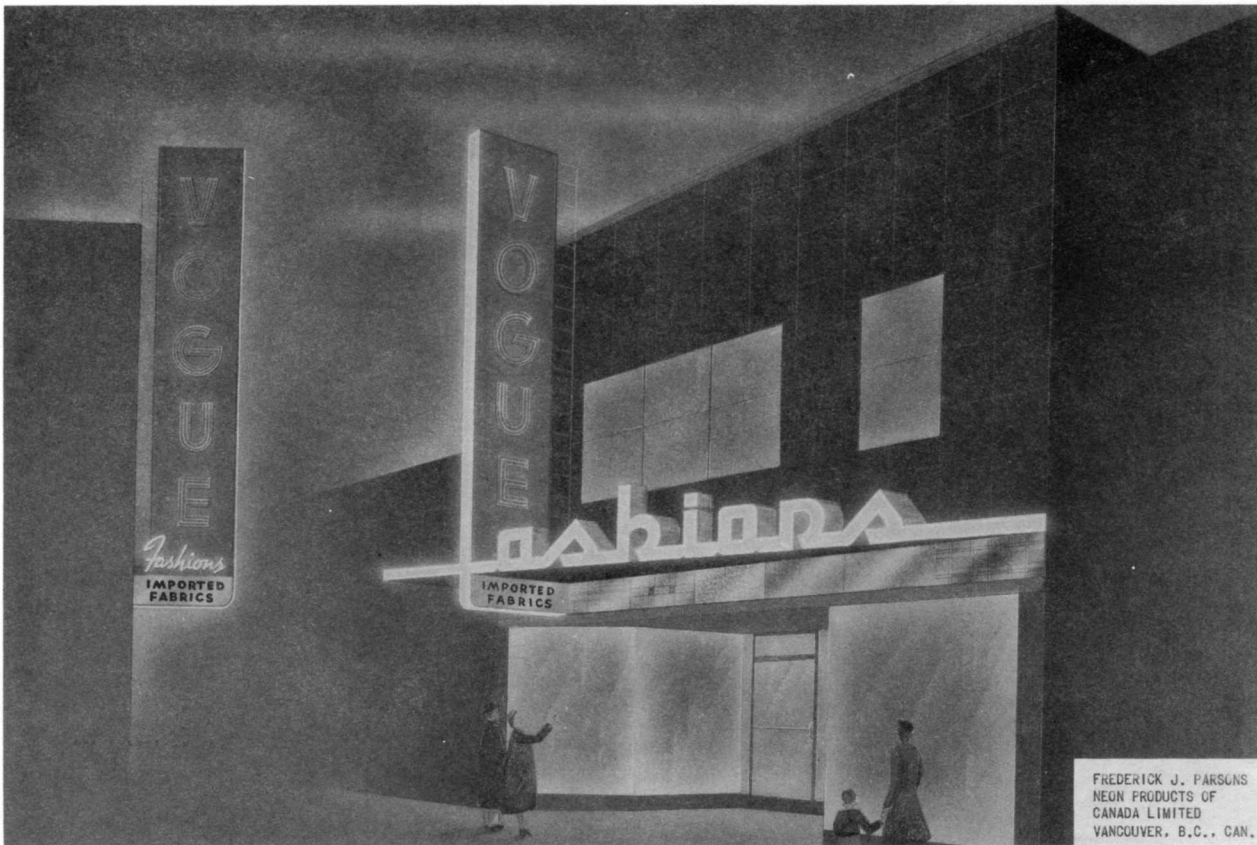


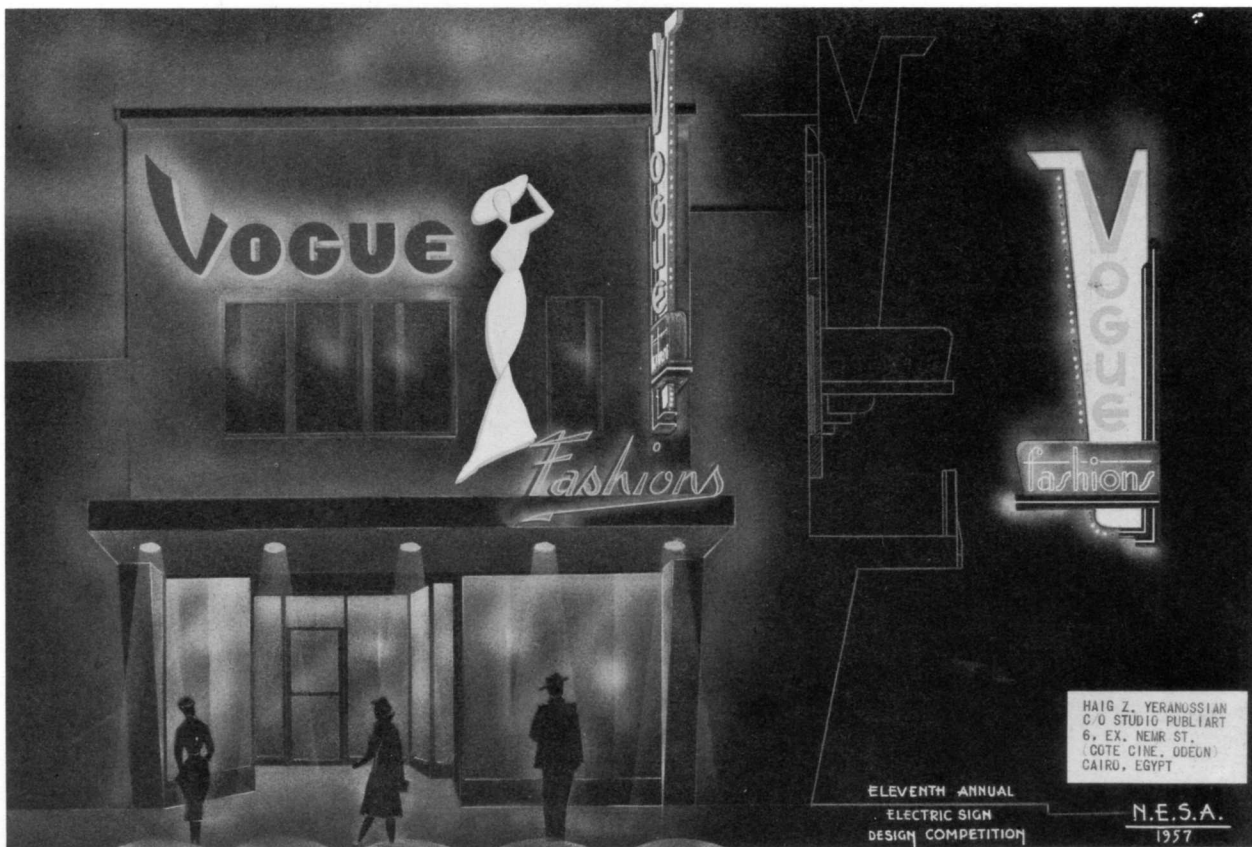
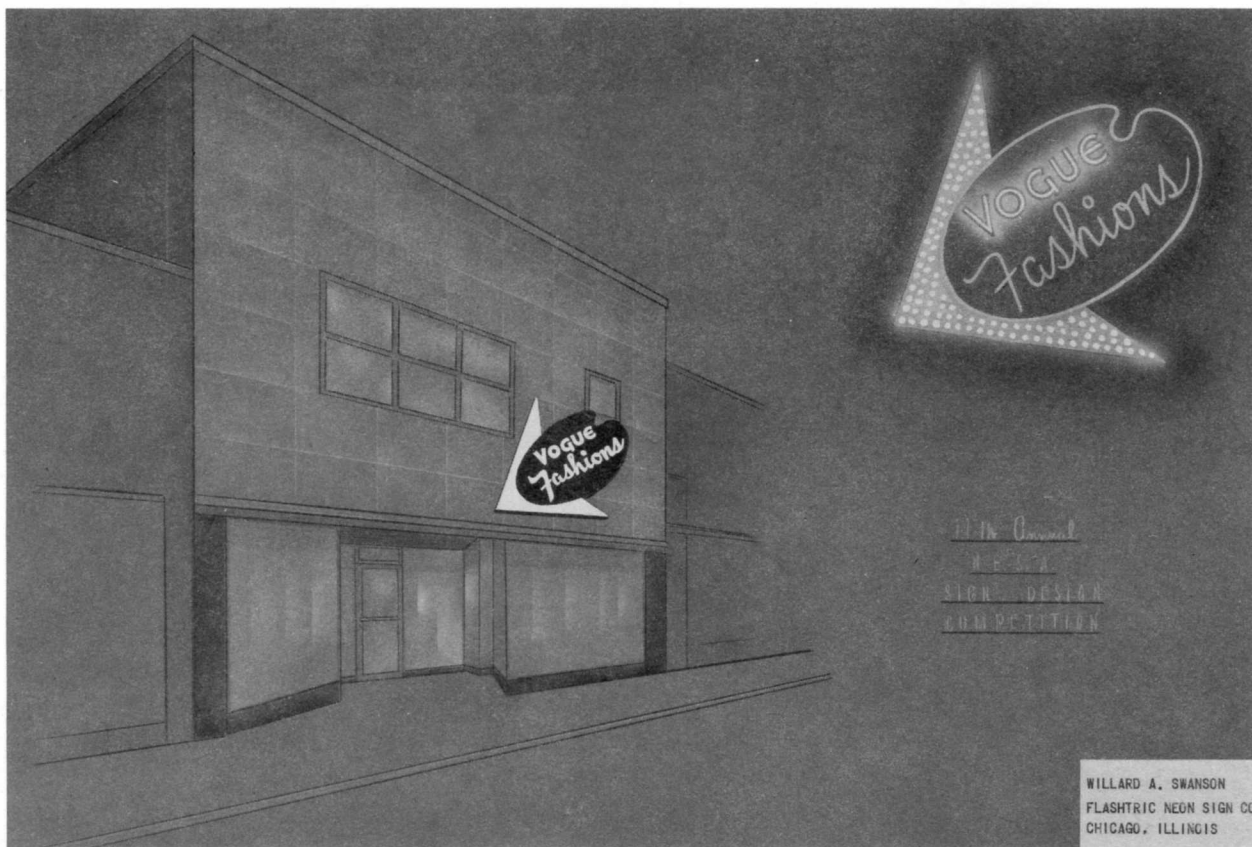


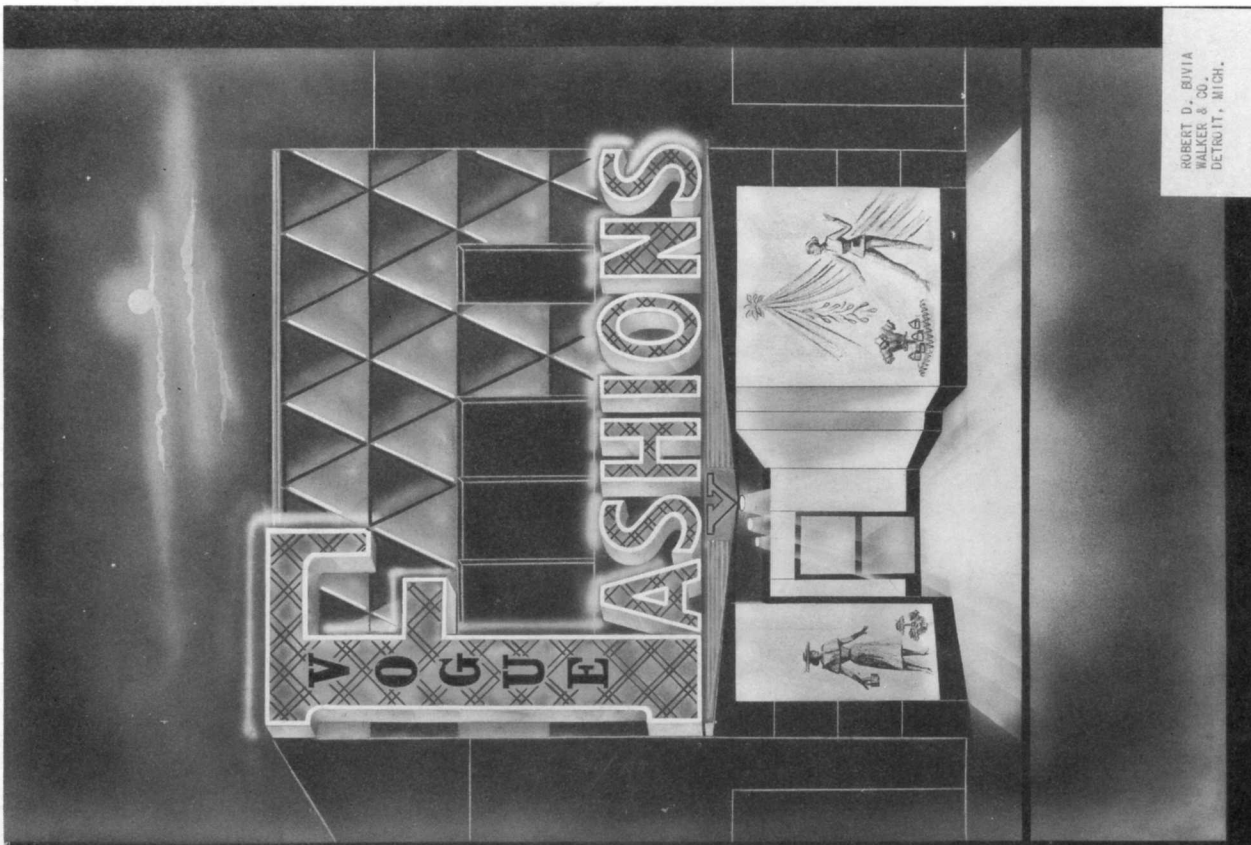
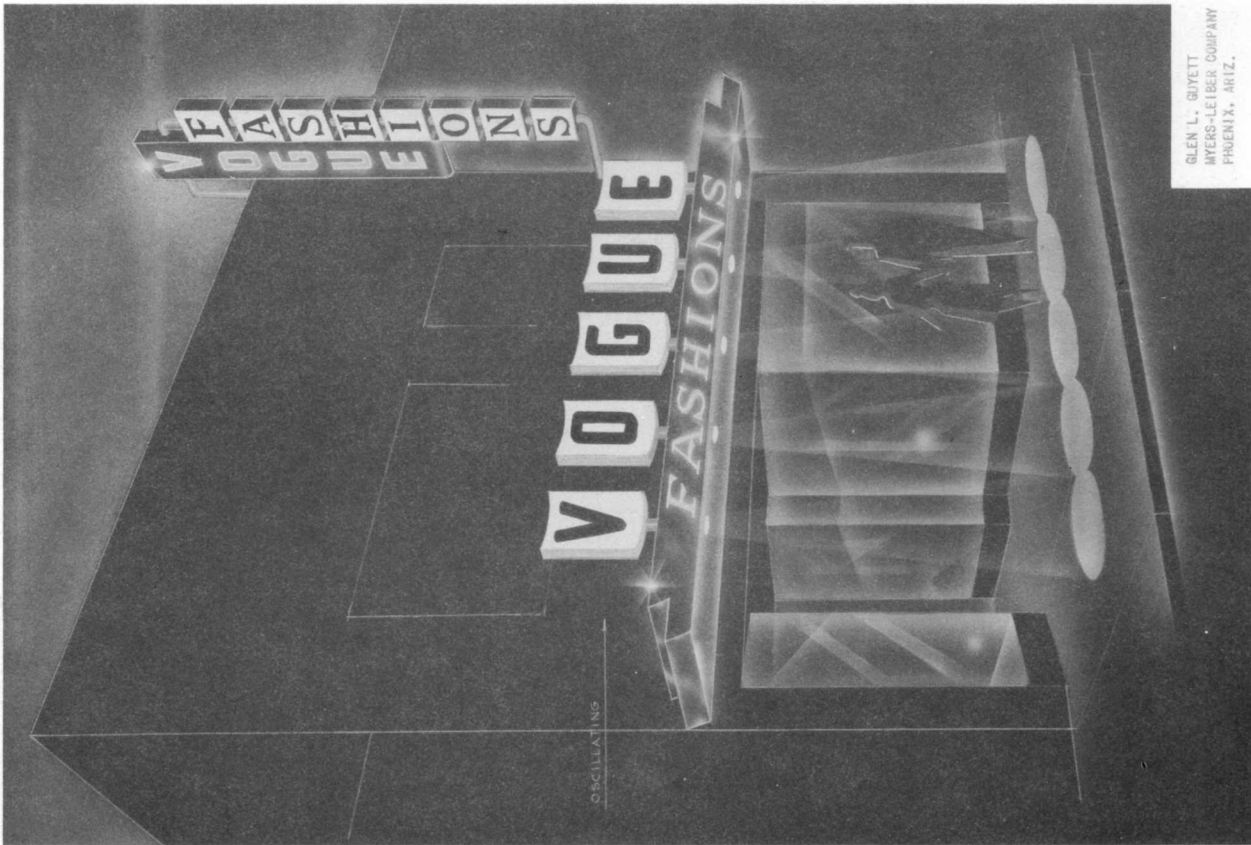


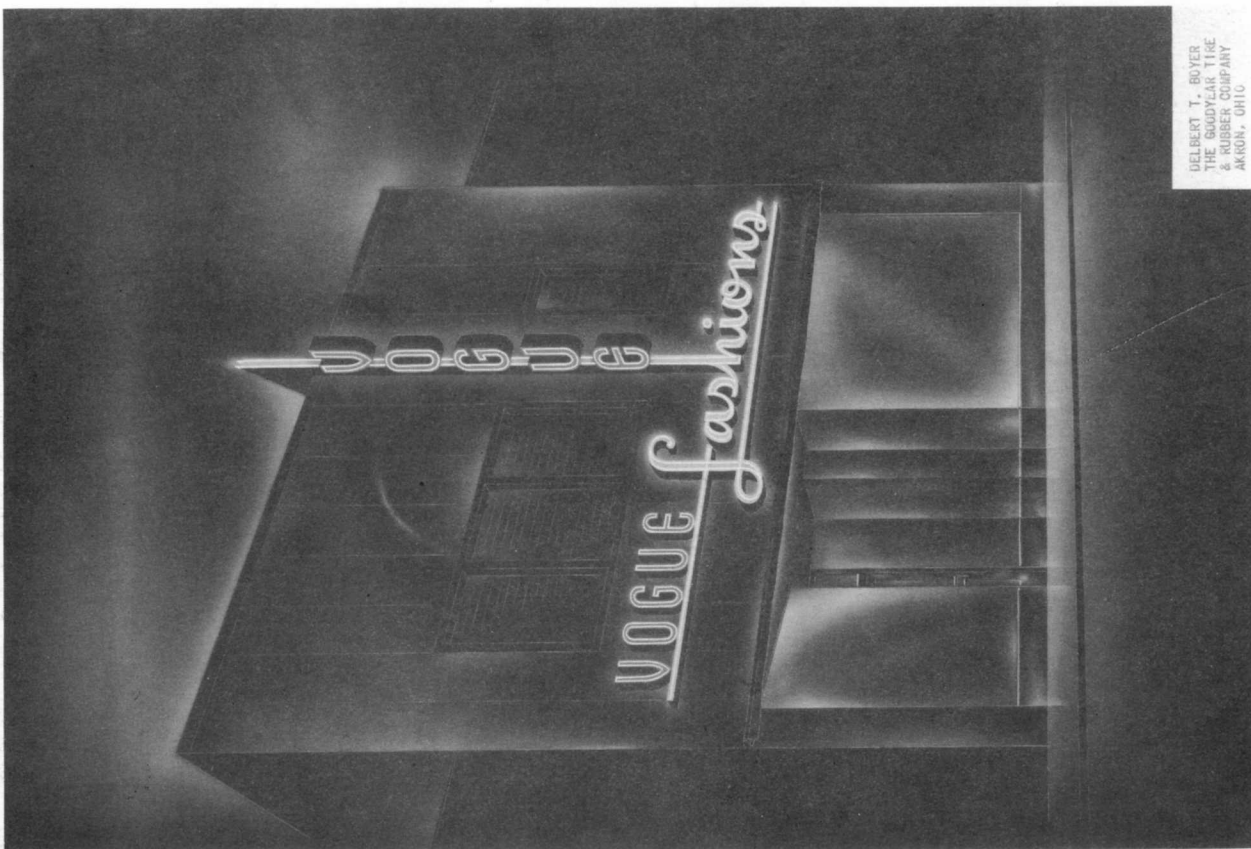
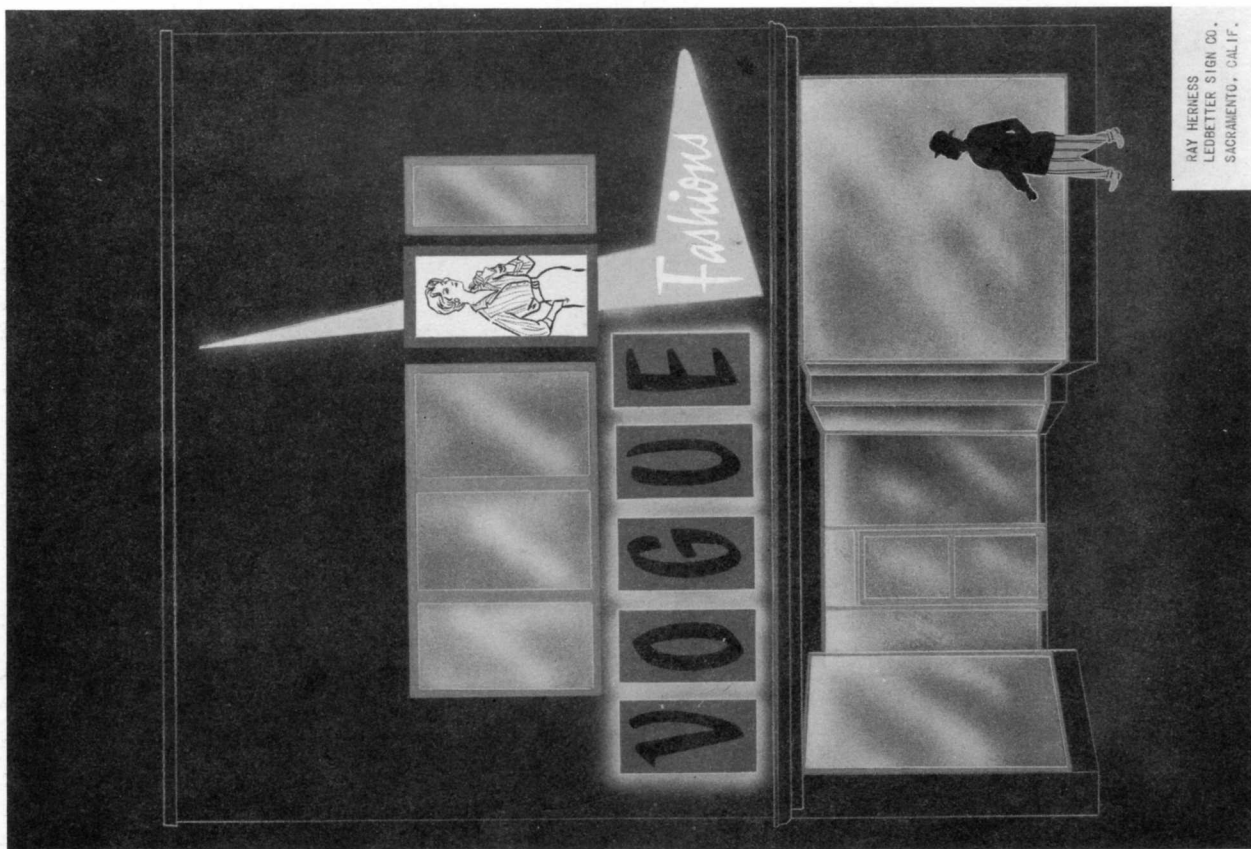


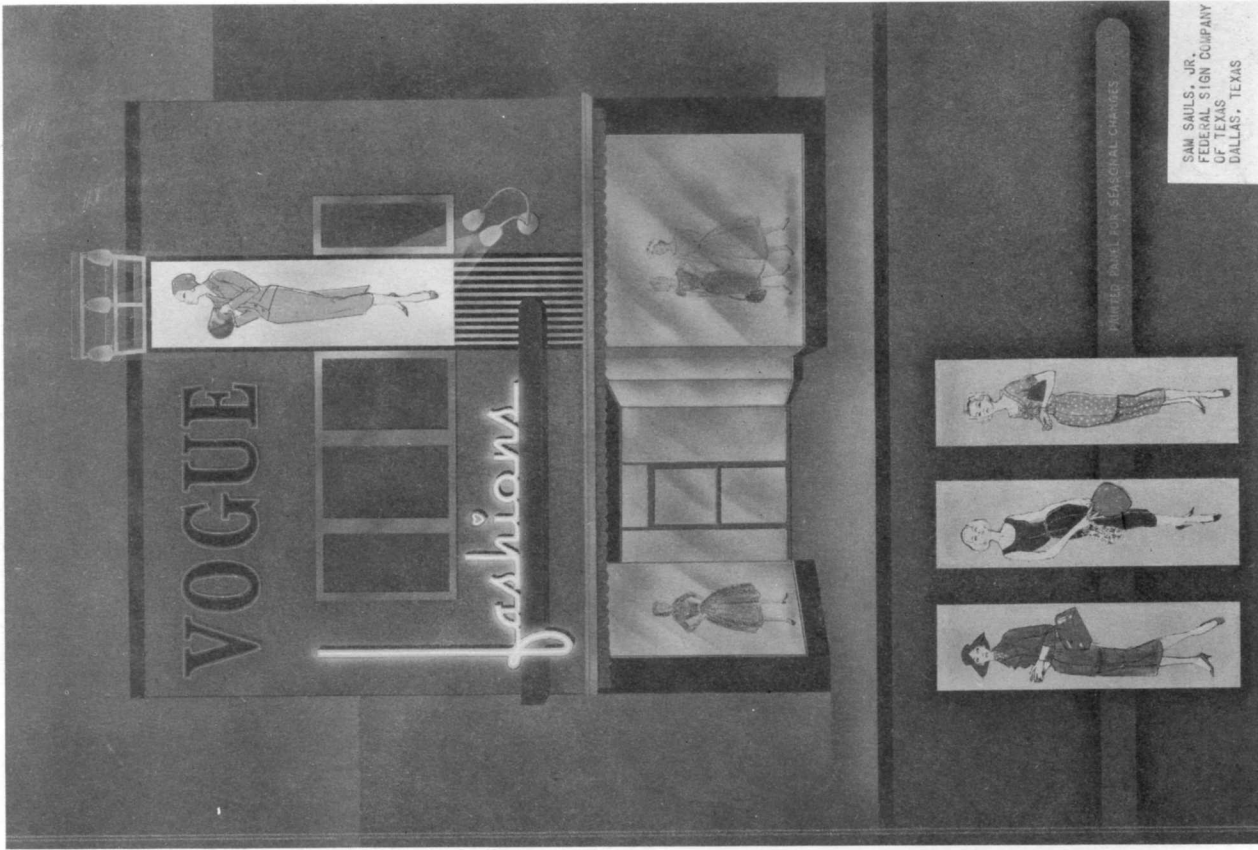










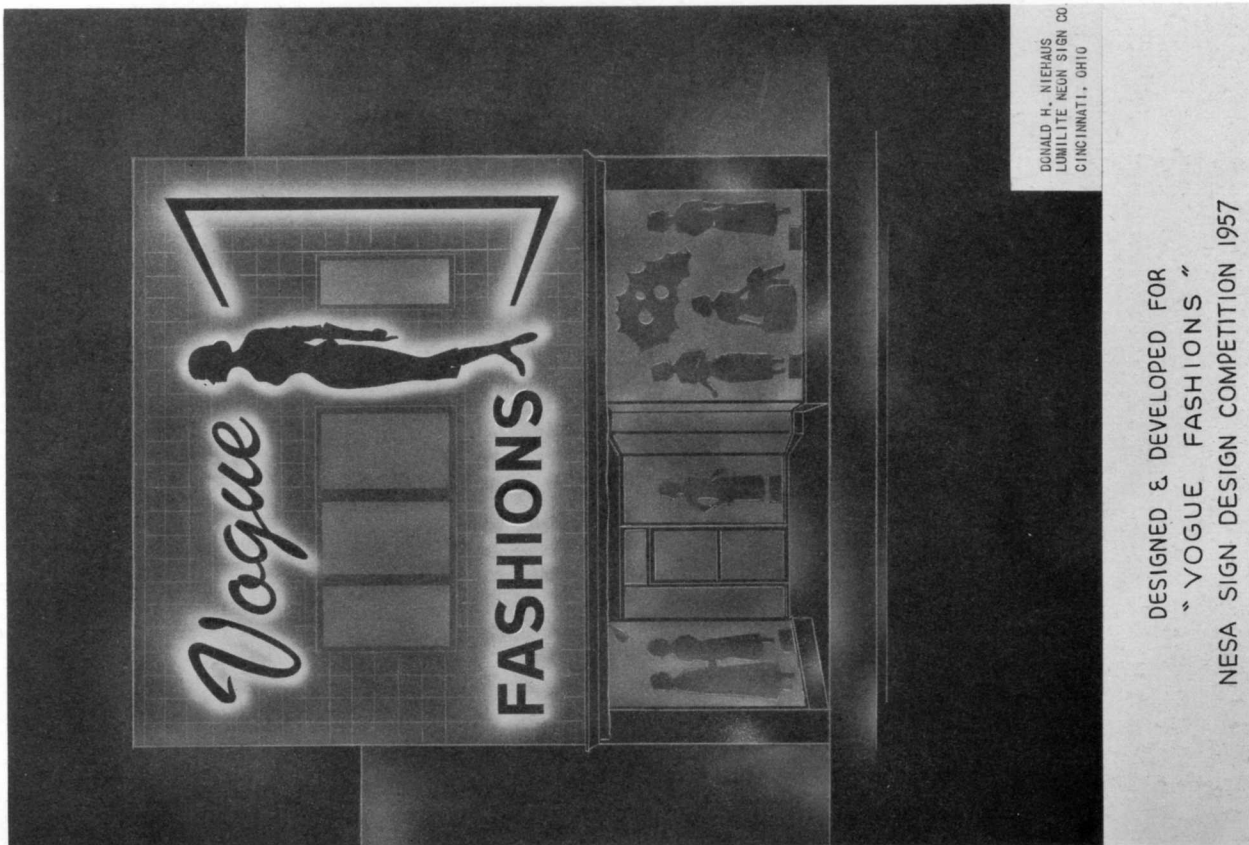


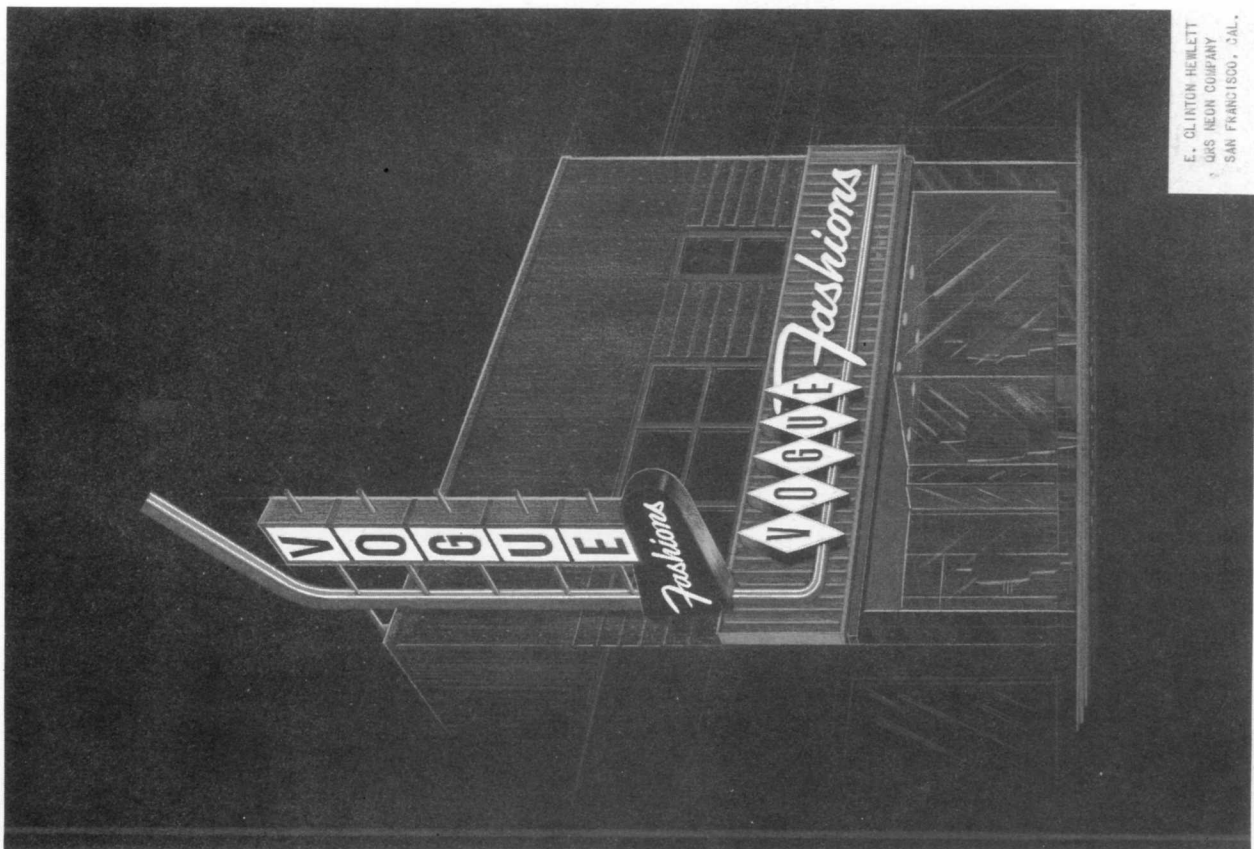
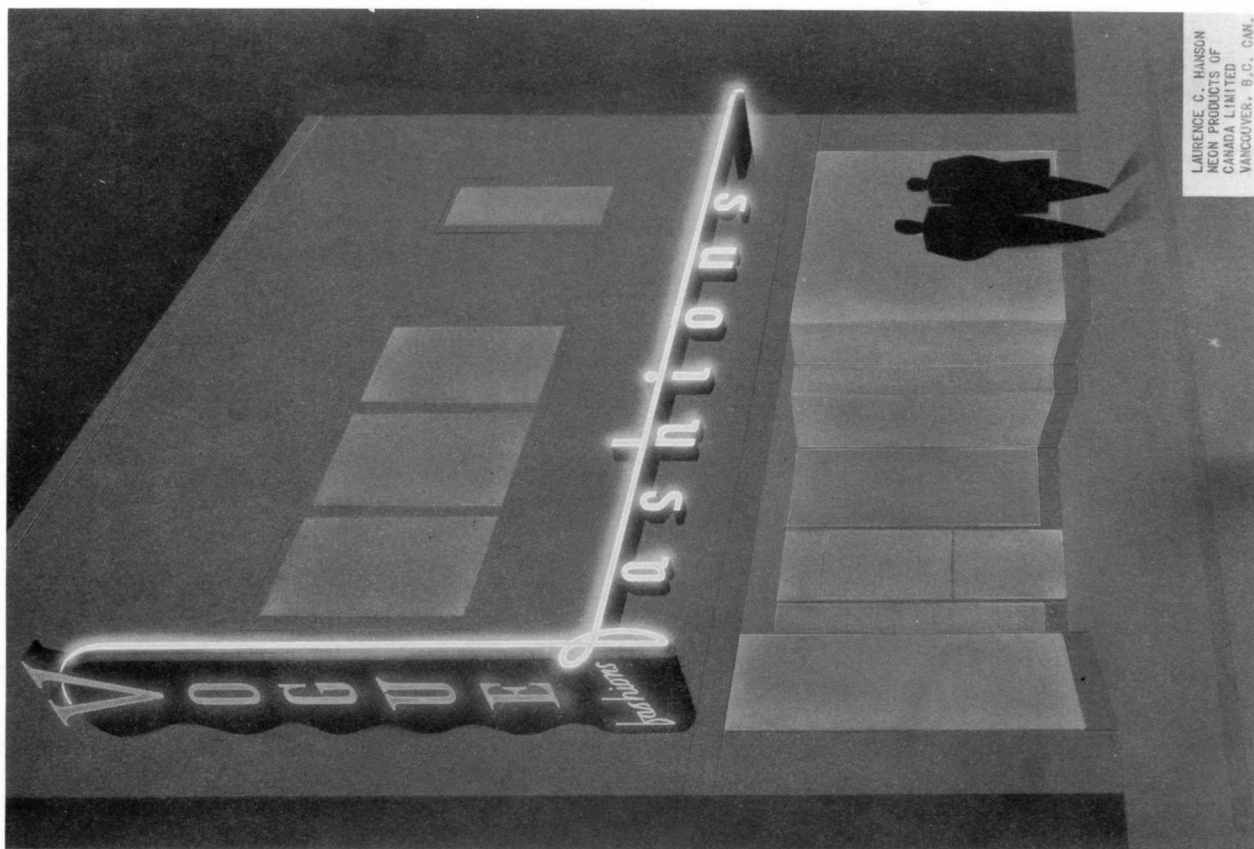


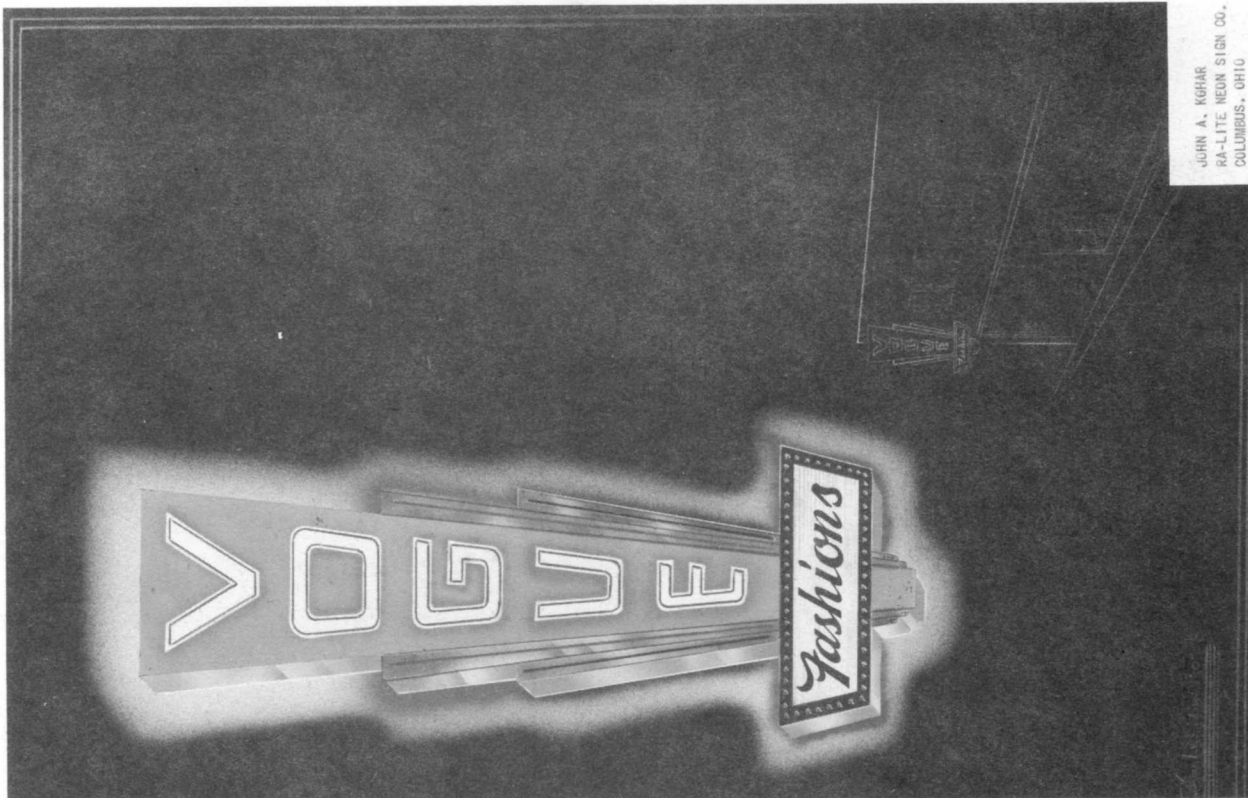
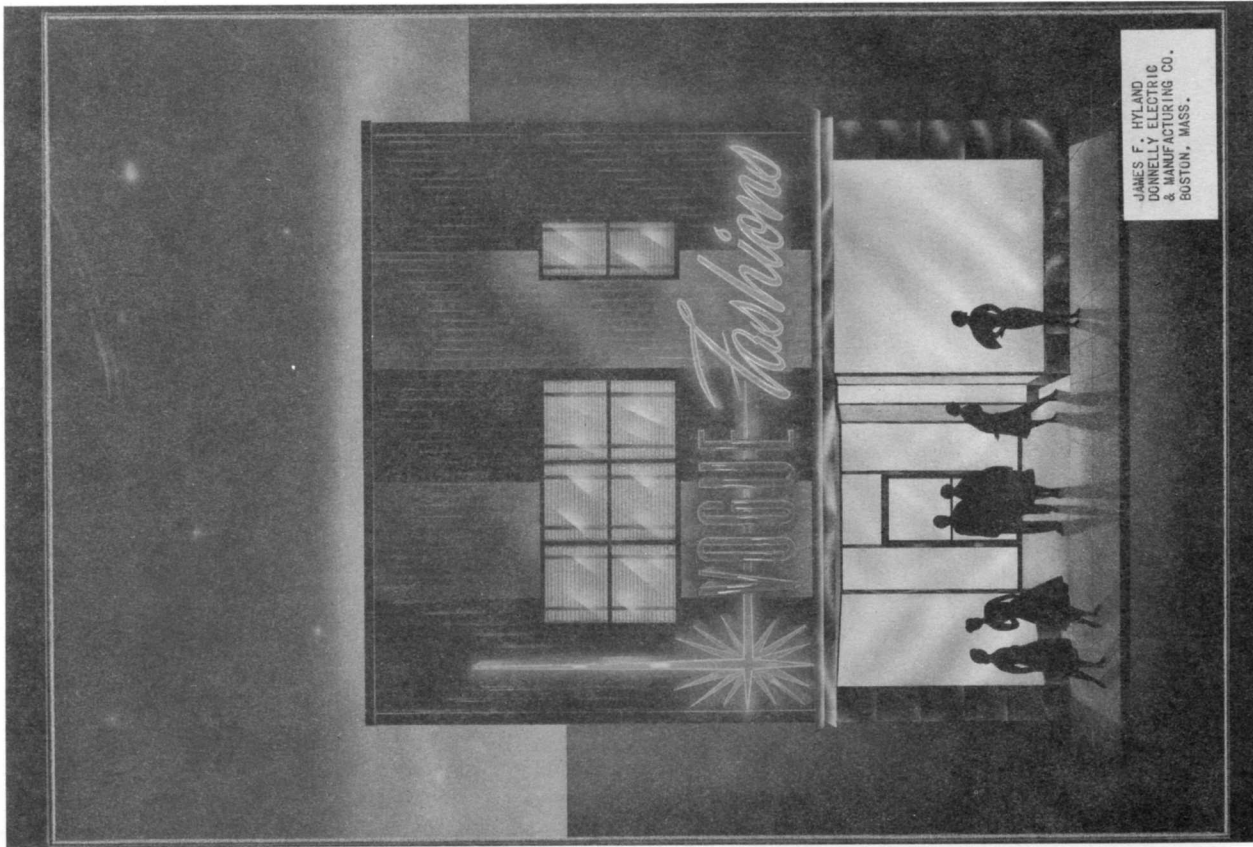
LED FLYNN
BELSINGER SIGN
WORKS, INC.
BALTIMORE, MD.

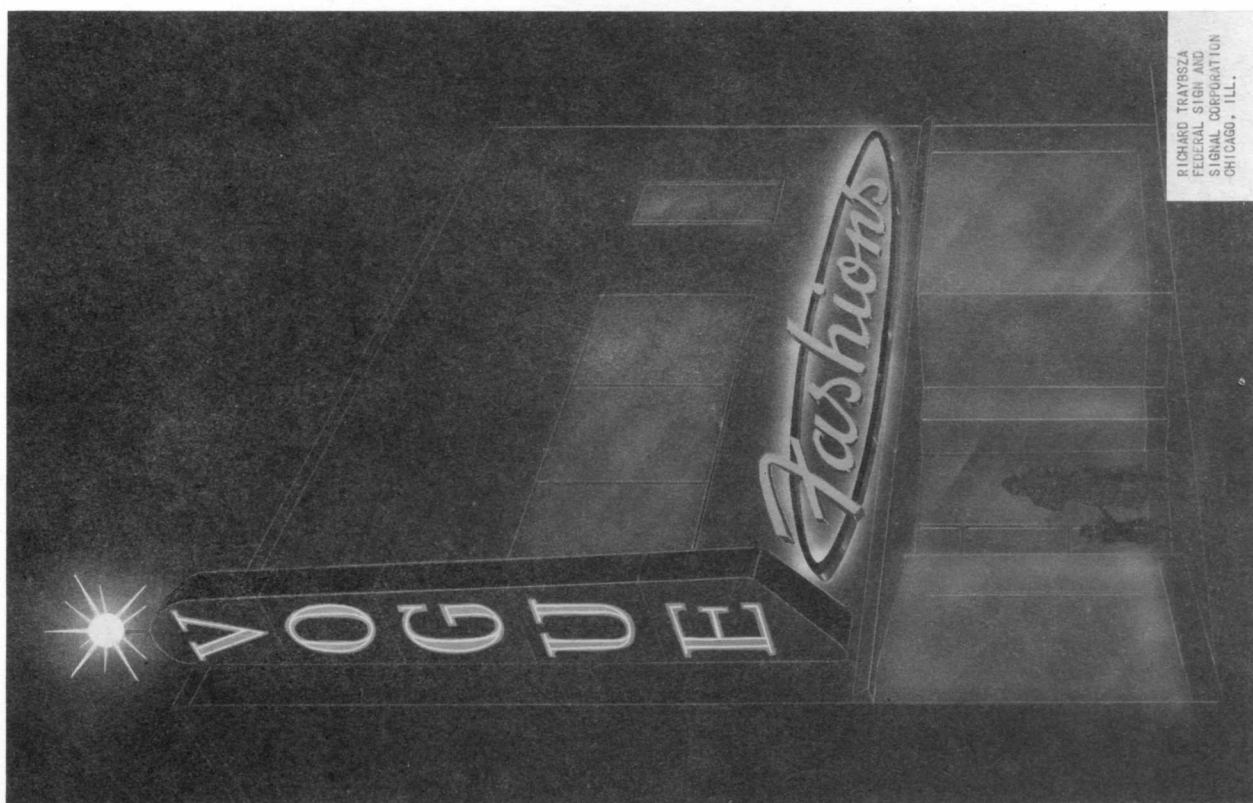
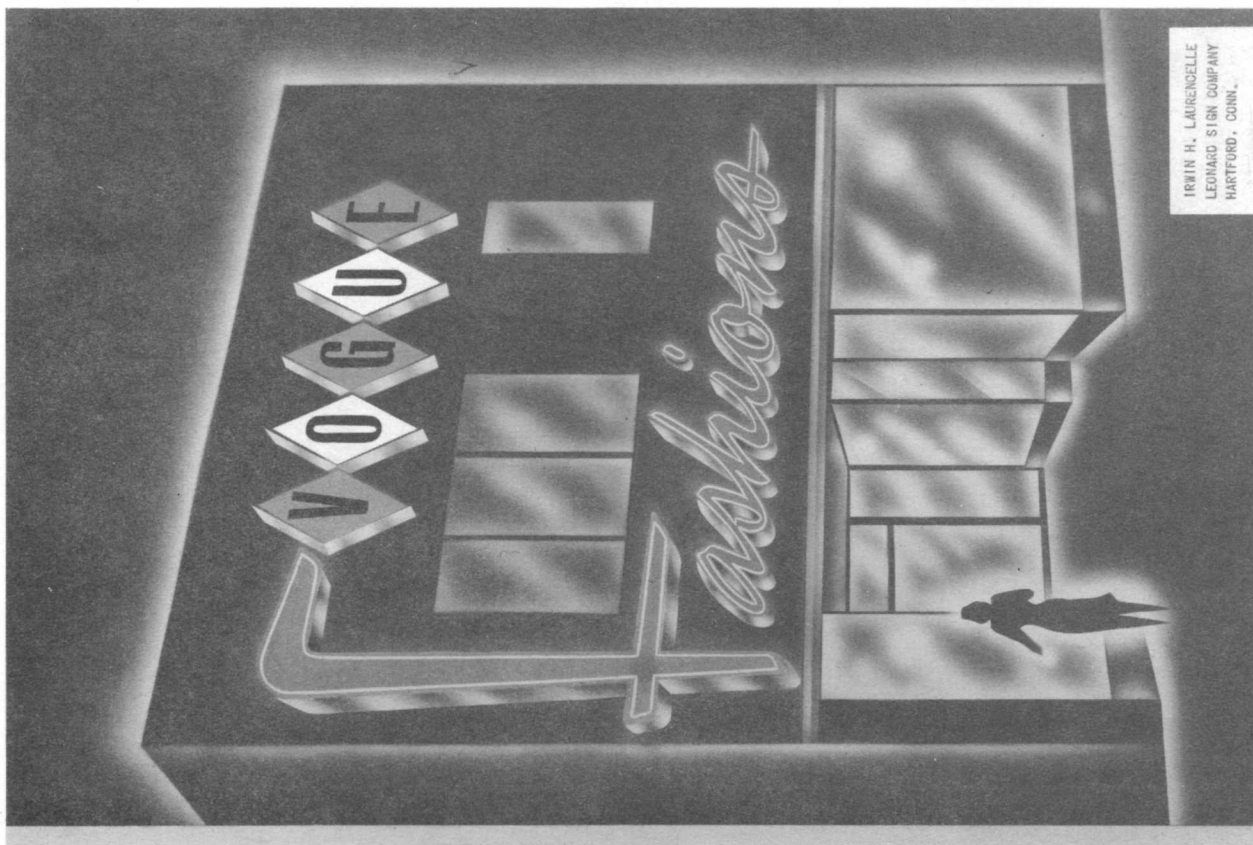


ALFRED J. ECKMAN
ELECTRICAL PRODUCTS
CONSOLIDATED
SALT LAKE CITY, UTAH

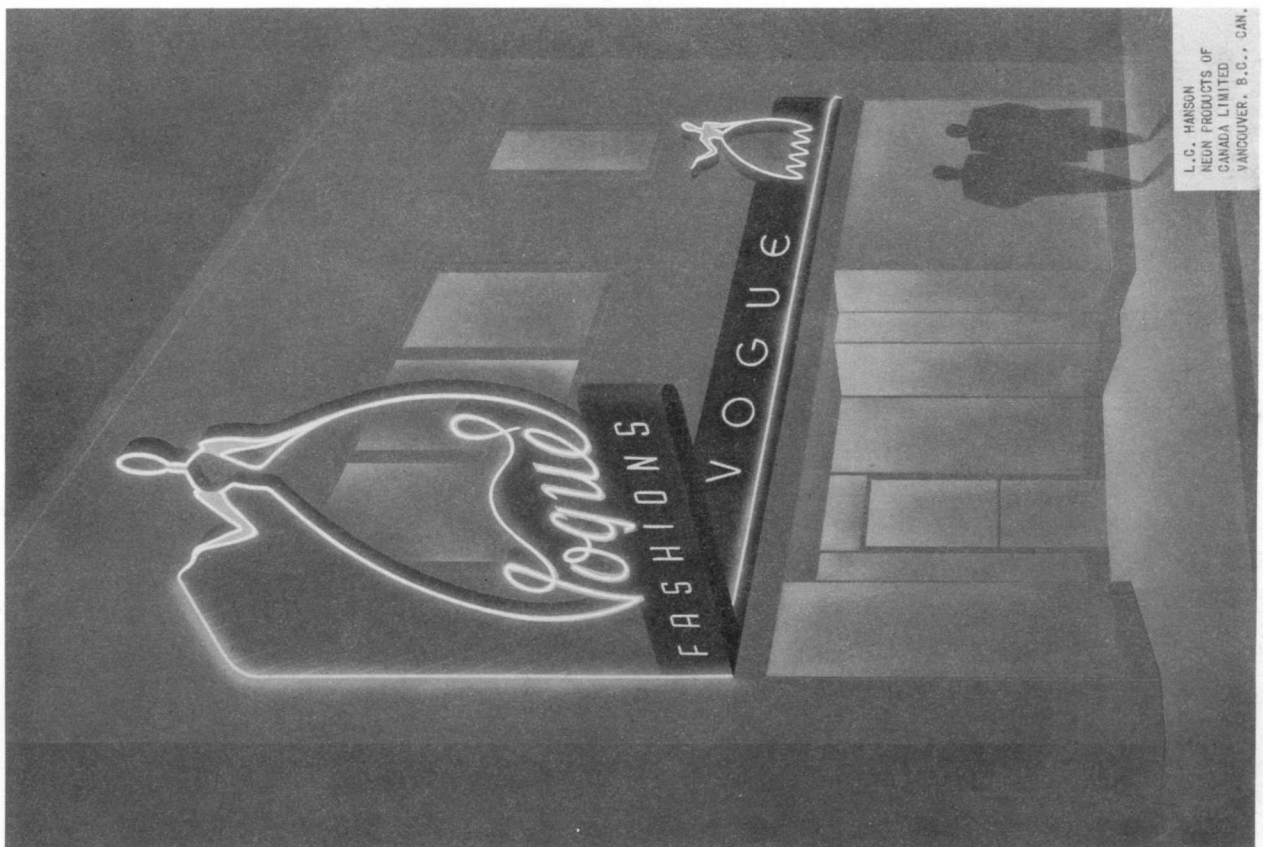
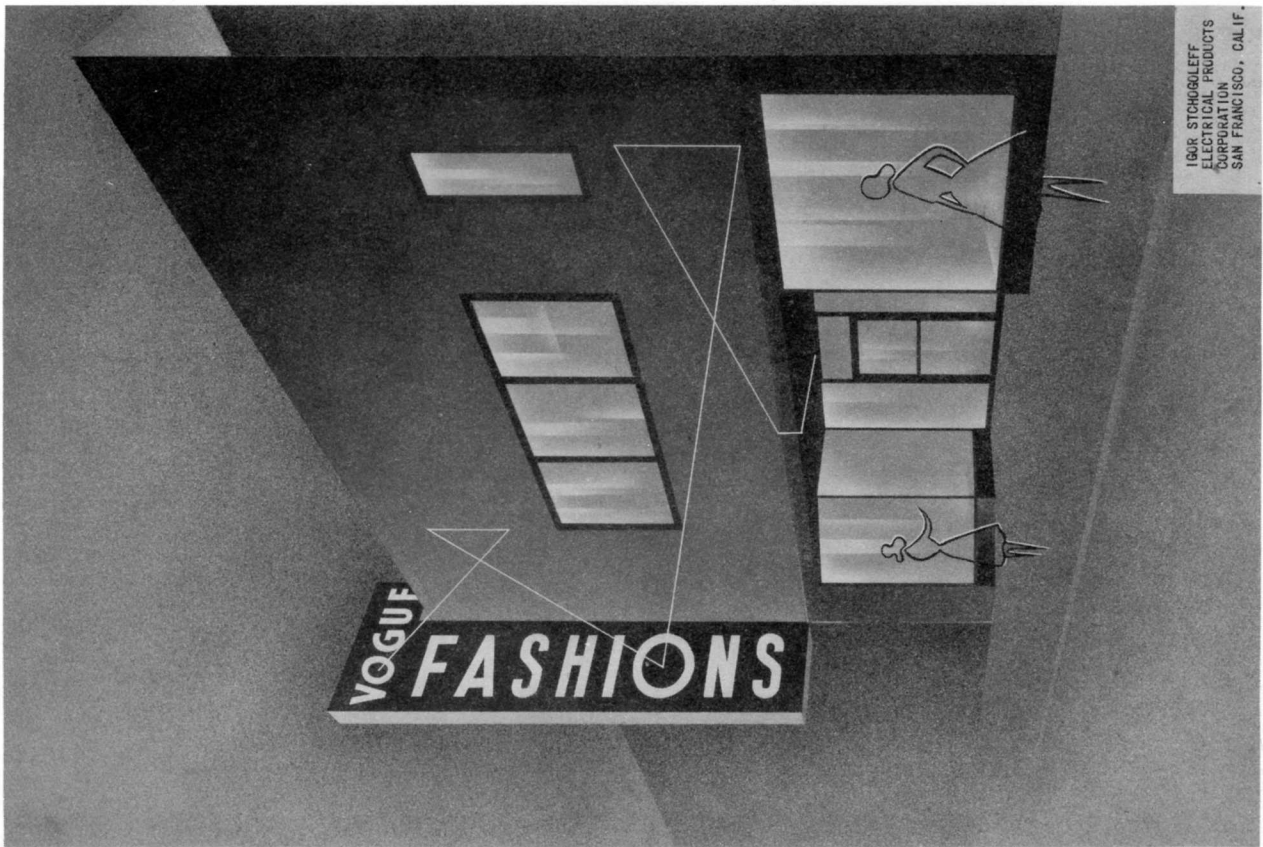


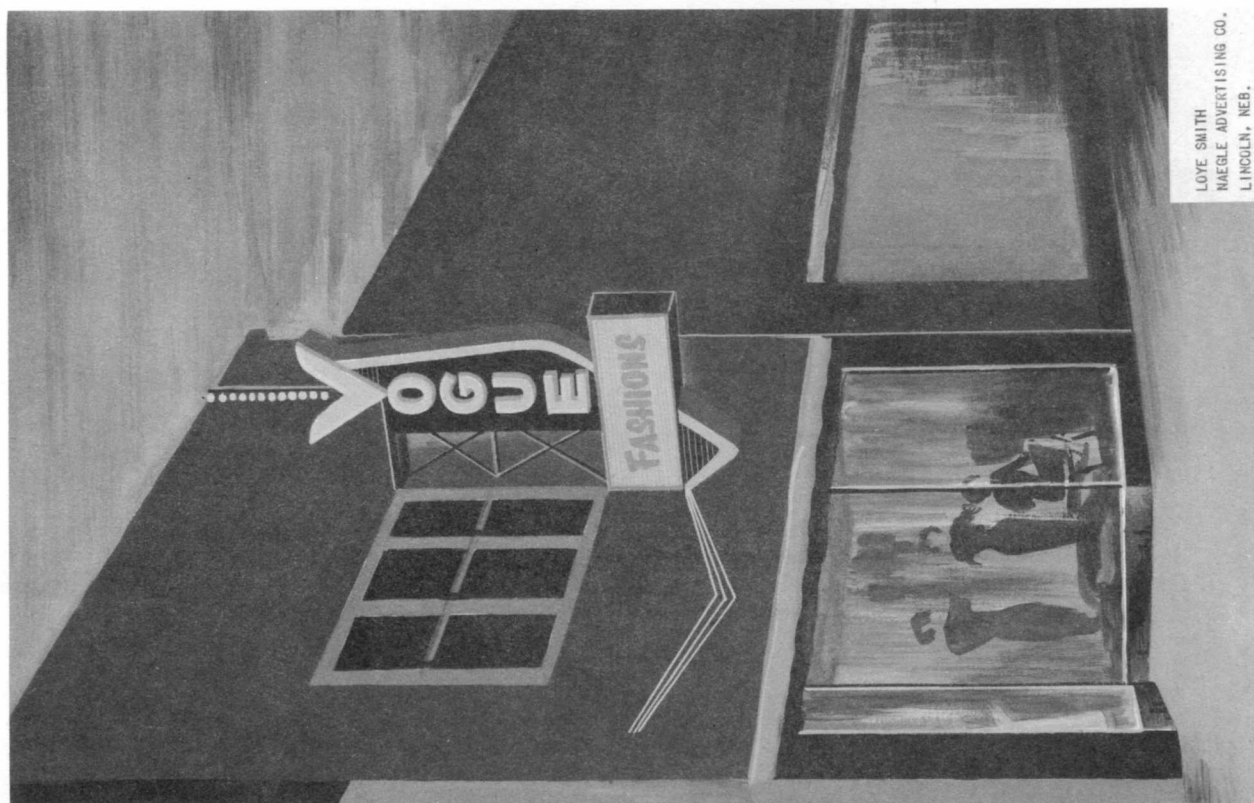


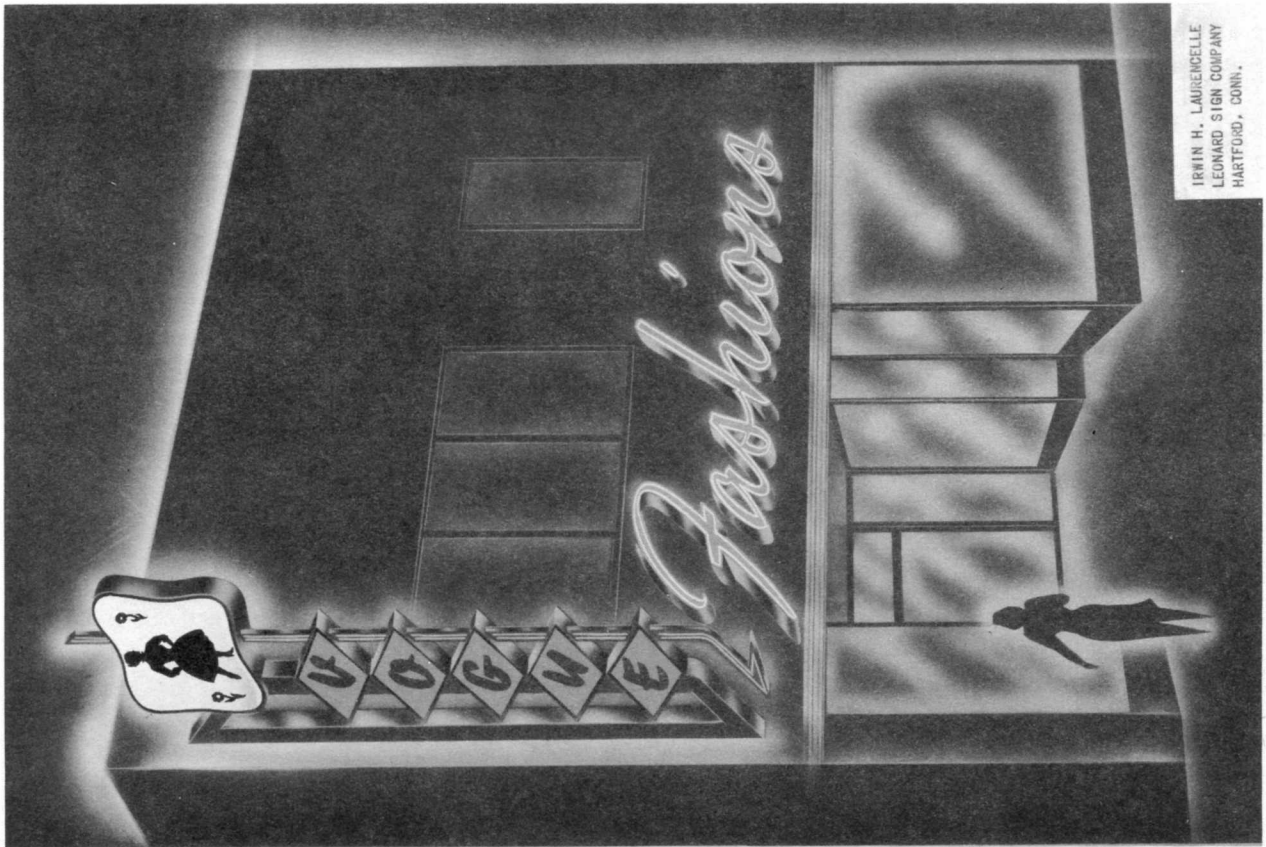


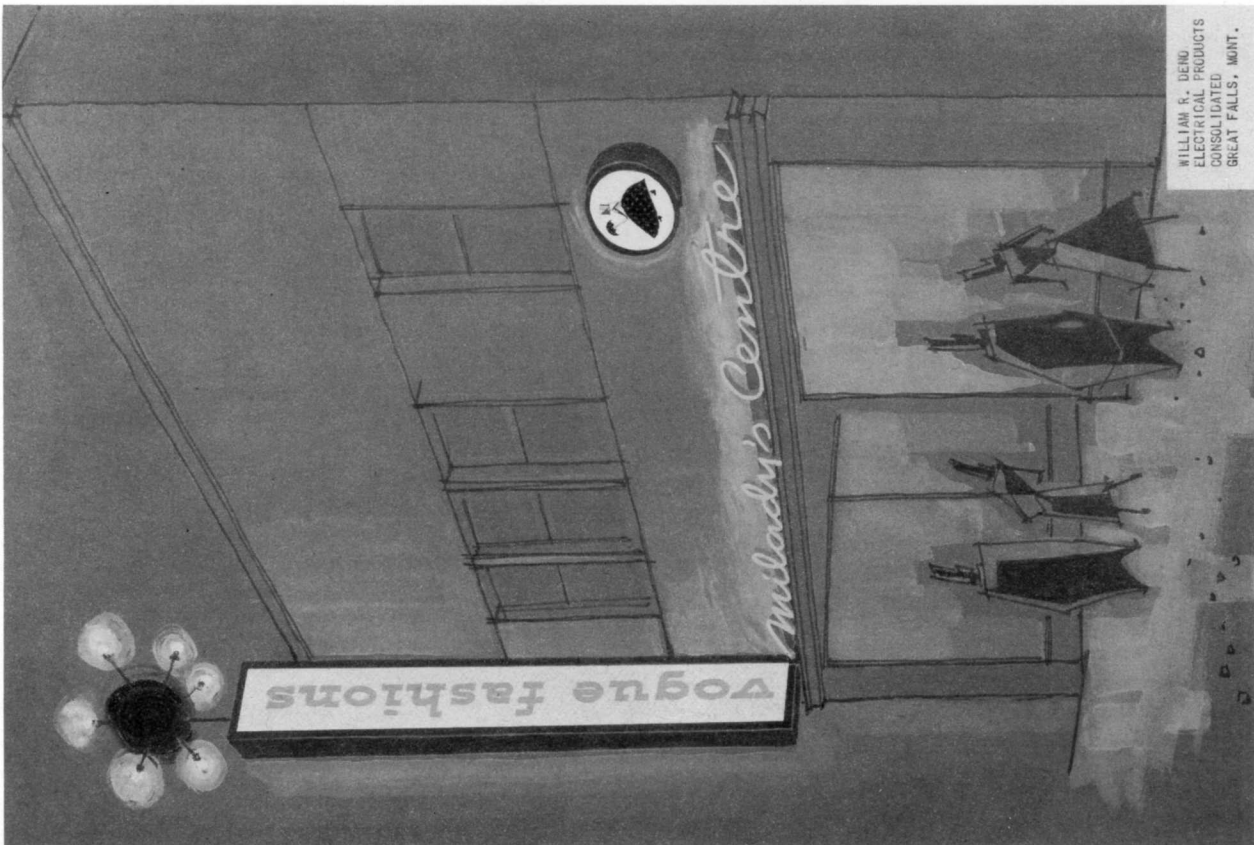
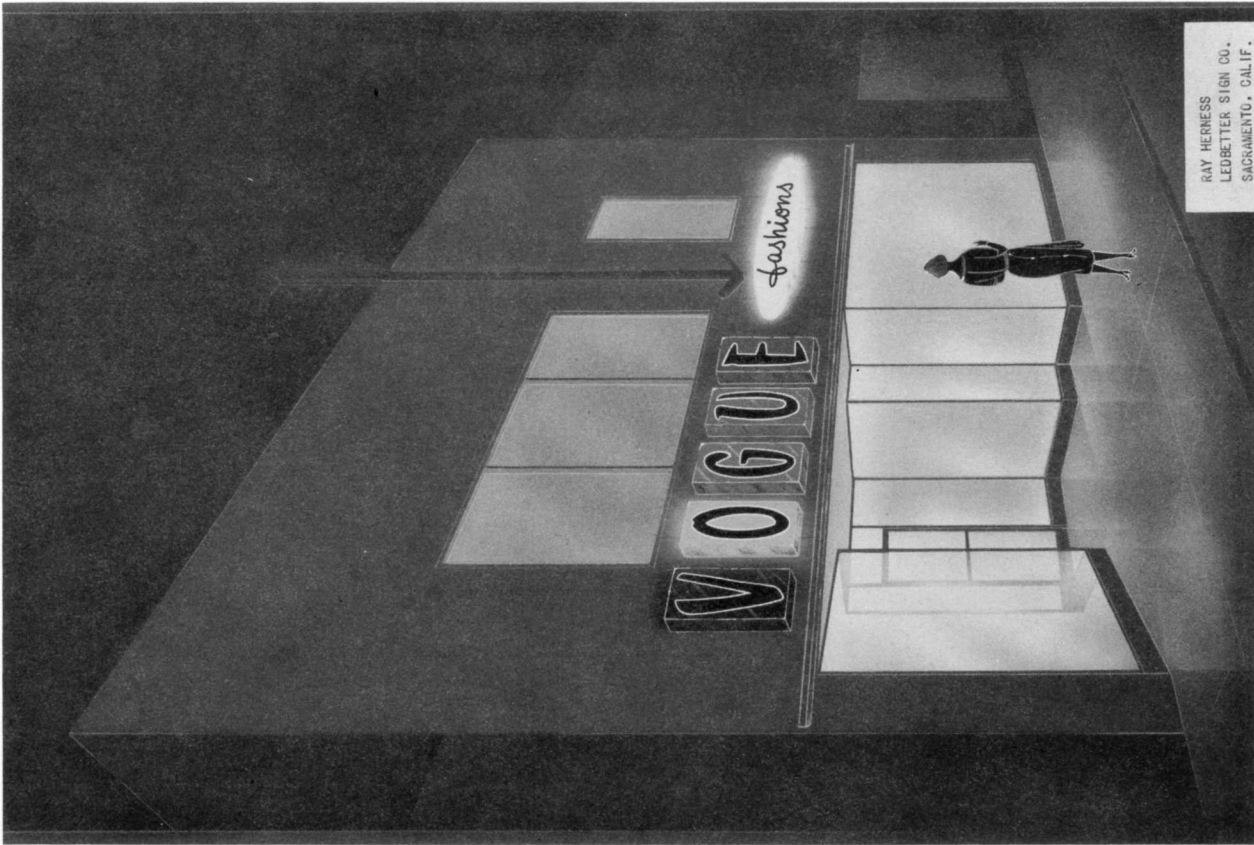


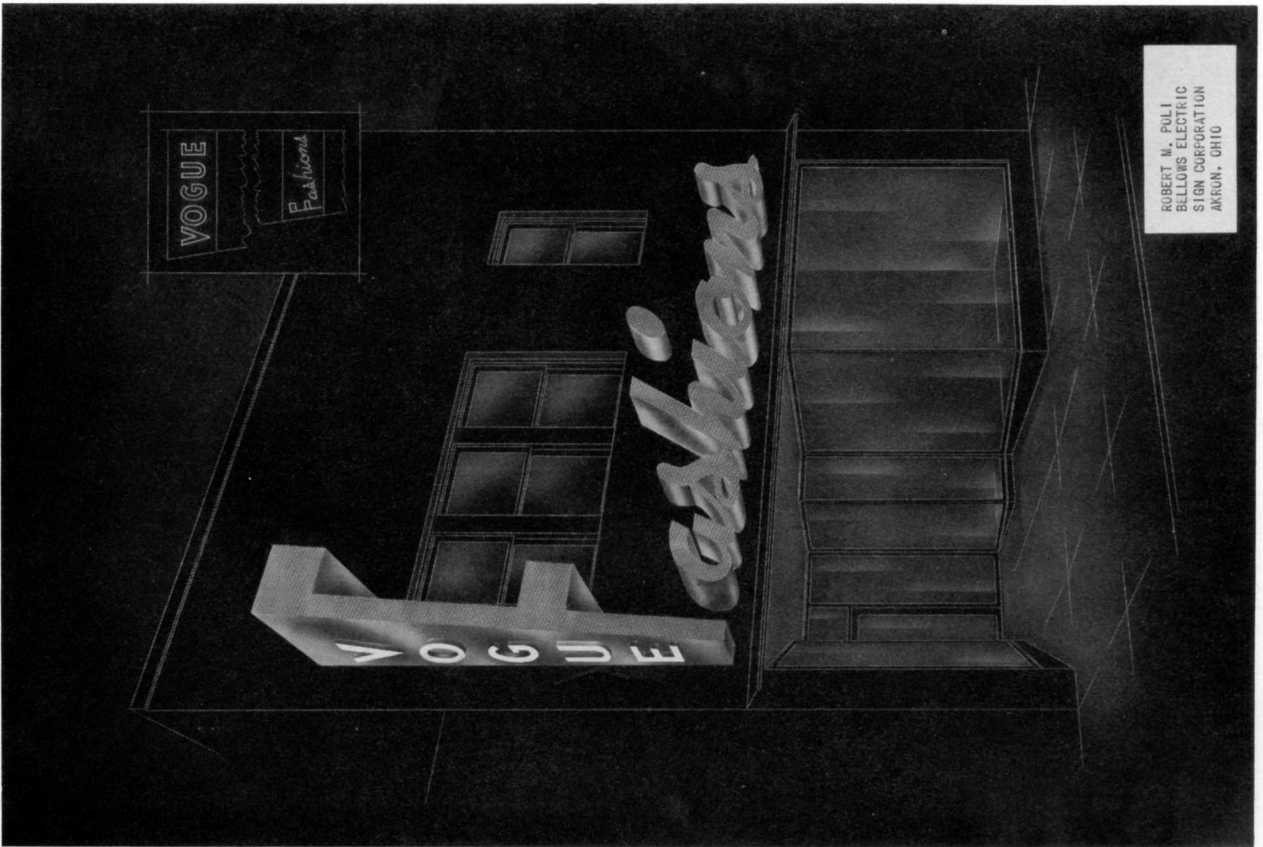
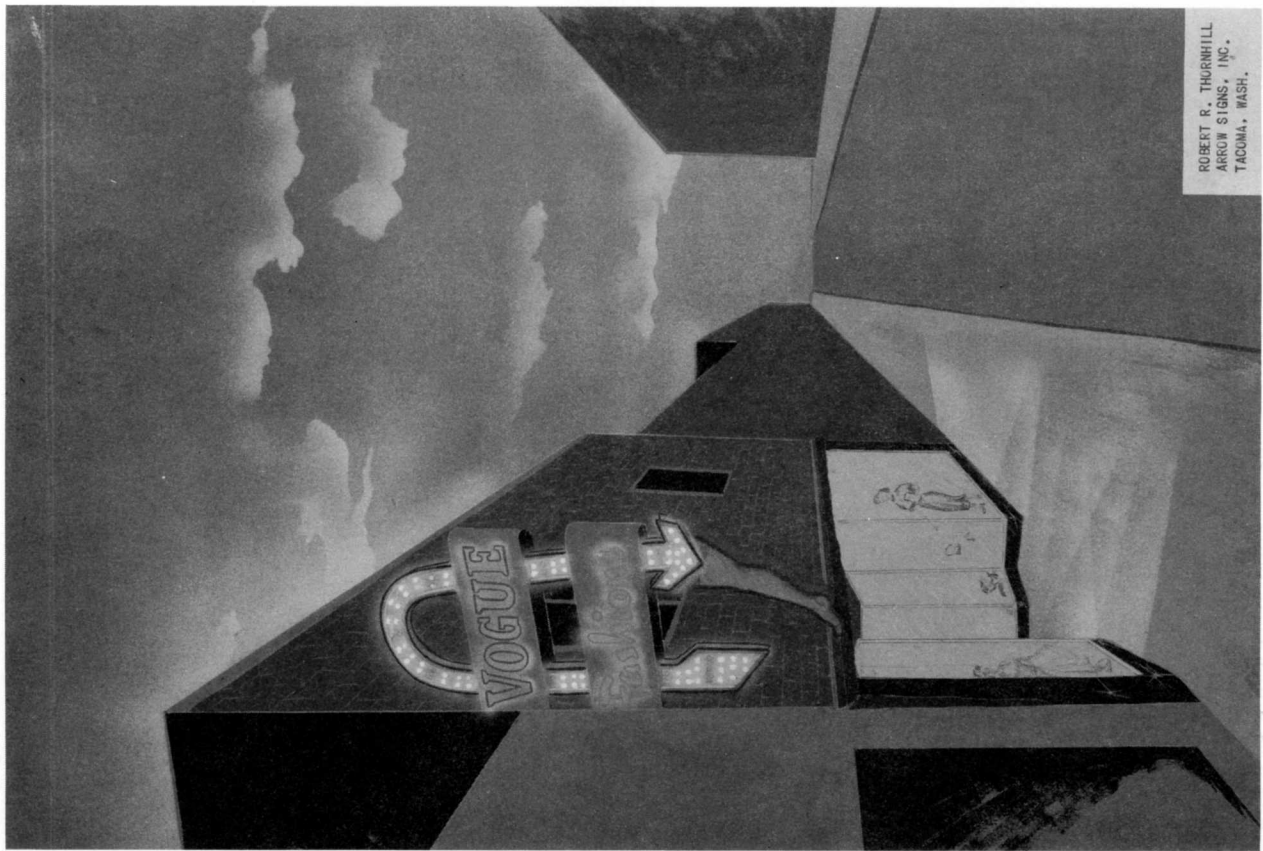


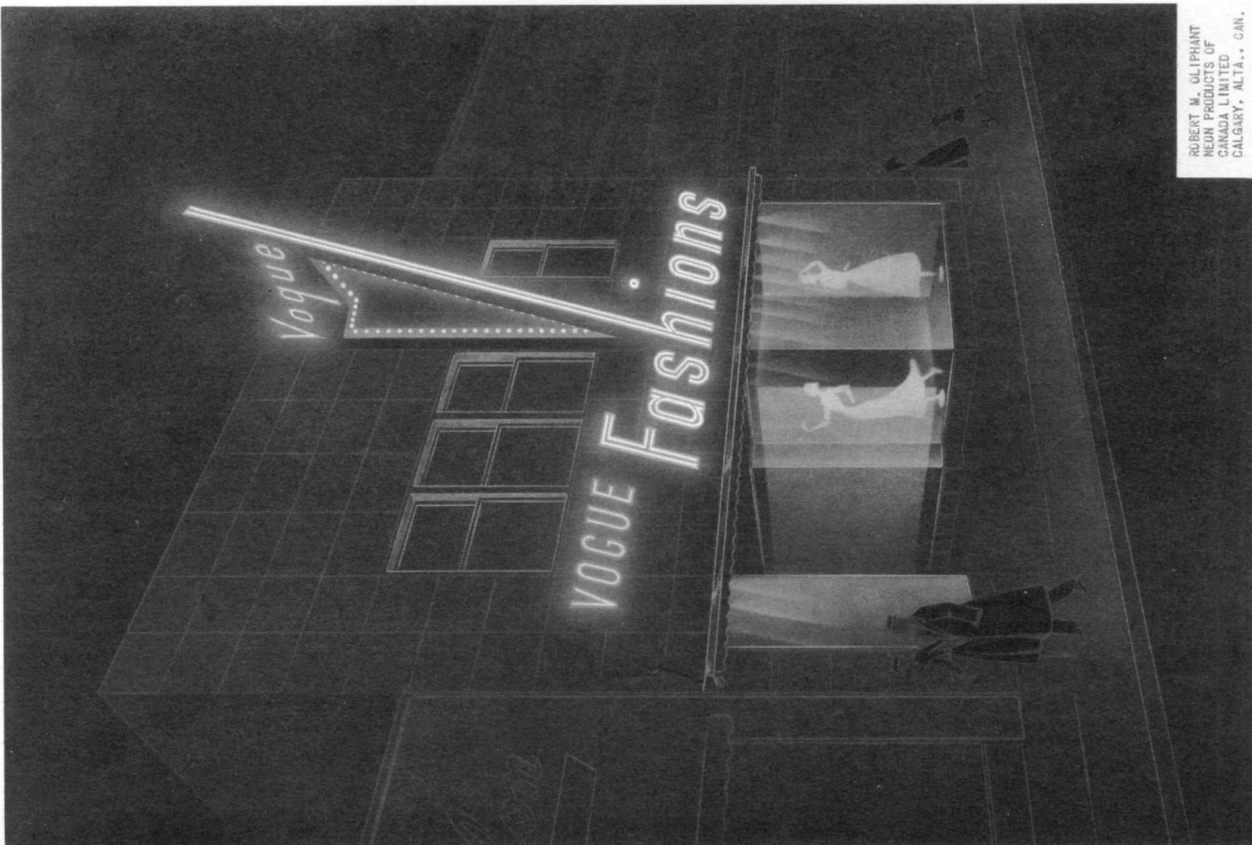
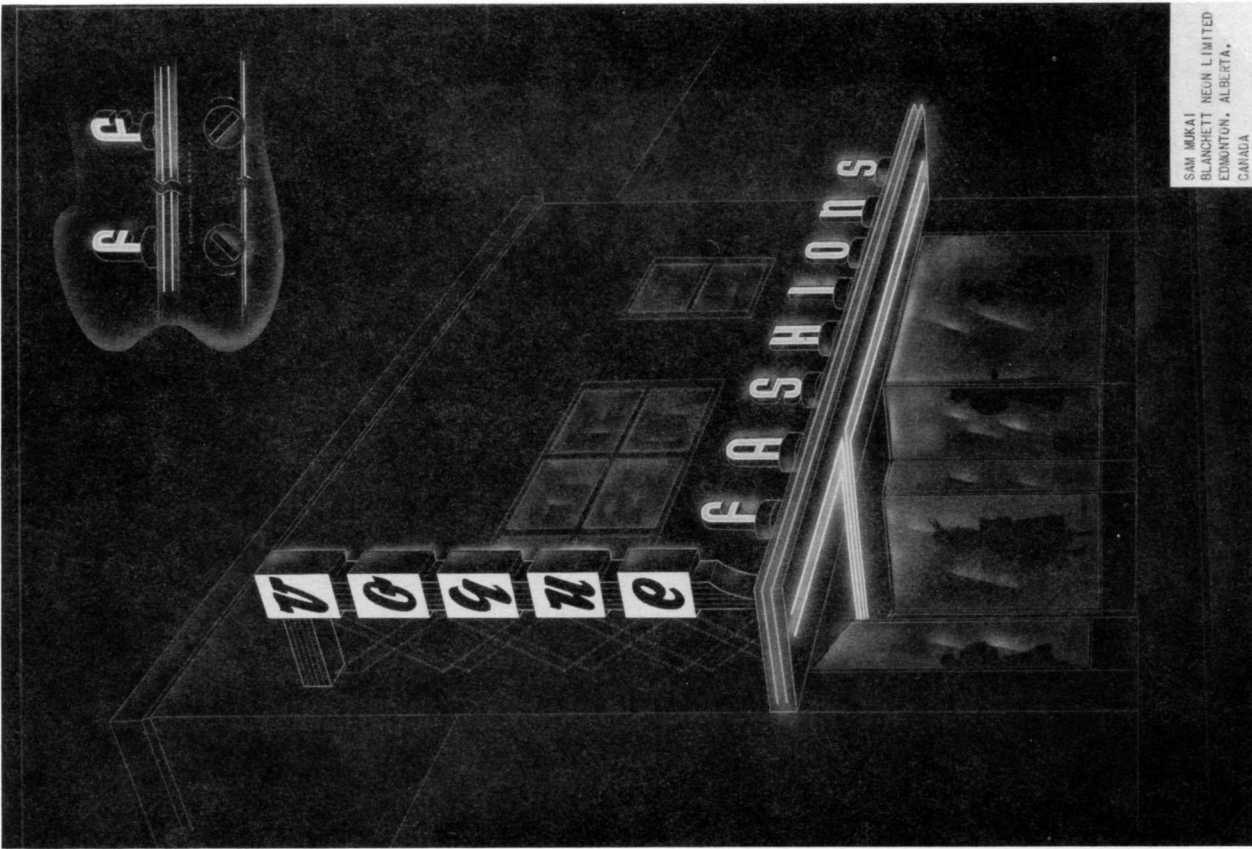


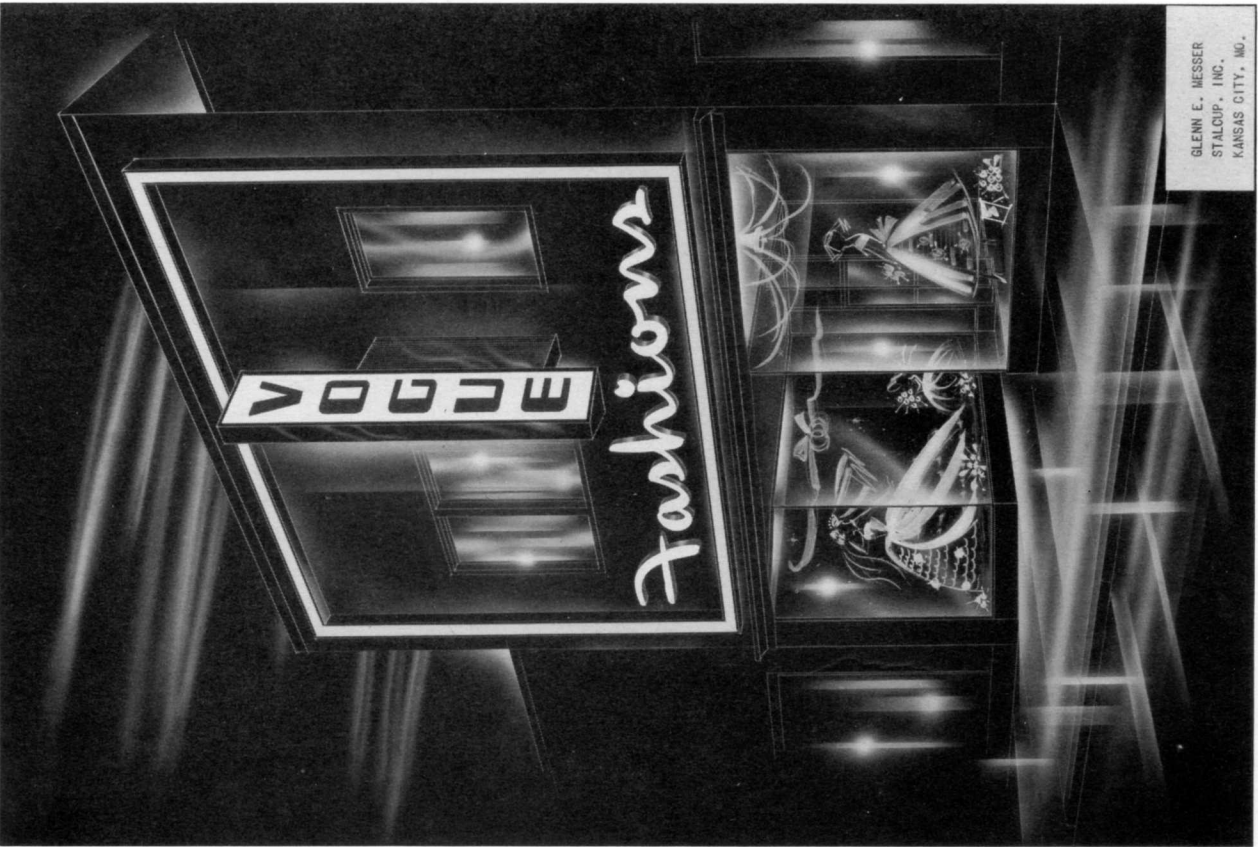
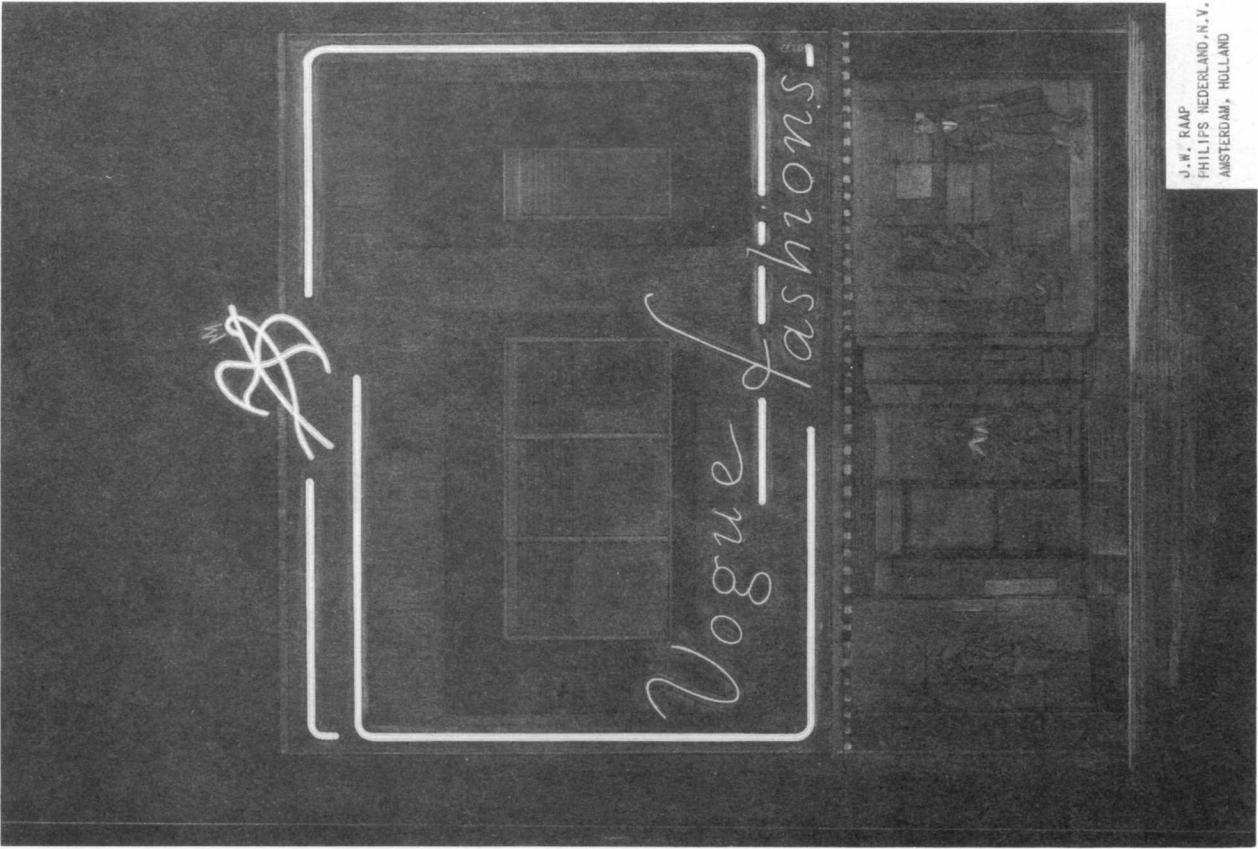


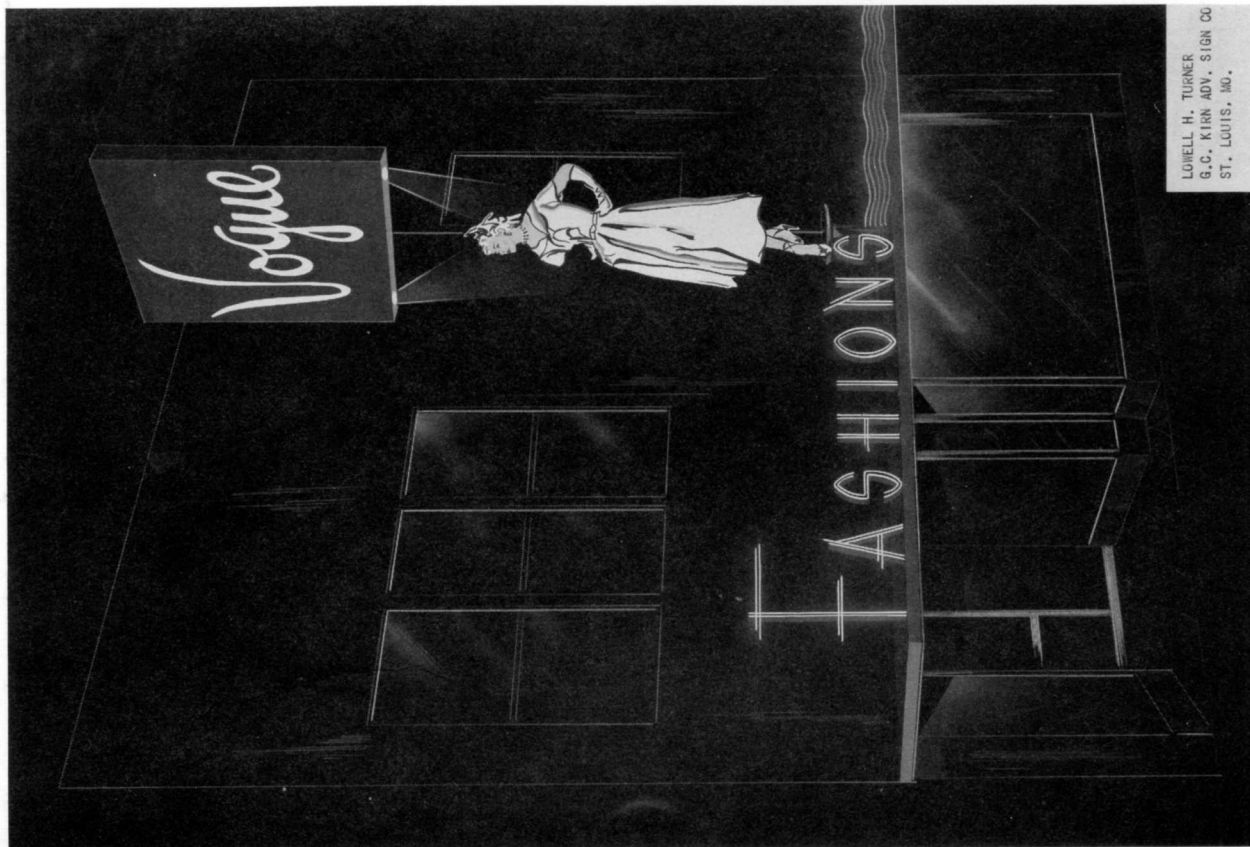
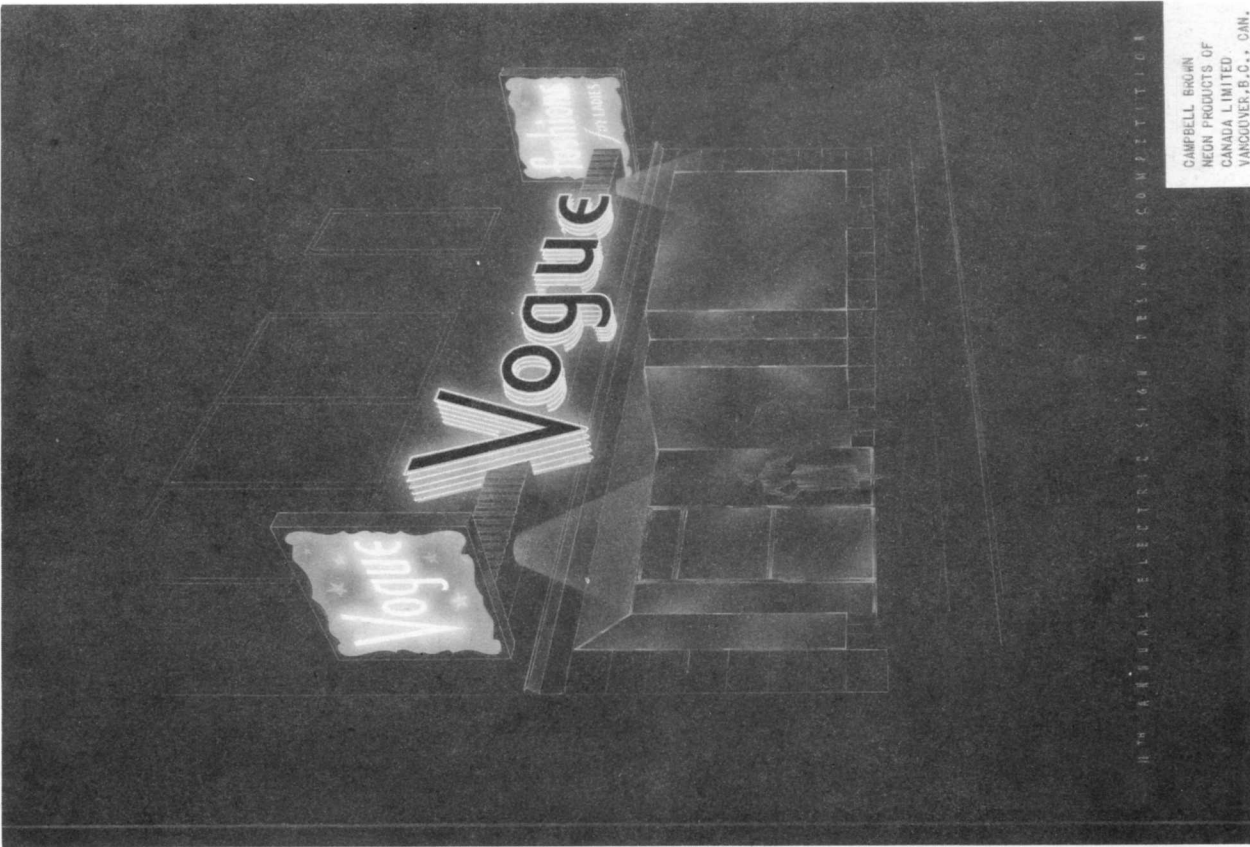


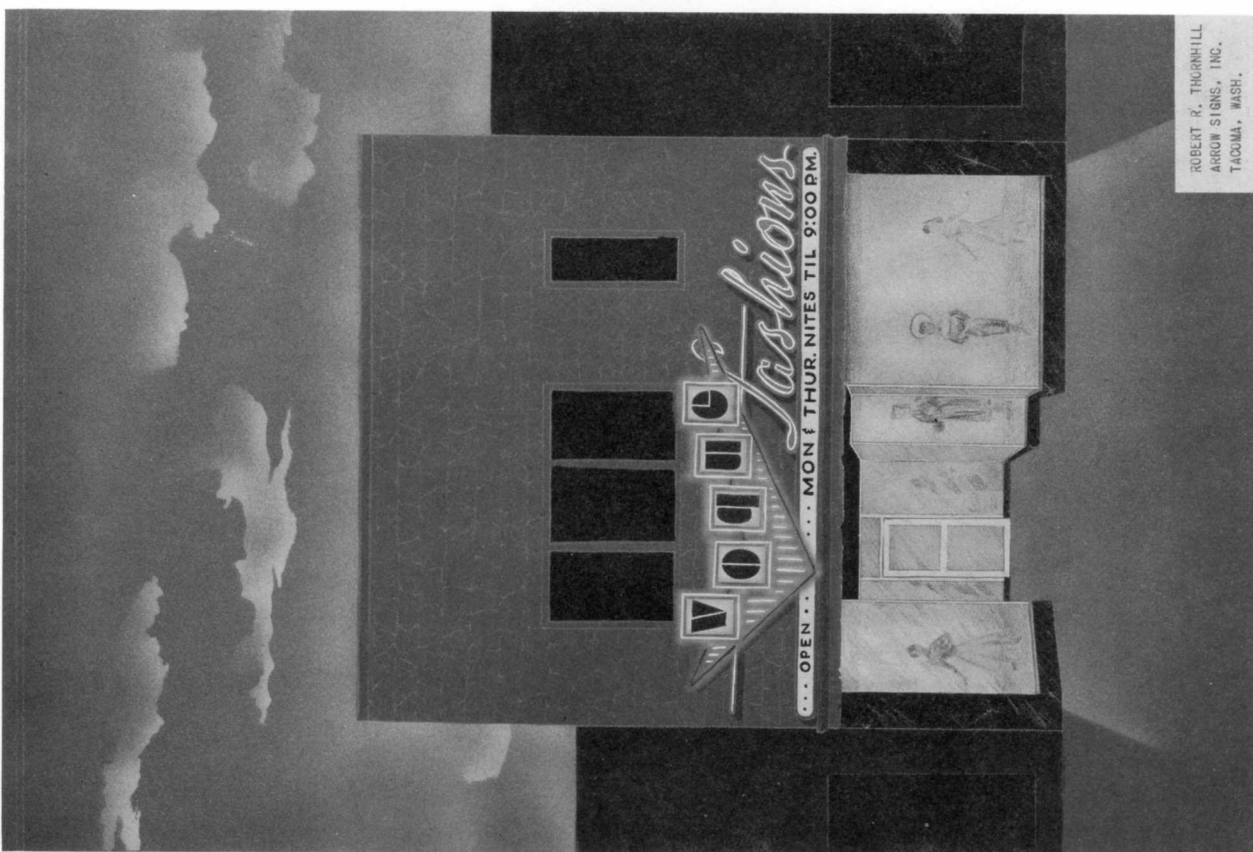
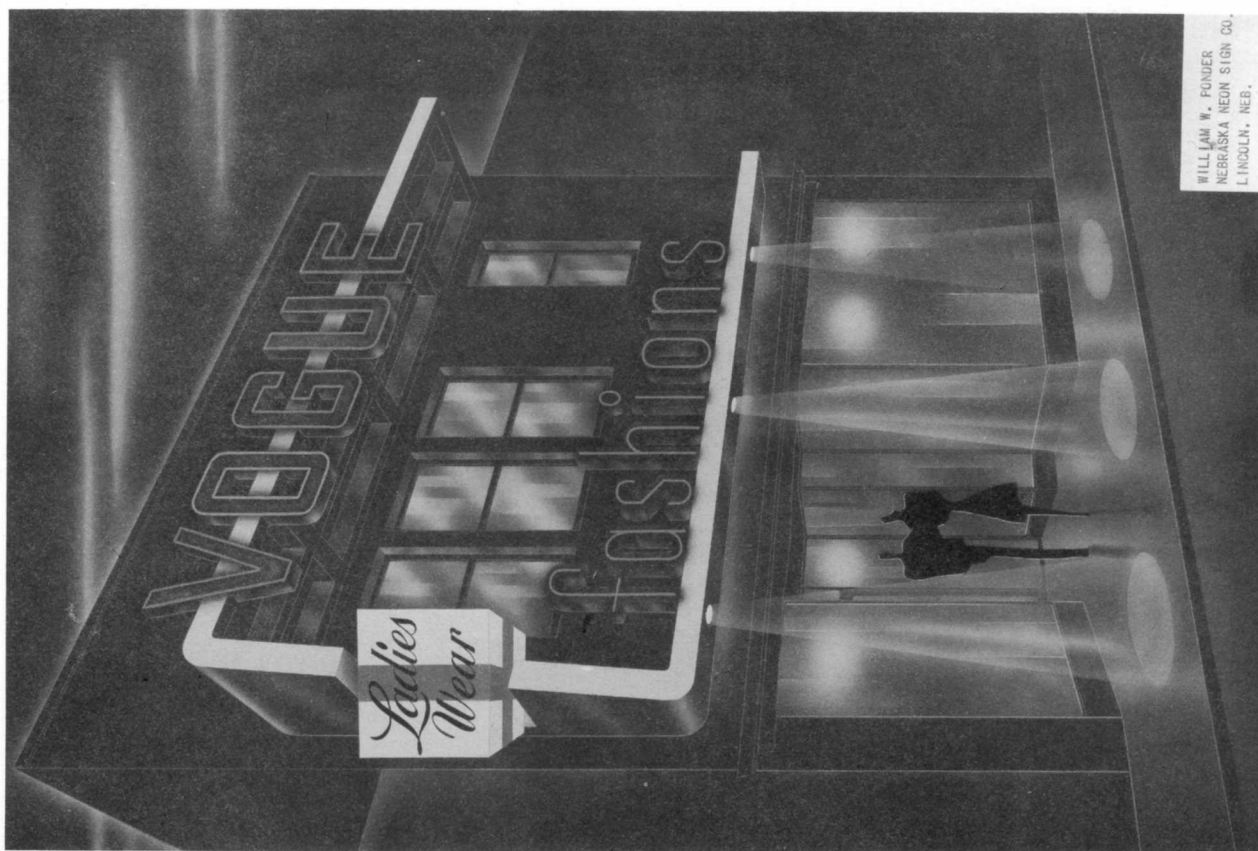


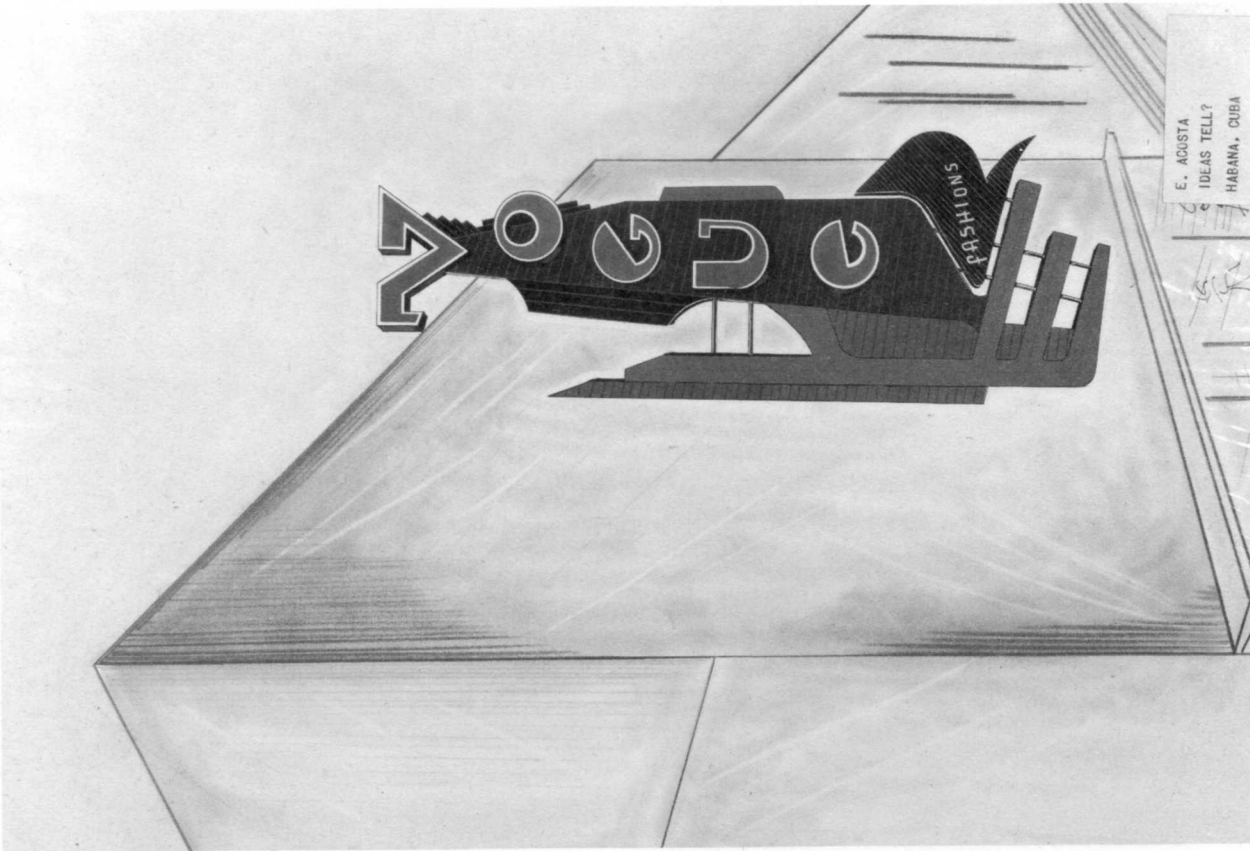




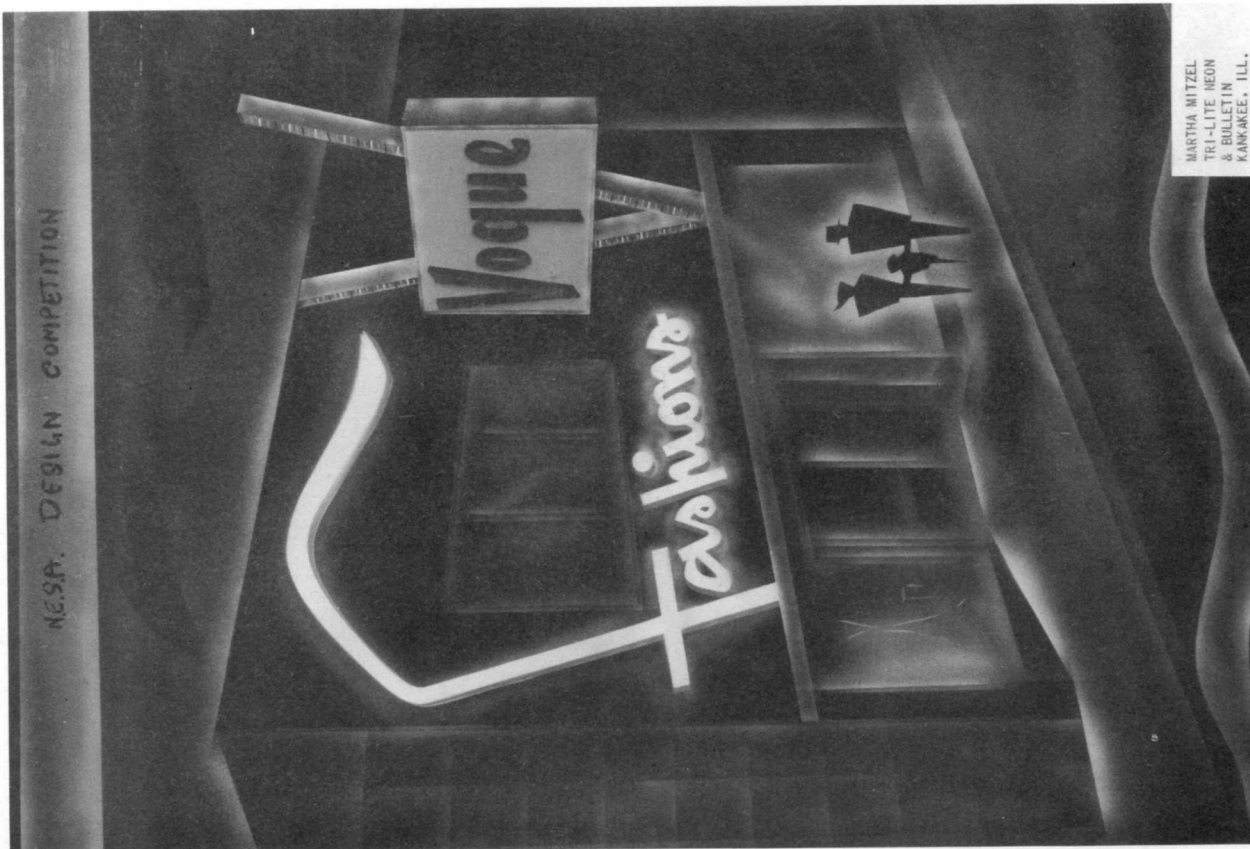




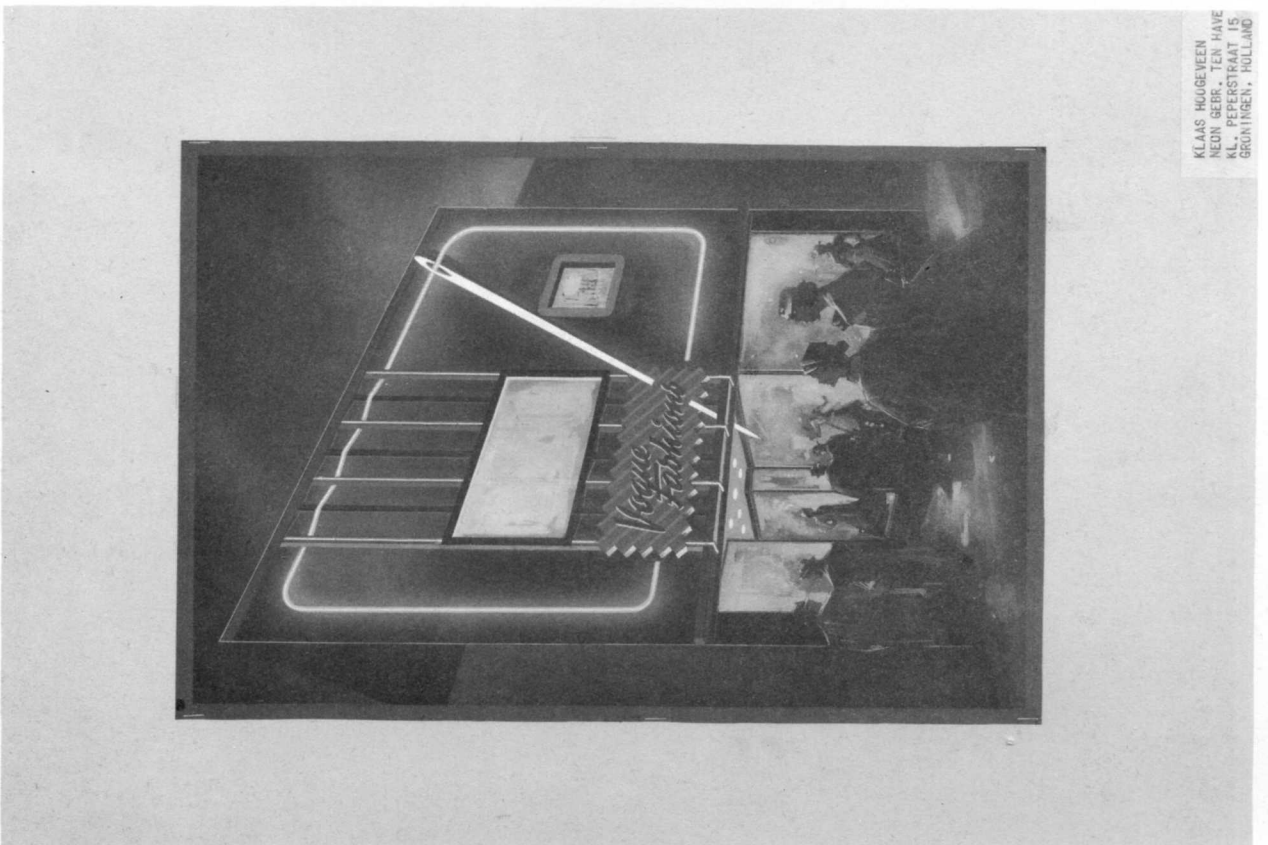
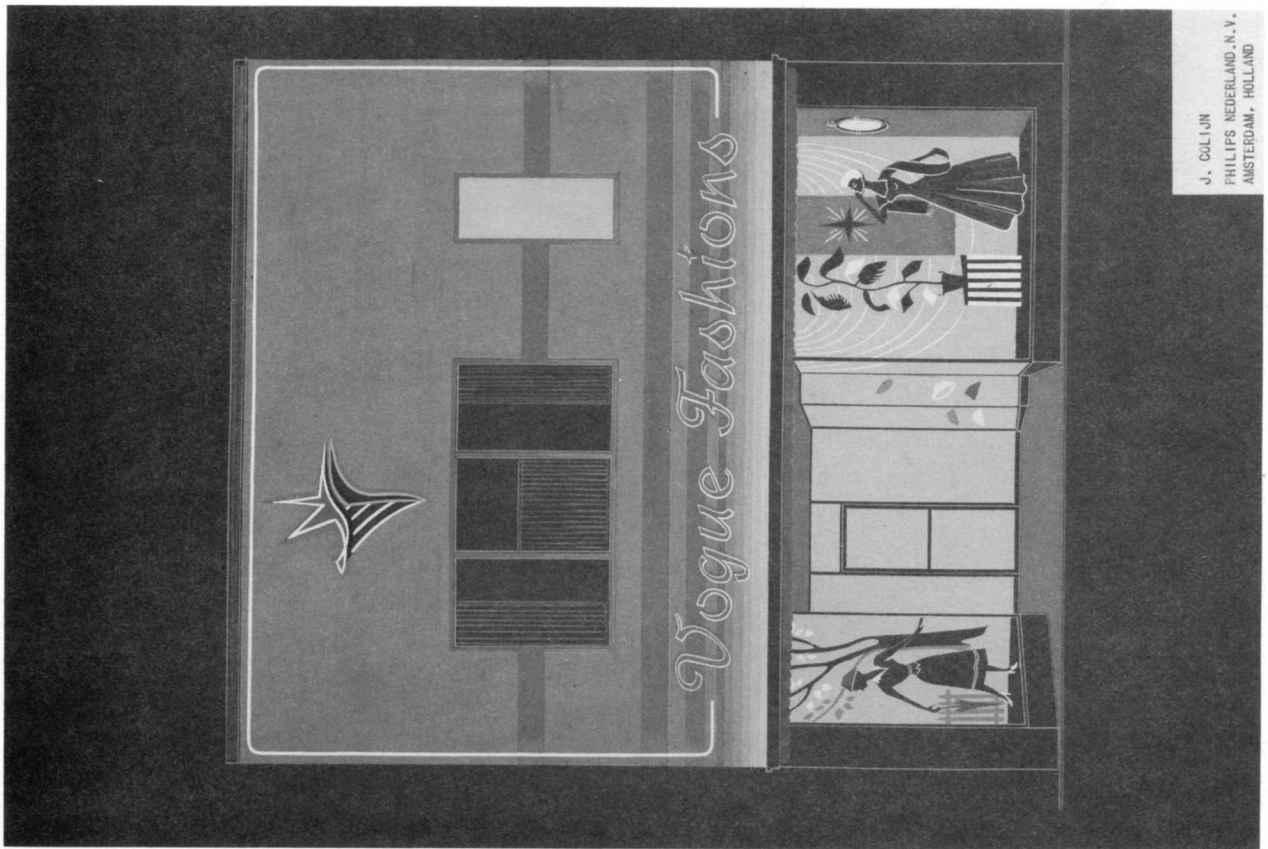


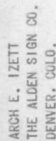
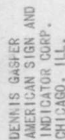


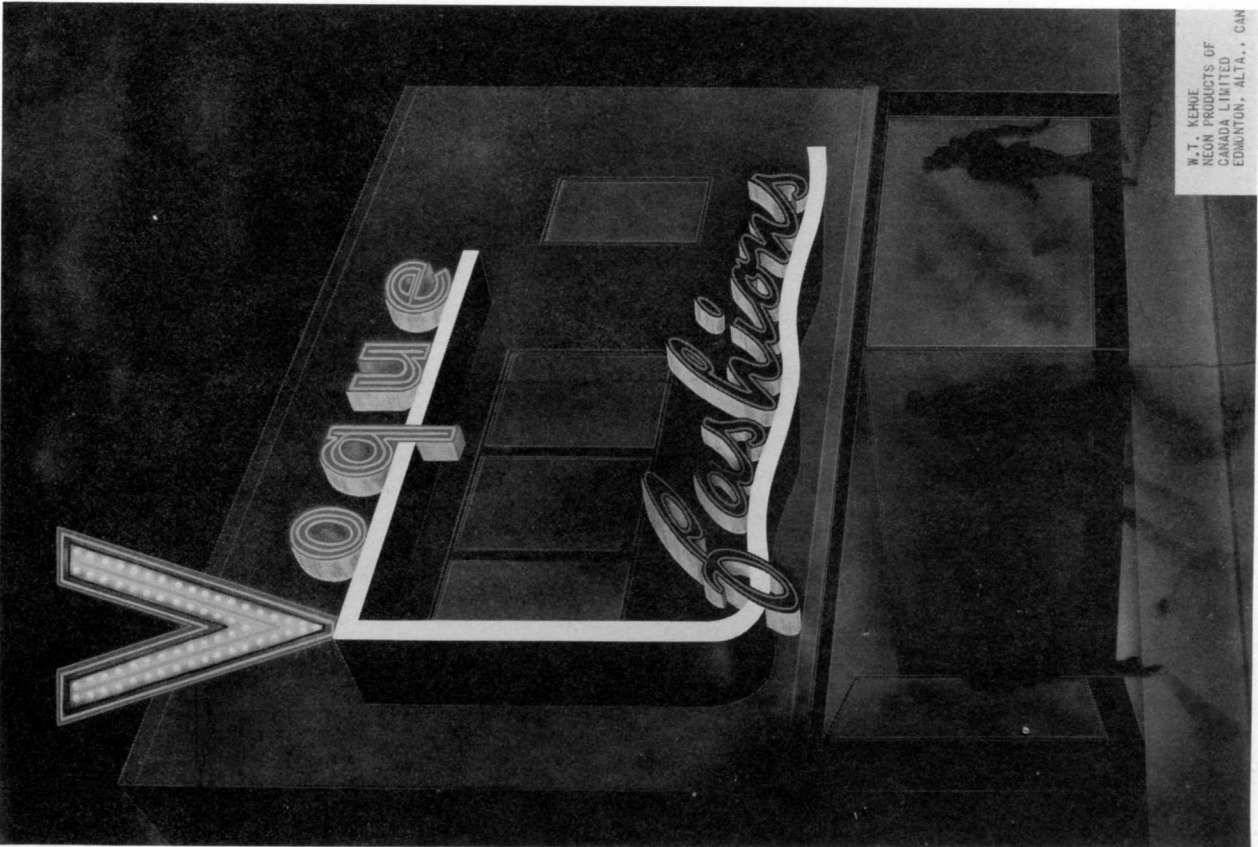
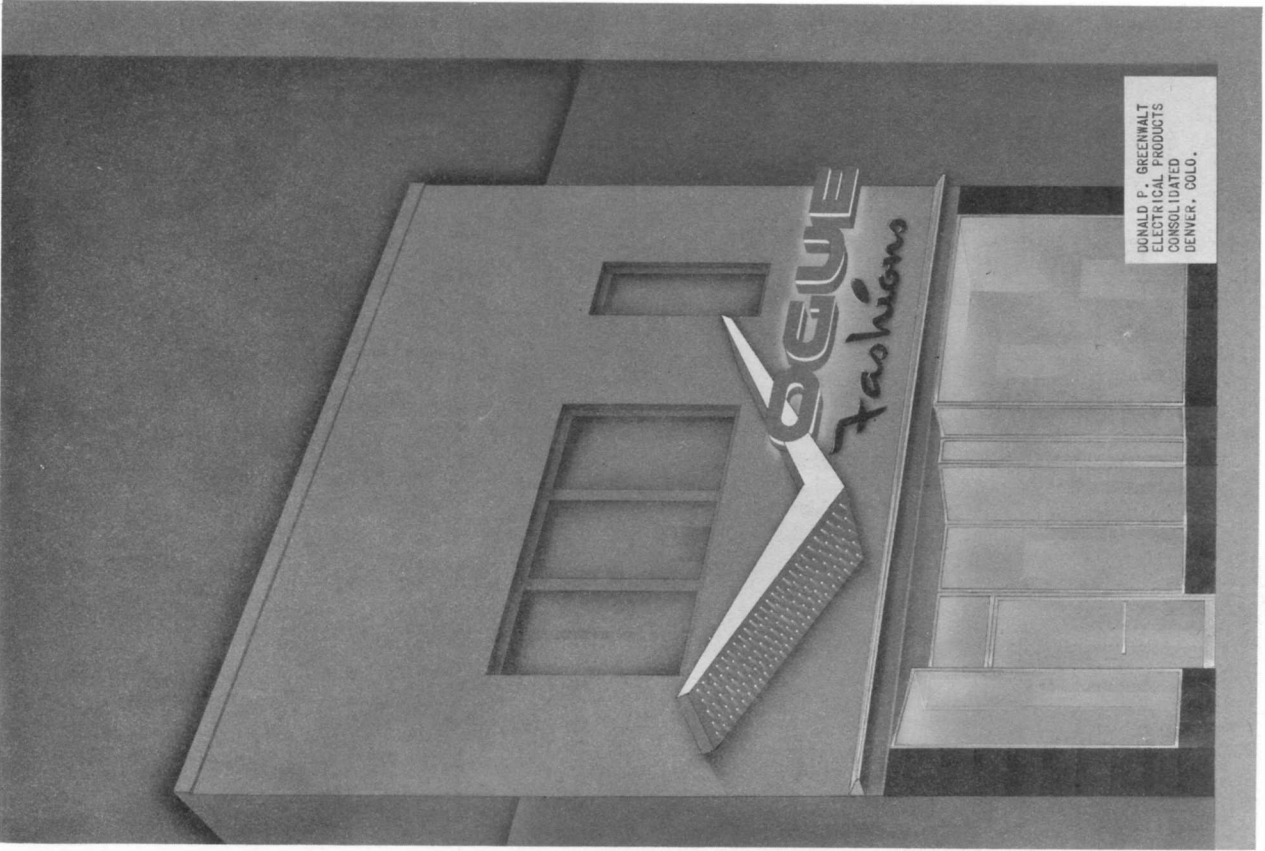
E. ACOSTA
IDEAS TELL?
HABANA, CUBA

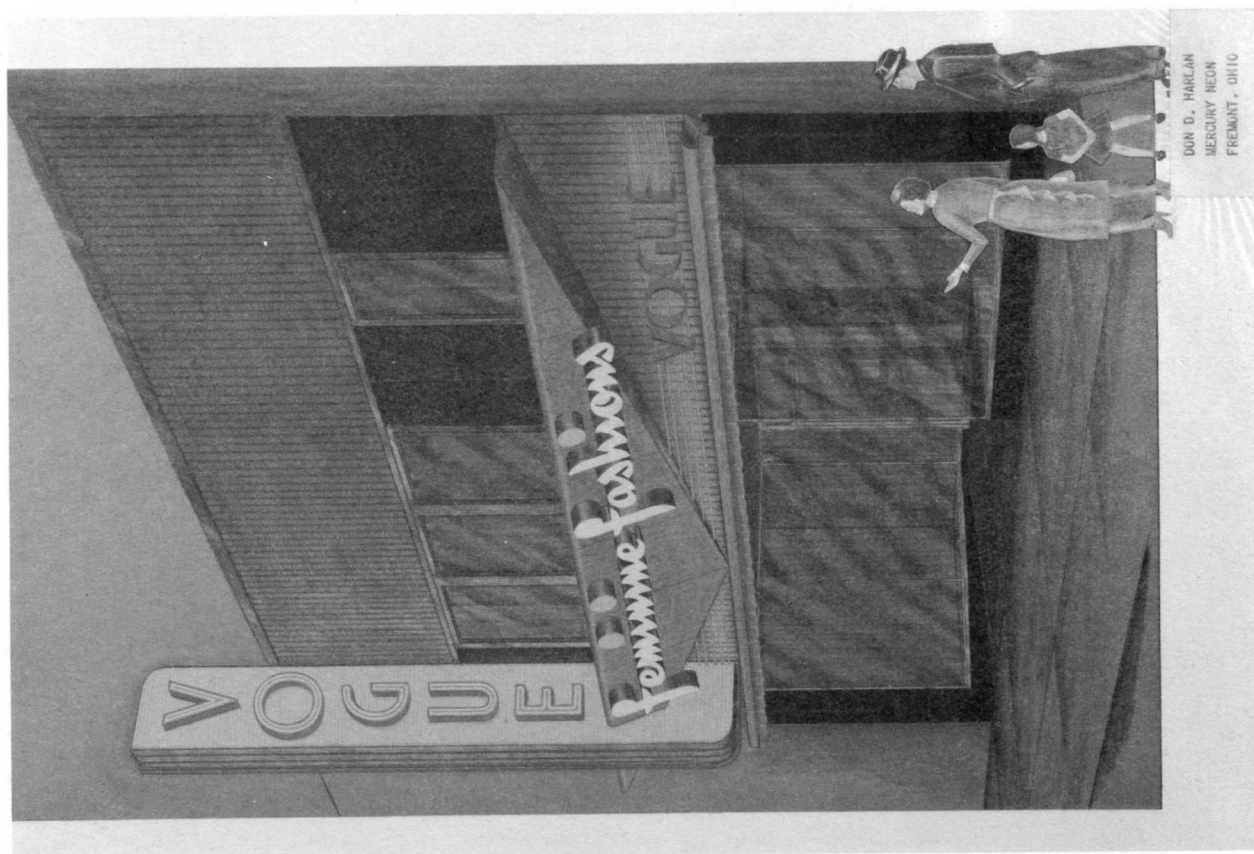


MARTHA MITZEL
TRI-LITE NEON
& BULLETIN
KANKAKEE, ILL.

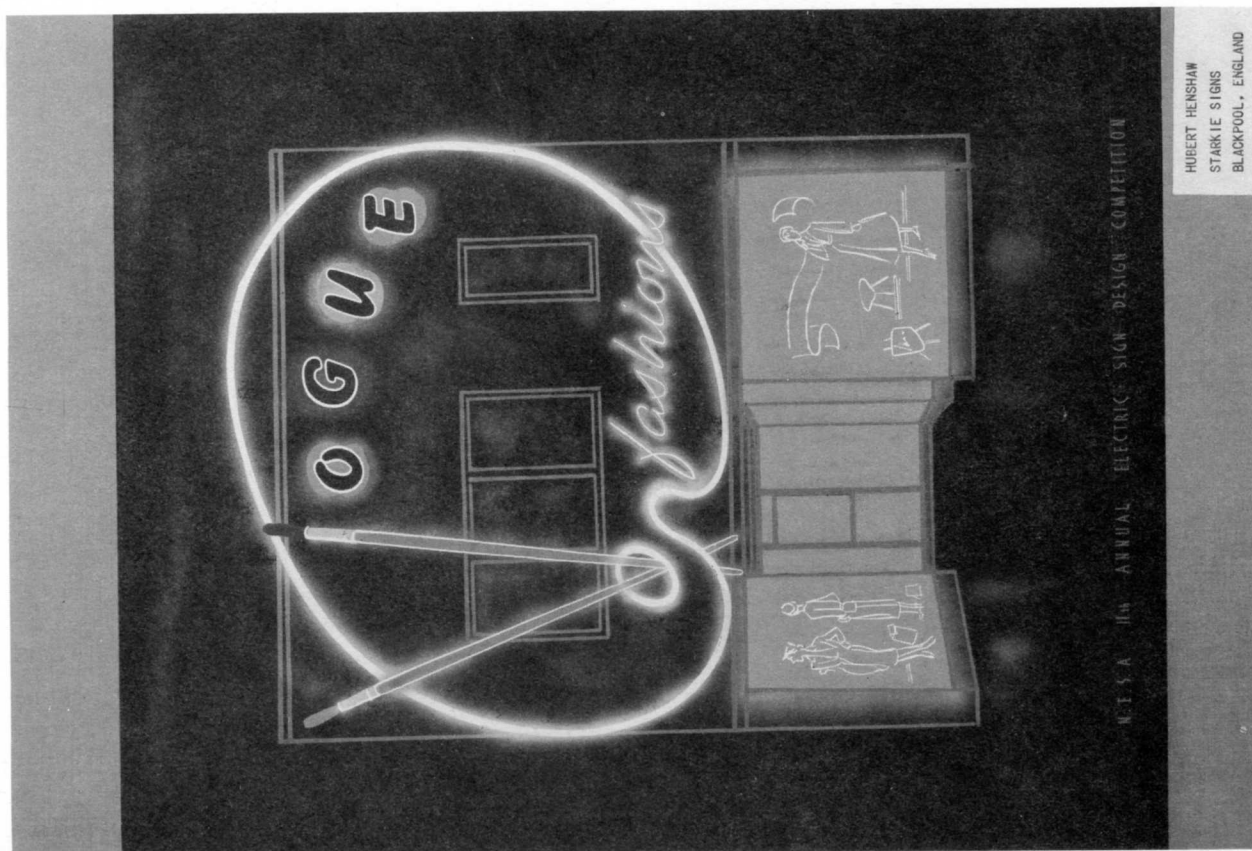






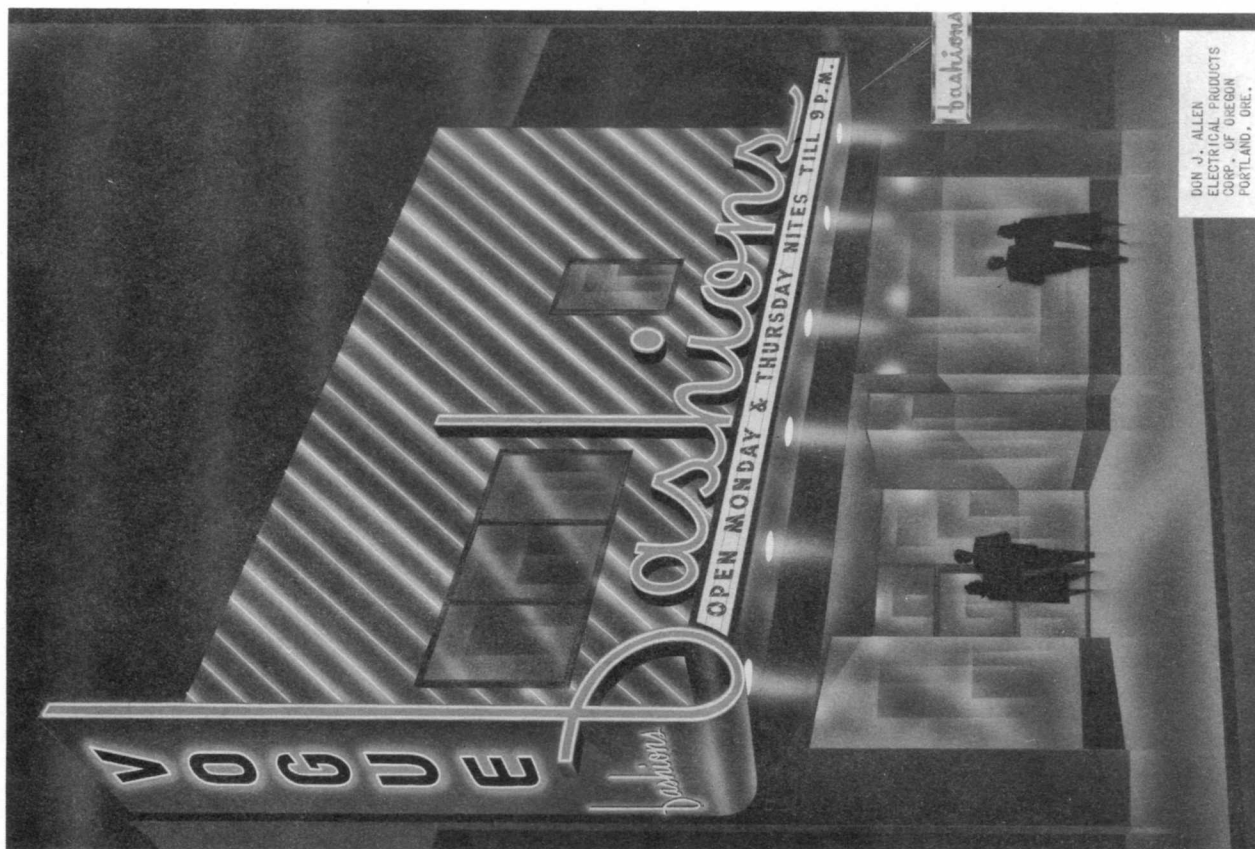


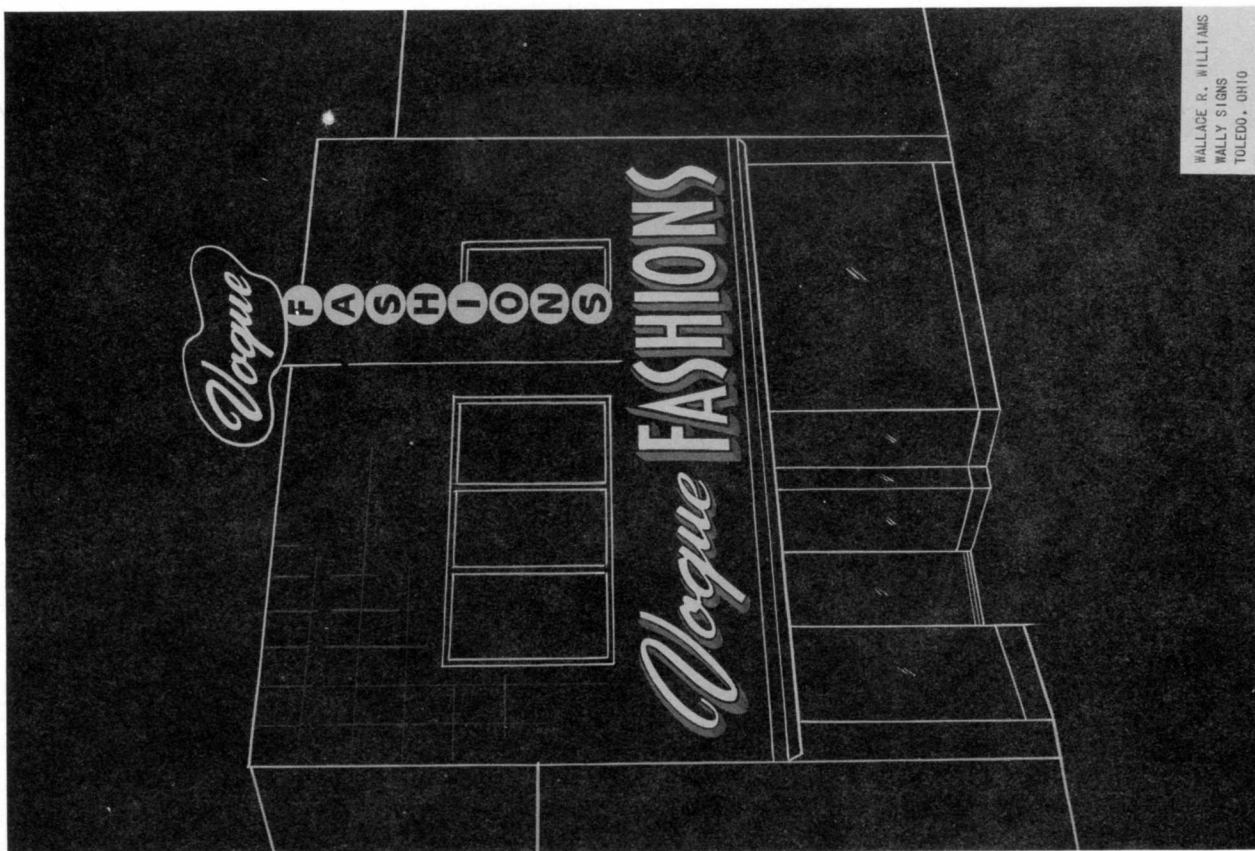
DUN D. HARKAN
MERCURY BEON
FREMONT, OHIO



HUBERT HENSHAW
STARKIE SIGNS
BLACKPOOL, ENGLAND

NESA 1944 ANNUAL ELECTRIC SIGN DESIGN COMPETITION

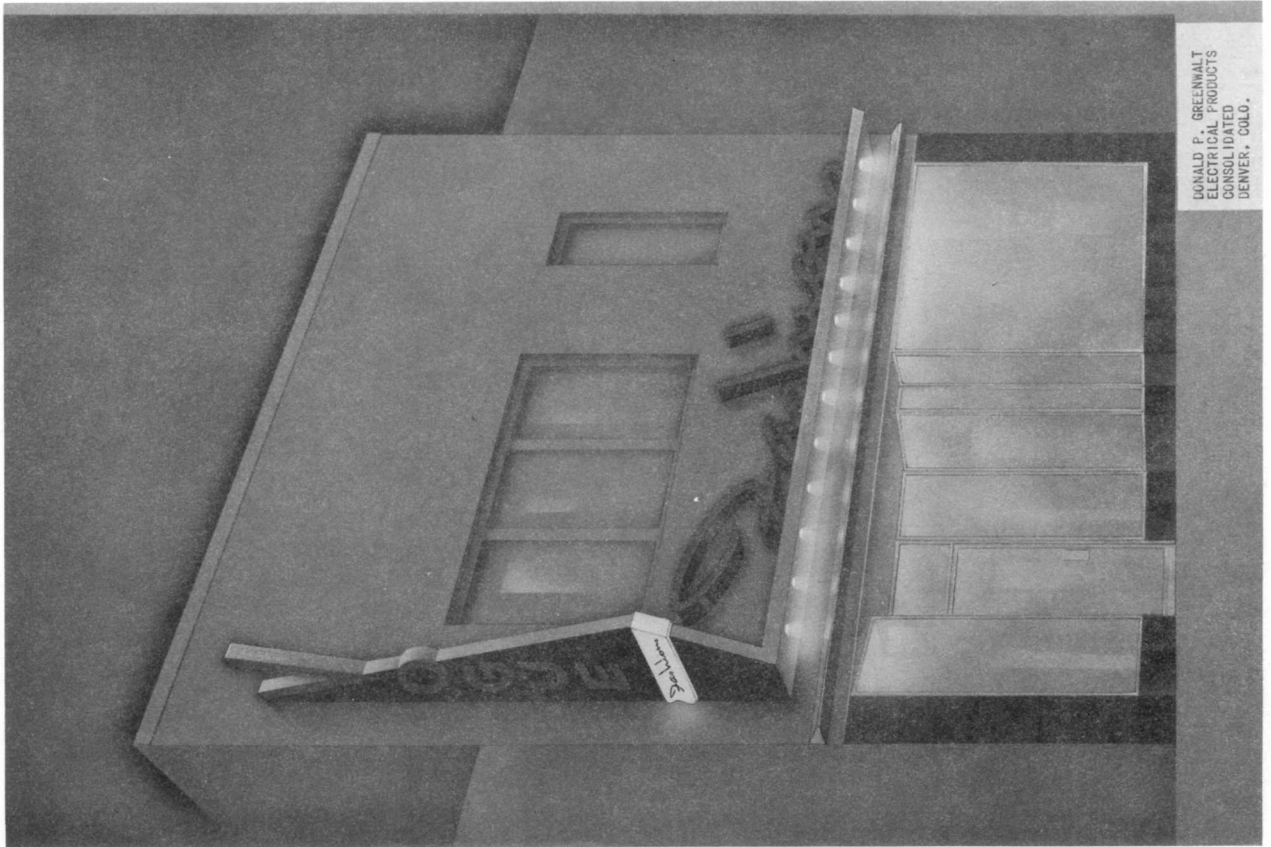




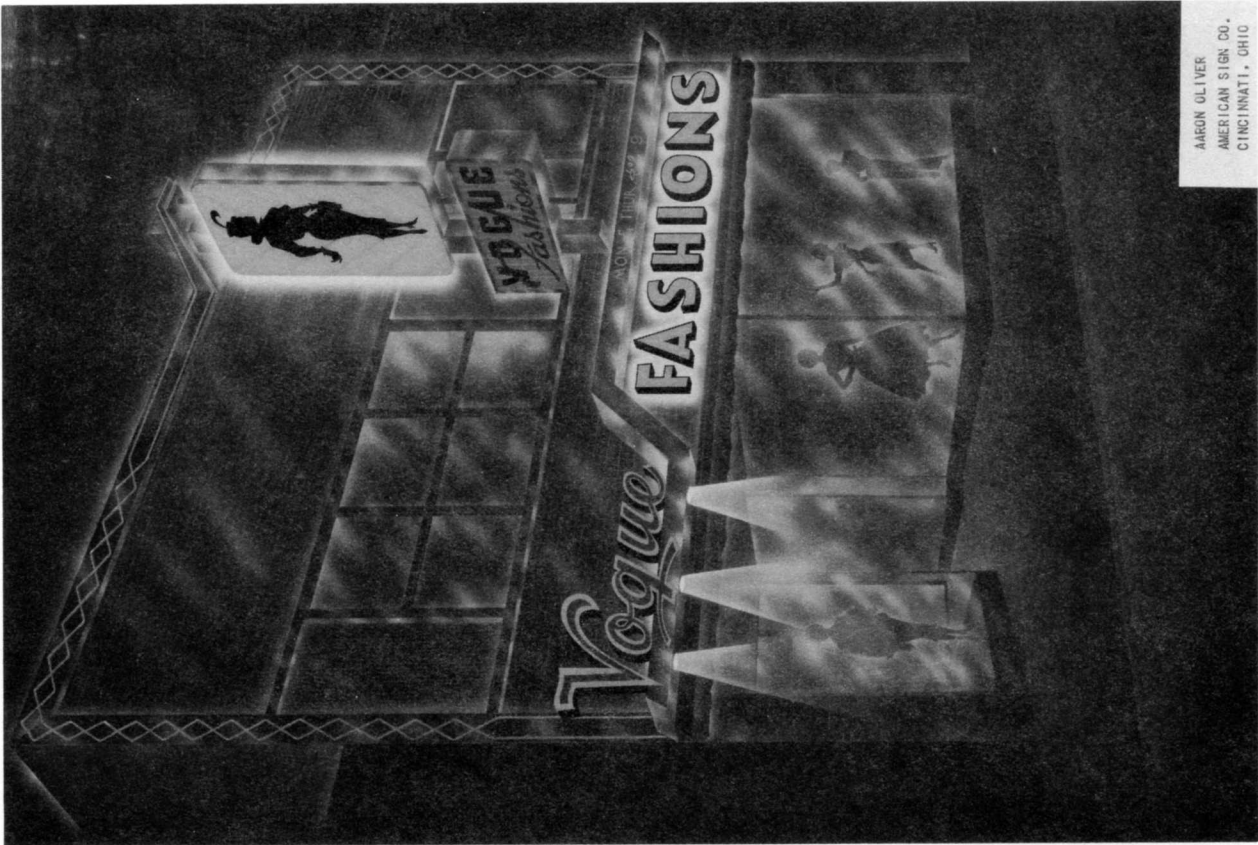
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WALLY SIGNS
TOLEDO, OHIO



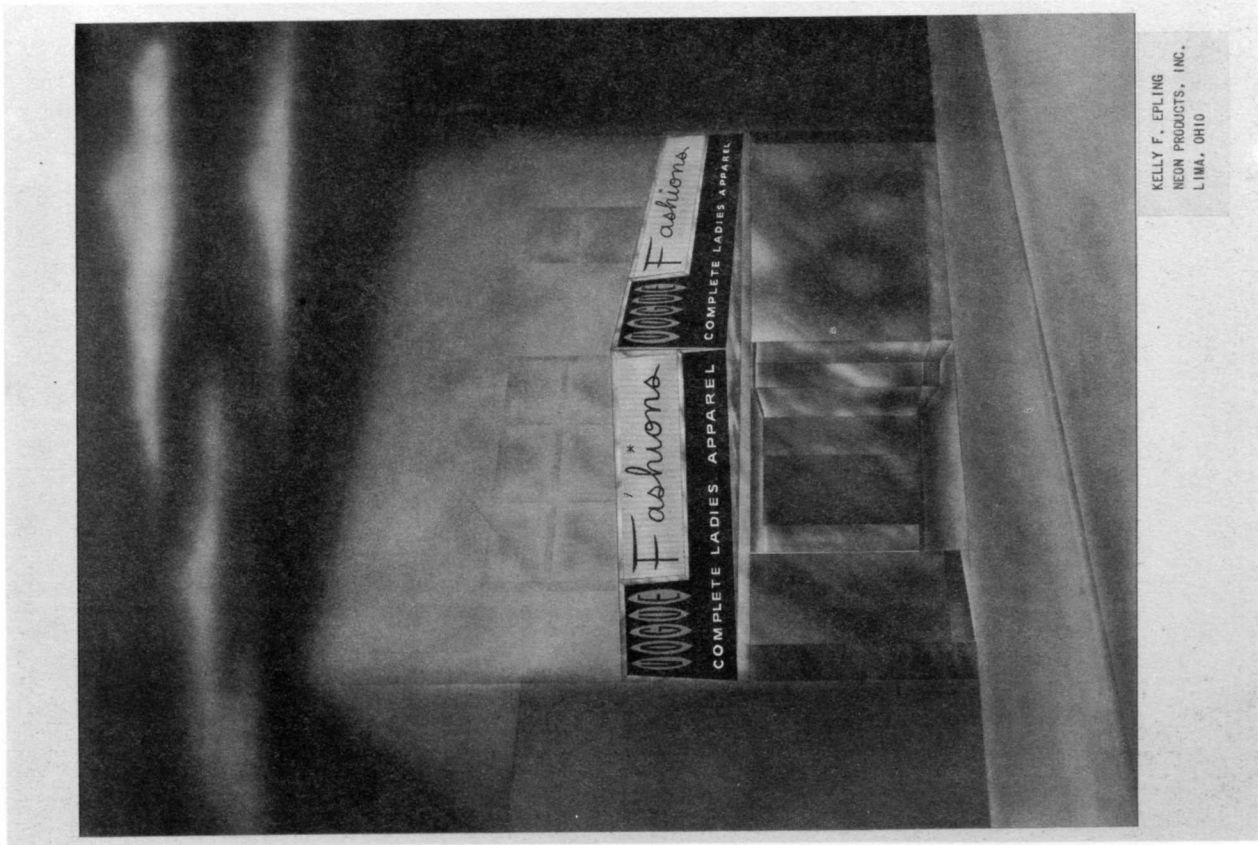
WILLIAM MC CLURG
AMERICAN SIGN CO.
CINCINNATI, OHIO



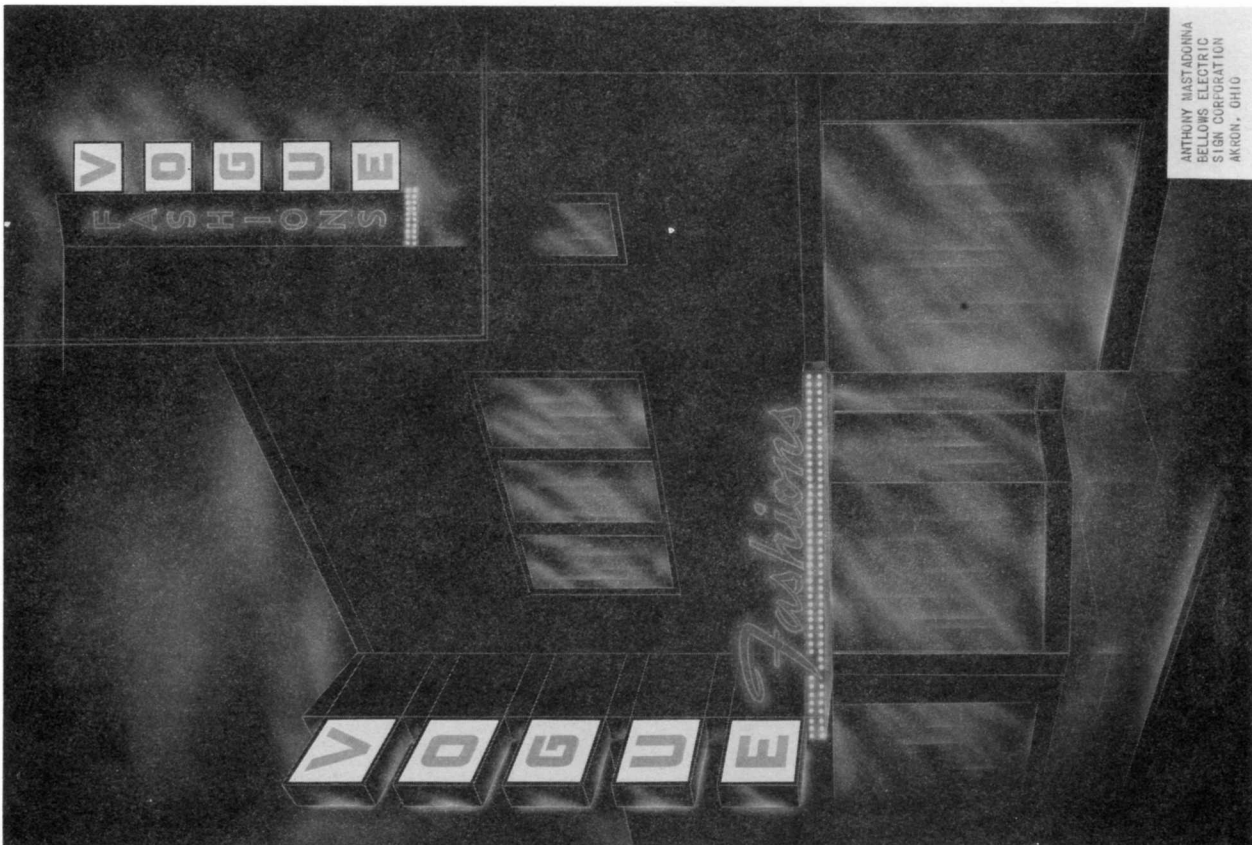
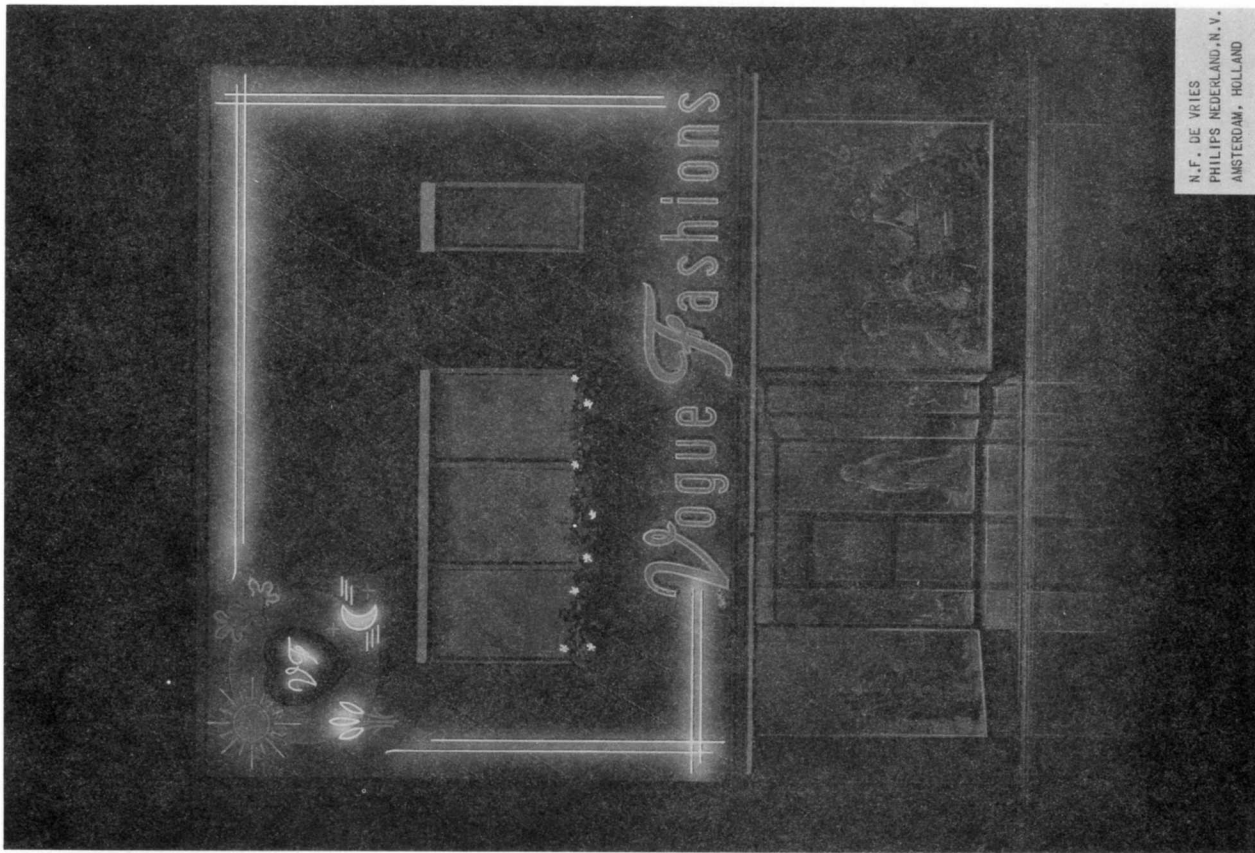


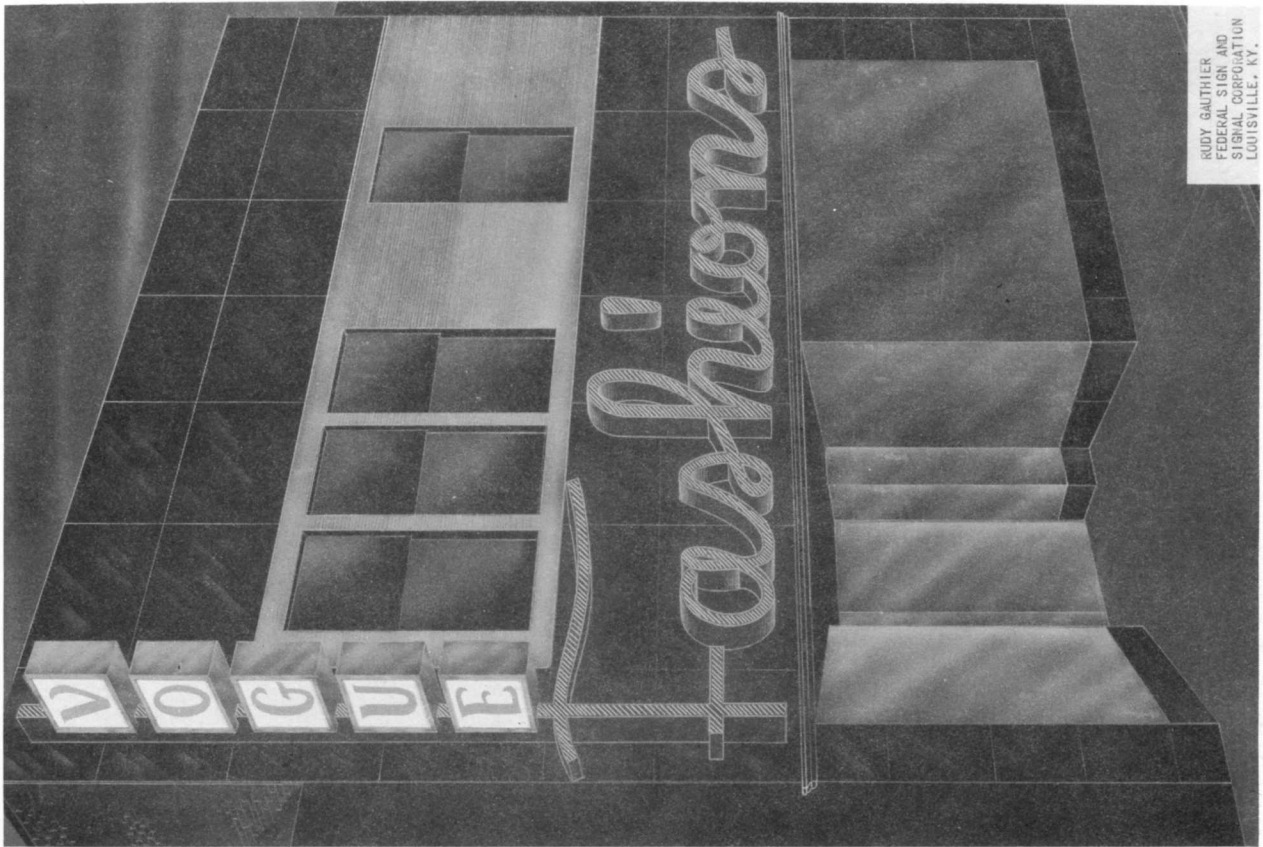


AARON OLIVER
AMERICAN SIGN CO.
CINCINNATI, OHIO

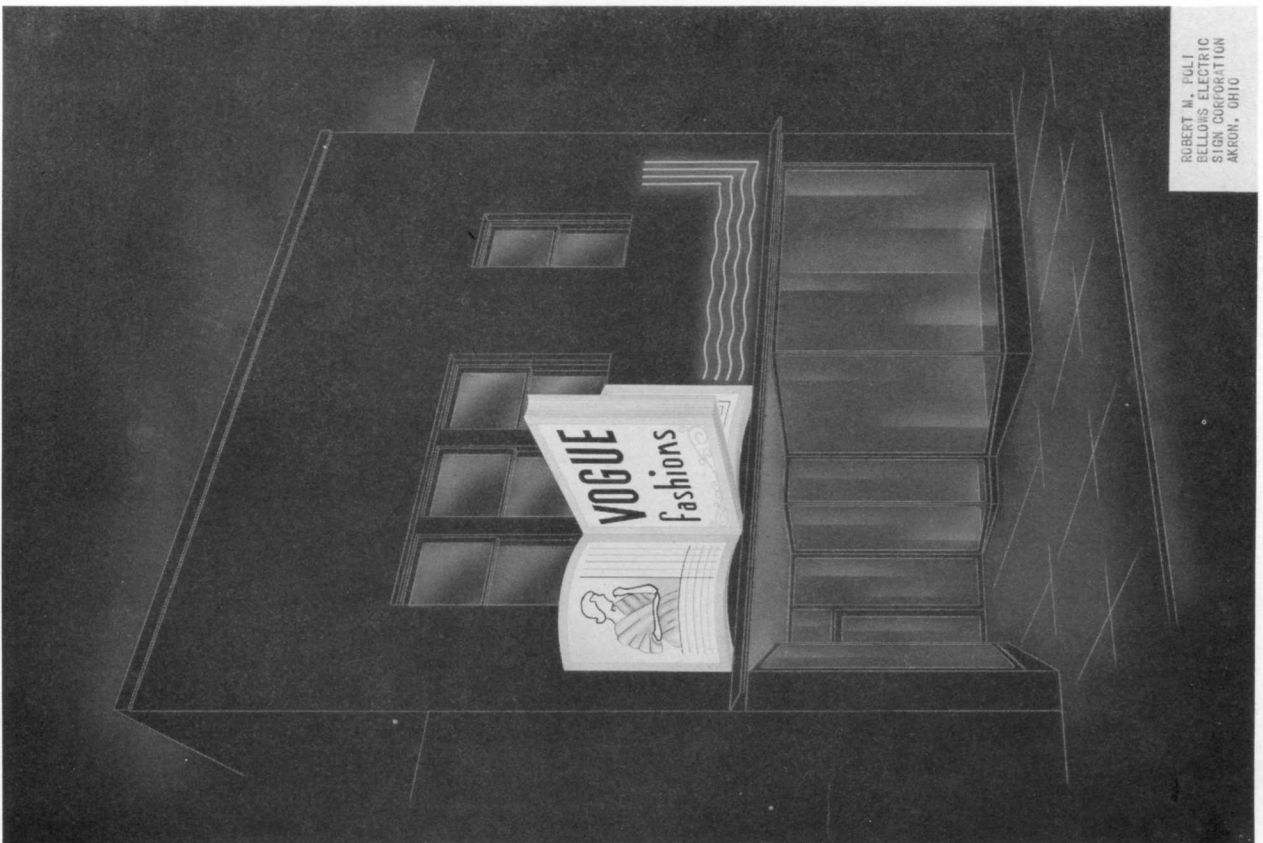


KELLY F. EPLING
NEON PRODUCTS, INC.
LIMA, OHIO





RUDY GALTHIER
FEDERAL SIGN AND
SIGNAL CORPORATION
LOUISVILLE, KY.

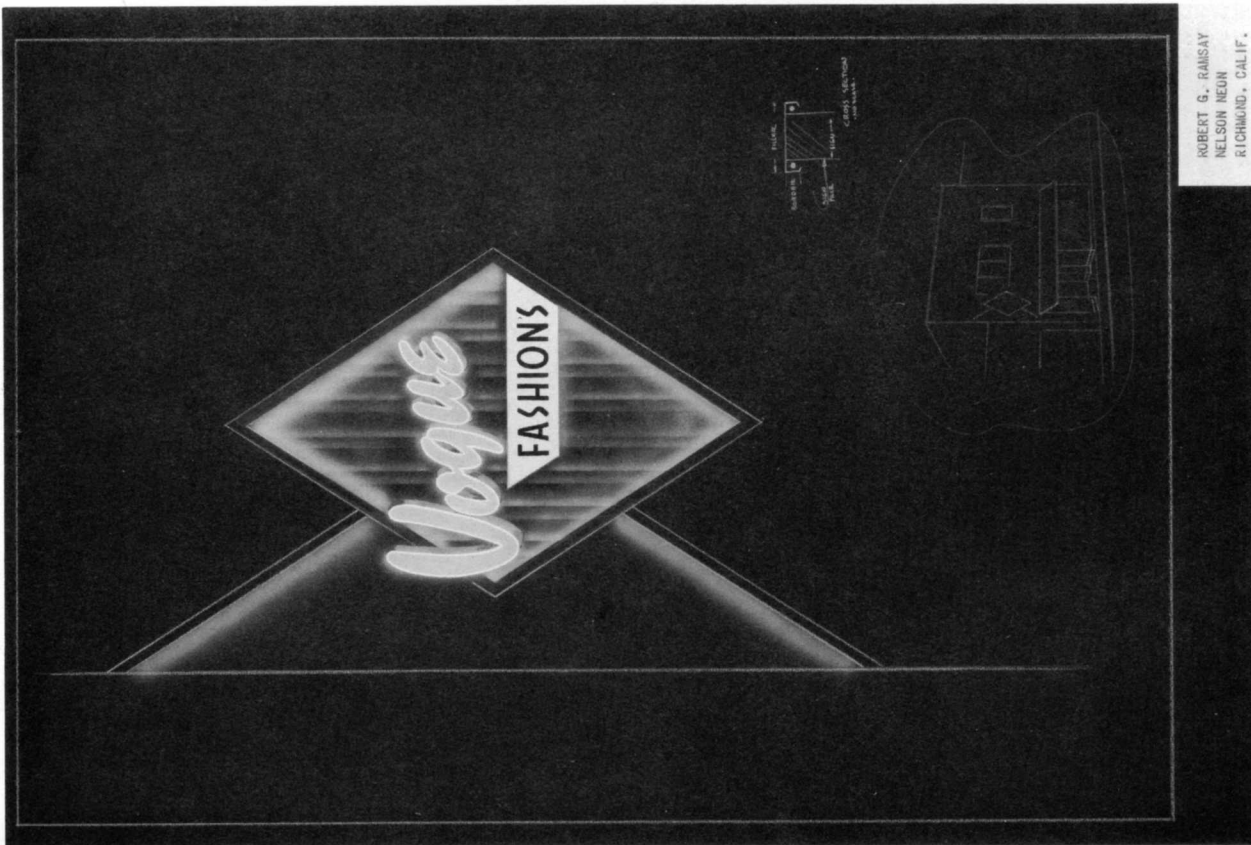


ROBERT W. POLI
BELLON'S ELECTRIC
SIGN CORPORATION
AKRON, OHIO



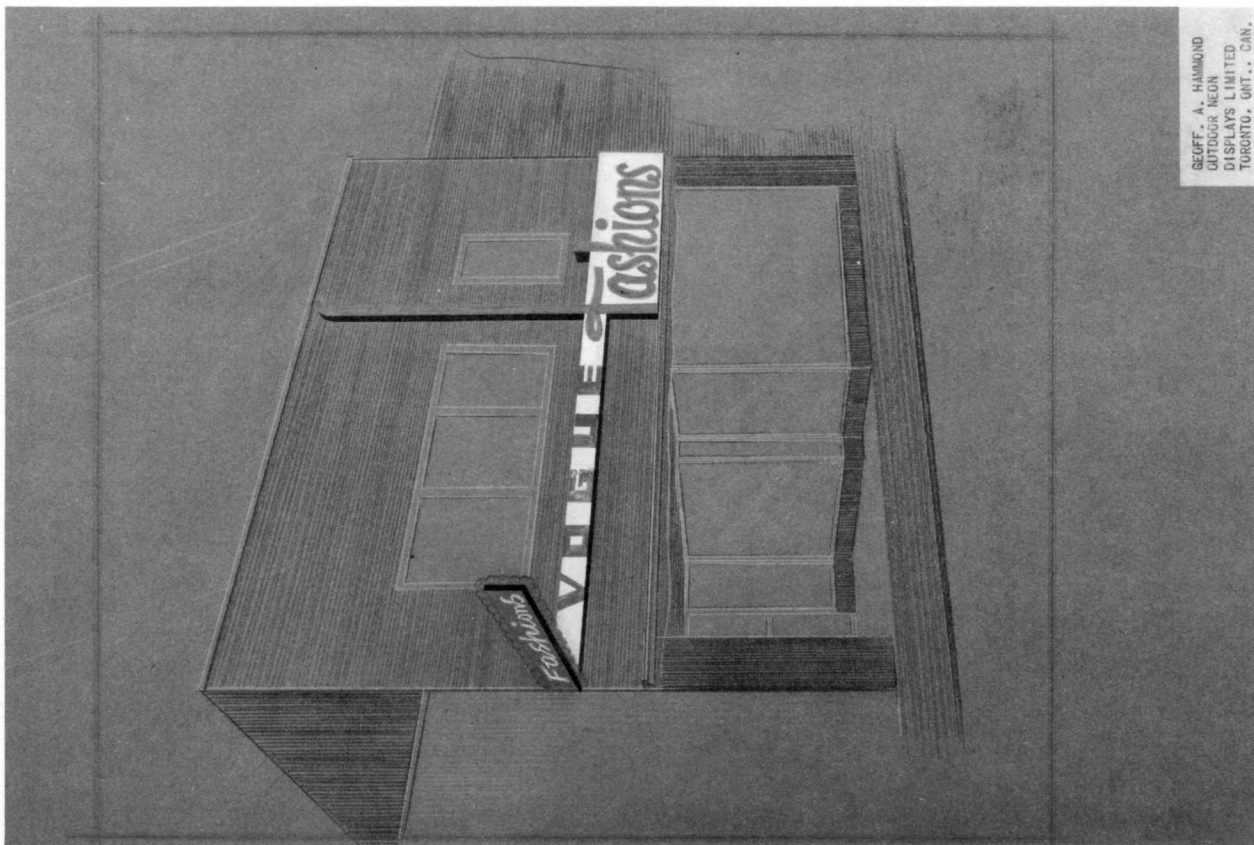
CHARLES UBERG
C.A. PIERCE, INC.
ROCKFORD, ILL.

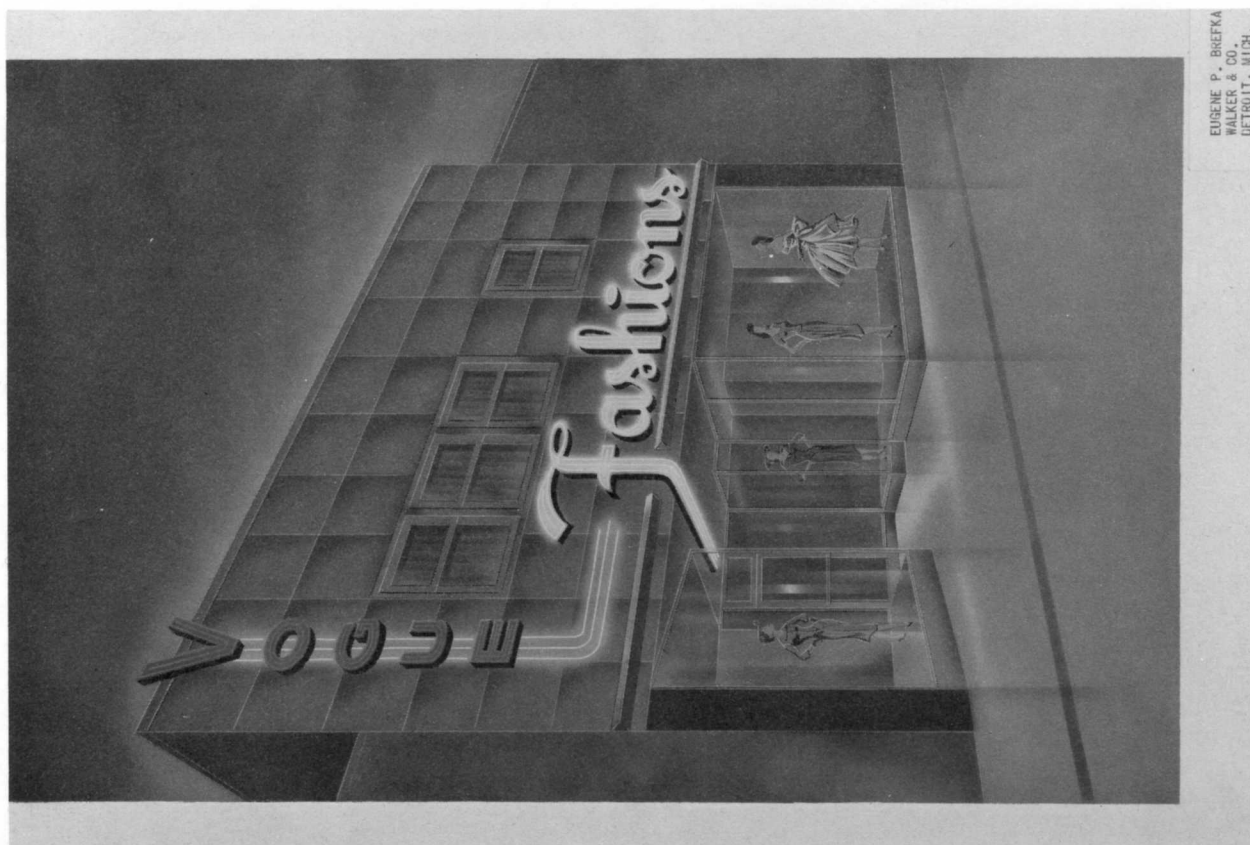
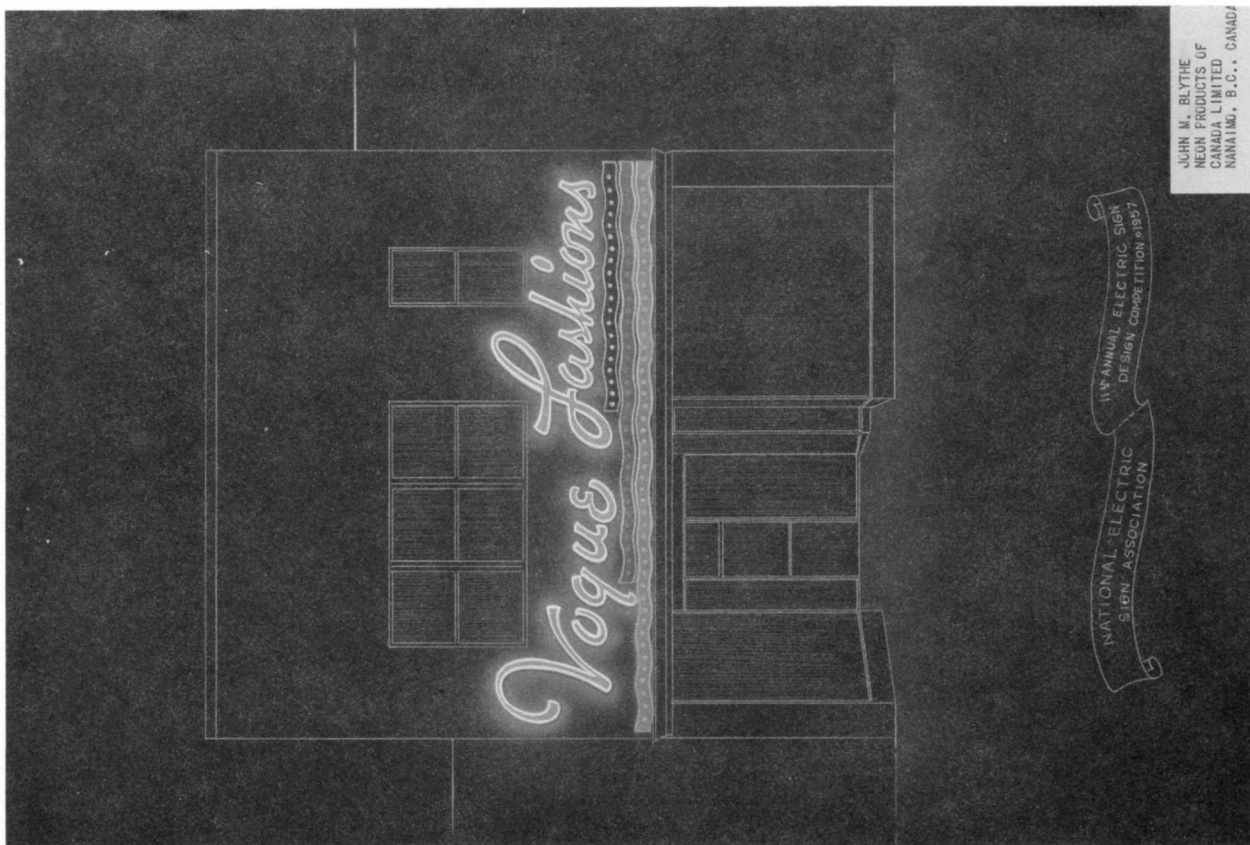
ELEVENTH ANNUAL ELECTRIC SIGN DESIGN COMPETITION



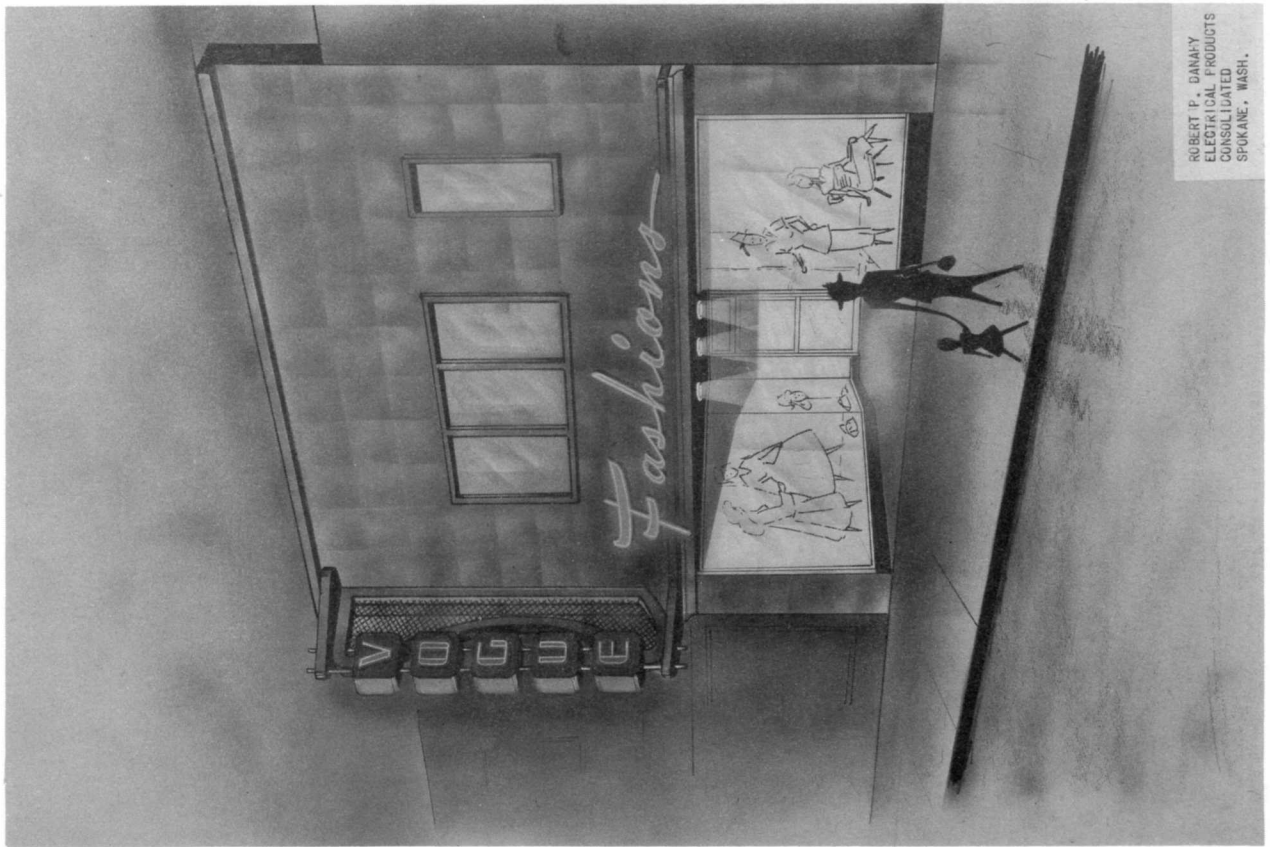
ROBERT G. RAMSAY
NELSON NEON
RICHMOND, CALIF.



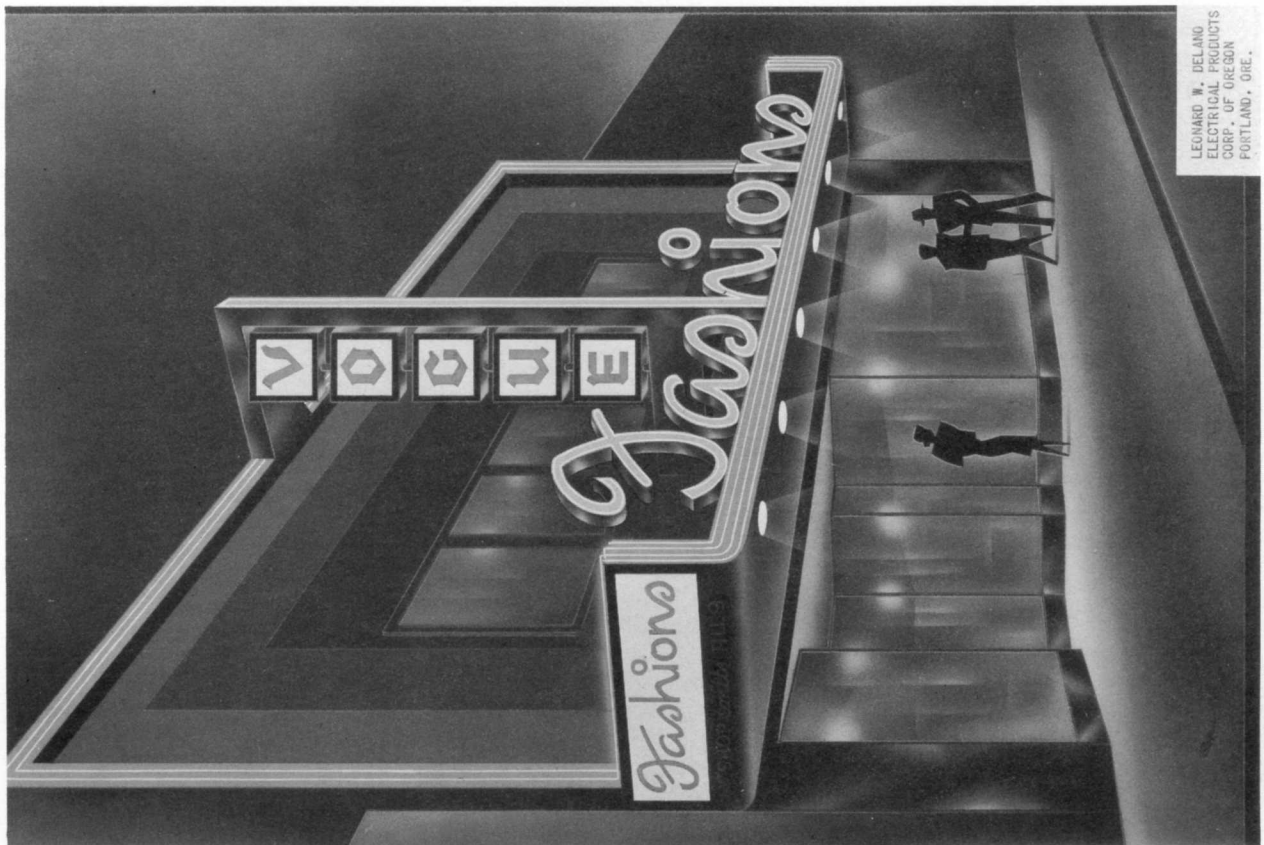




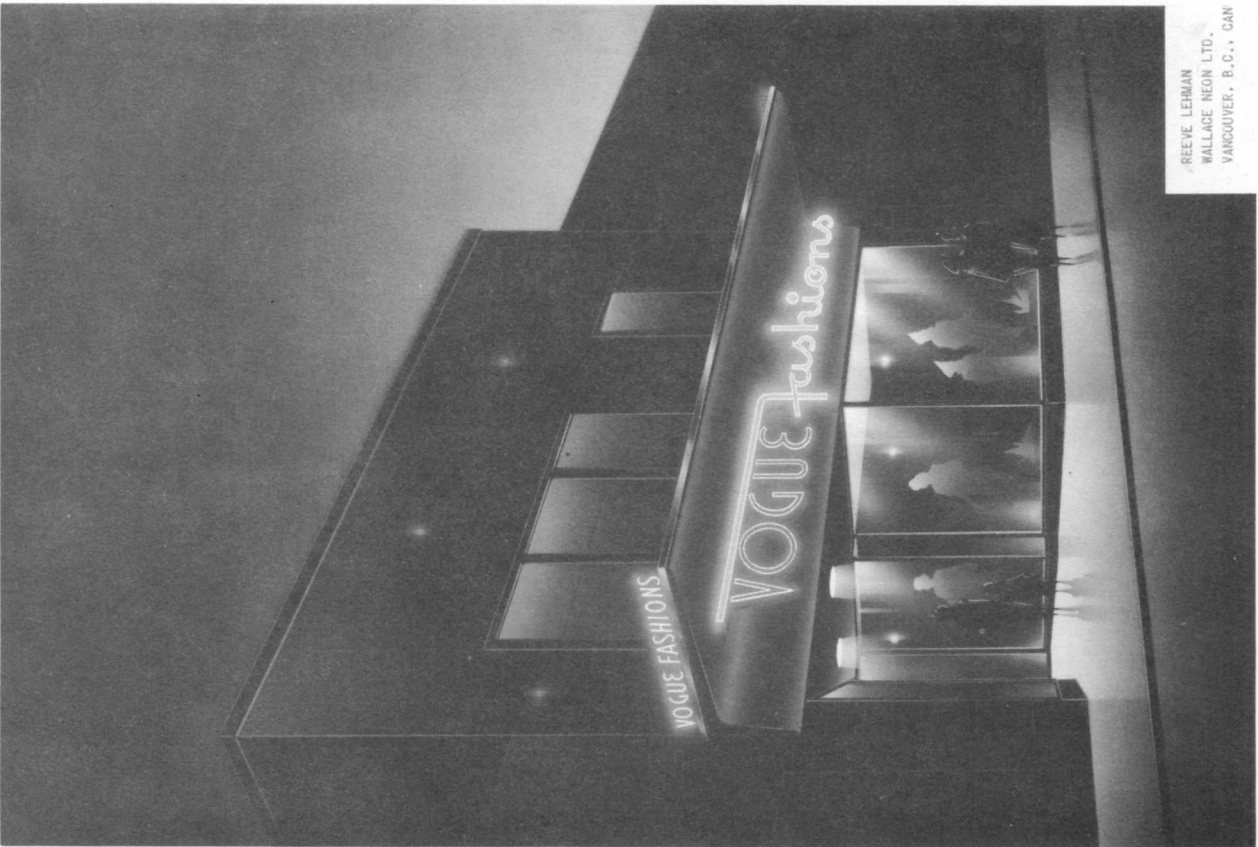
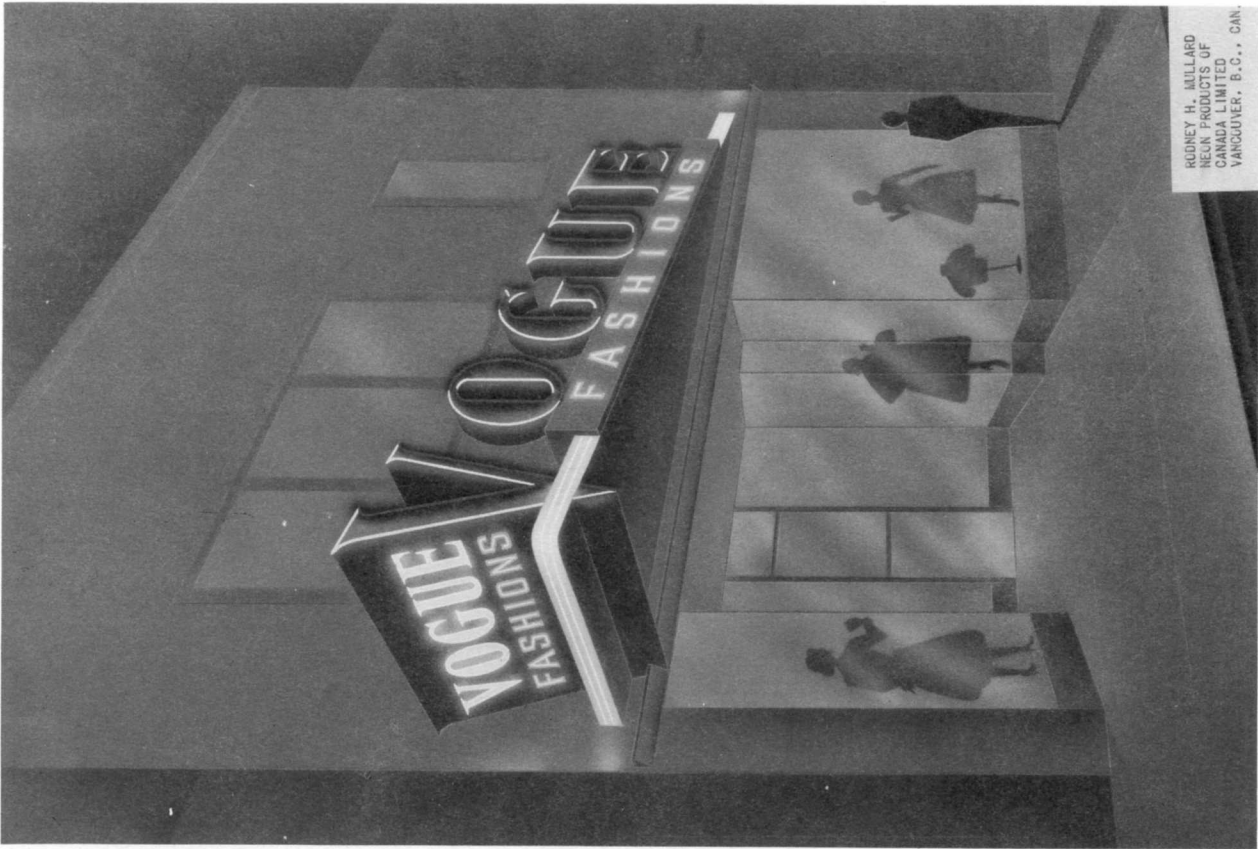
EUGENE P. BRETKA
WALKER & CO.
DETROIT, MICH.



ROBERT P. GANNAY
ELECTRICAL PRODUCTS
CONSOLIDATED
SPOKANE, WASH.

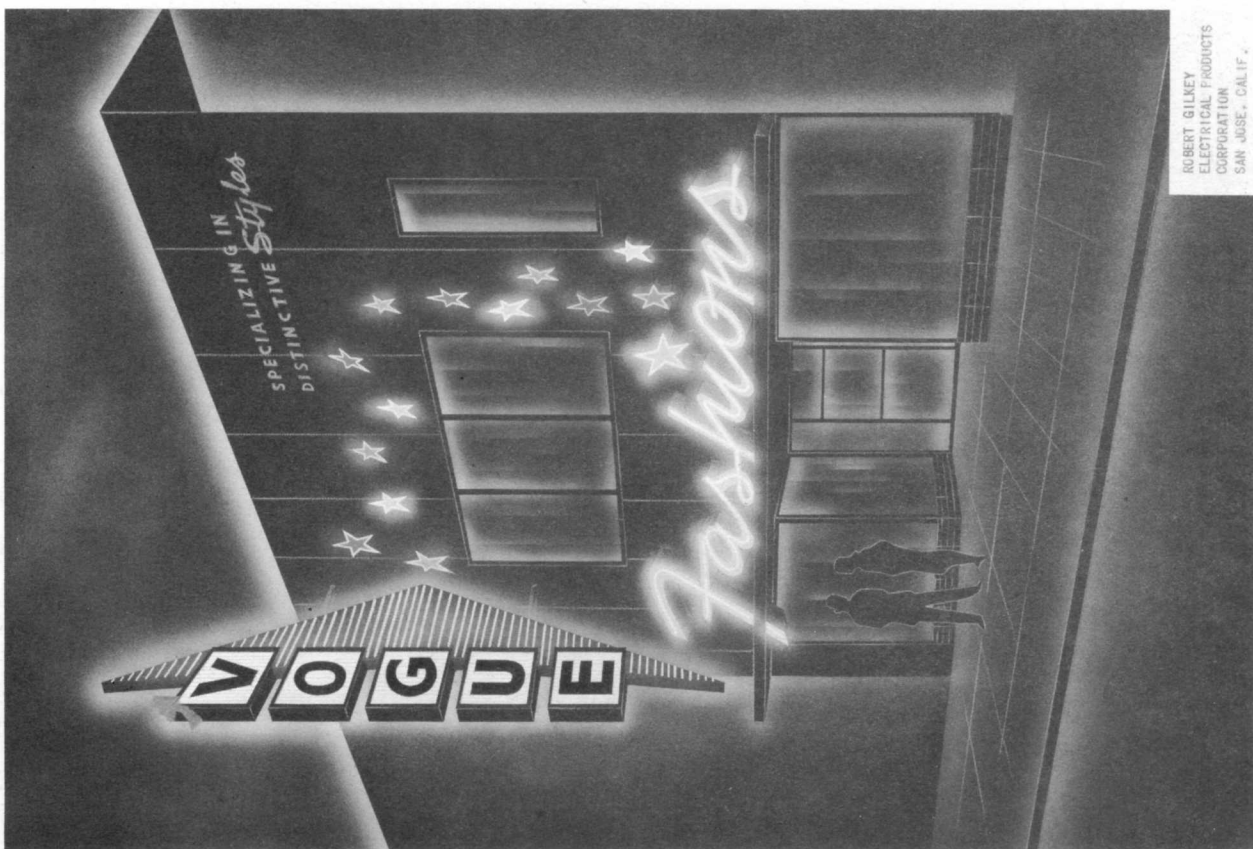


LEONARD W. DELAND
ELECTRICAL PRODUCTS
CORP. OF OREGON
PORTLAND, ORE.

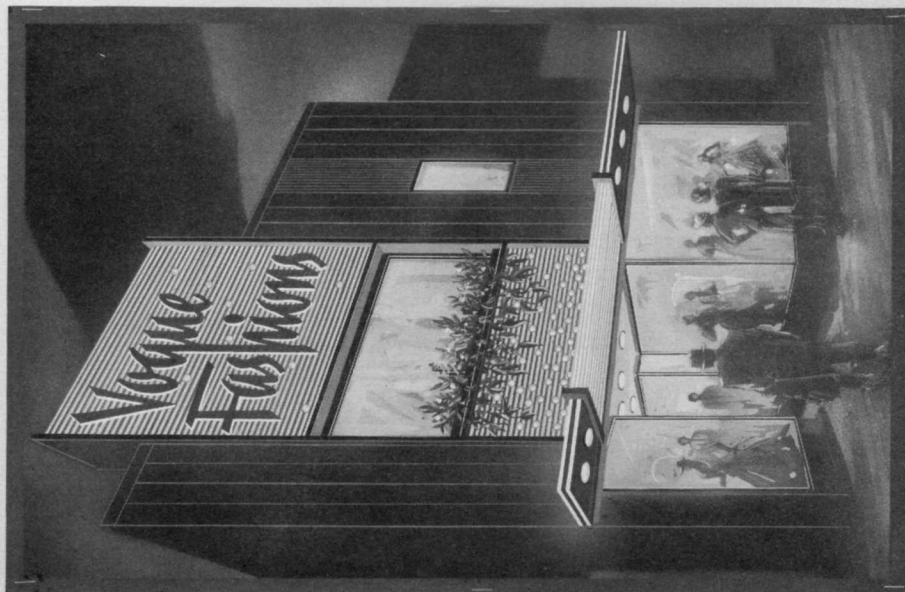




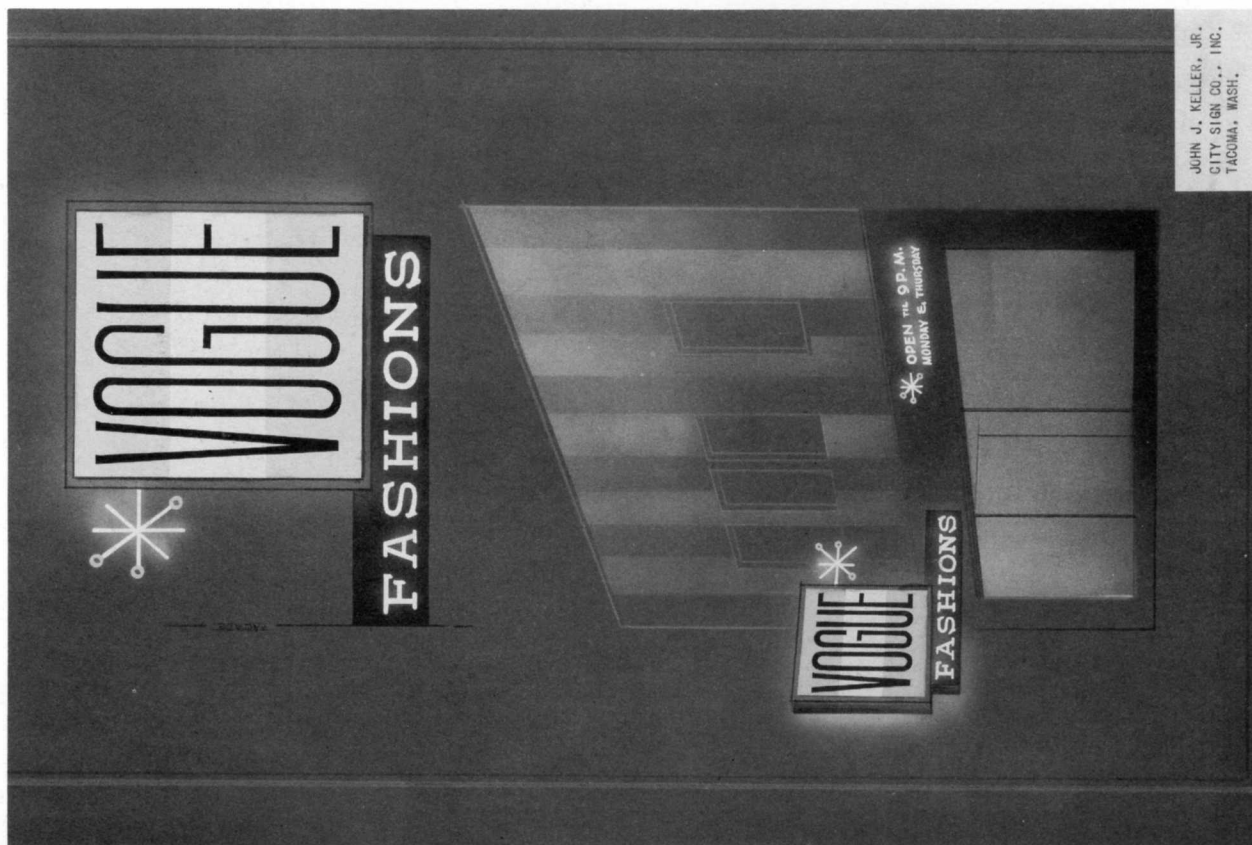
E. G. THOMPSON
ARROW SIGNS, INC.
TACOMA, WASH.



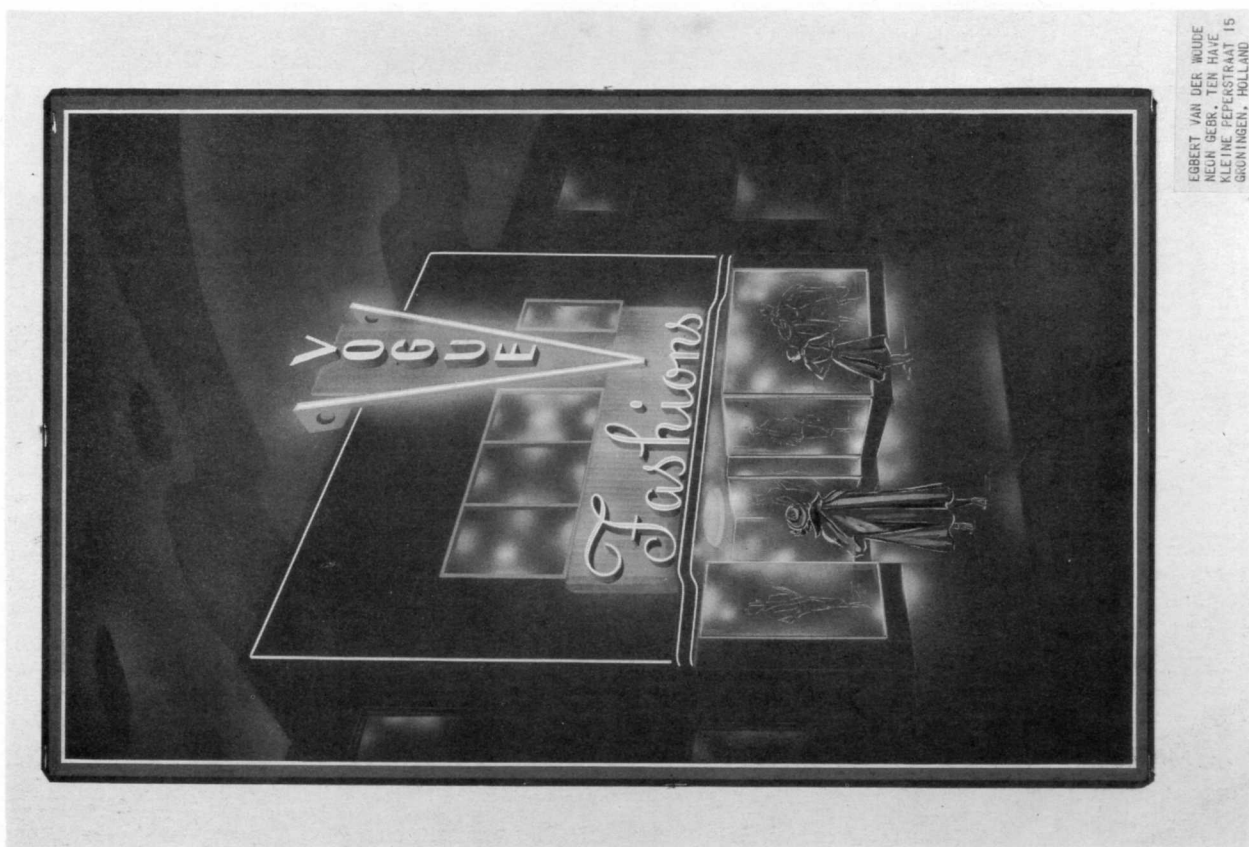
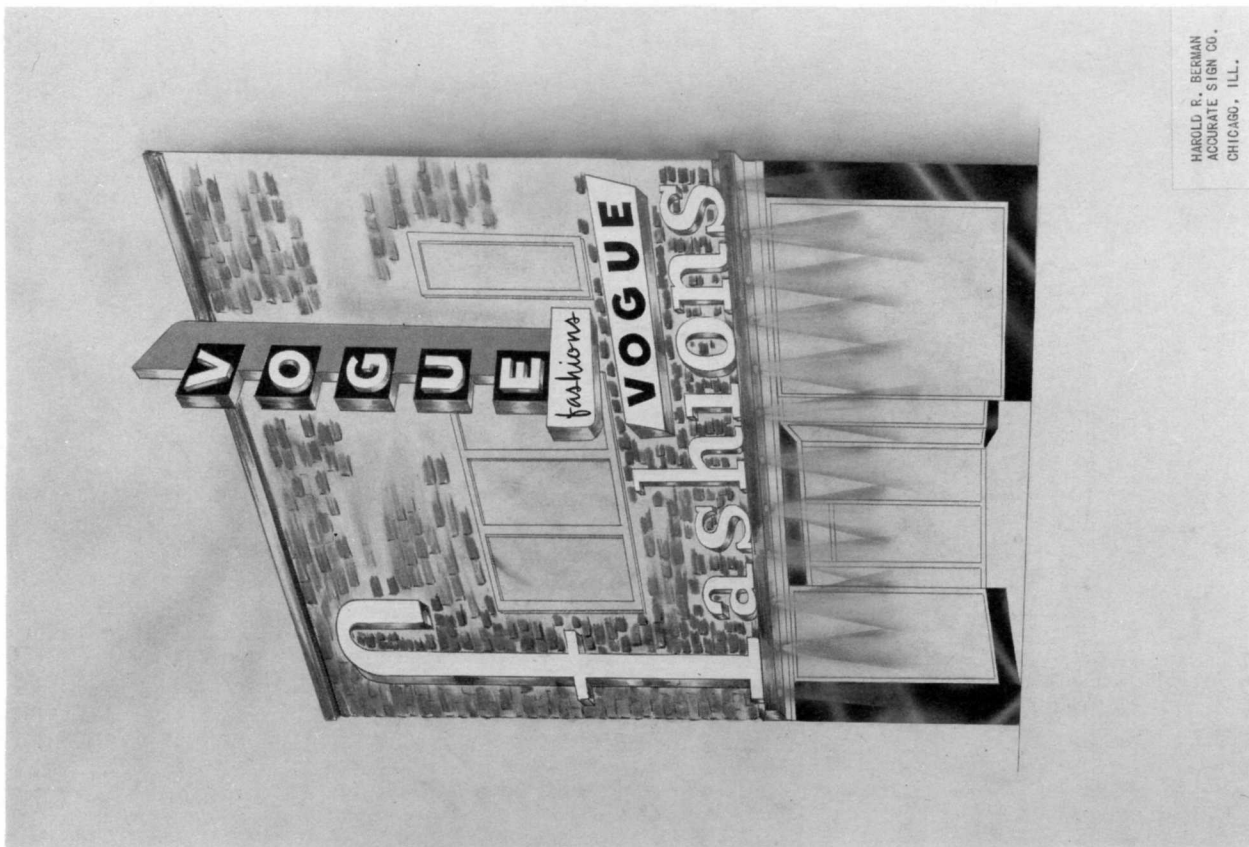
ROBERT GILKEY
ELECTRICAL PRODUCTS
CORPORATION
SAN JOSE, CALIF.

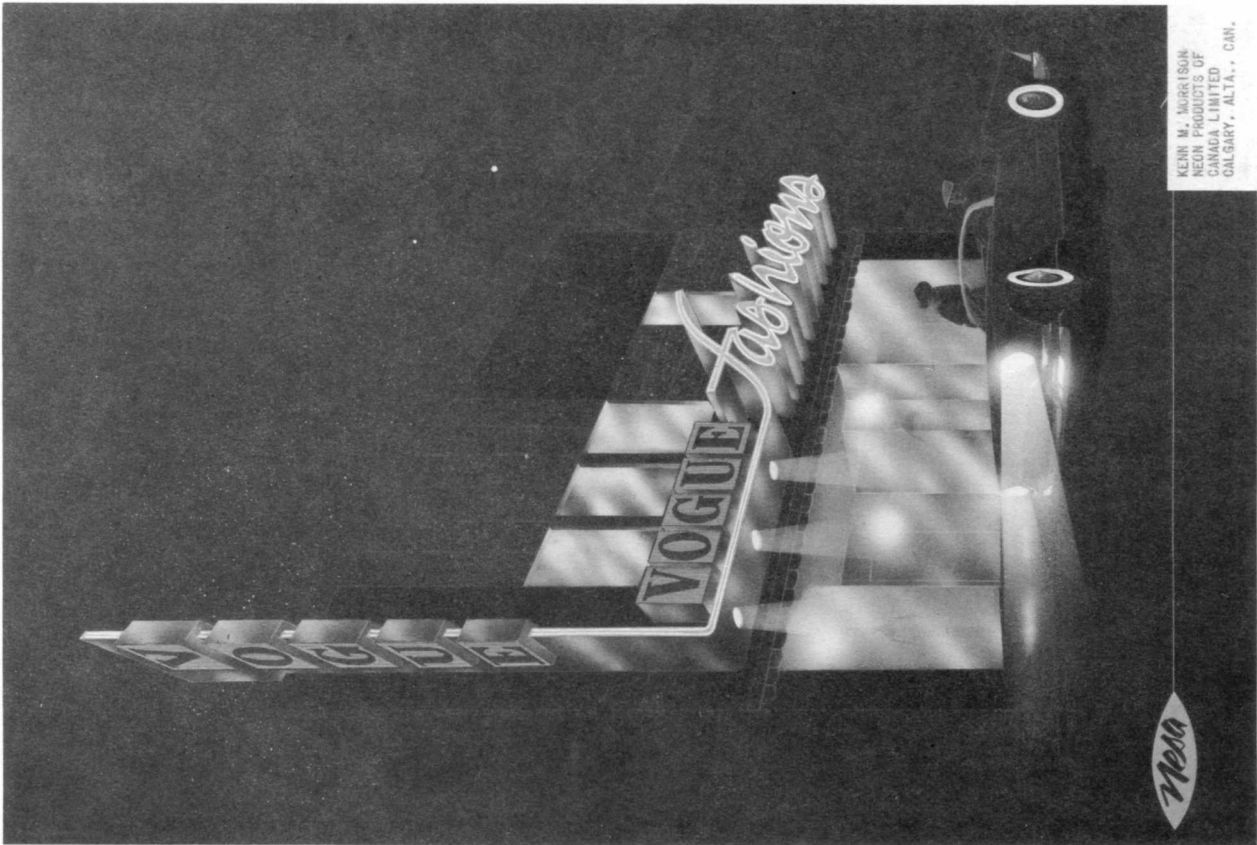


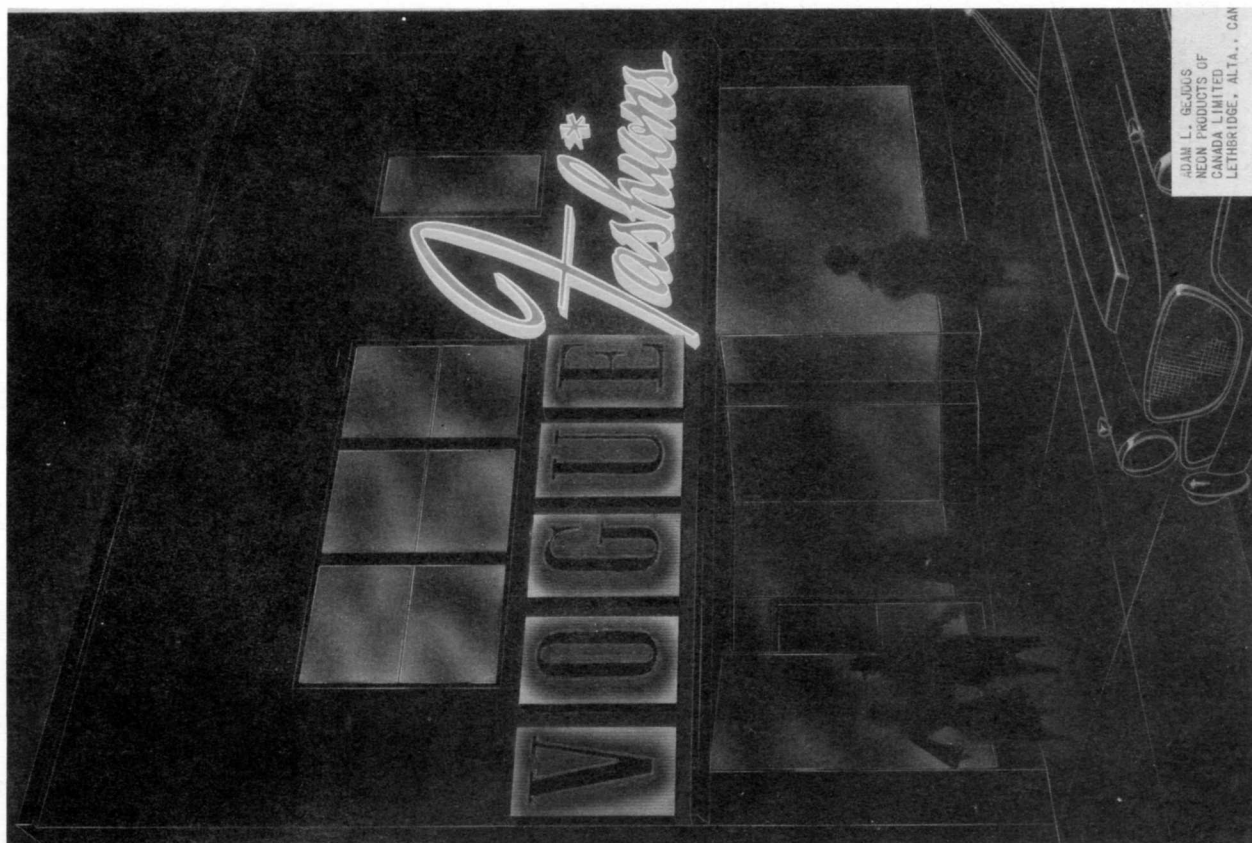
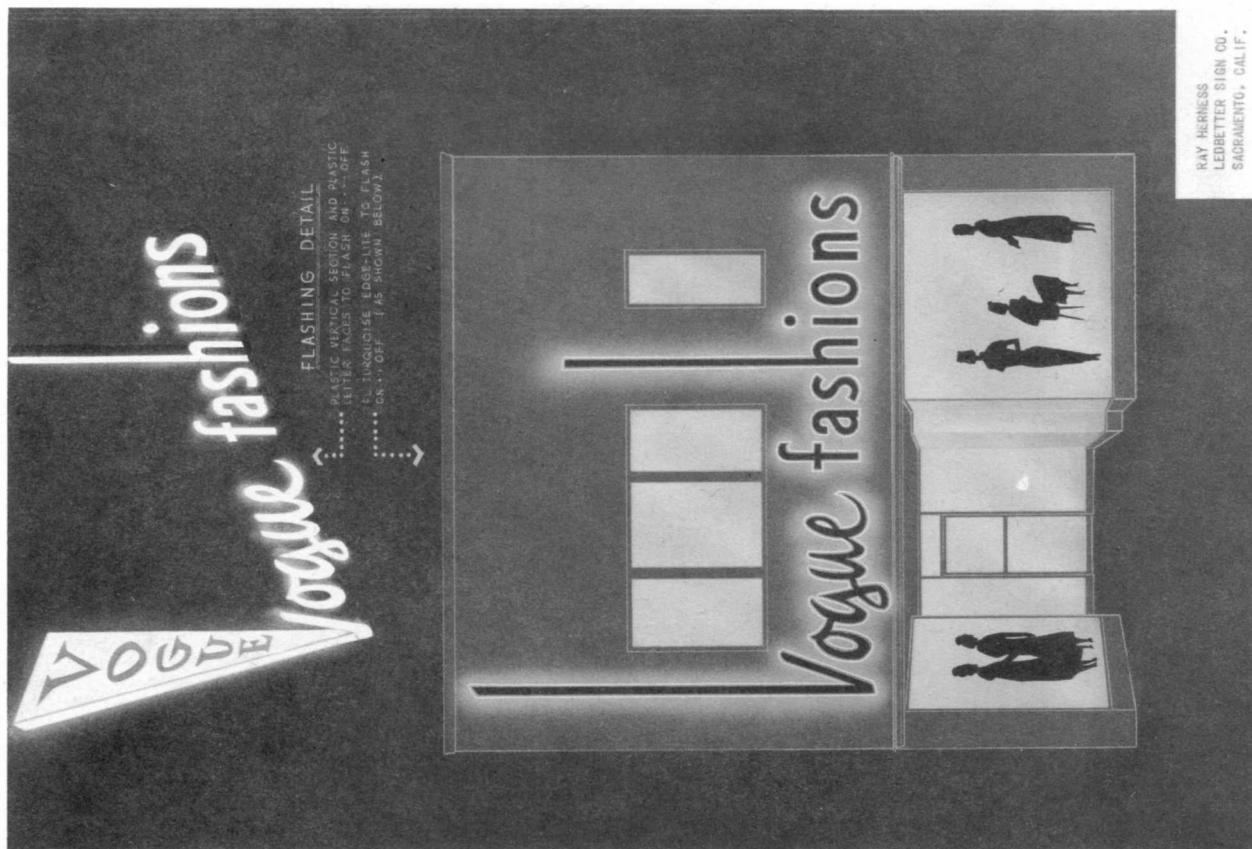
KLAAS HUGBEEVEN
NEON BEER. TEN HAVE
KL. PEPPERSTRAAT 15
GRONINGEN, HOLLAND

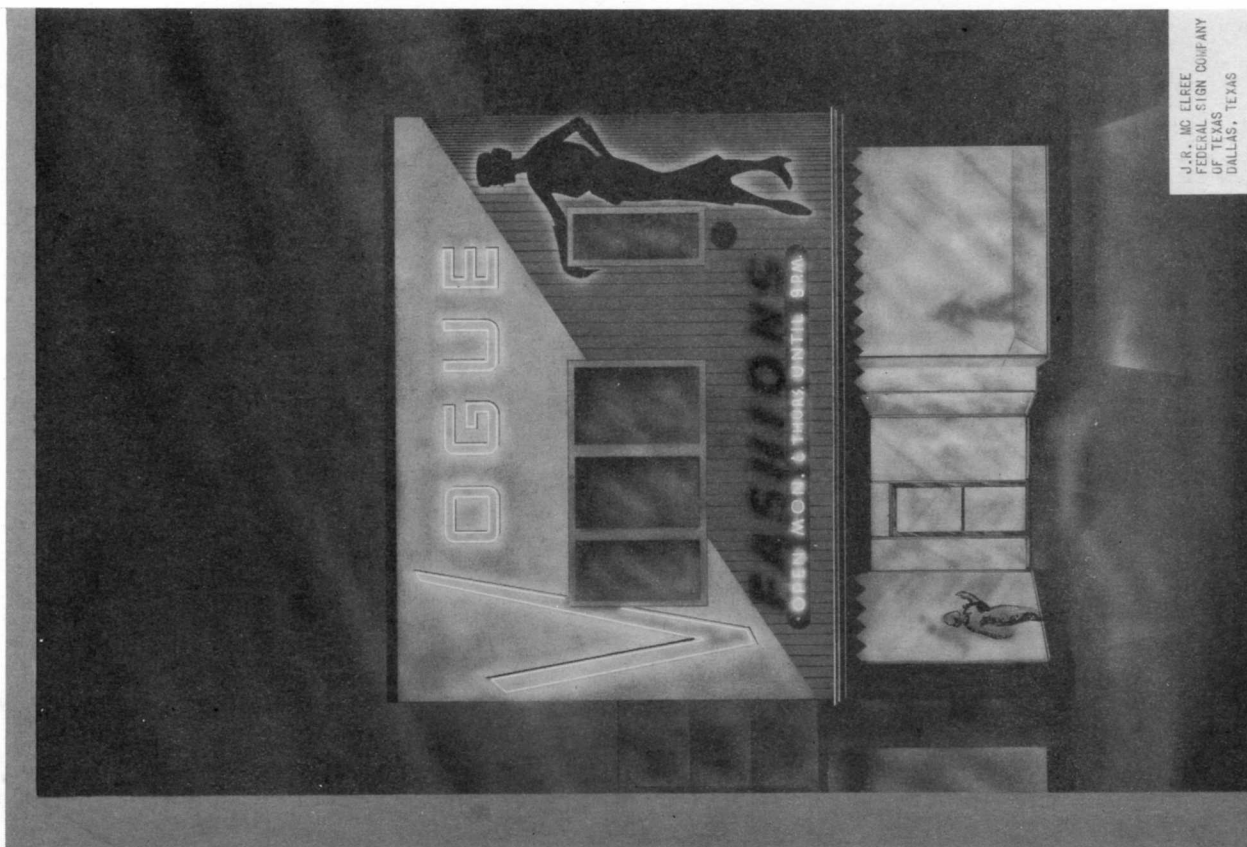
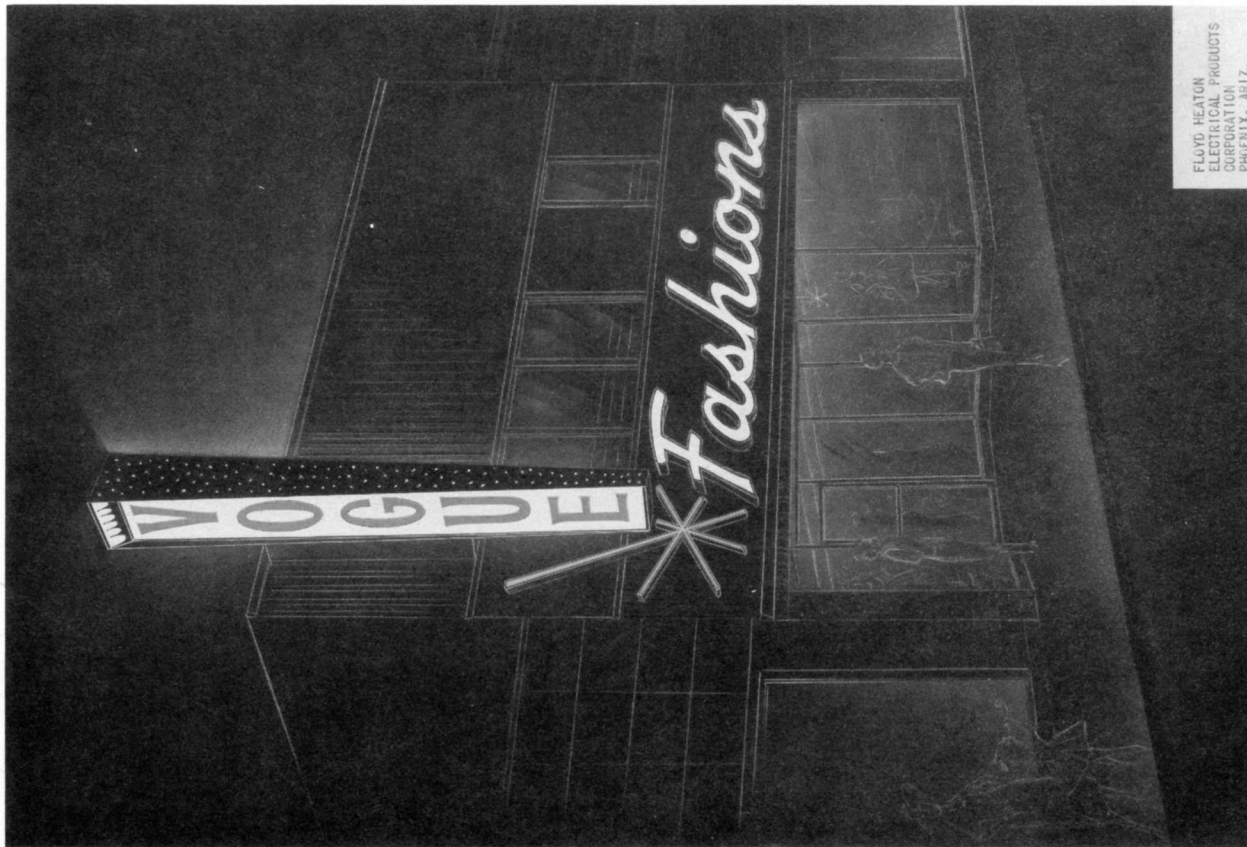


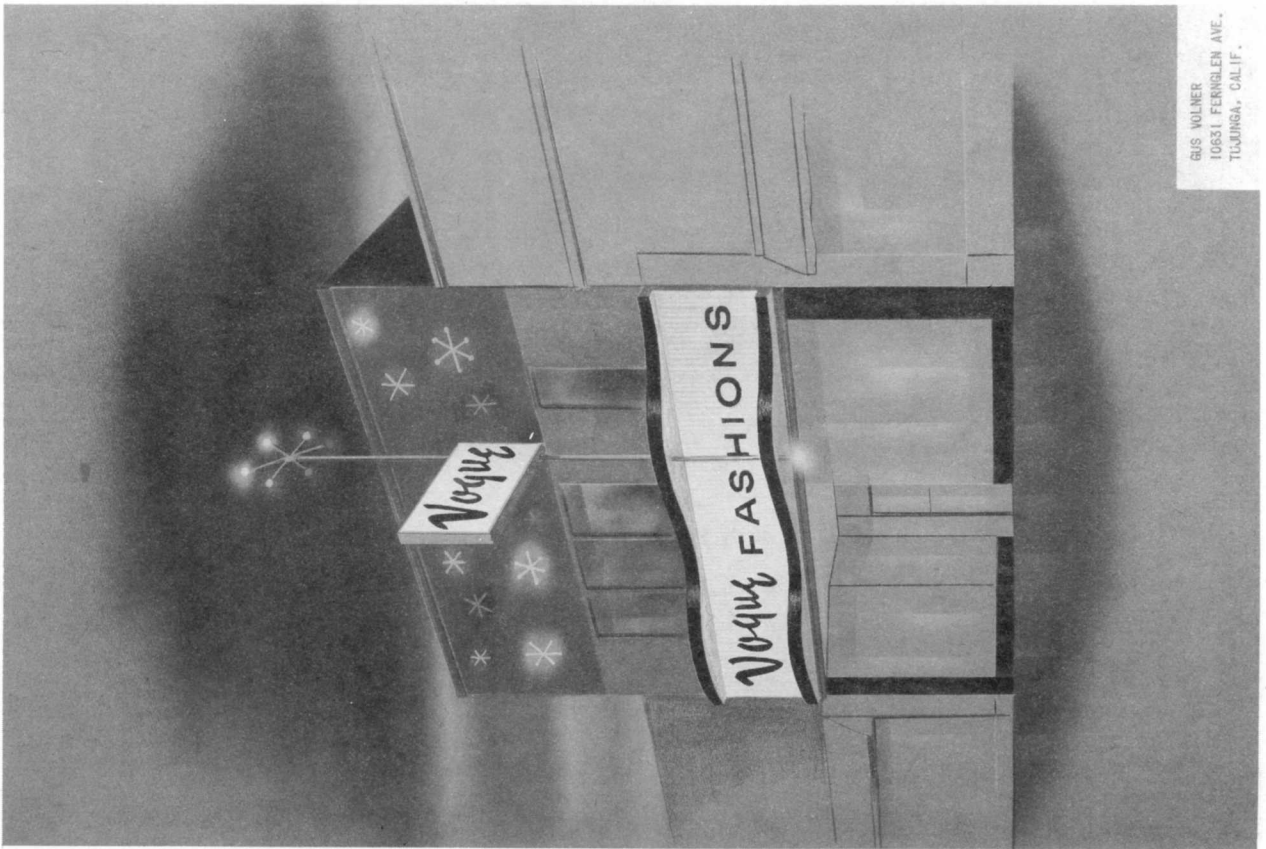
JOHN J. KELLER, JR.
CITY SIGN CO., INC.
TACOMA, WASH.



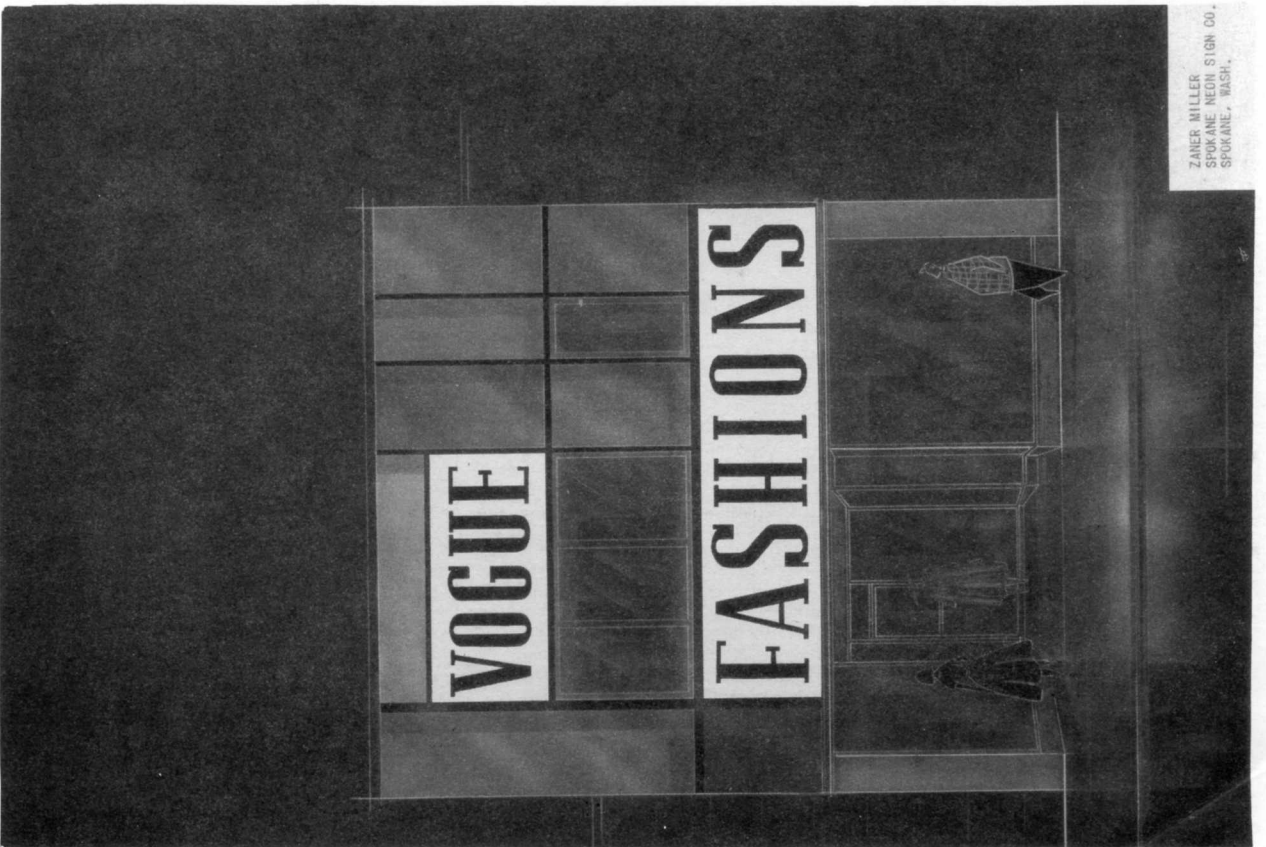




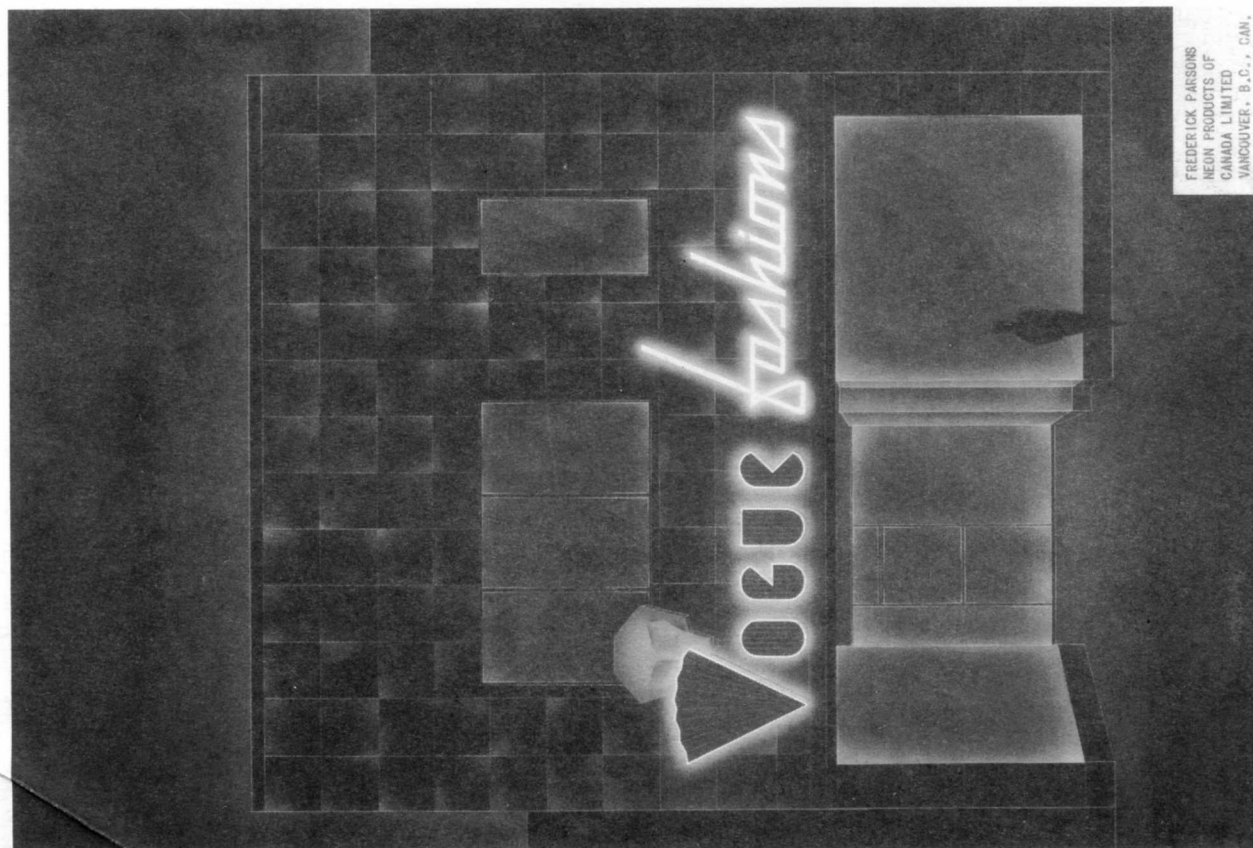
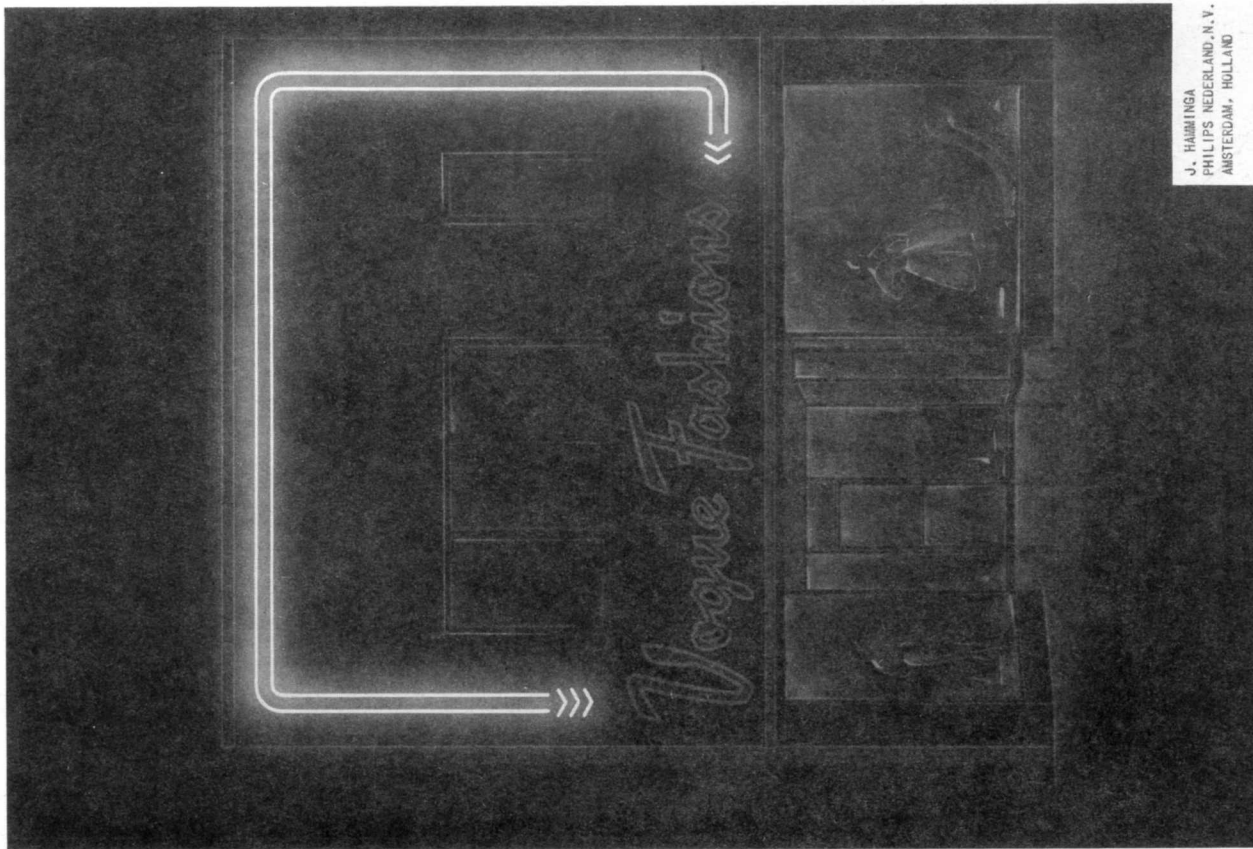


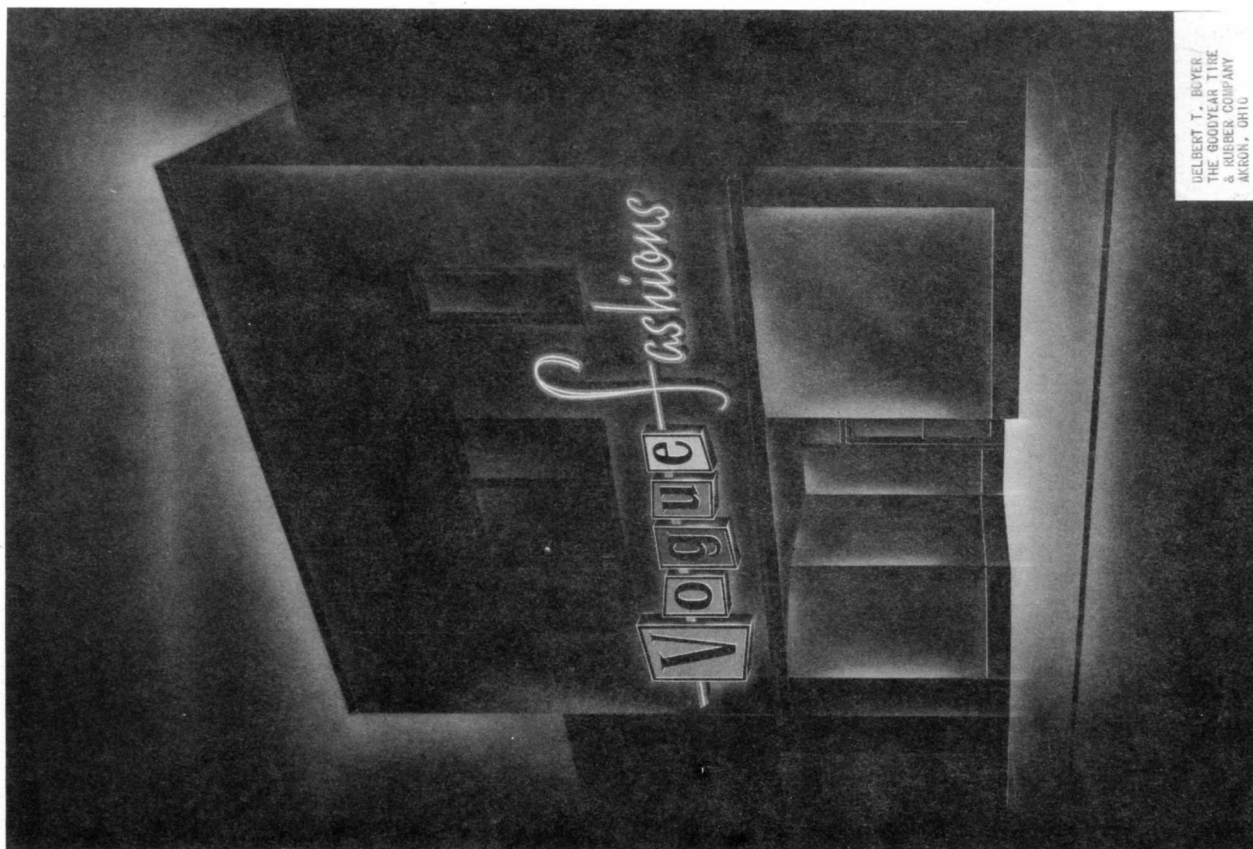


GUS VOLNER
10631 FERNGLAN AVE.
TOLONGA, CALIF.

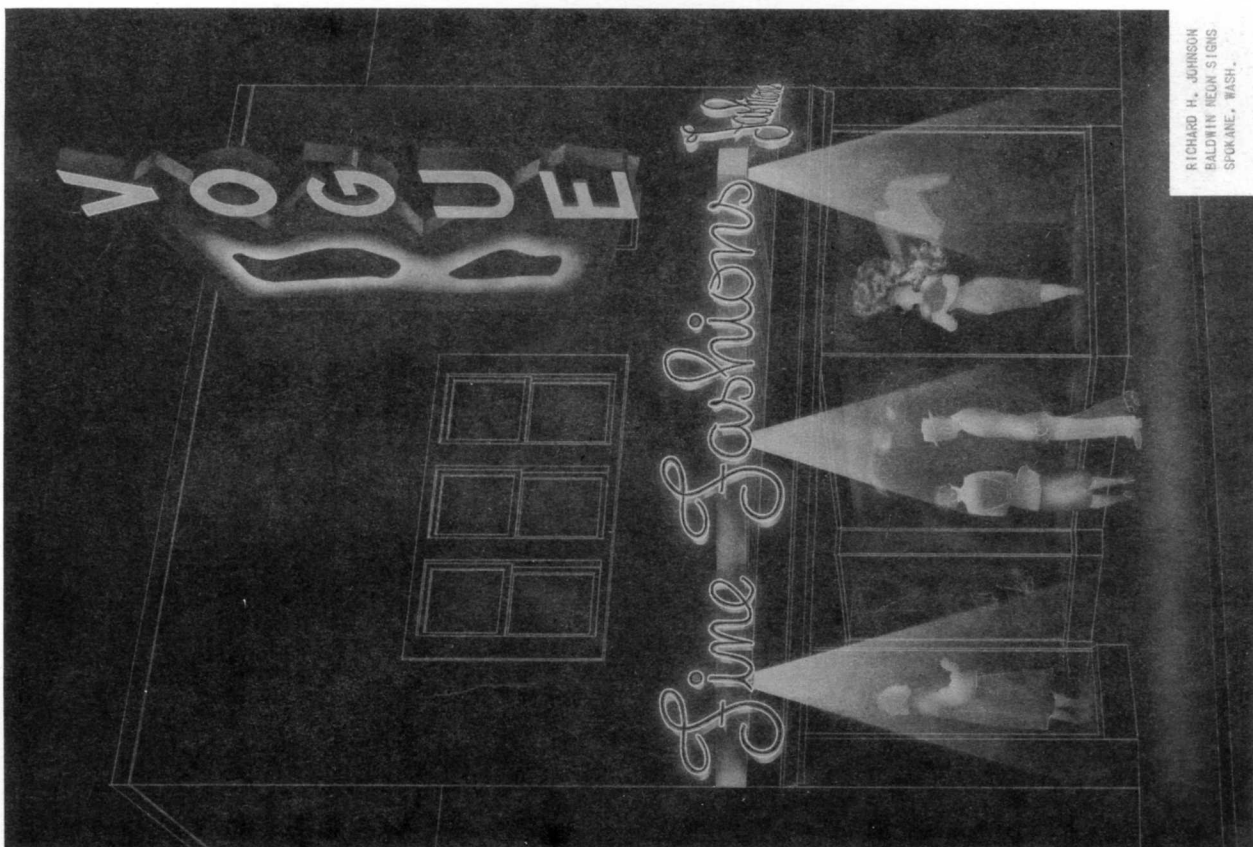


ZANER MILLER
SPOKANE NEON SIGN CO.
SPOKANE, WASH.

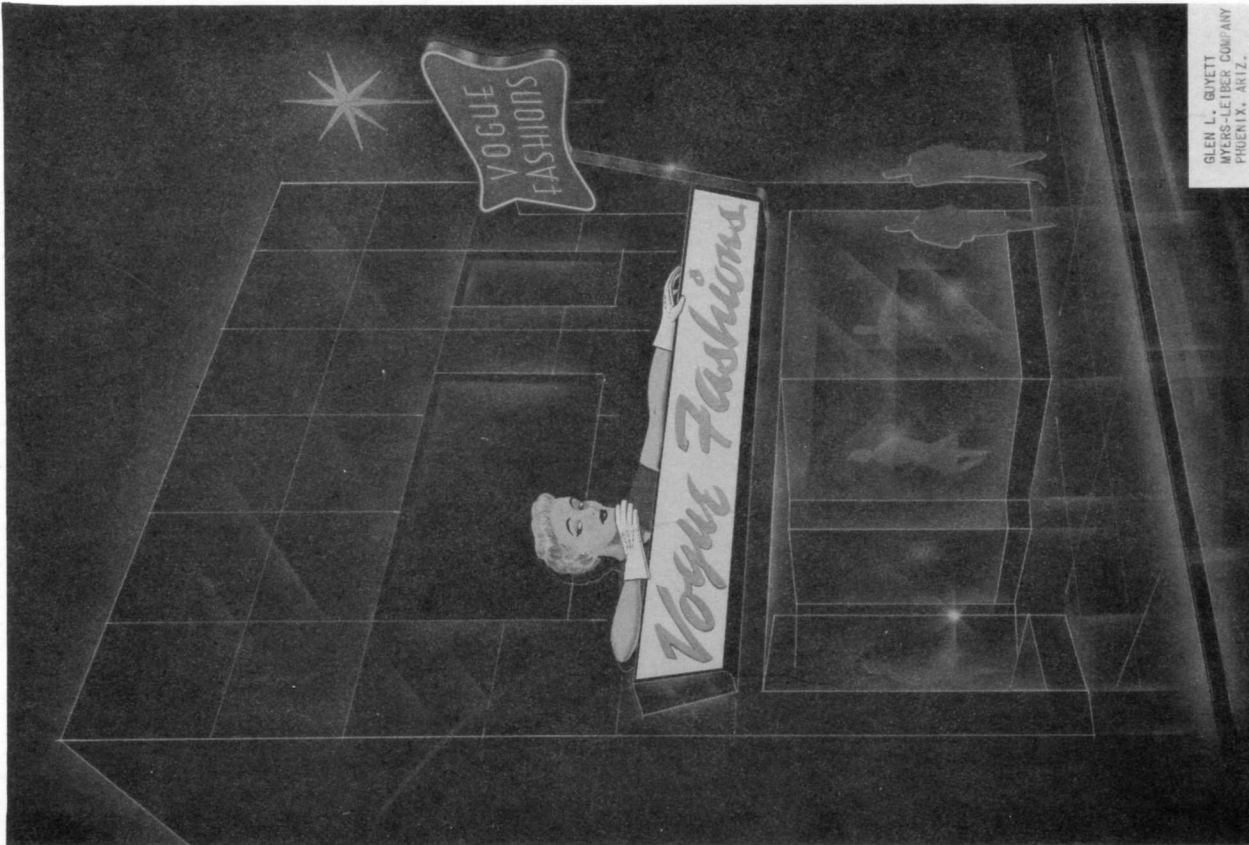
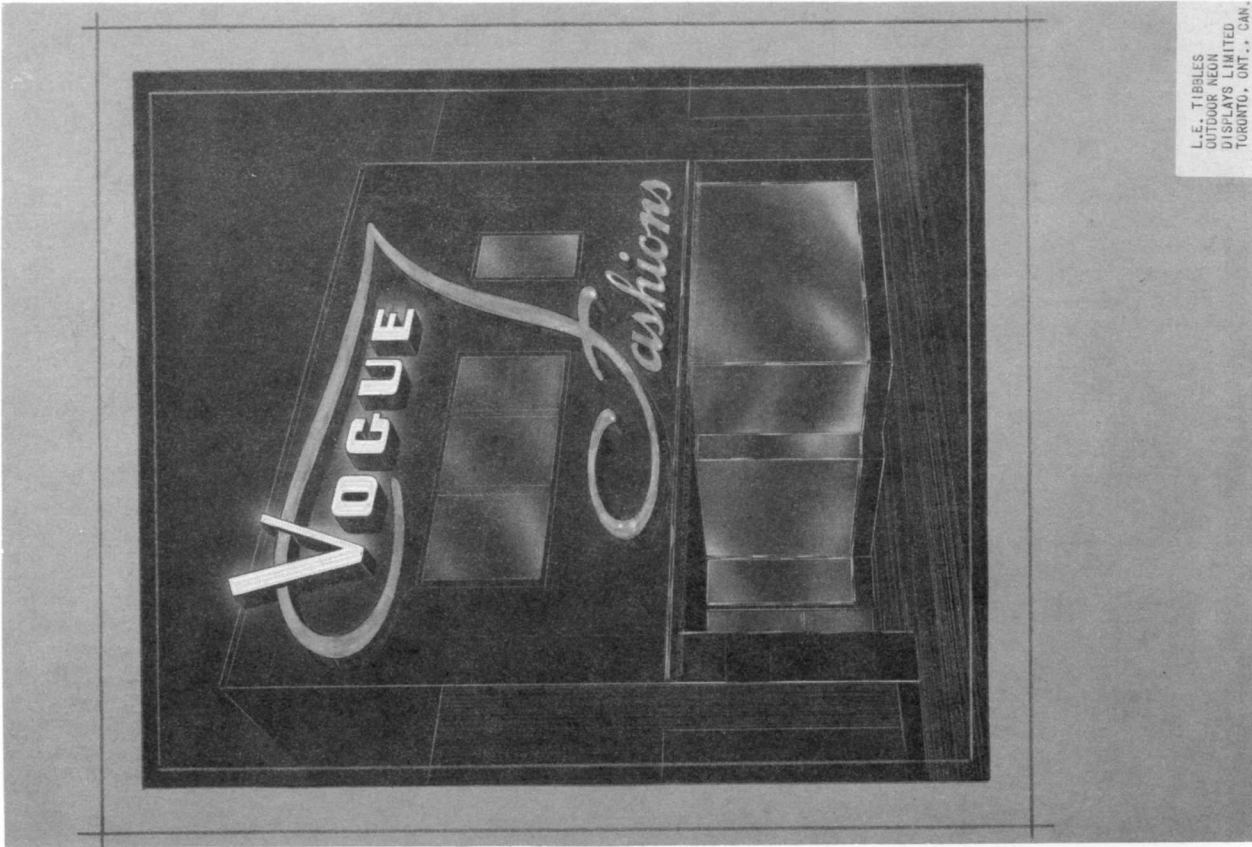


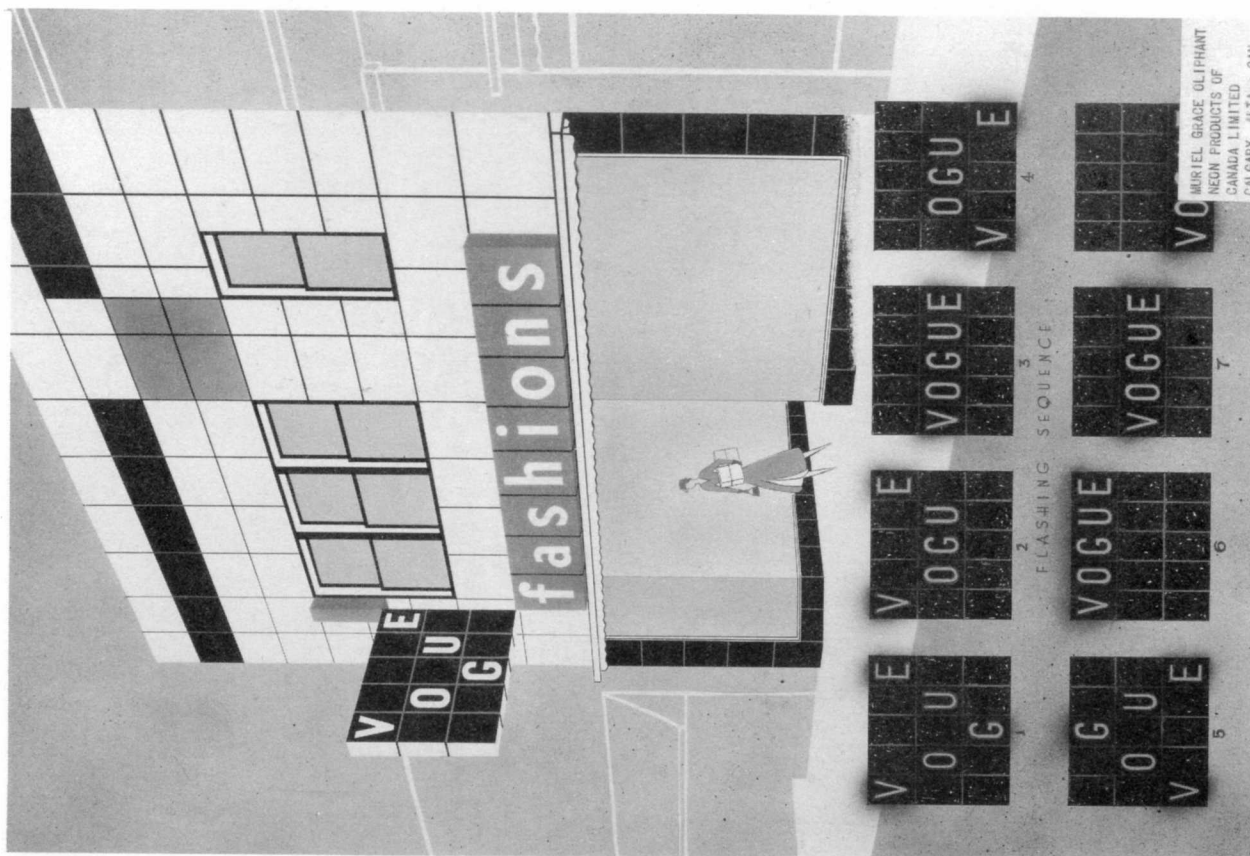


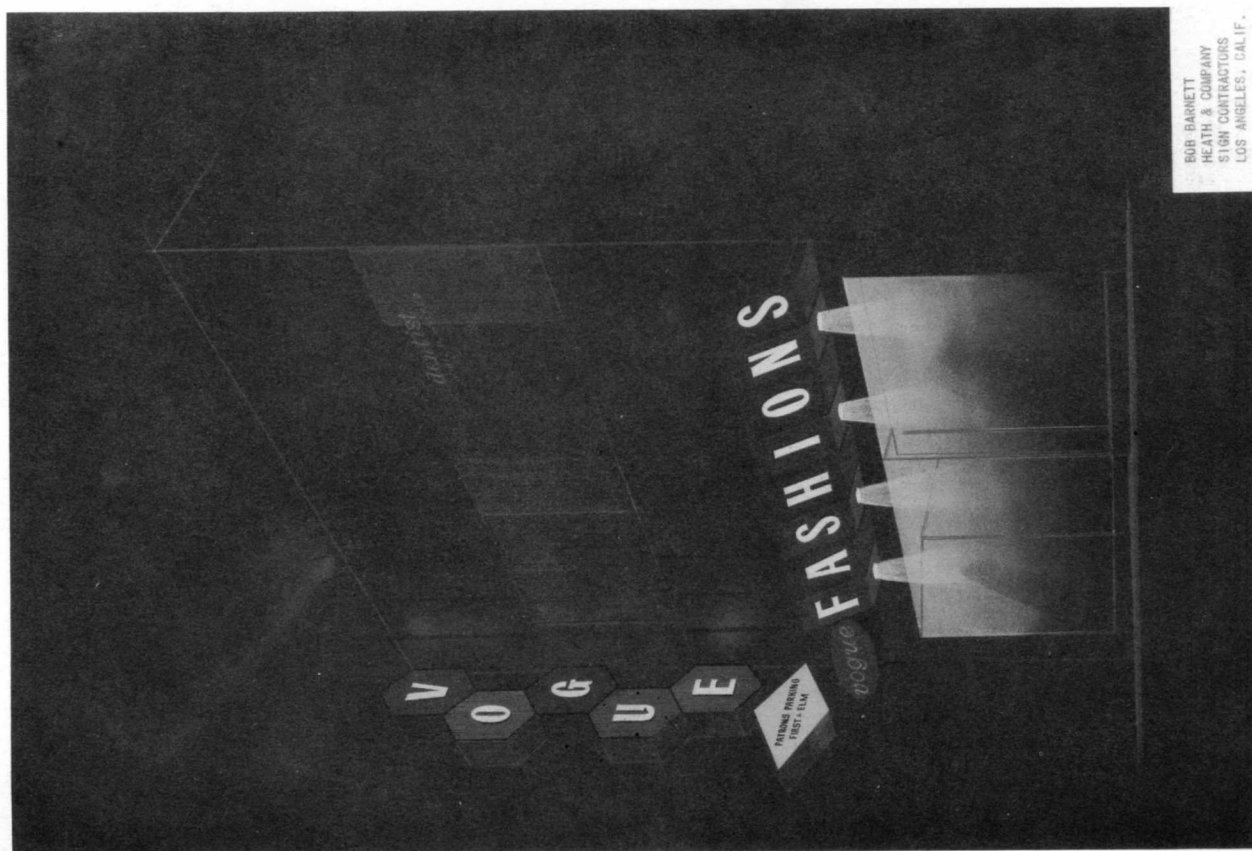
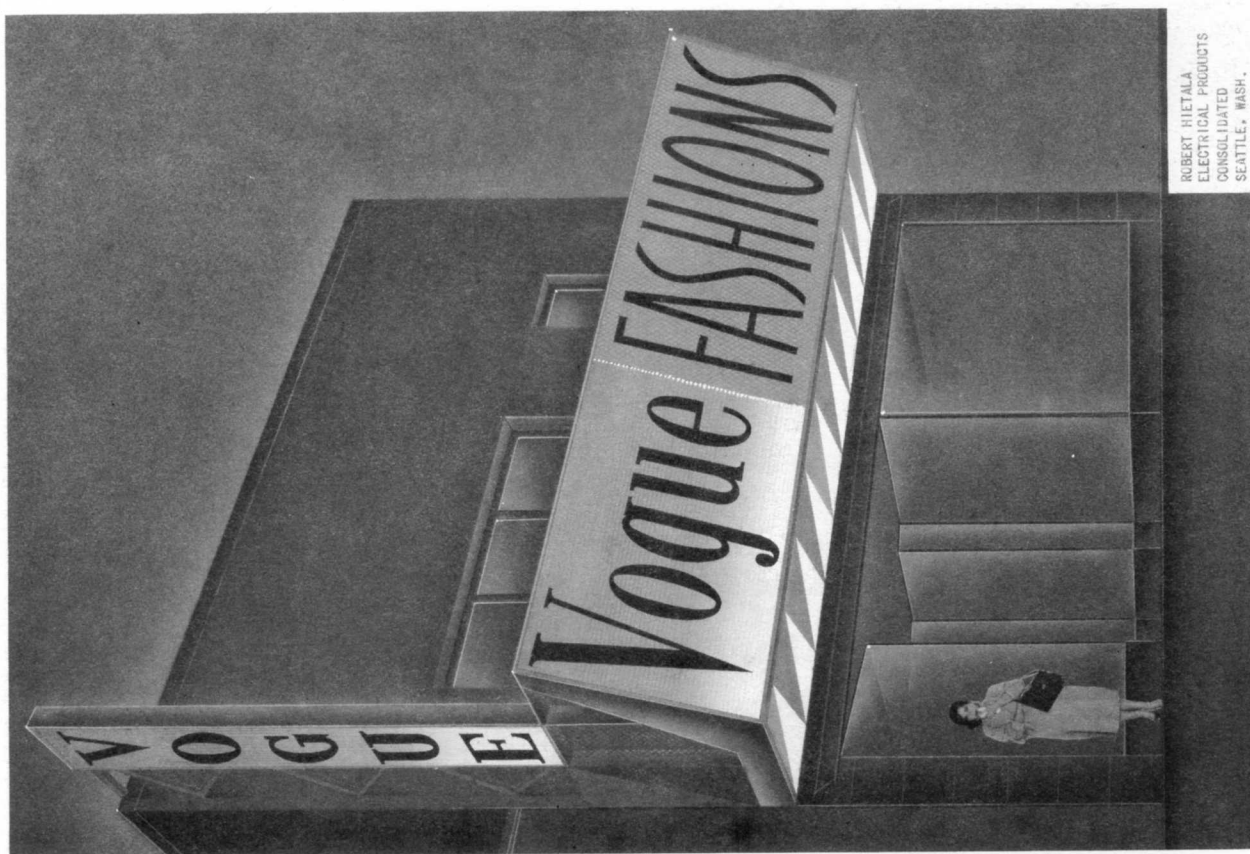
DELBERT T. BUYER /
THE GOODYEAR TIRE
& RUBBER COMPANY
AKRON, OHIO

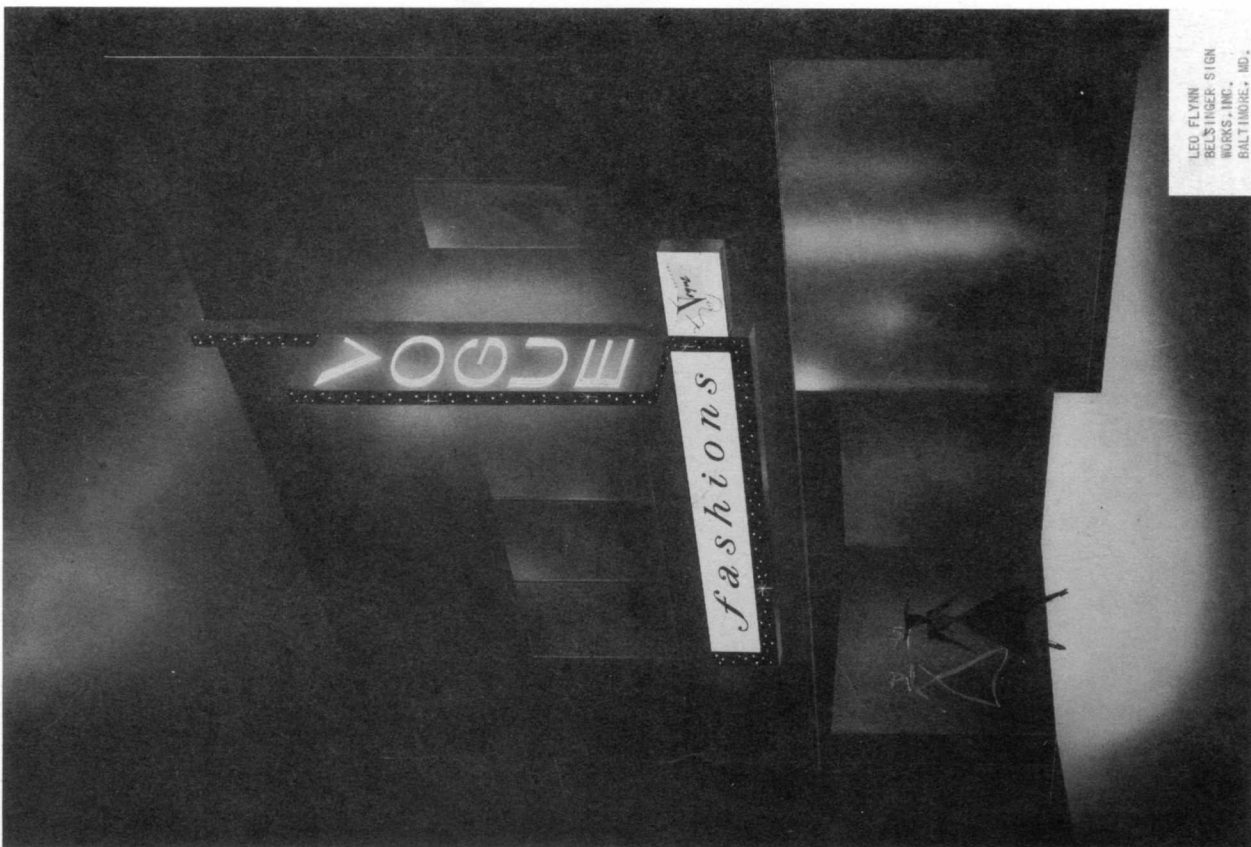
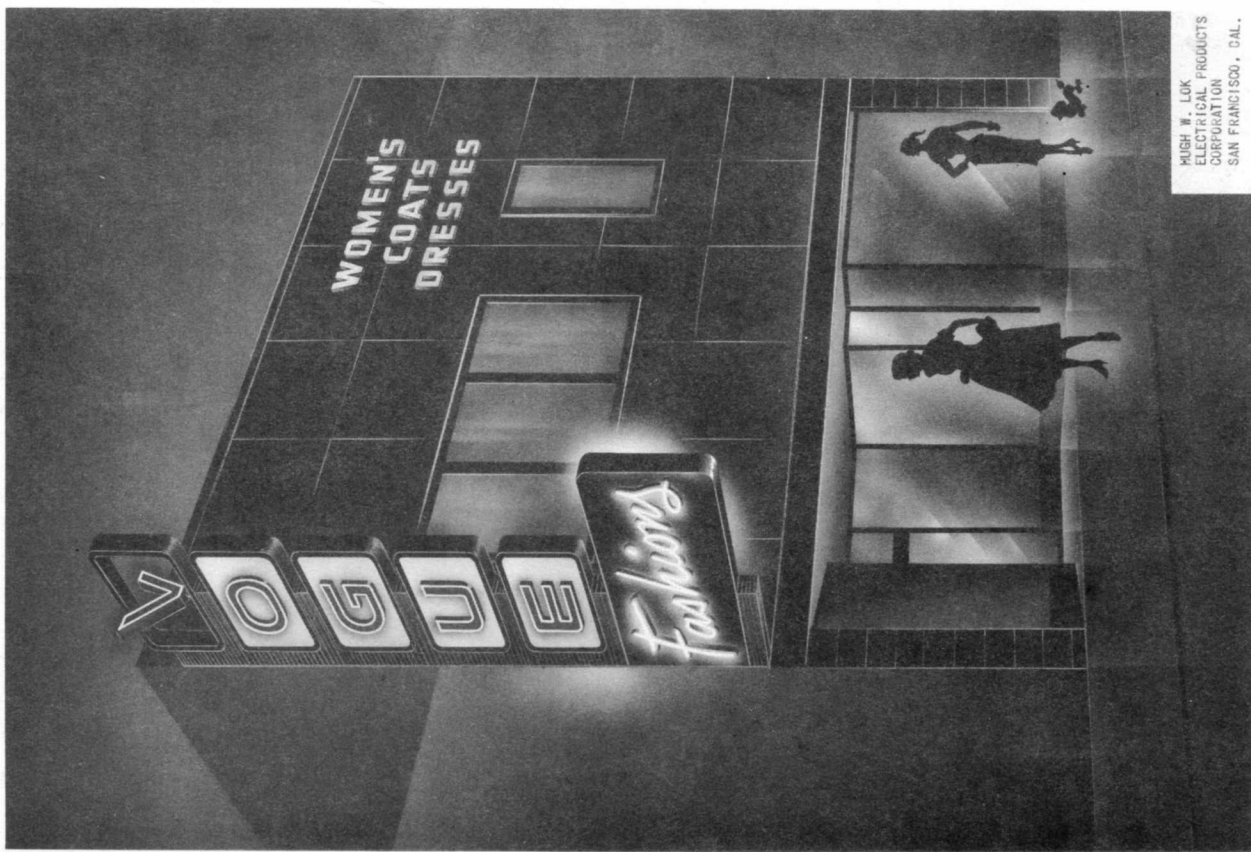


RICHARD H. JOHNSON
BALDWIN NEON SIGNS
SPokane, WASH.

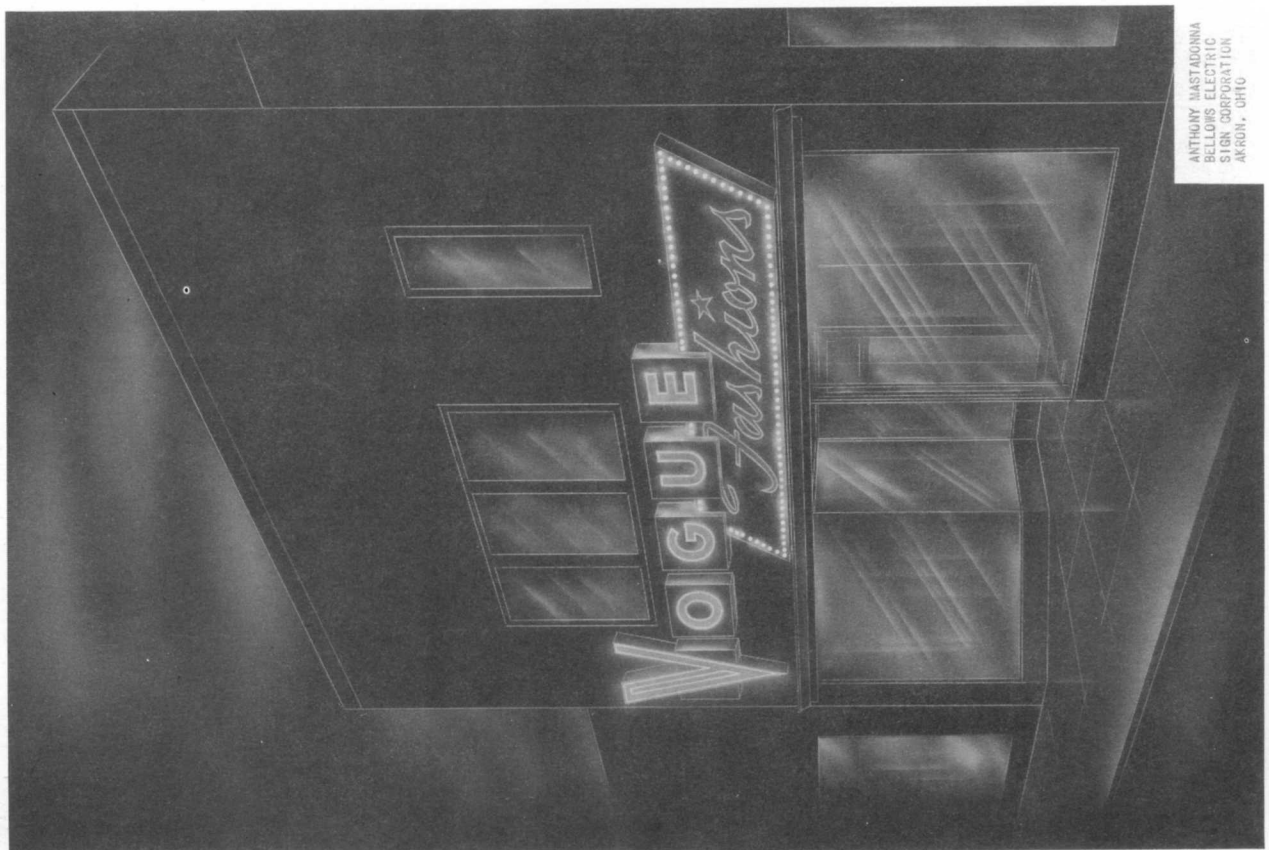
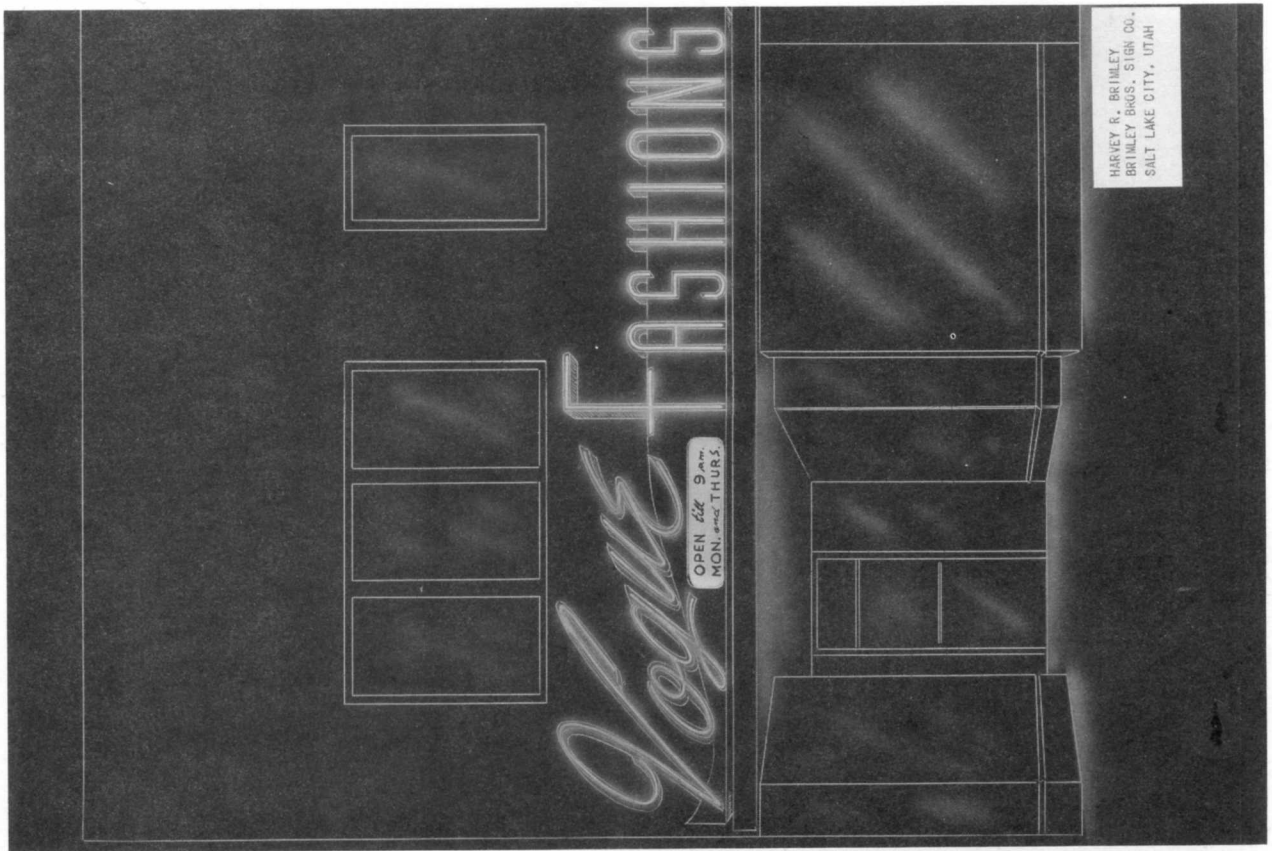


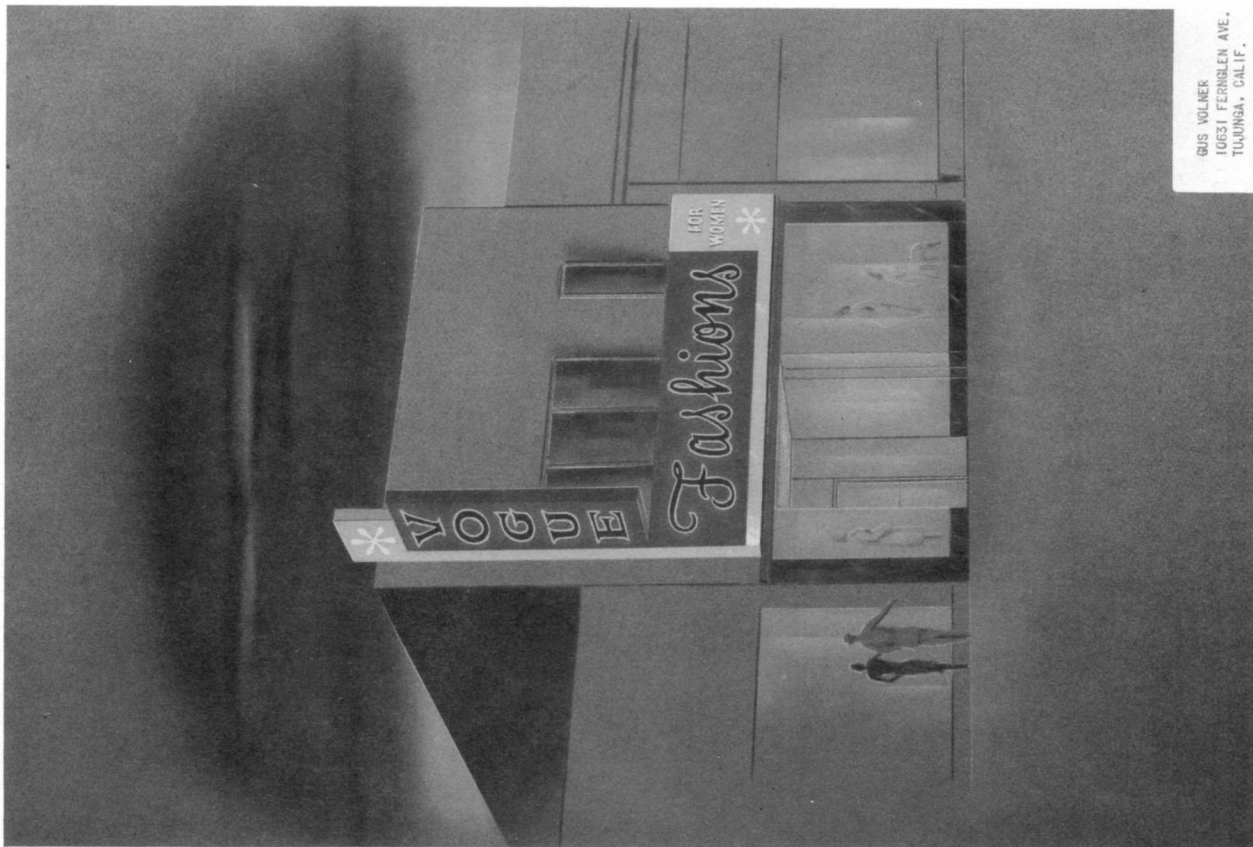




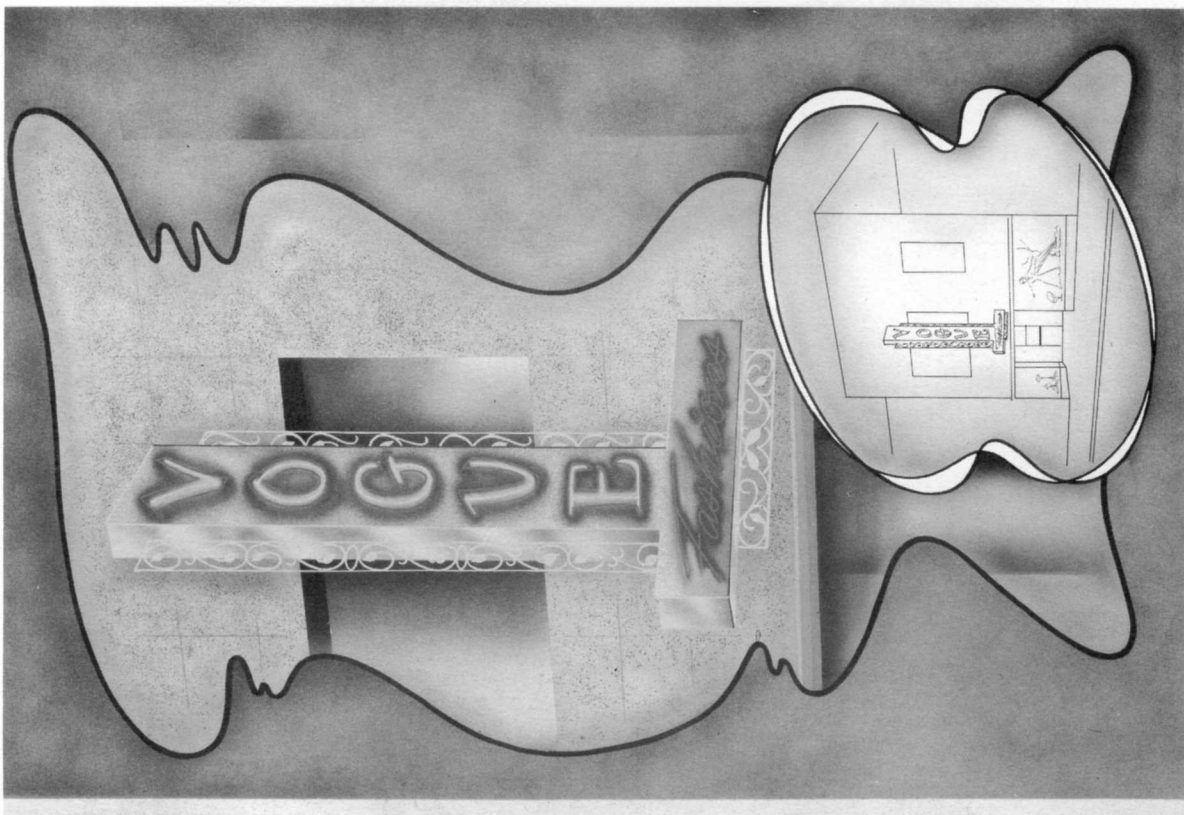




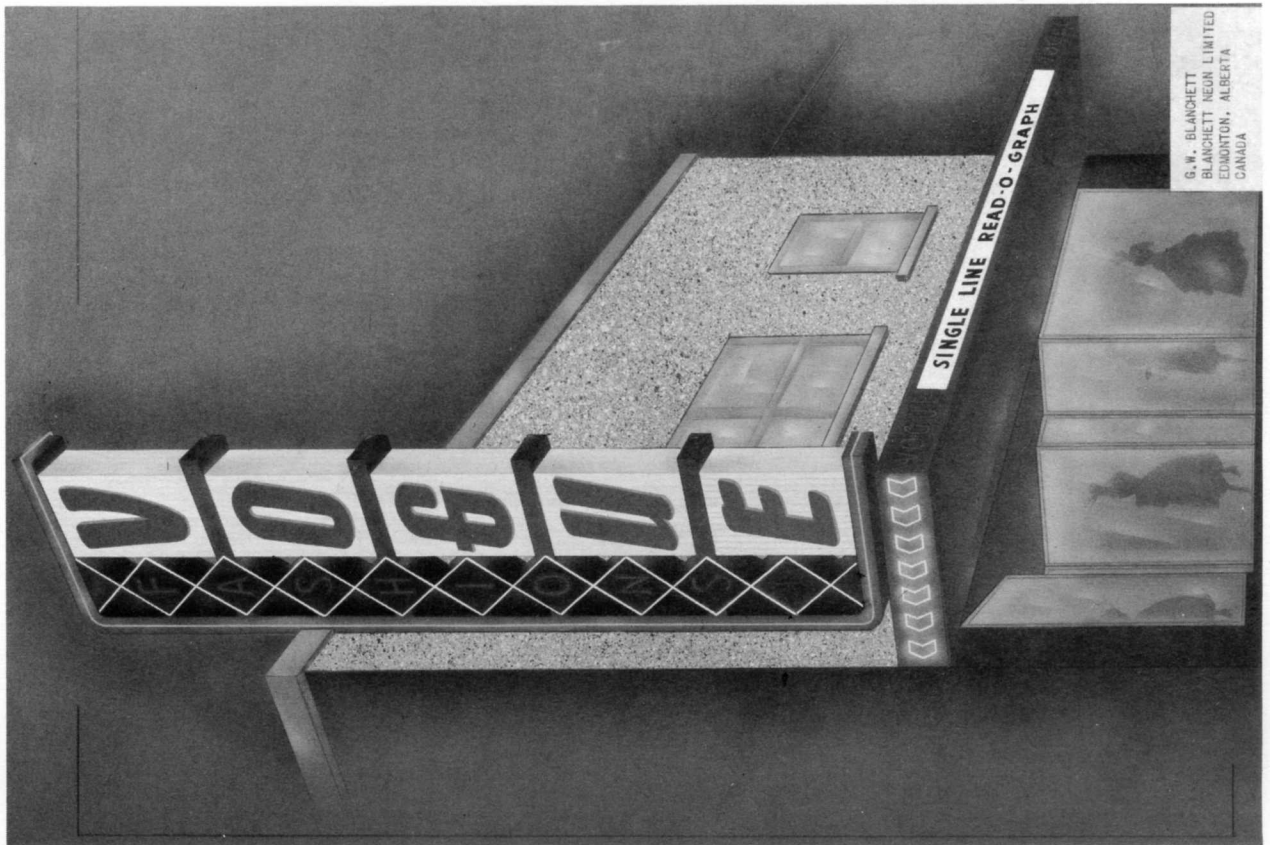
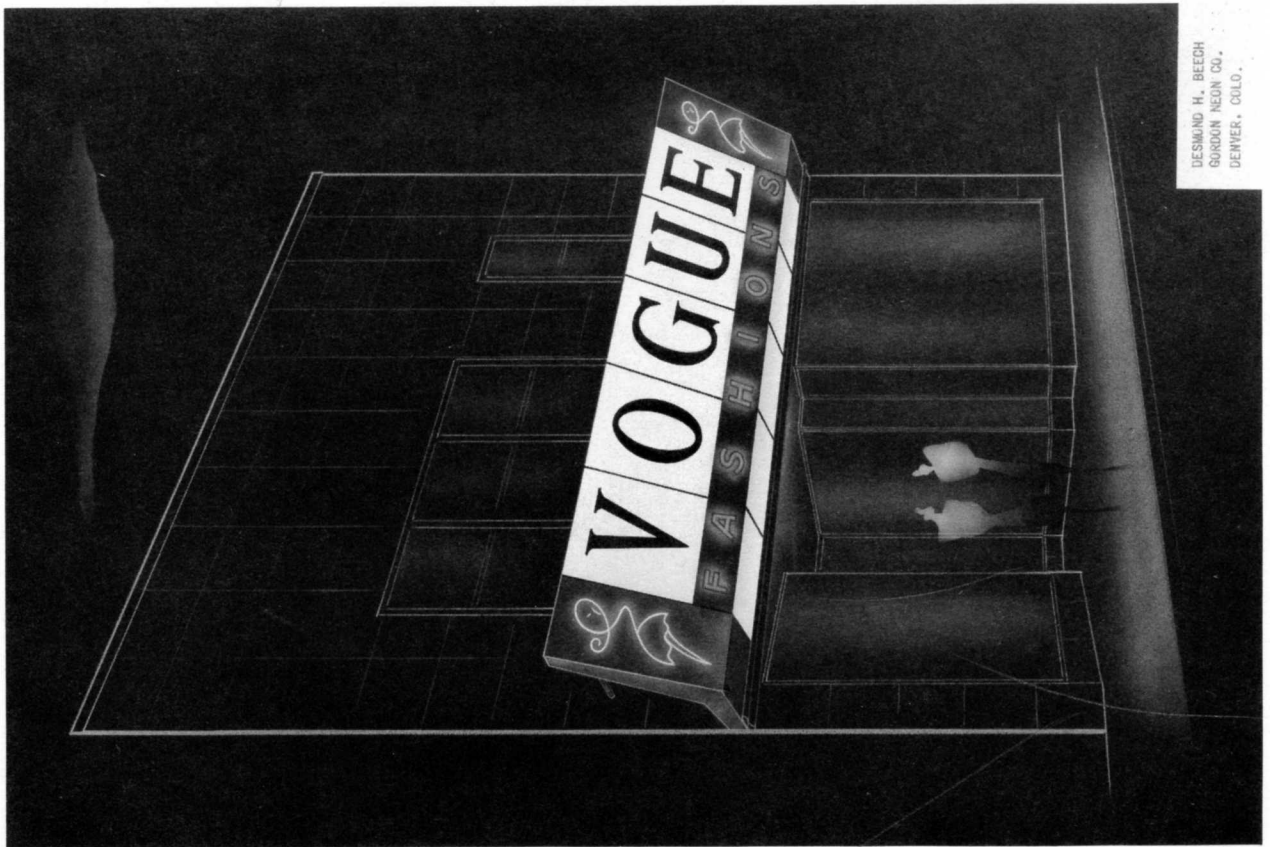


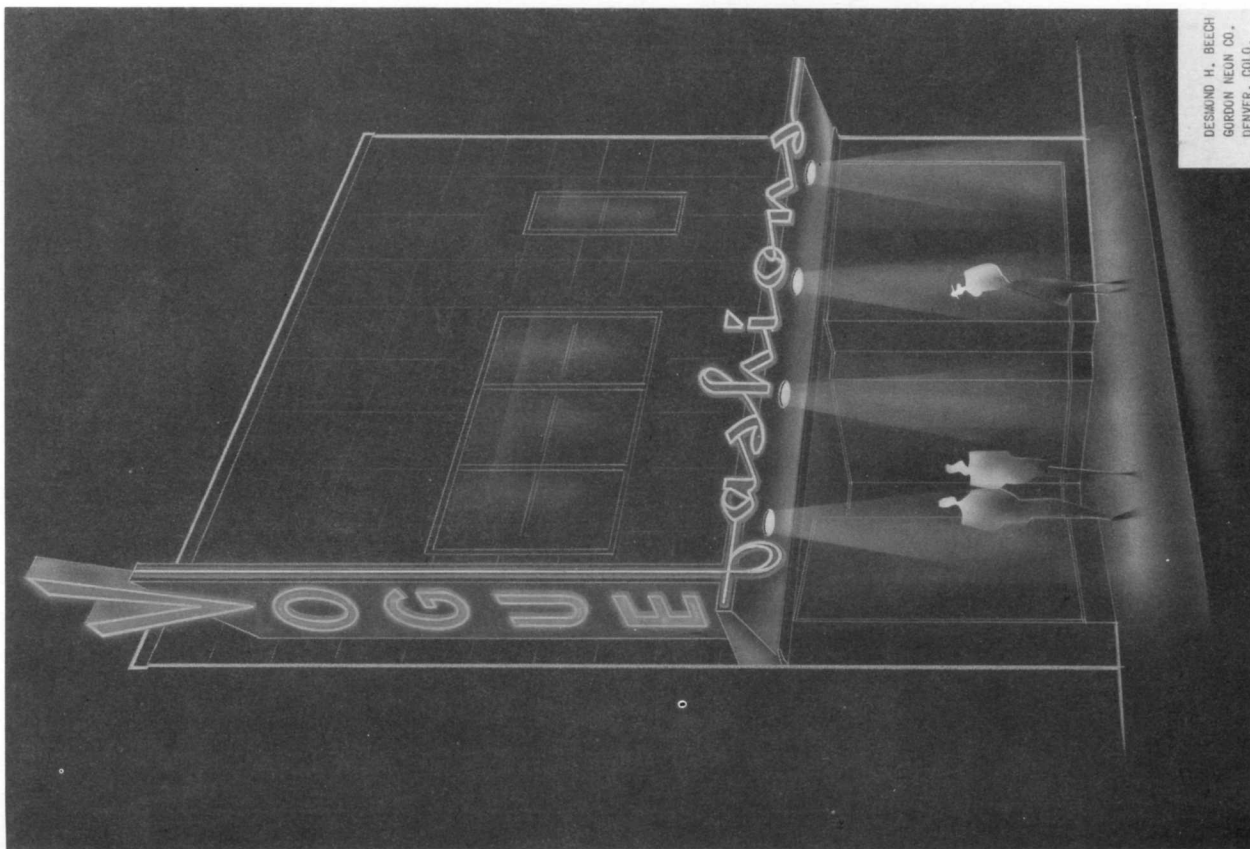
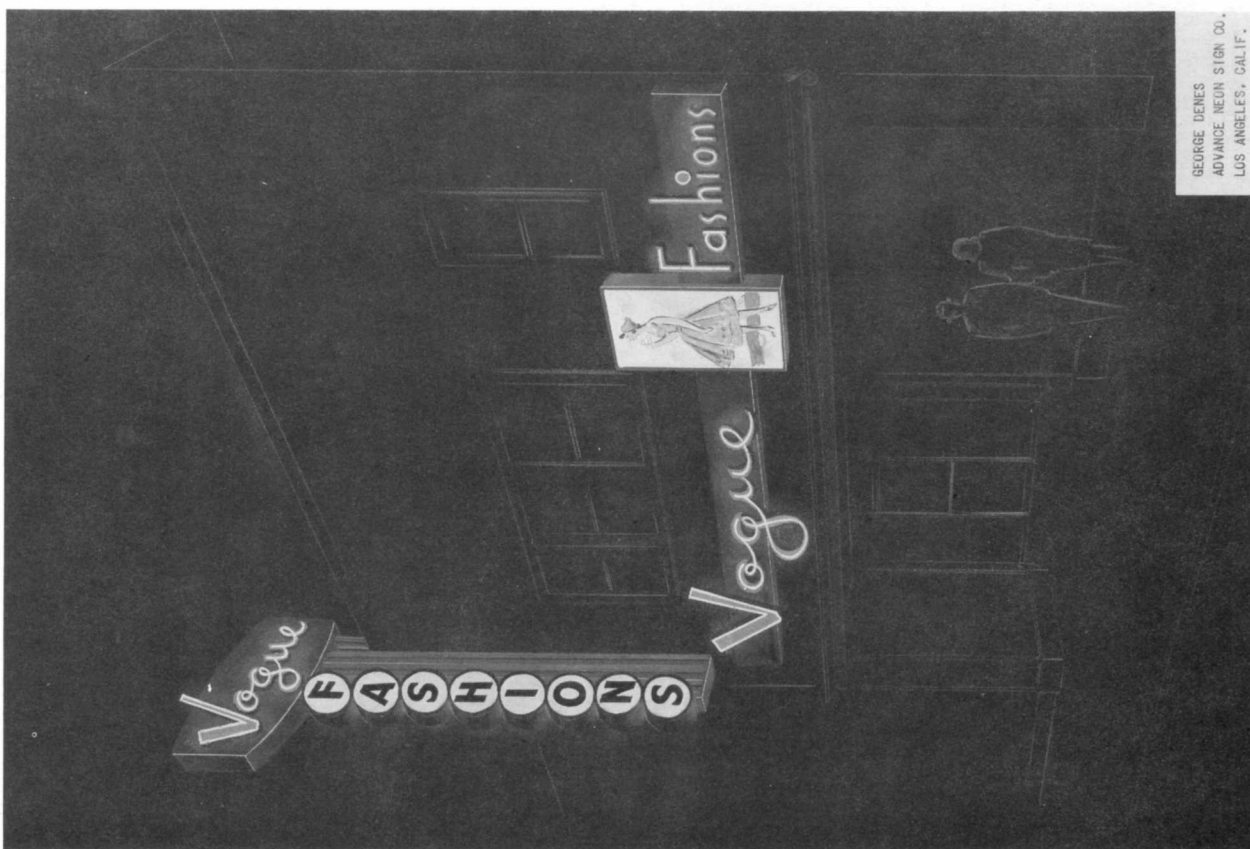


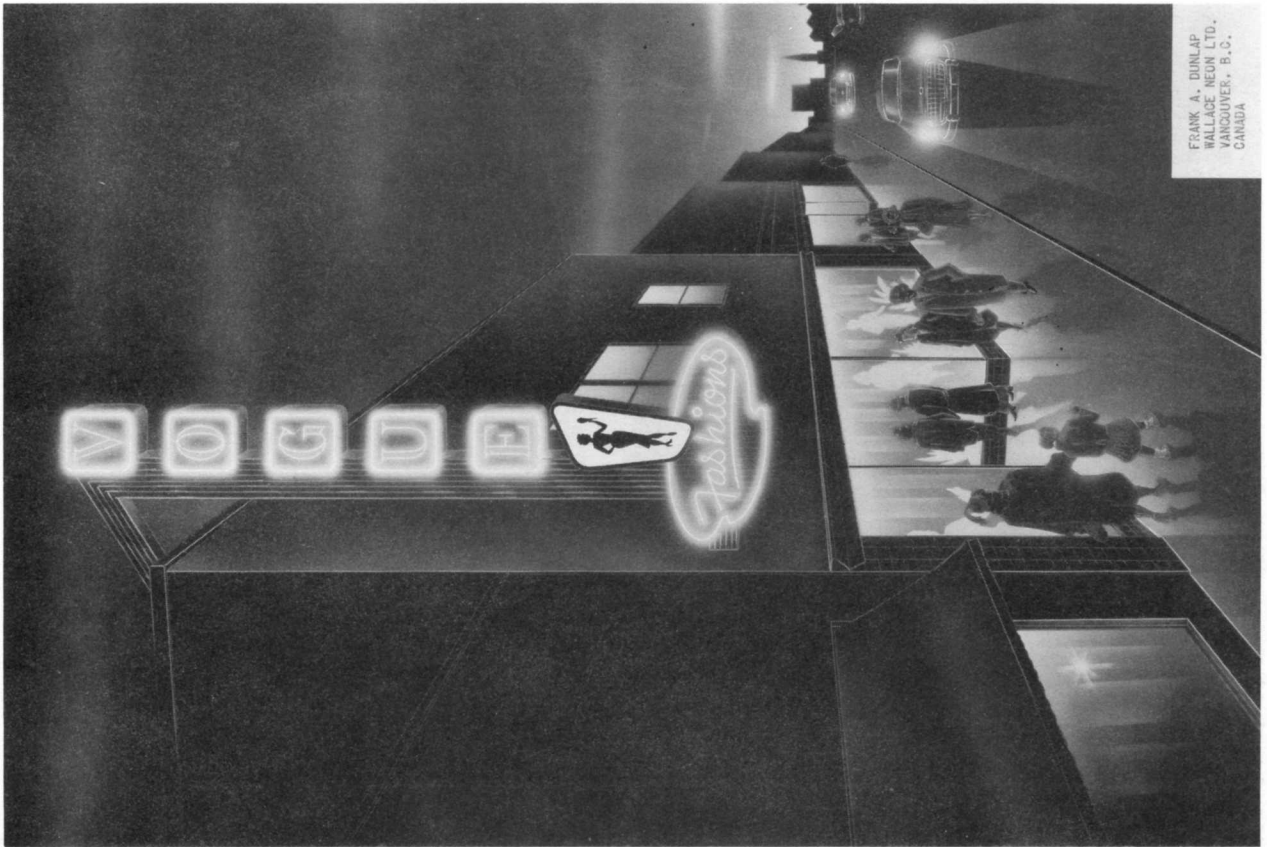
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10631 FERNBLEN AVE.
TULUNGA, CALIF.



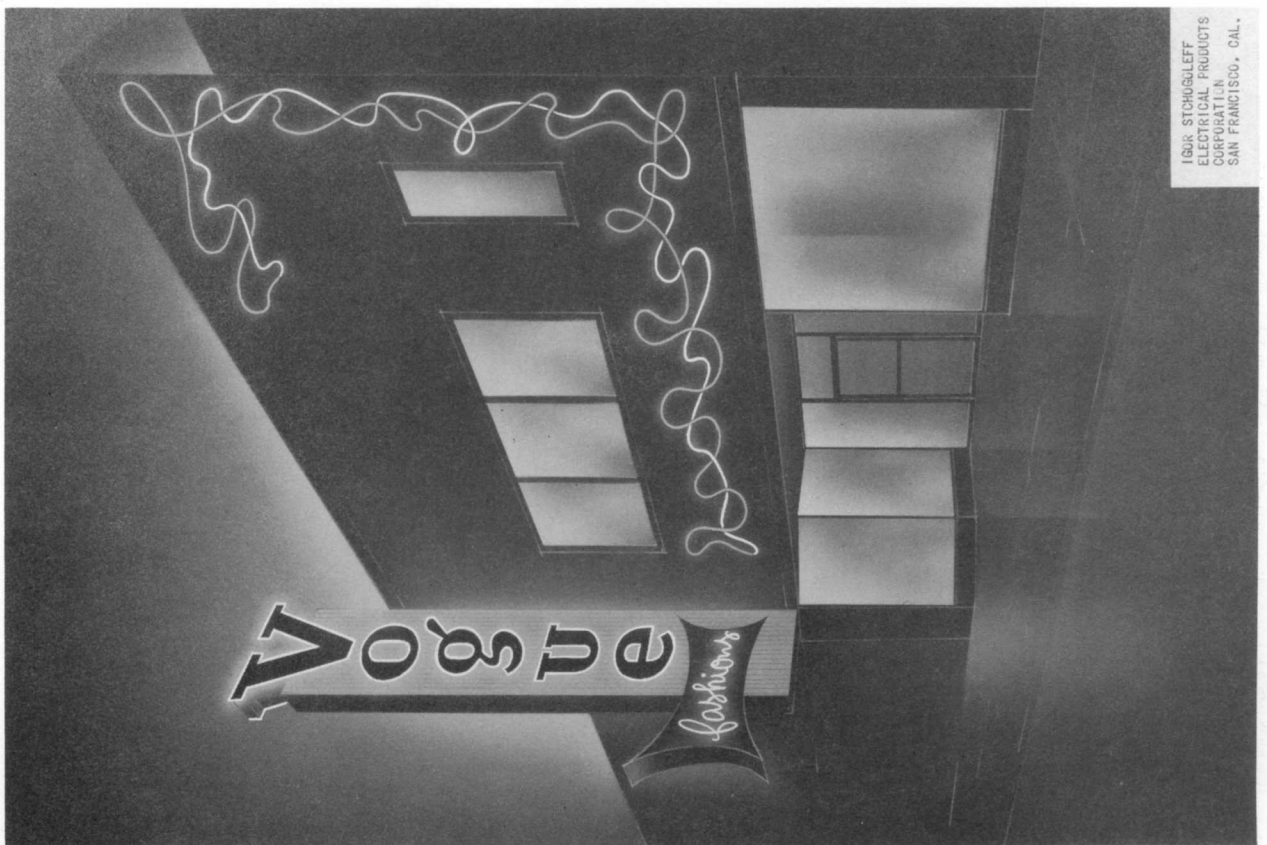
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C.A. PIERCE, INC.
ROCKFORD, ILL.



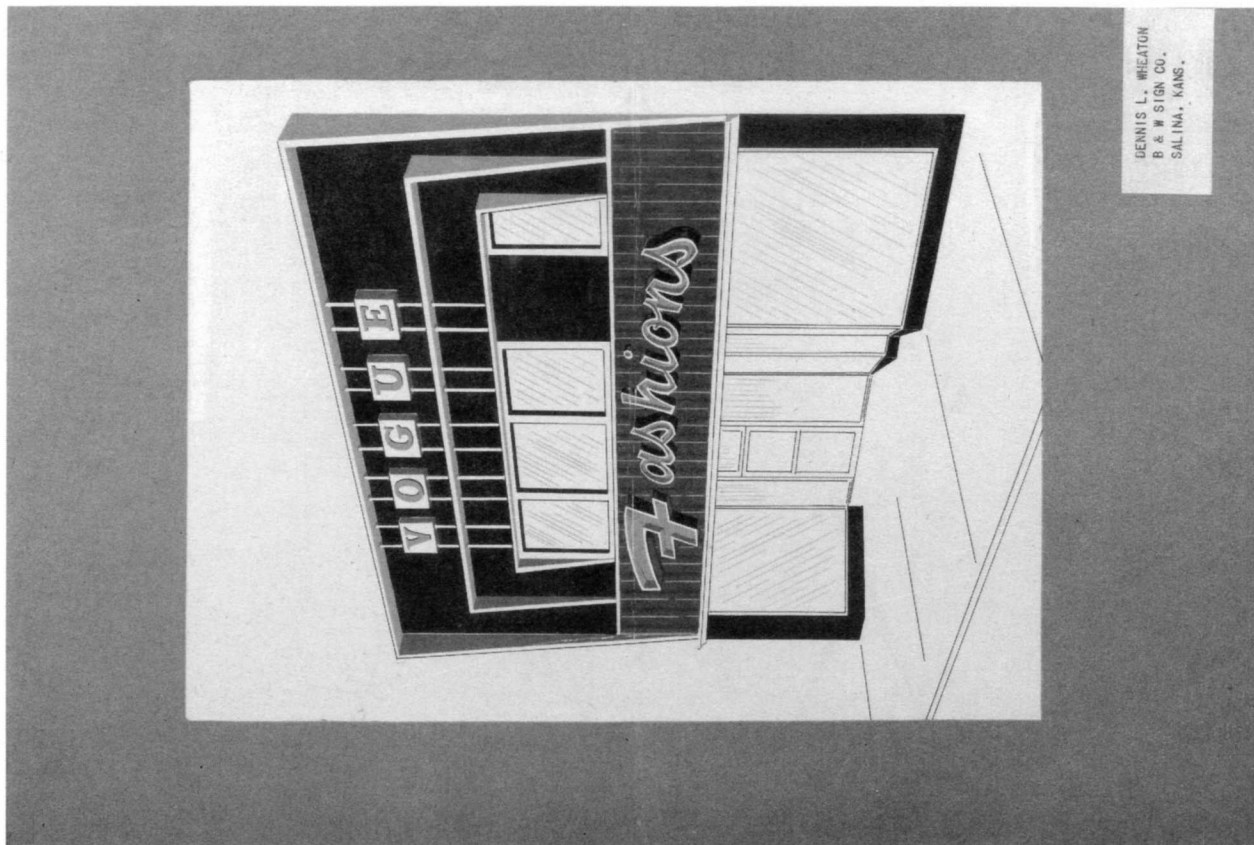


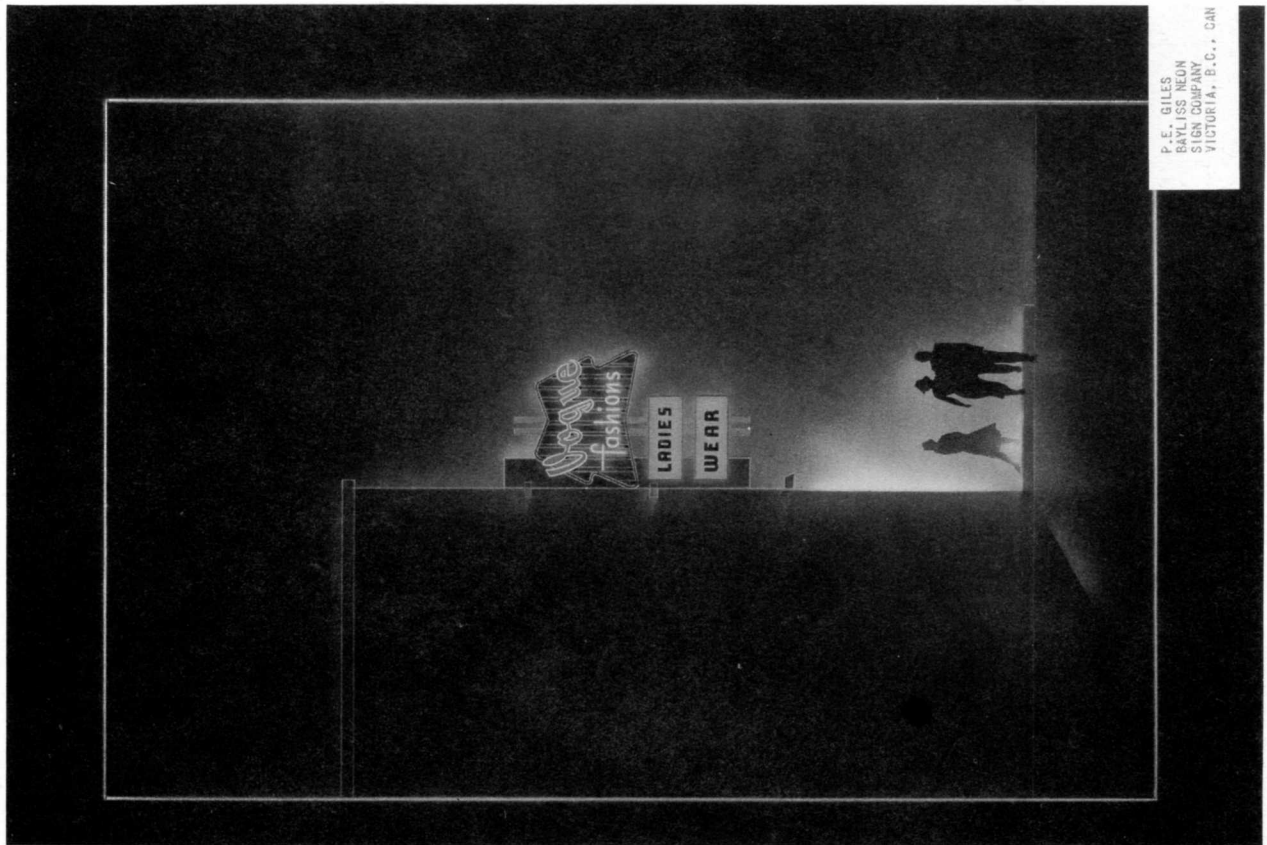


FRANK A. DUNLAP
WALLACE NEON LTD.
VANCOUVER, B.C.
CANADA



LOUIS STORUGULEFF
ELECTRICAL PRODUCTS
CORPORATION
SAN FRANCISCO, CAL.

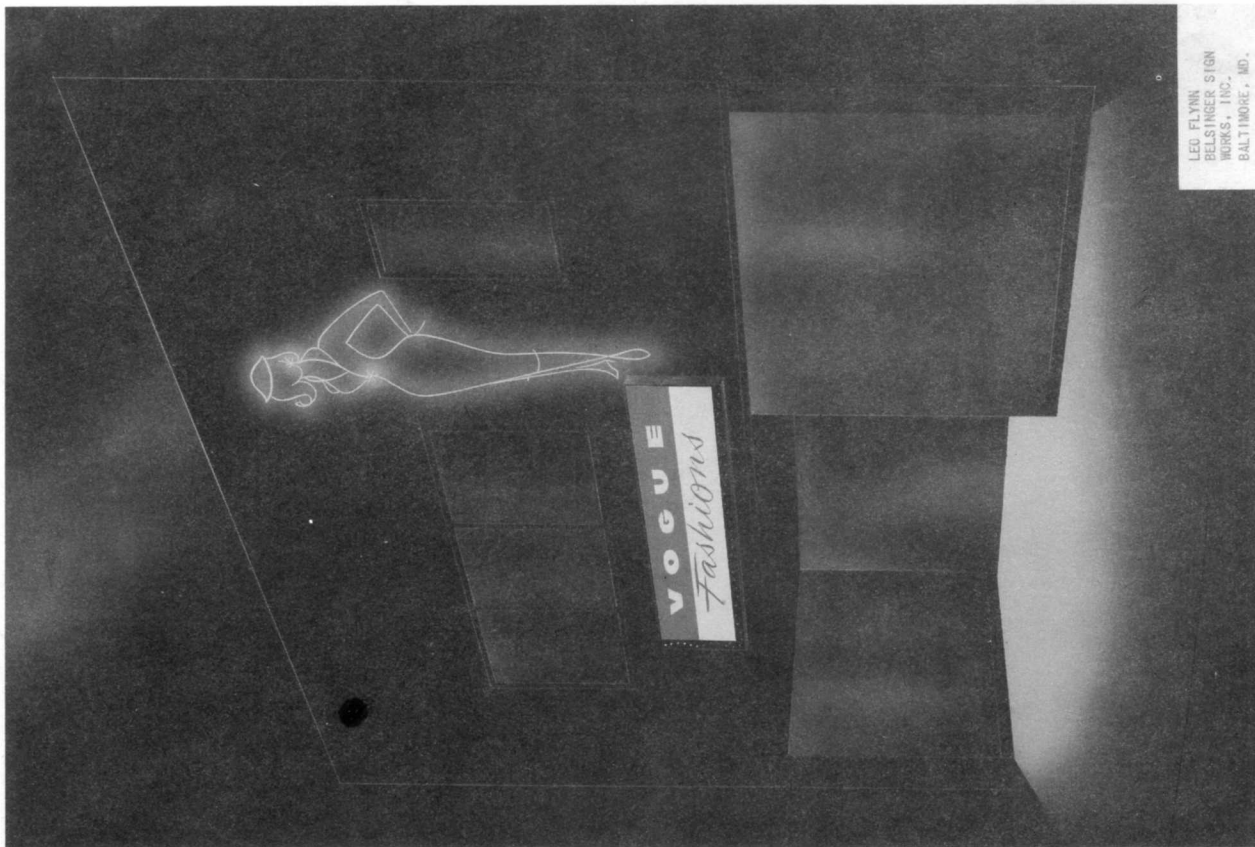




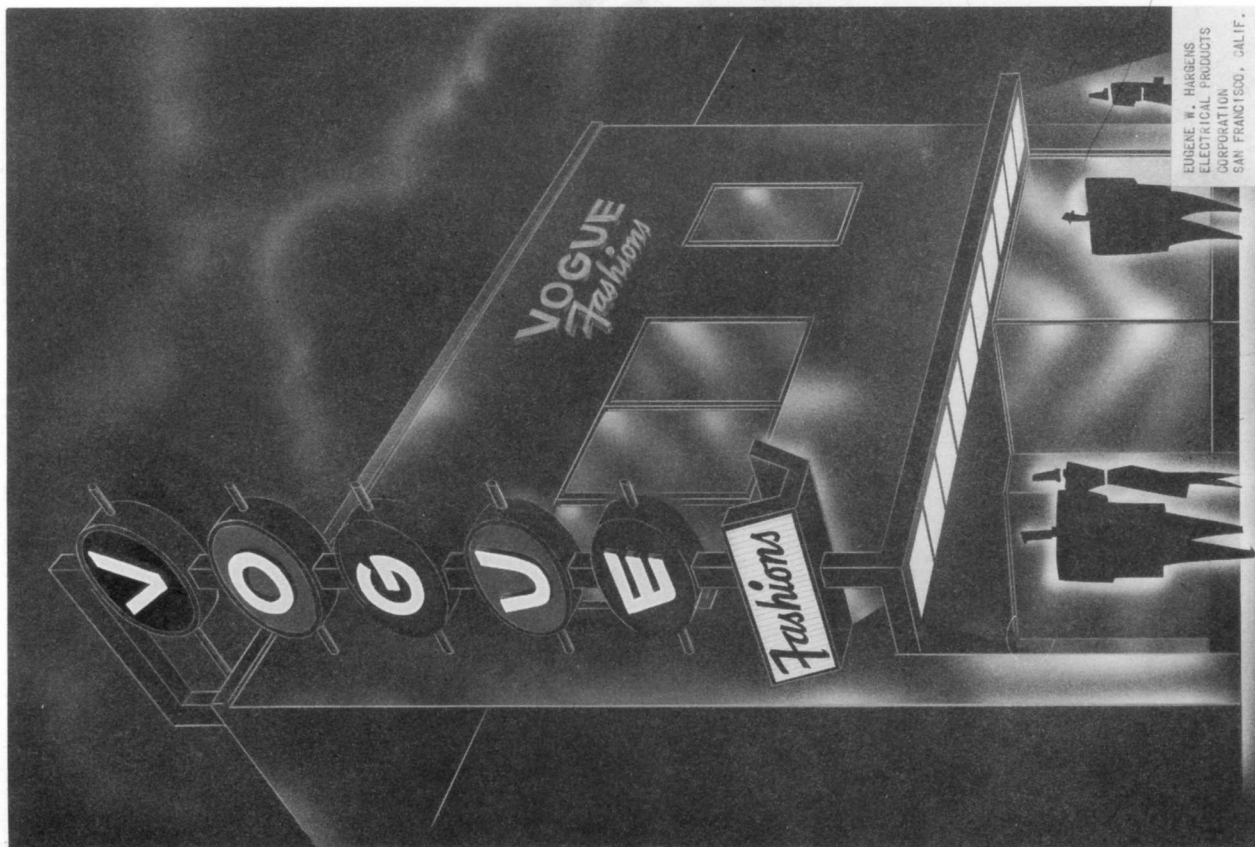
P. E. GILES
RAY, L. S. NEON
SIGN COMPANY
VICTORIA, B.C., CAN.



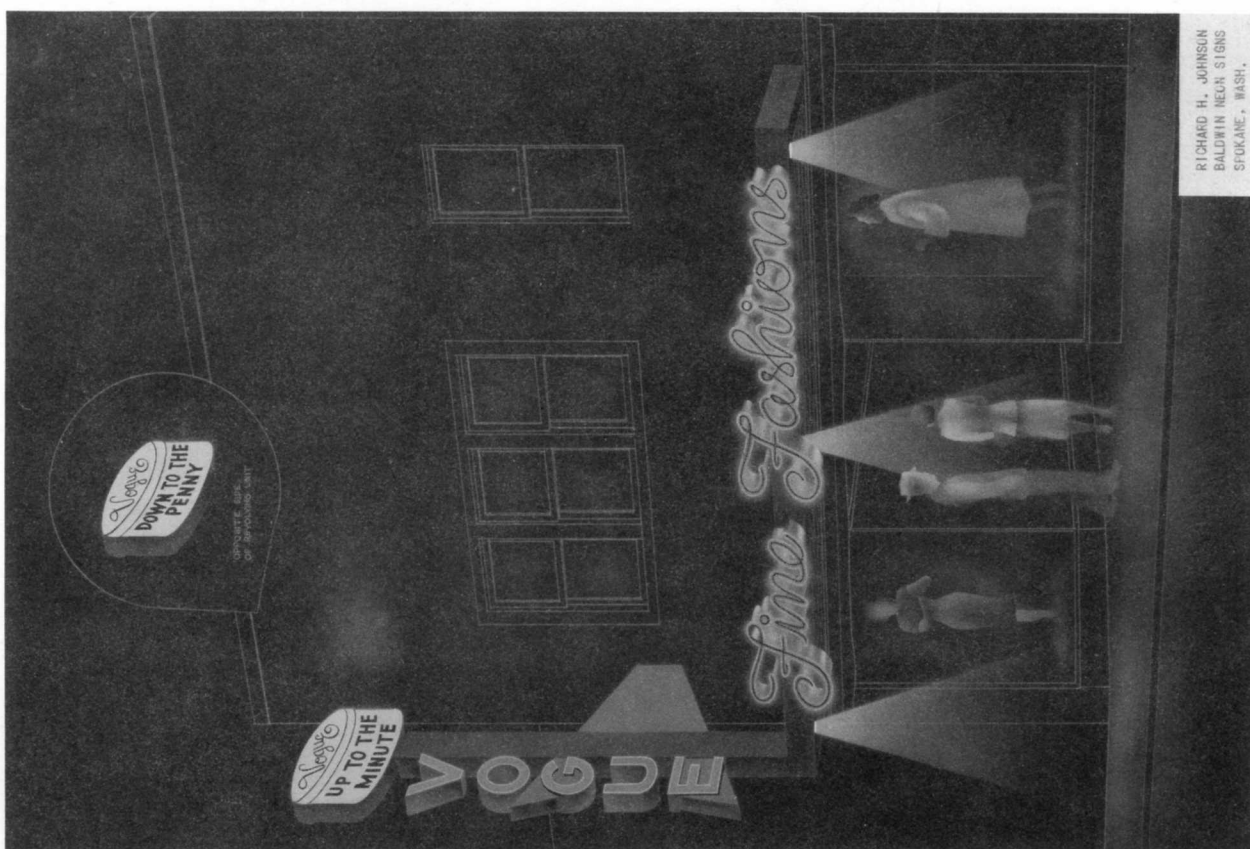
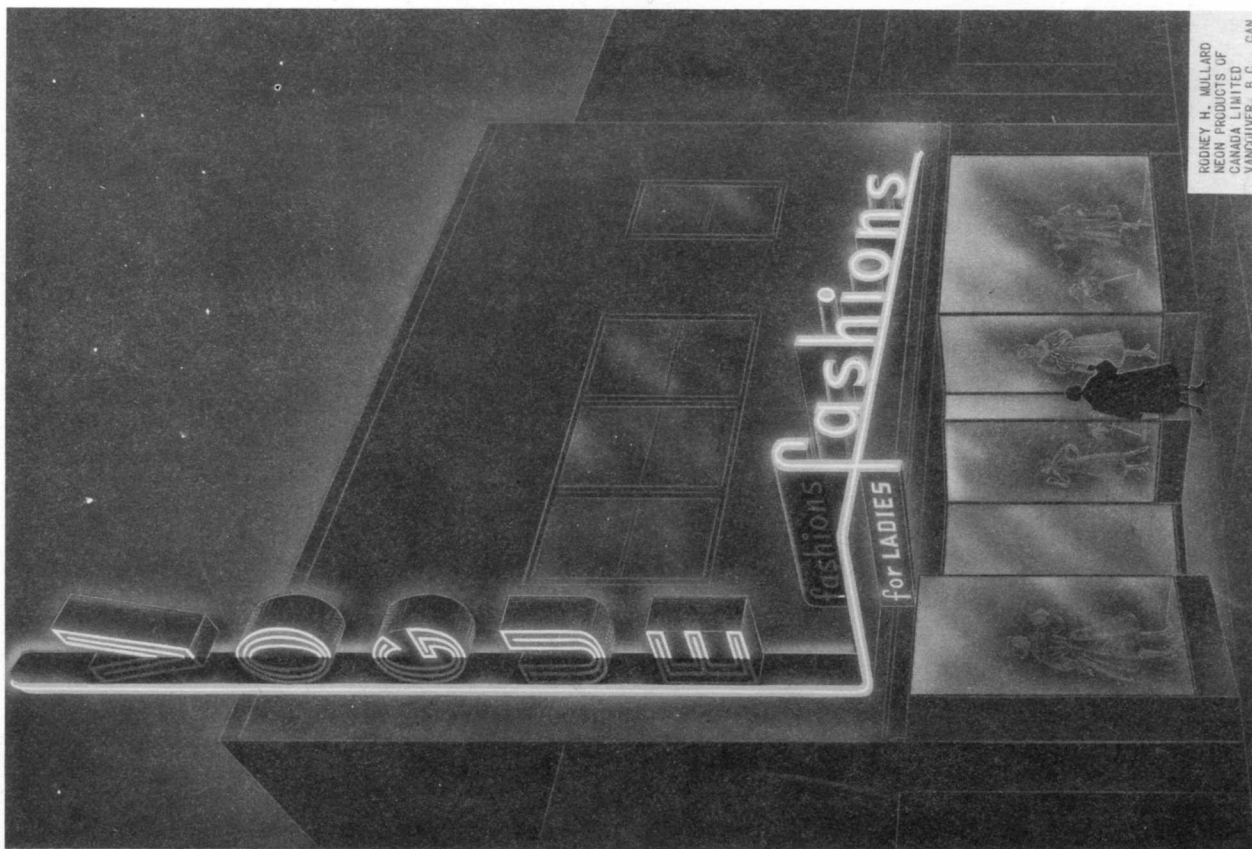
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KL. JEFERSTRAAT 15
GRUNINGEN, HOLLAND



LED FLYNN
BELSINGER SIGN
WORKS, INC.
BALTIMORE, MD.

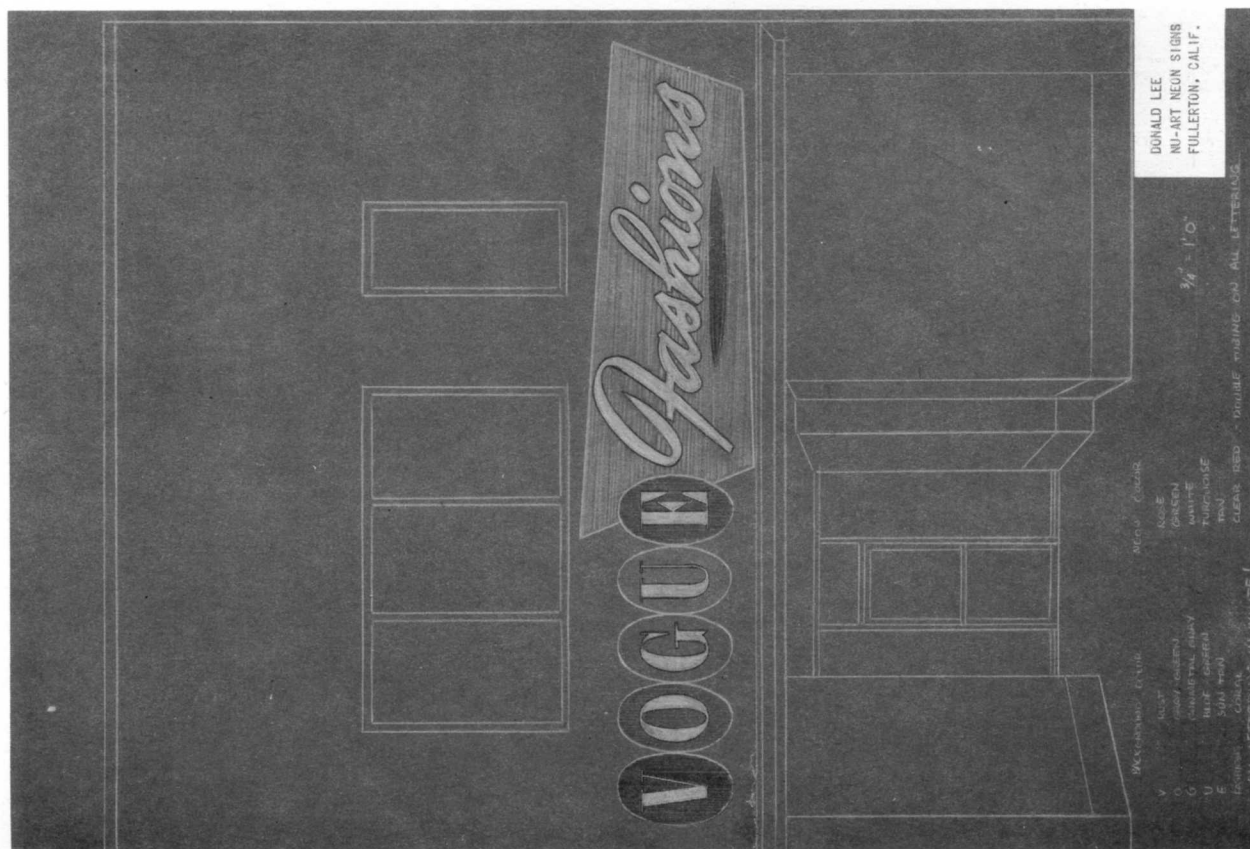


EUGENE W. HARGENS
ELECTRICAL PRODUCTS
CORPORATION
SAN FRANCISCO, CALIF.





JACK WALLOP
NEON PRODUCTS, INC.
LIMA, OHIO



DONALD LEE
NU-ART NEON SIGNS
FULLERTON, CALIF.

3/4" x 1" O

NEON COLOR

ACE

GREEN

WHITE

FLUORESCENT

FLUORESCENT

FLUORESCENT

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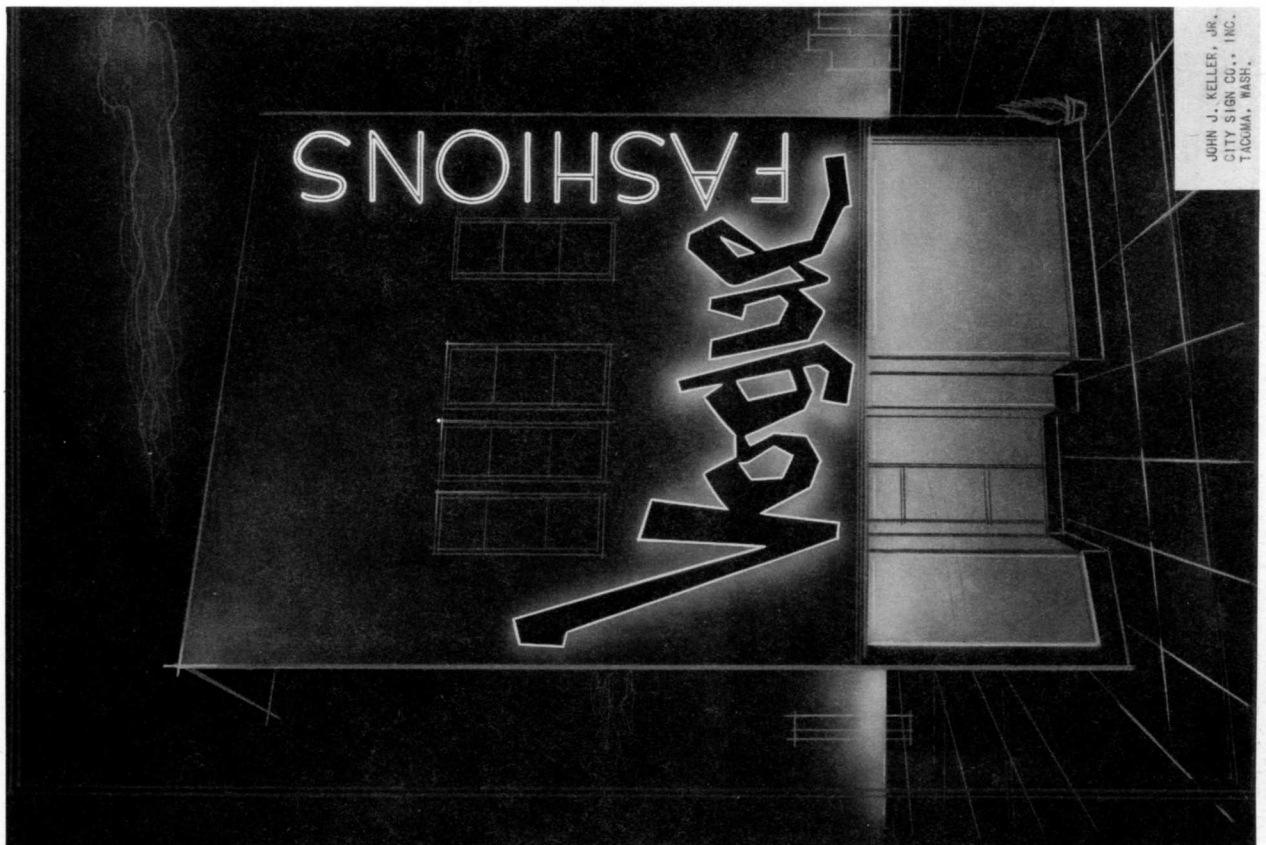
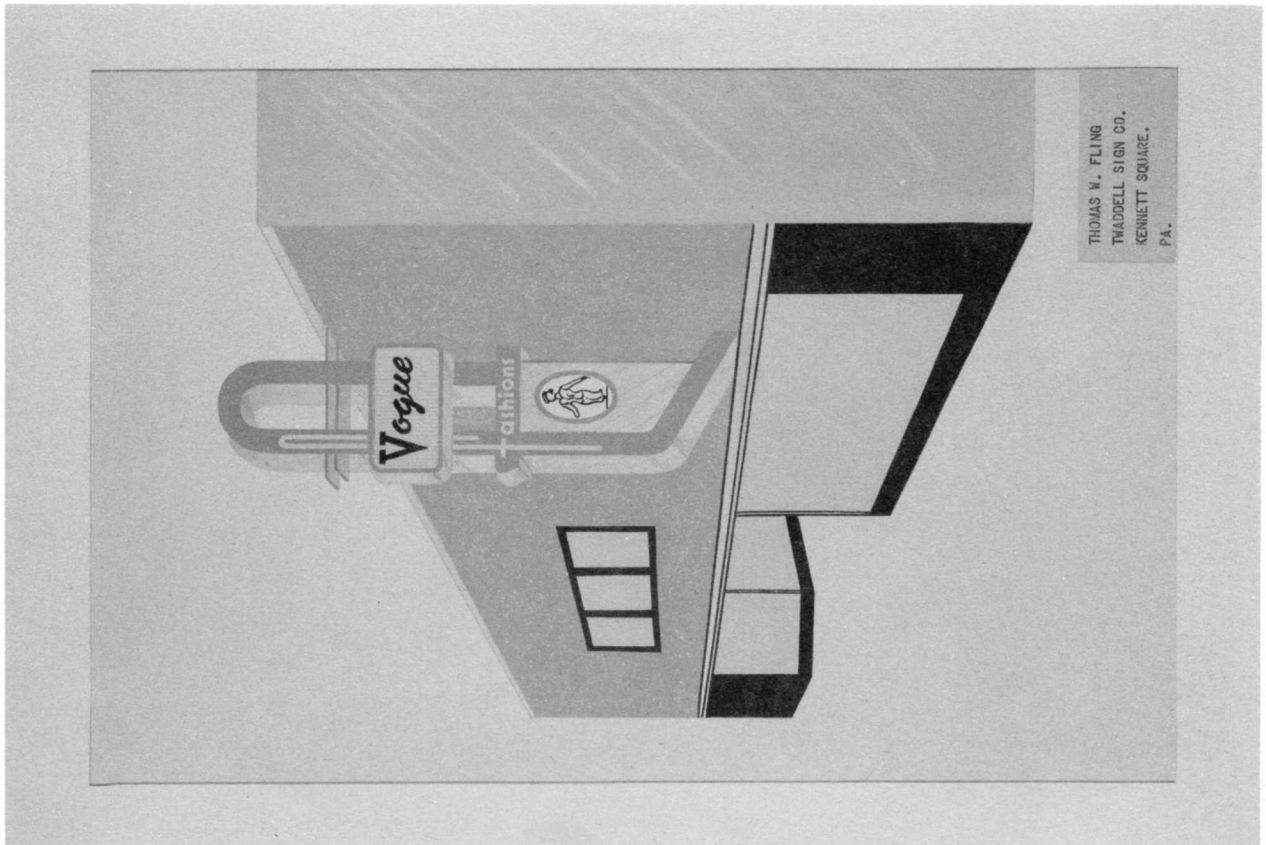
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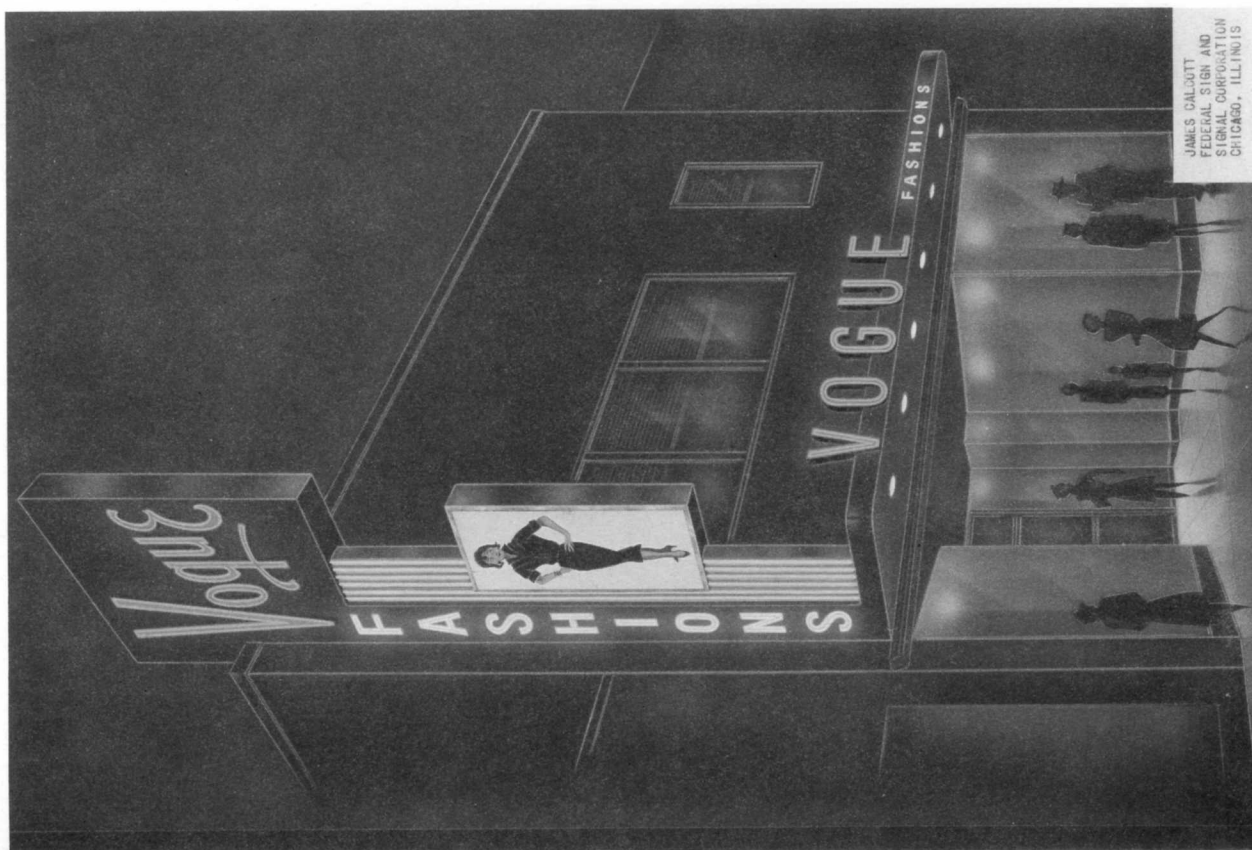
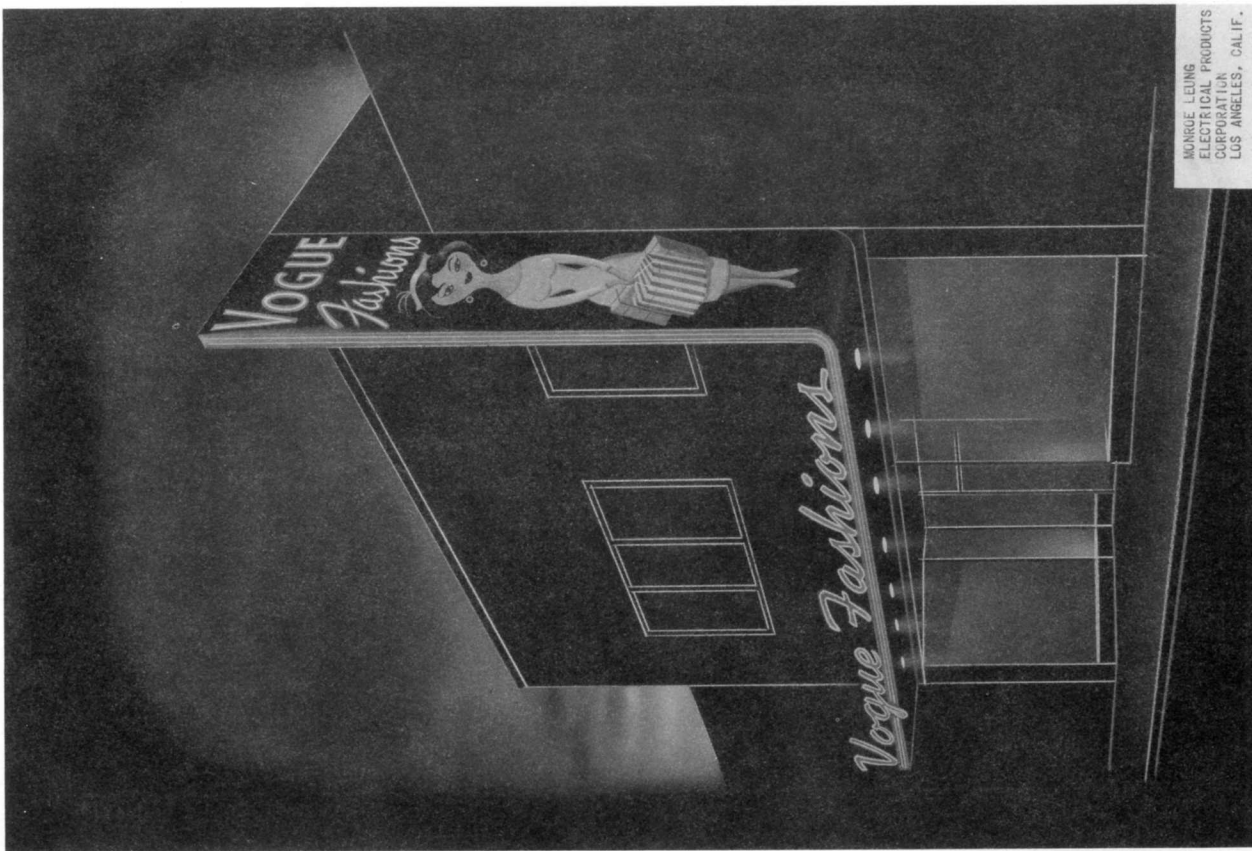
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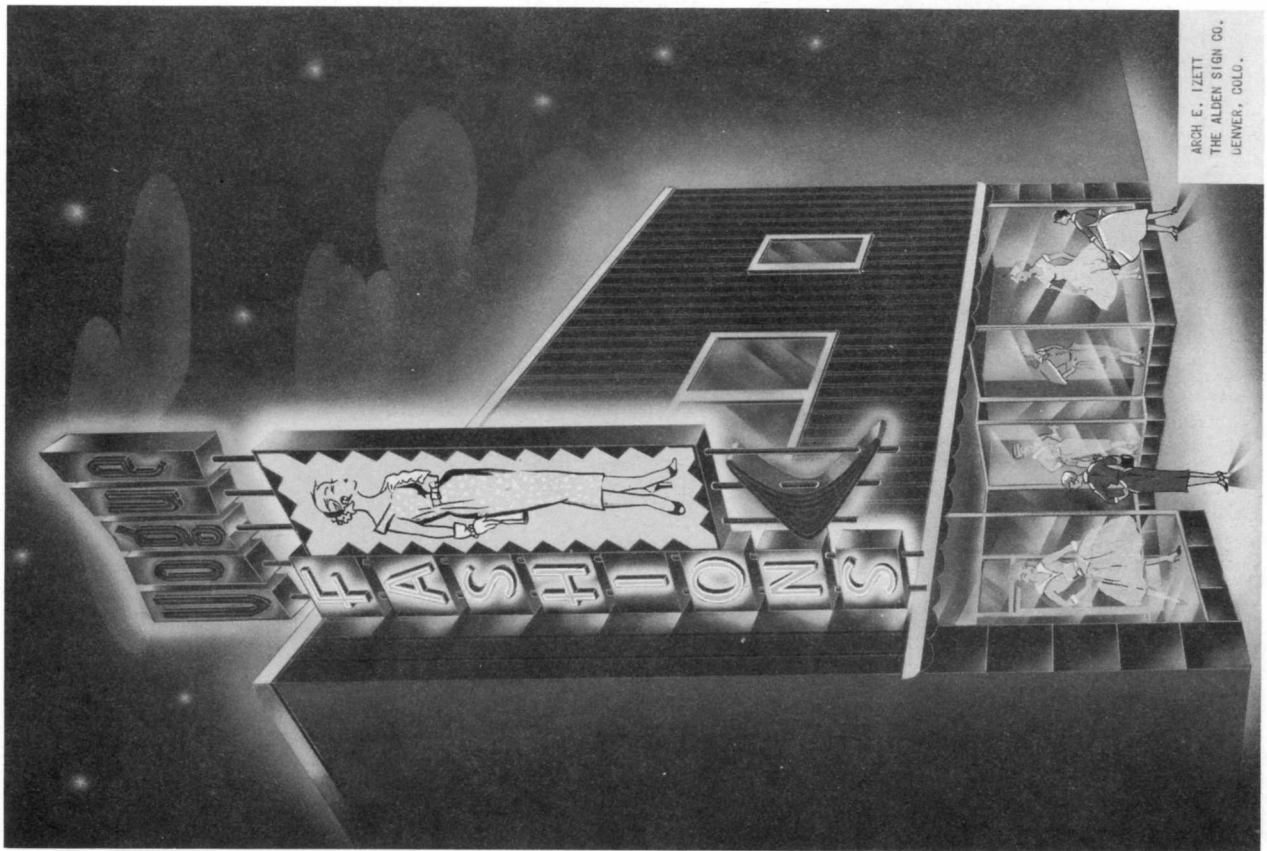
ALL LETTERS IN WHITE

ALL LETTERS IN WHITE

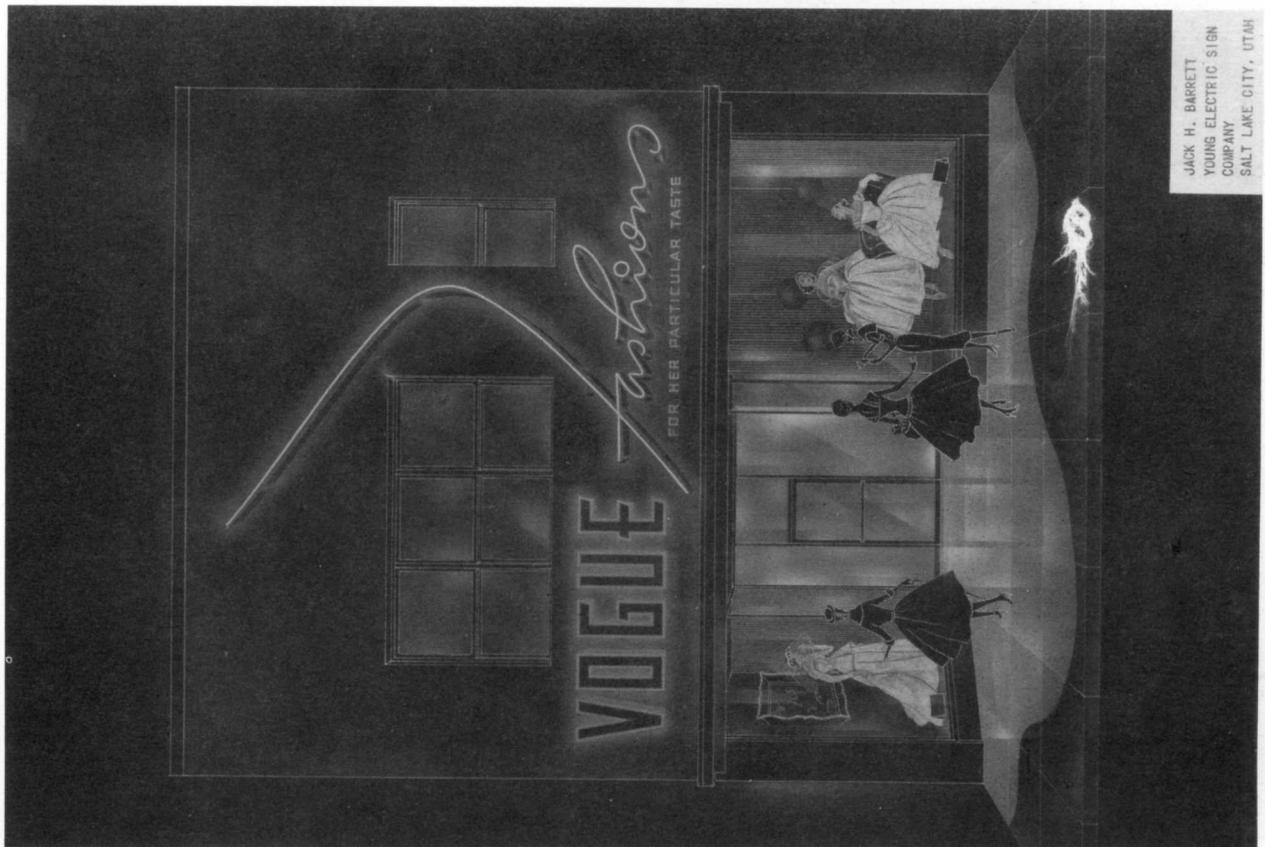
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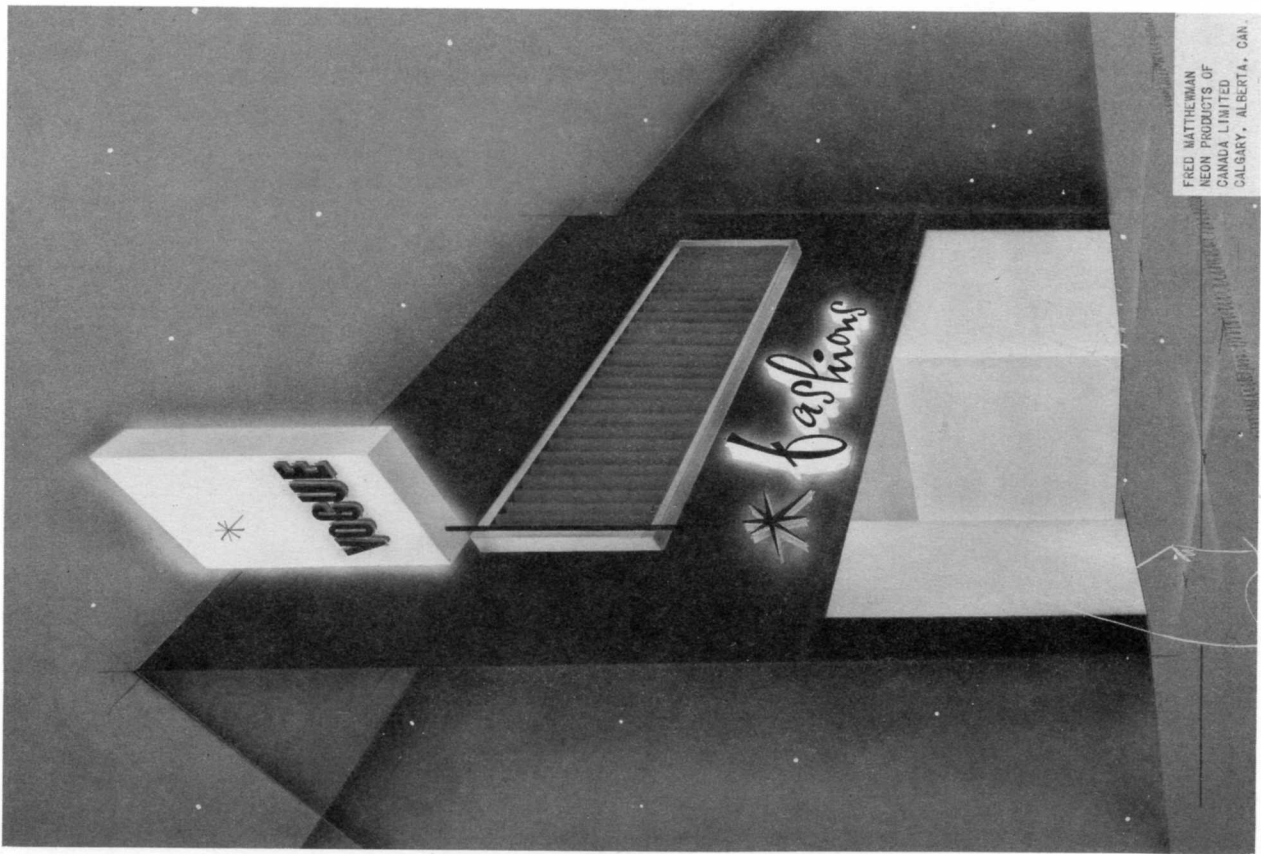


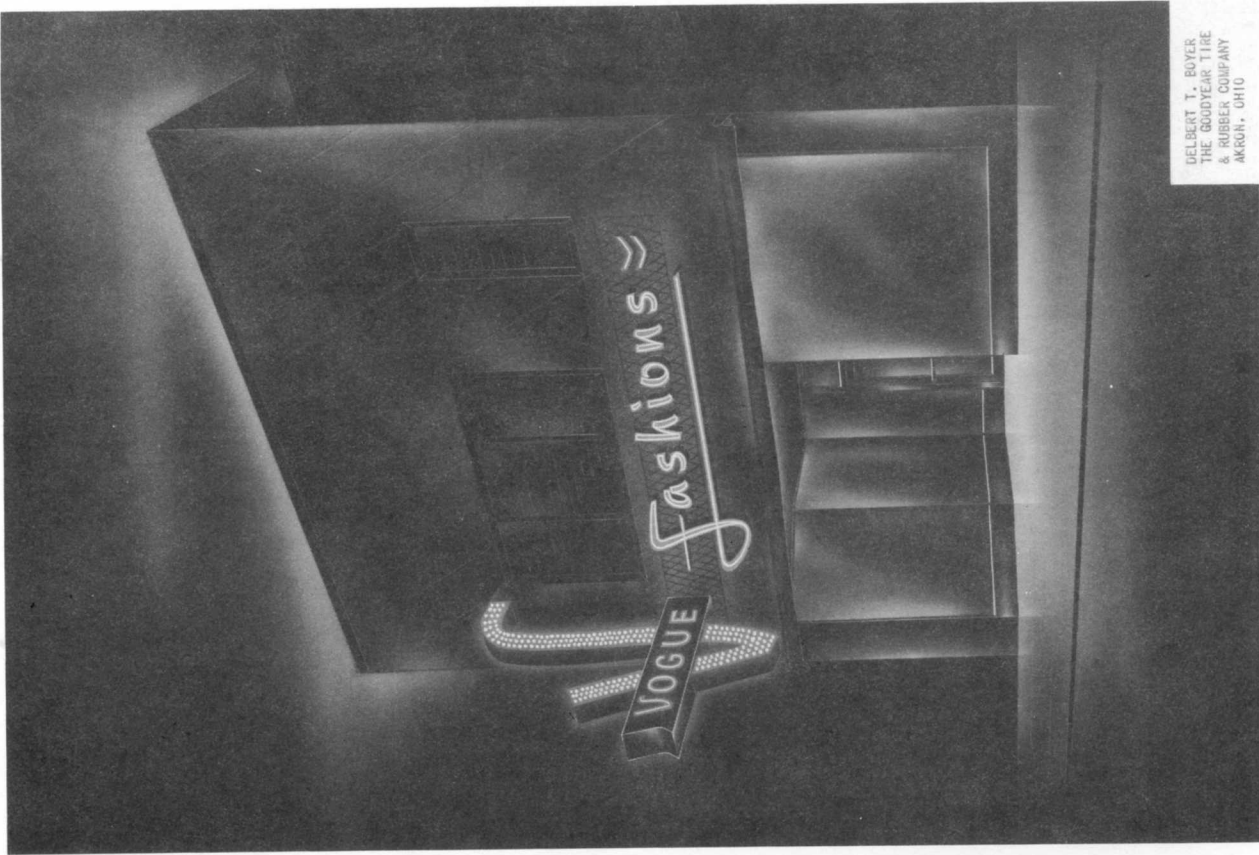
ARCH E. IZETT
THE ALDEN SIGN CO.
DENVER, COLO.



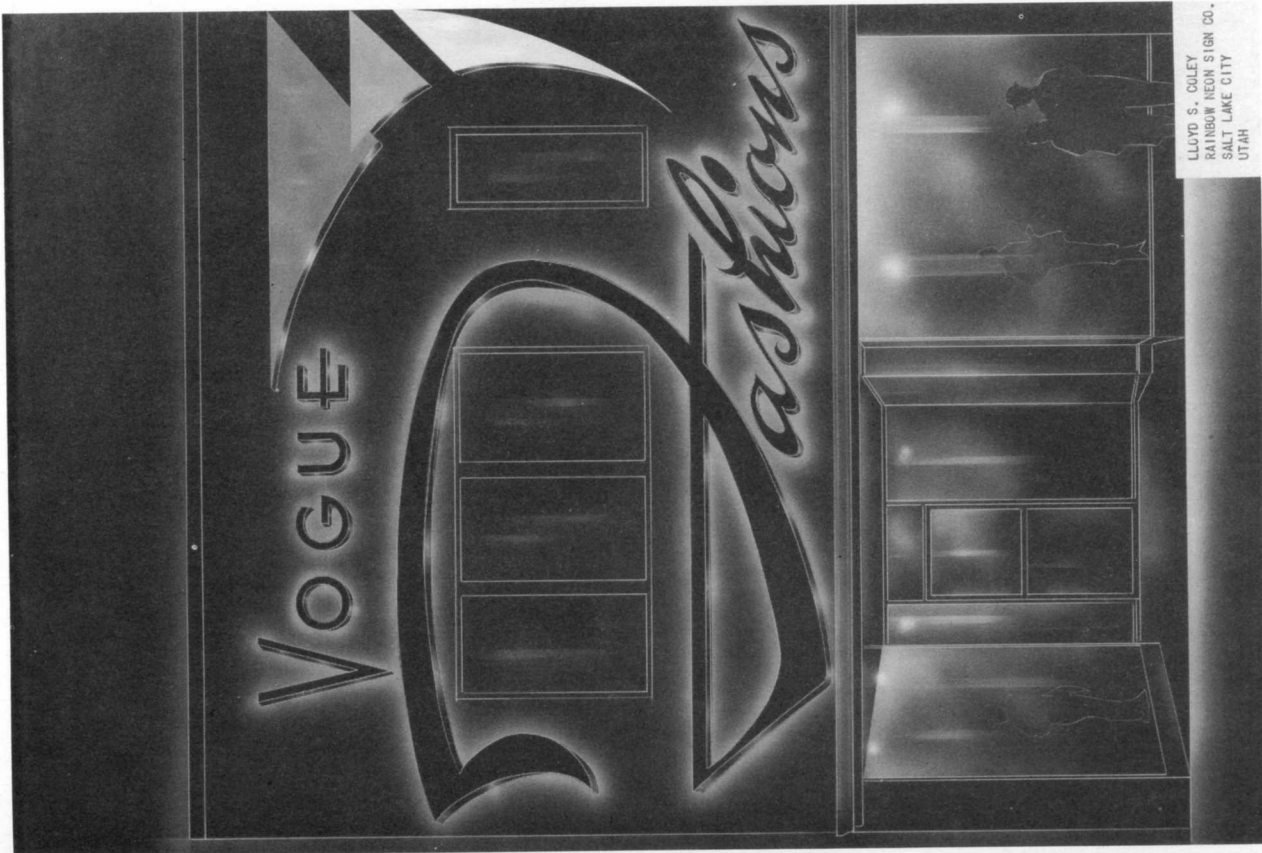
JACK H. BARRETT
YOUNG ELECTRIC SIGN
COMPANY
SALT LAKE CITY, UTAH



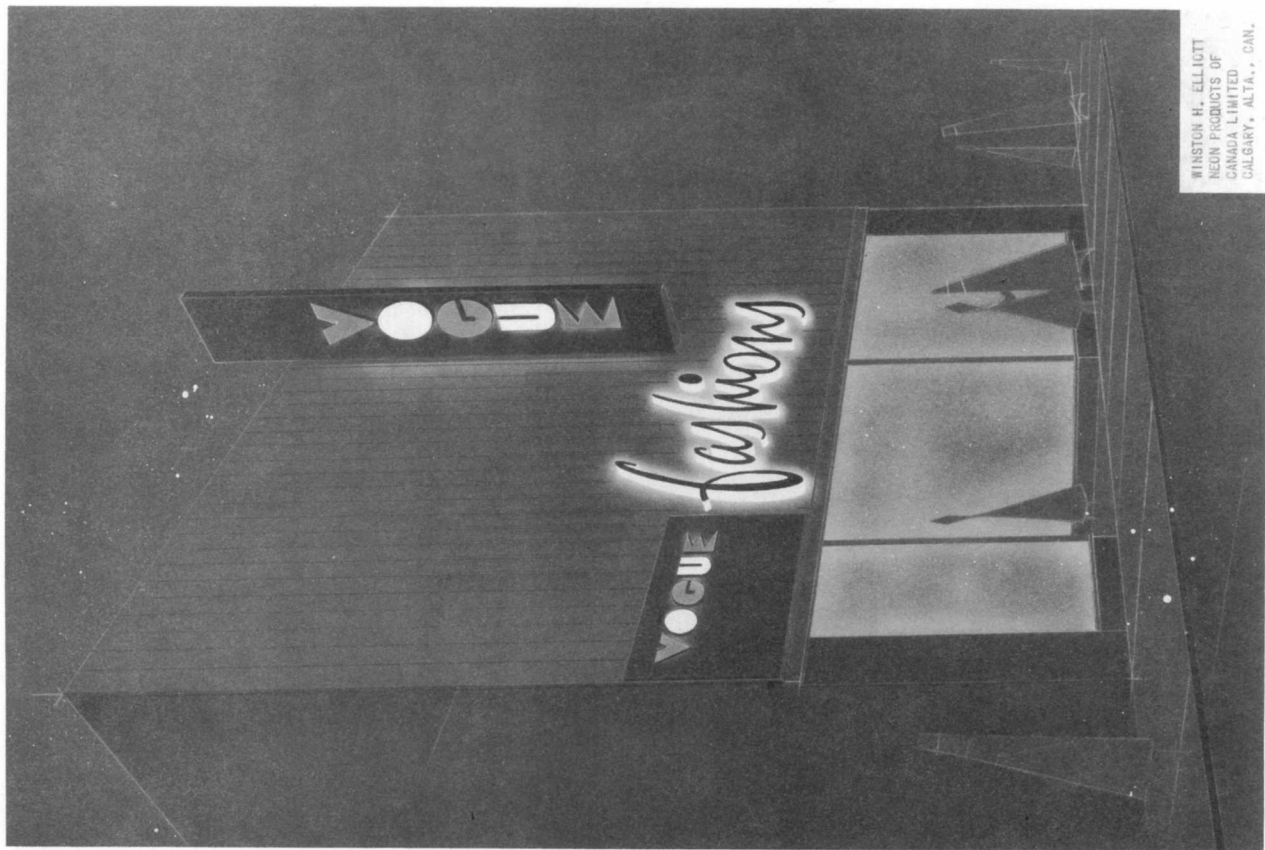




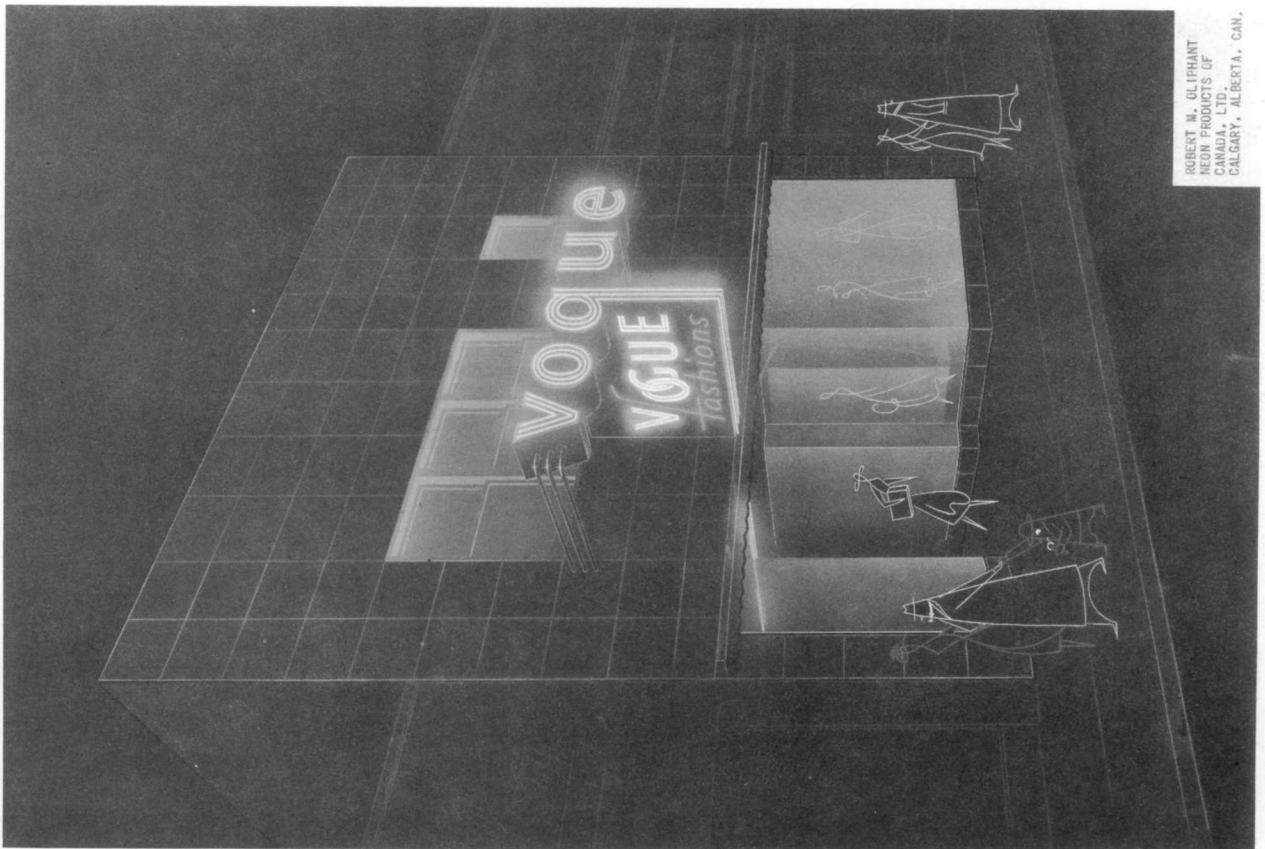
DELBERT T. BOYER
THE GOODYEAR TIRE
& RUBBER COMPANY
AKRON, OHIO



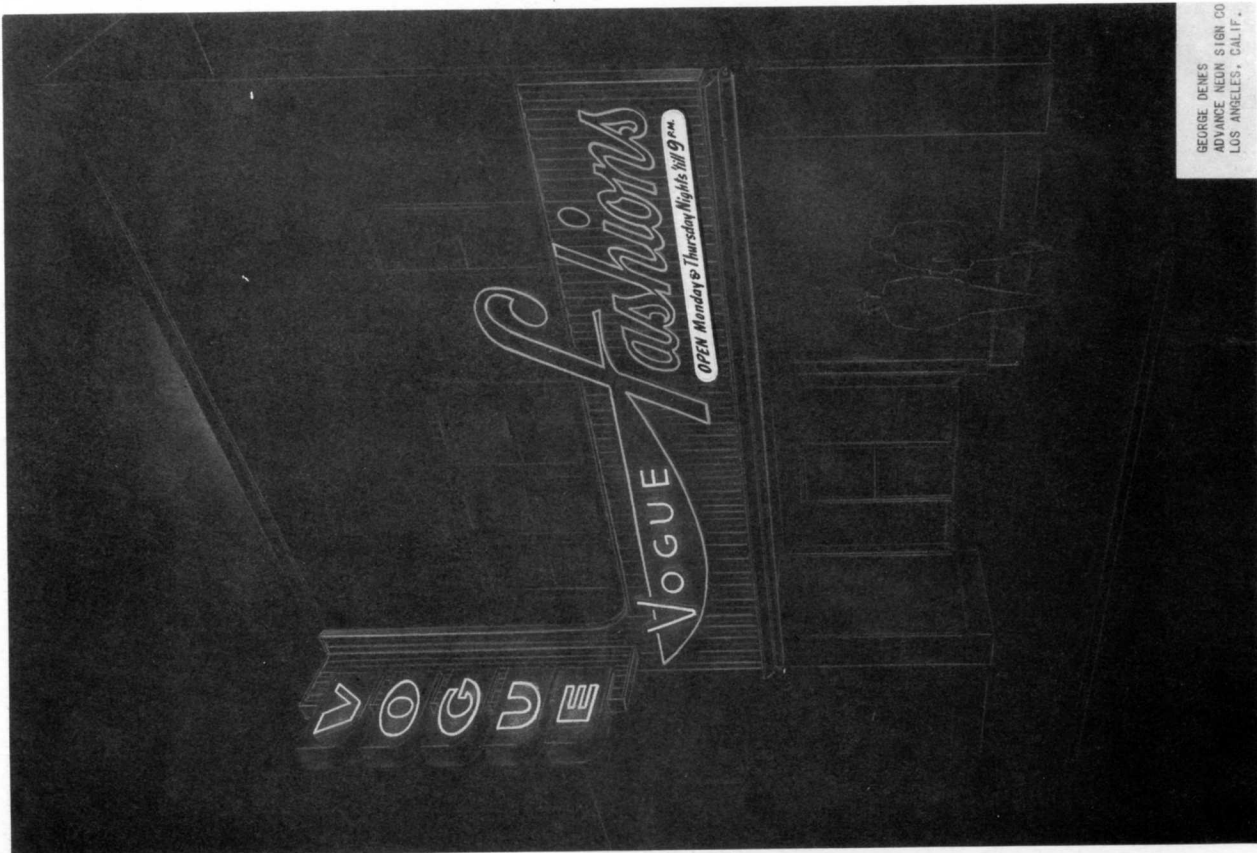
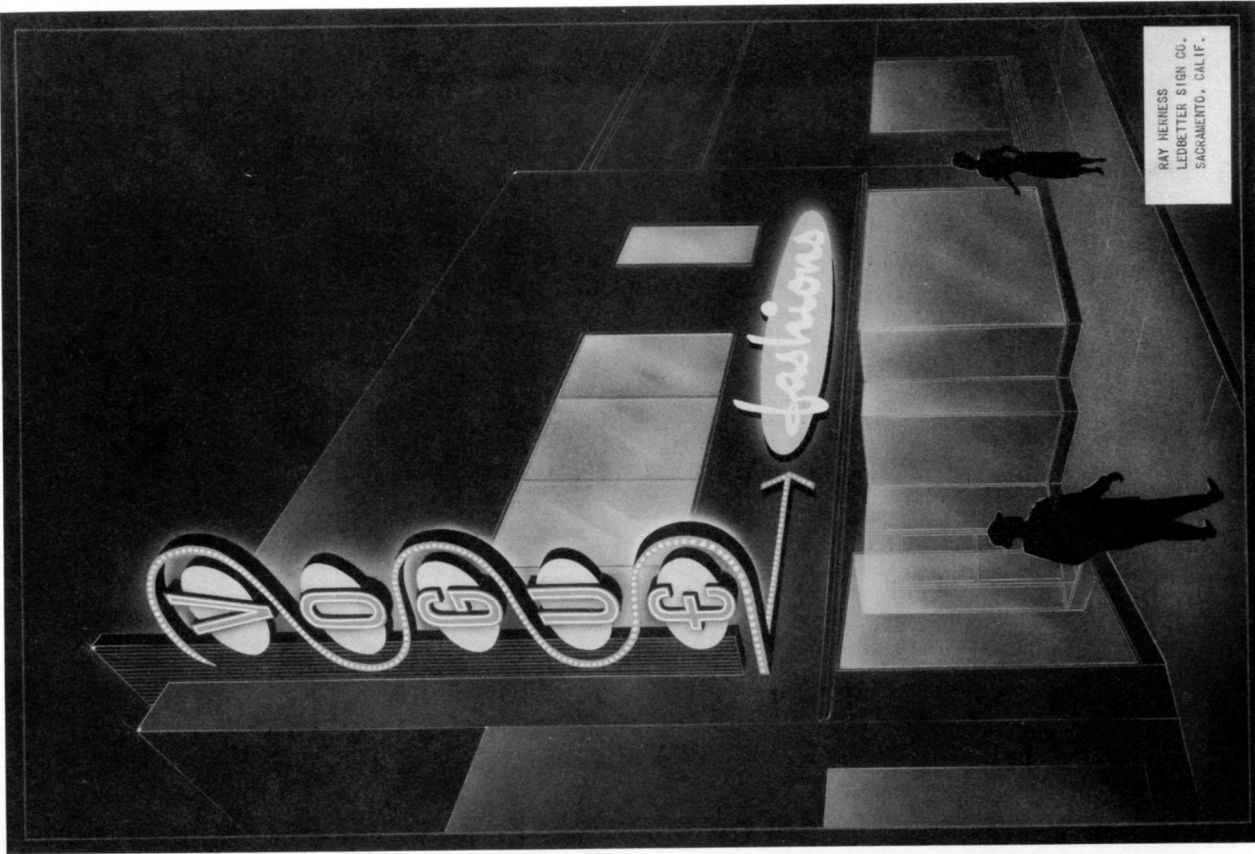
LLOYD S. CULEY
RAINBOW NEON SIGN CO.
SALT LAKE CITY
UTAH

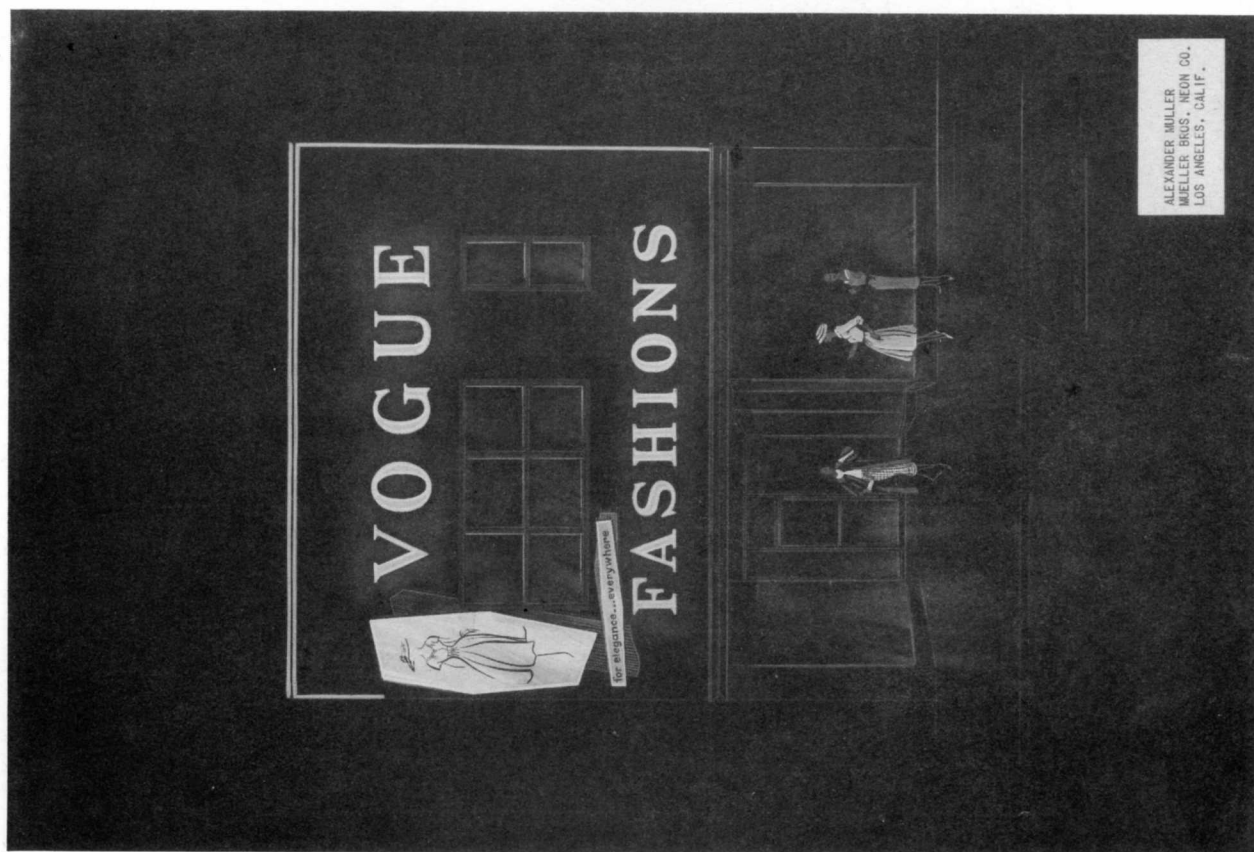
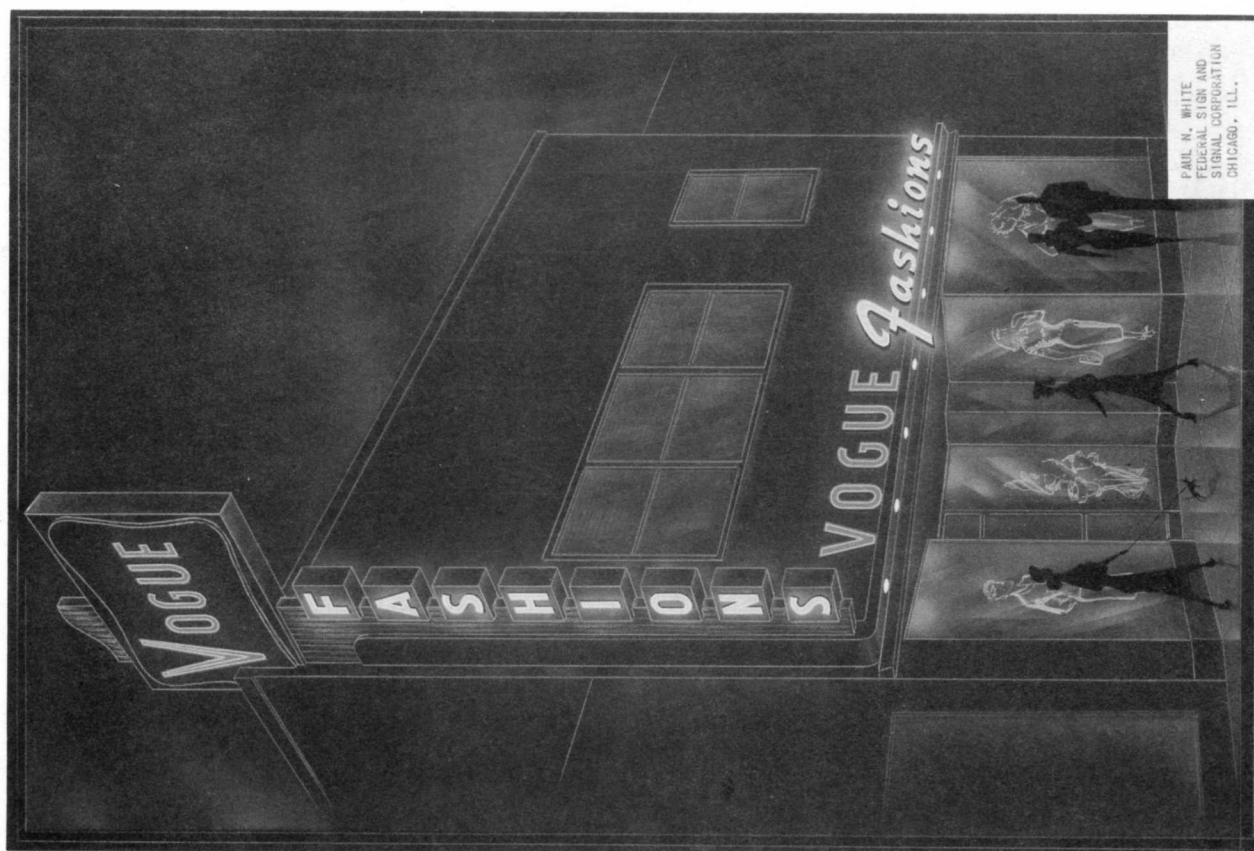


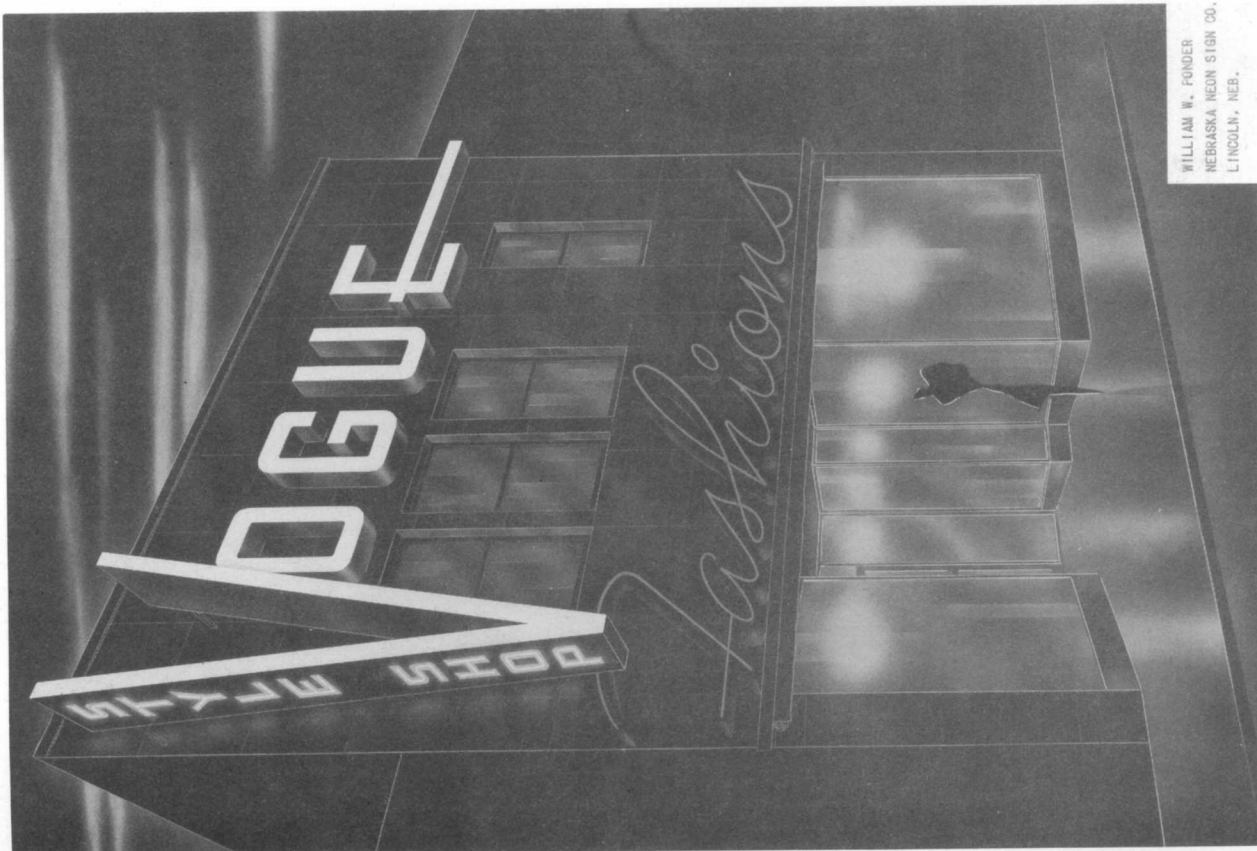
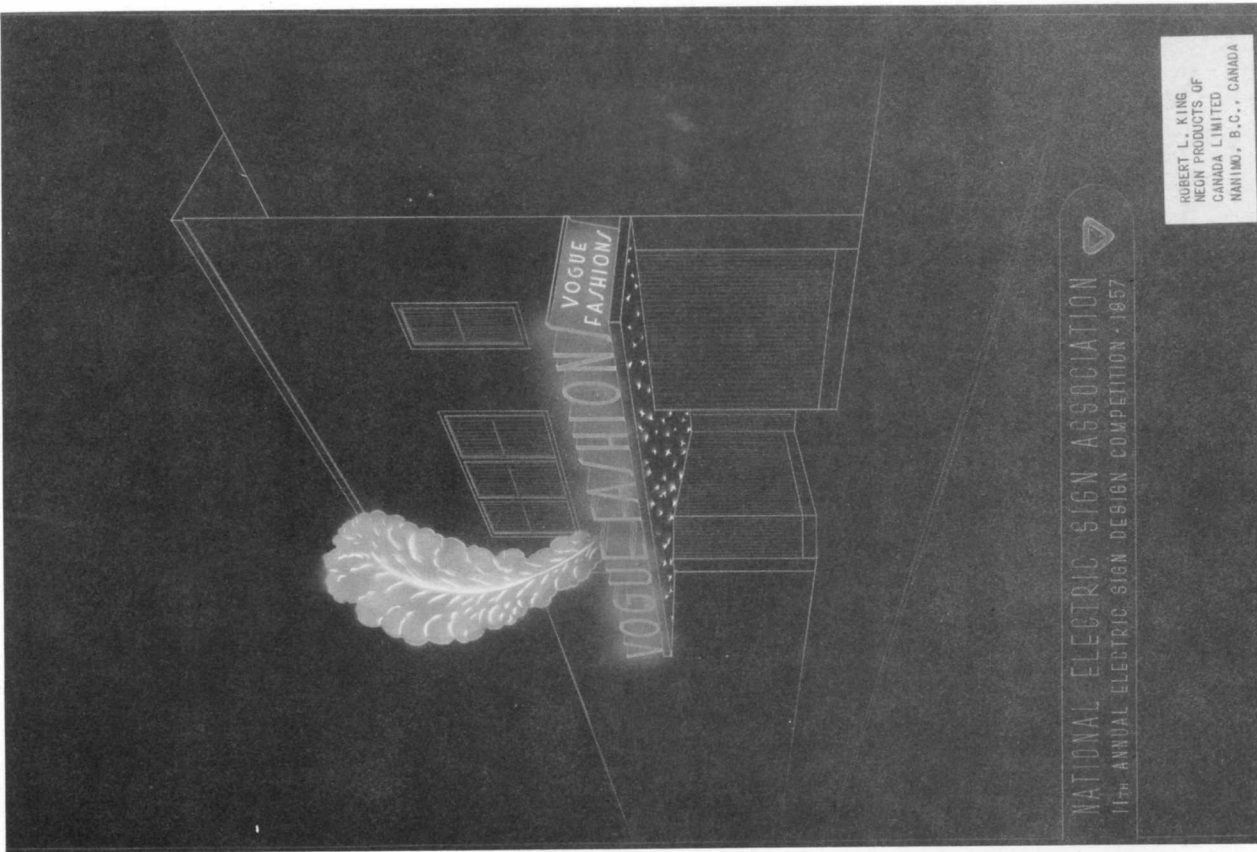
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NEON PRODUCTS OF
CANADA LIMITED
CALGARY, ALTA., CAN.

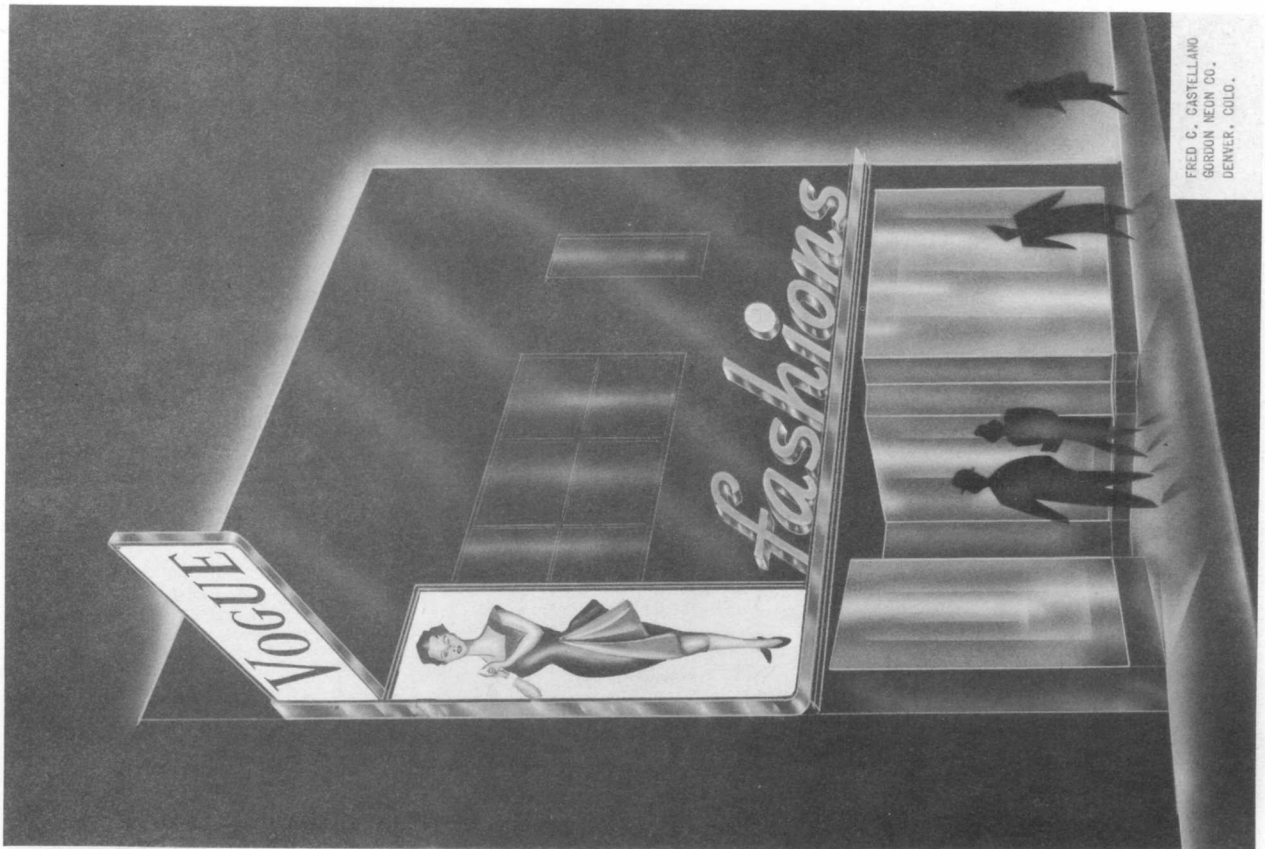
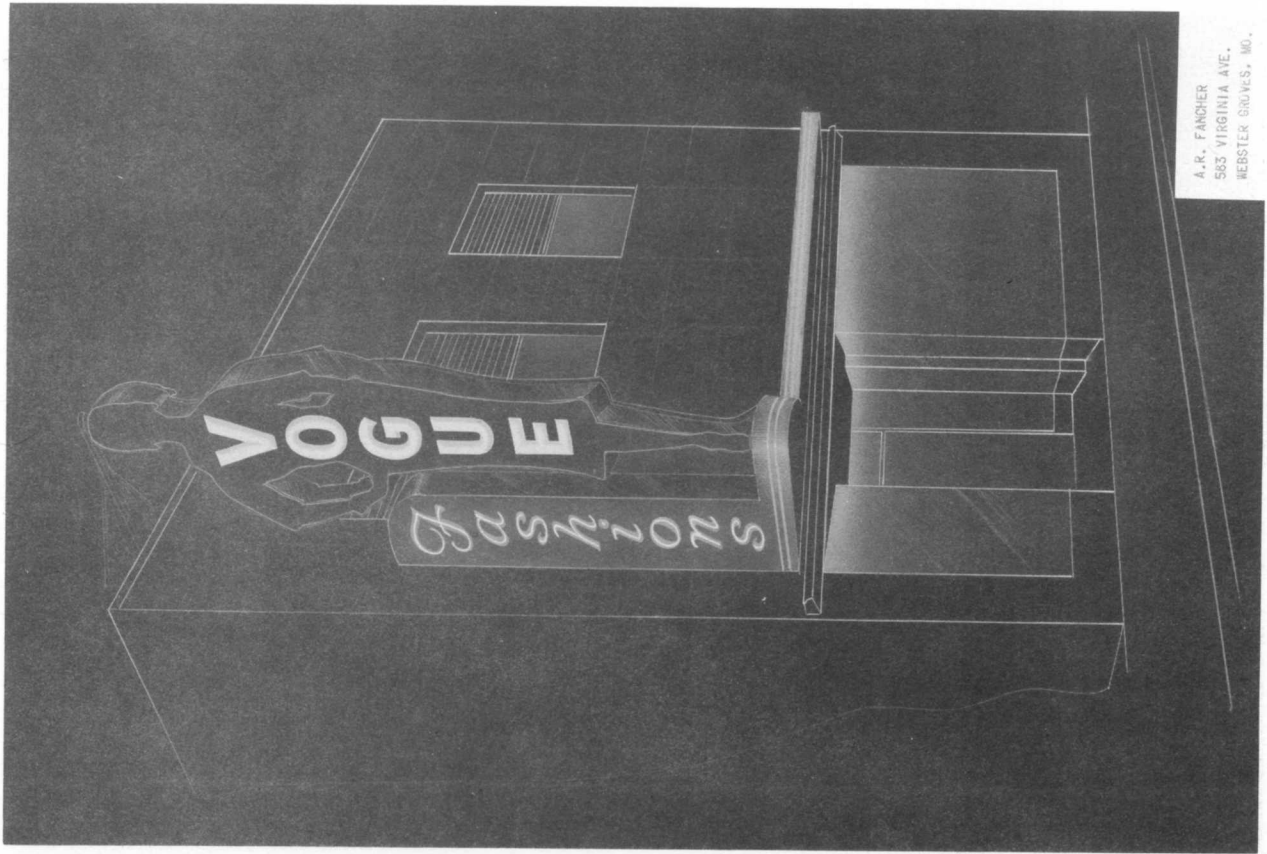


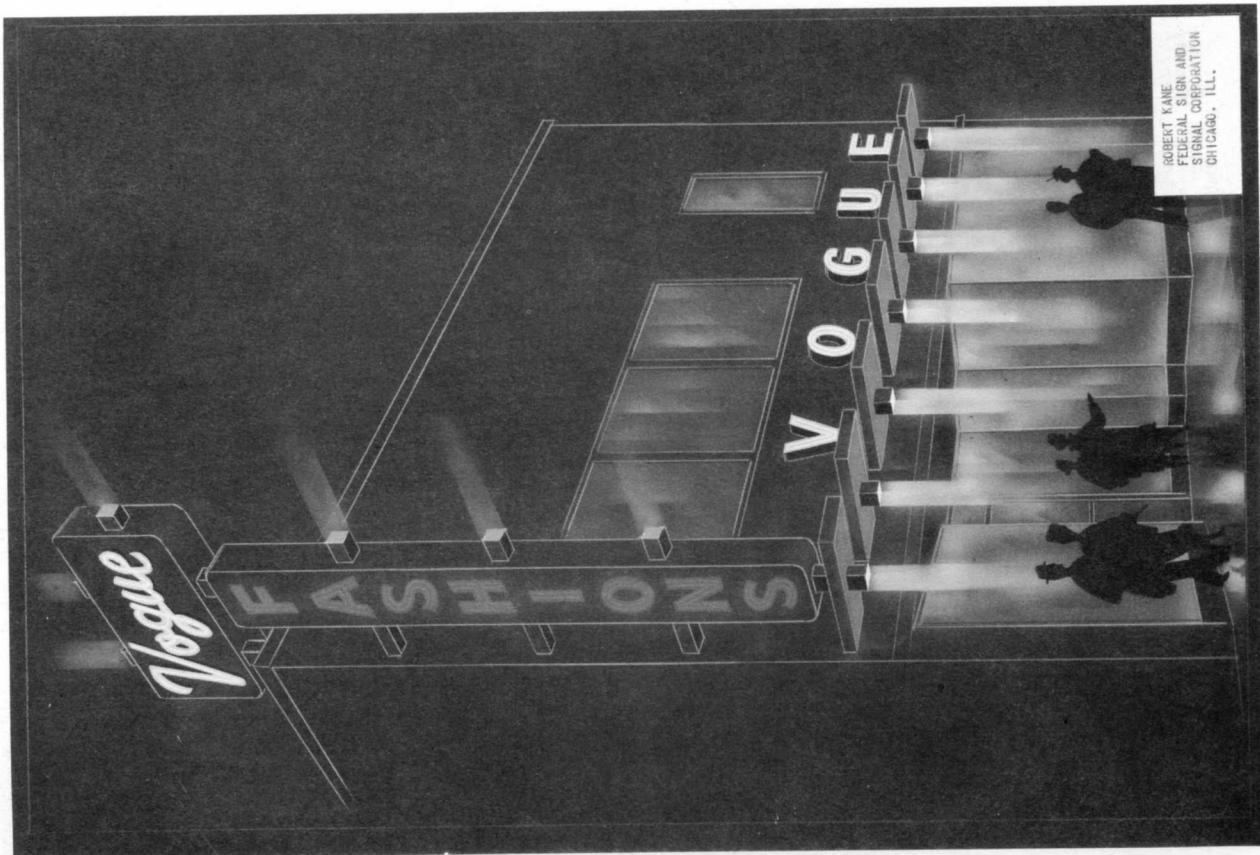
ROBERT M. OLIPHANT
NEON PRODUCTS OF
CANADA, LTD.
CALGARY, ALBERTA, CAN.

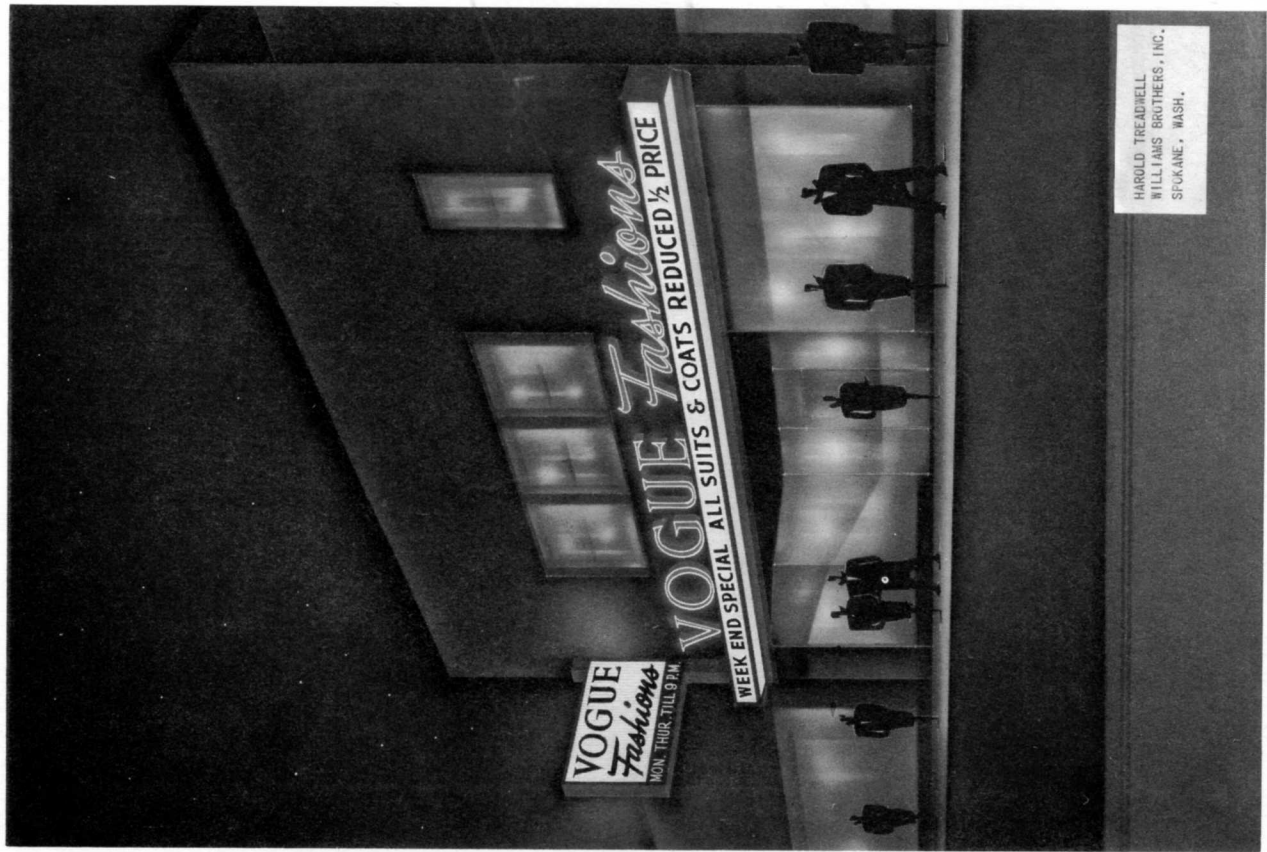






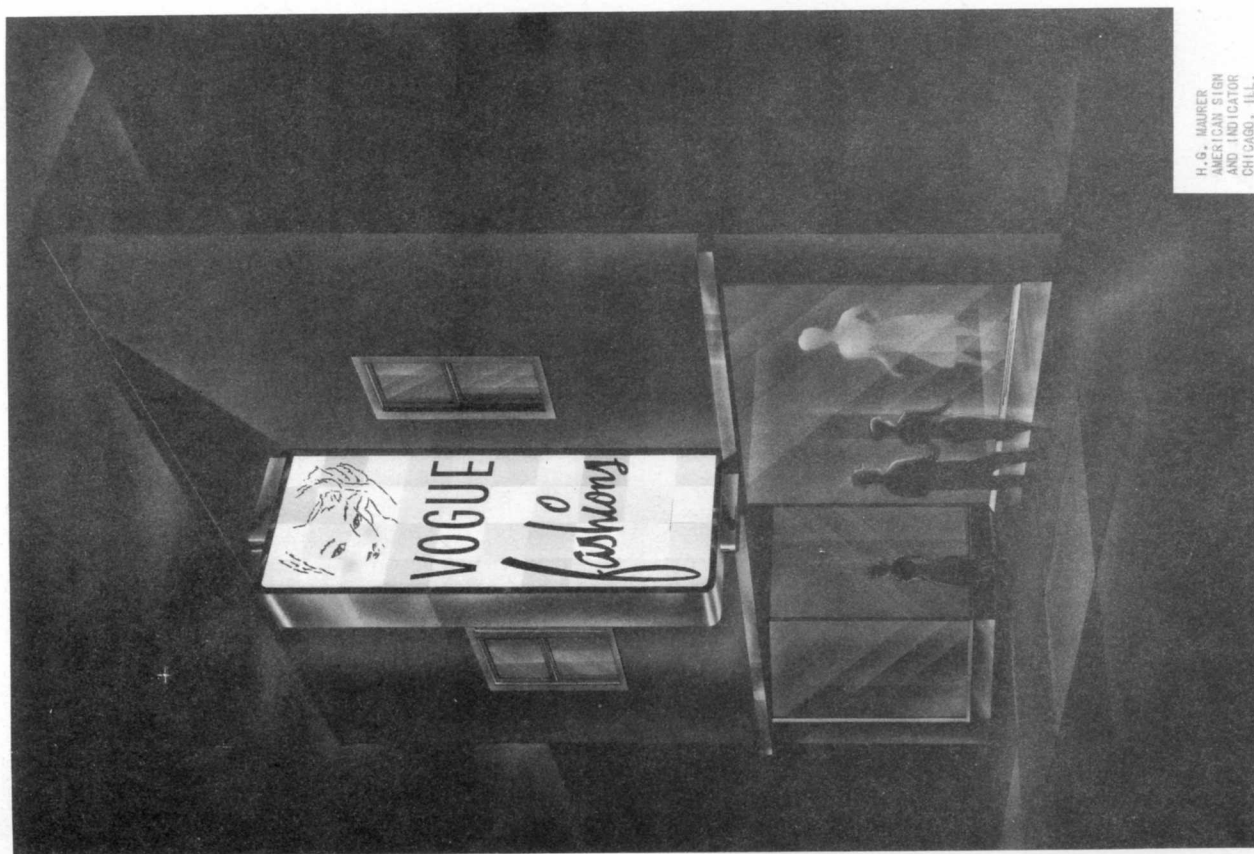




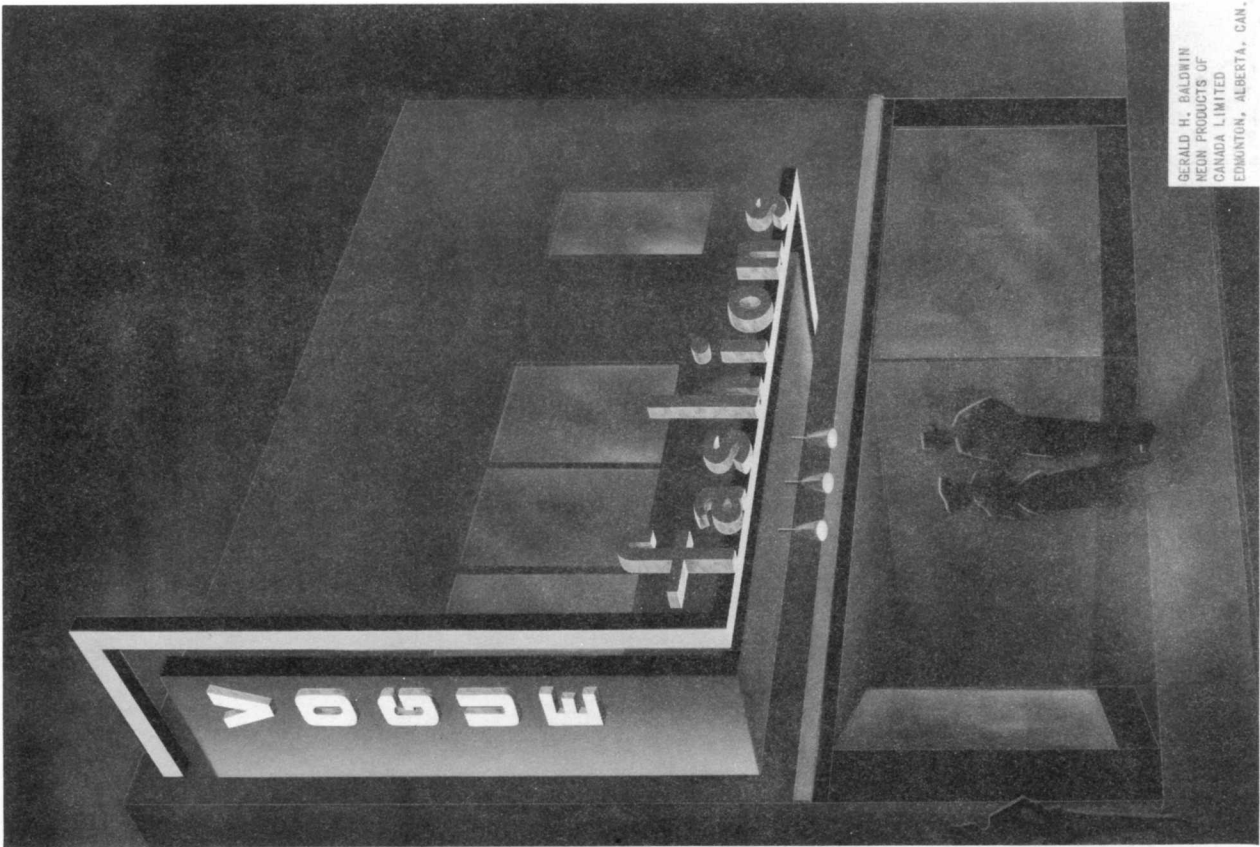


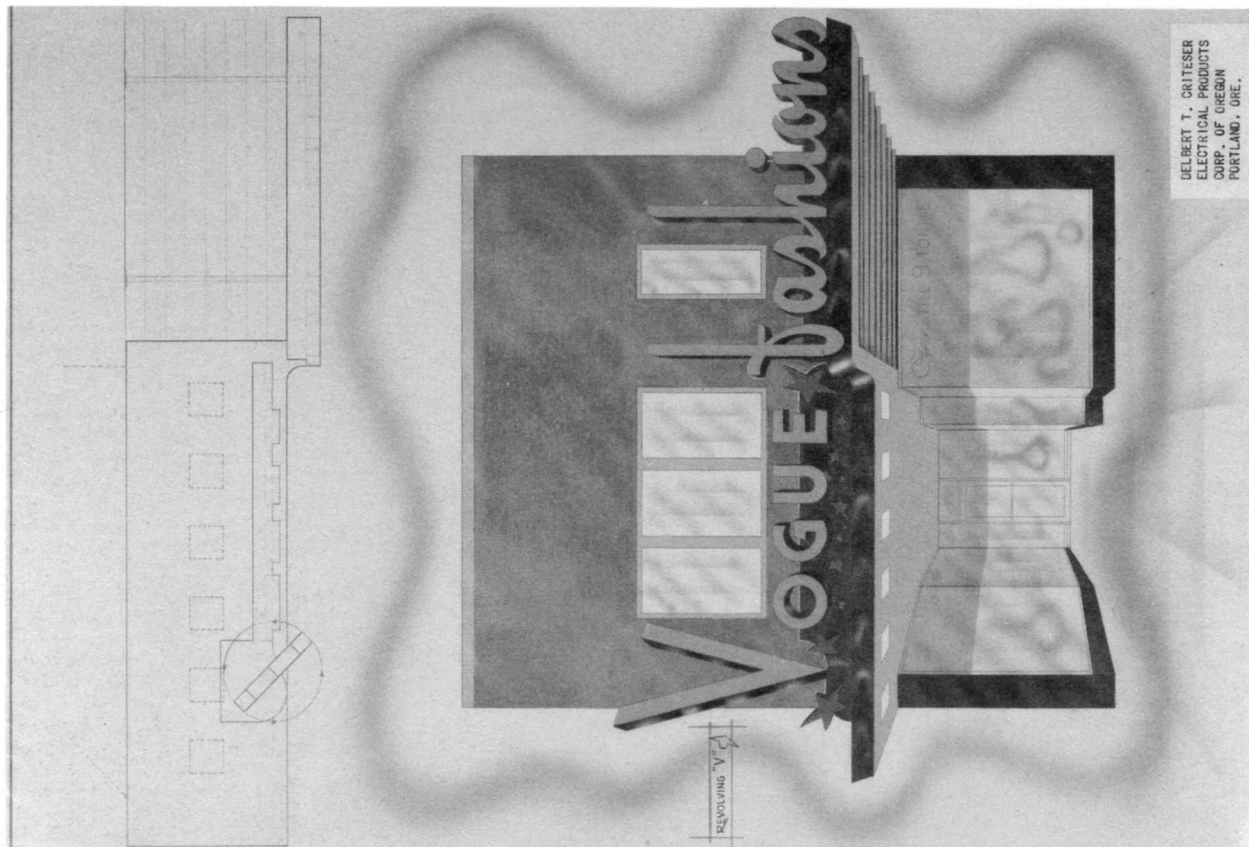


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STALCUP, INC.
KANSAS CITY, MO.



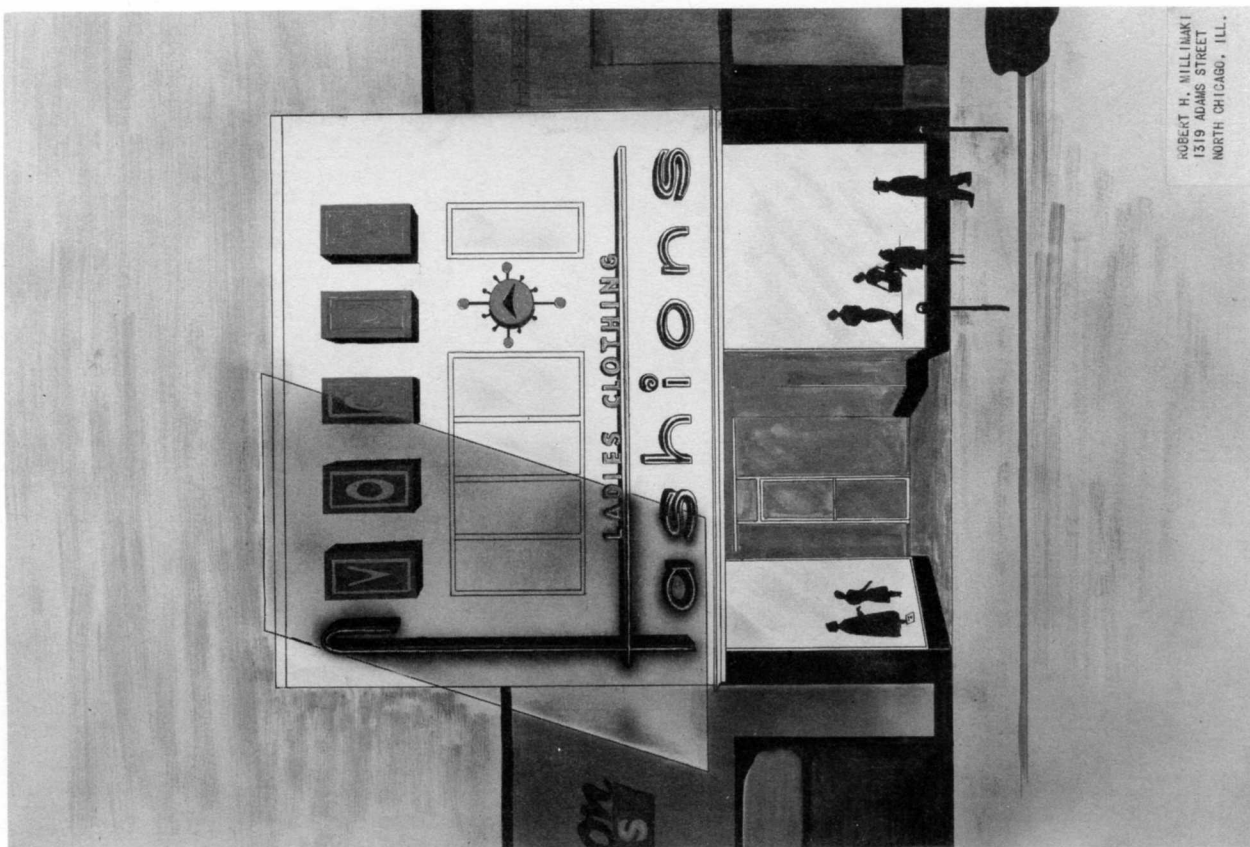
H.G. MAURER
AMERICAN SIGN
AND INDICATOR
CHICAGO, ILL.



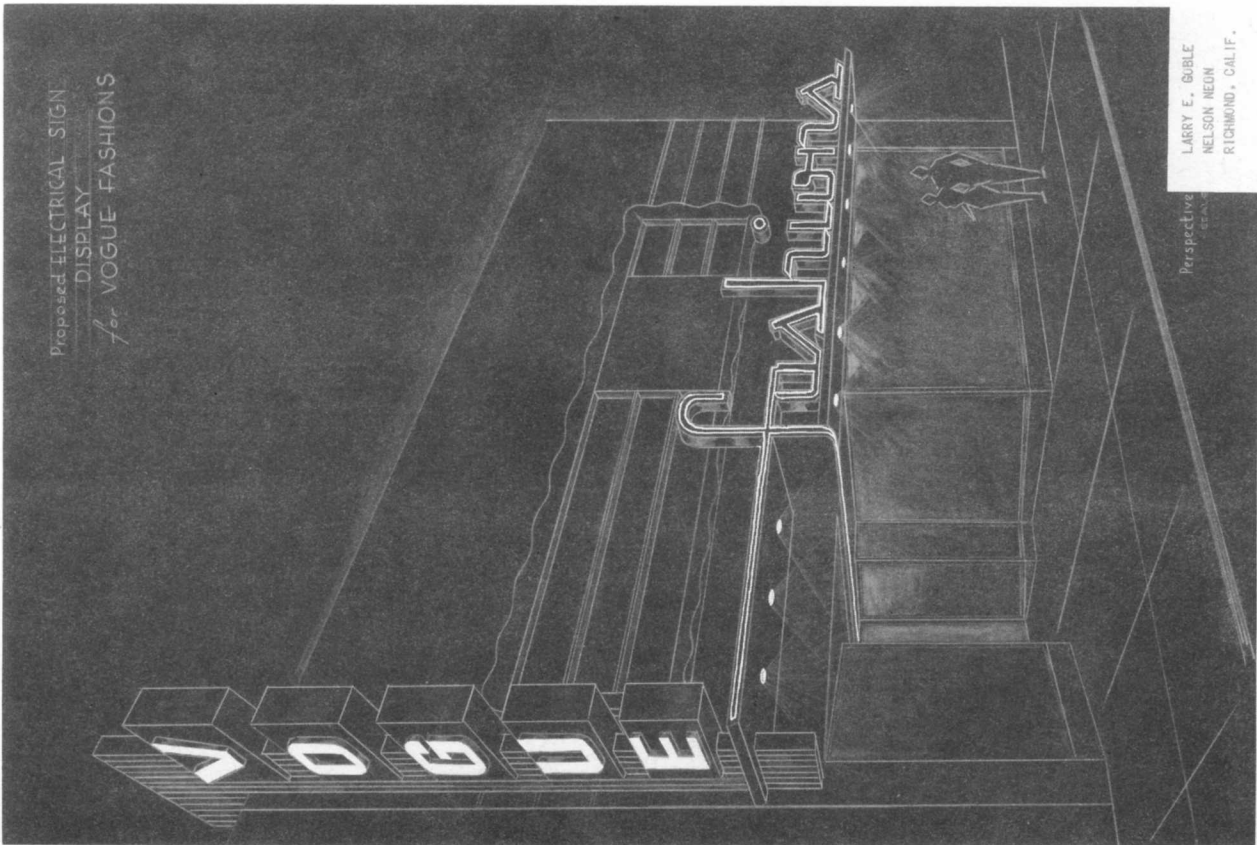
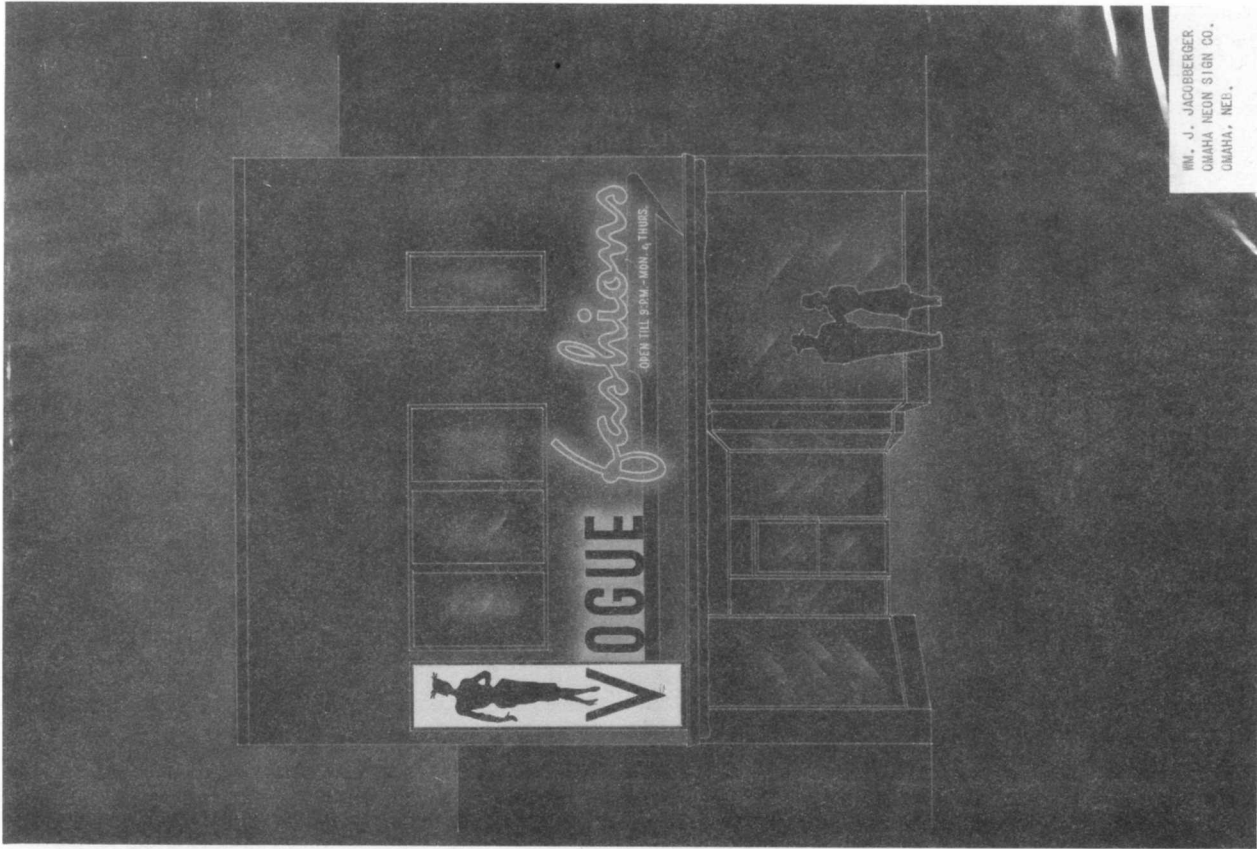


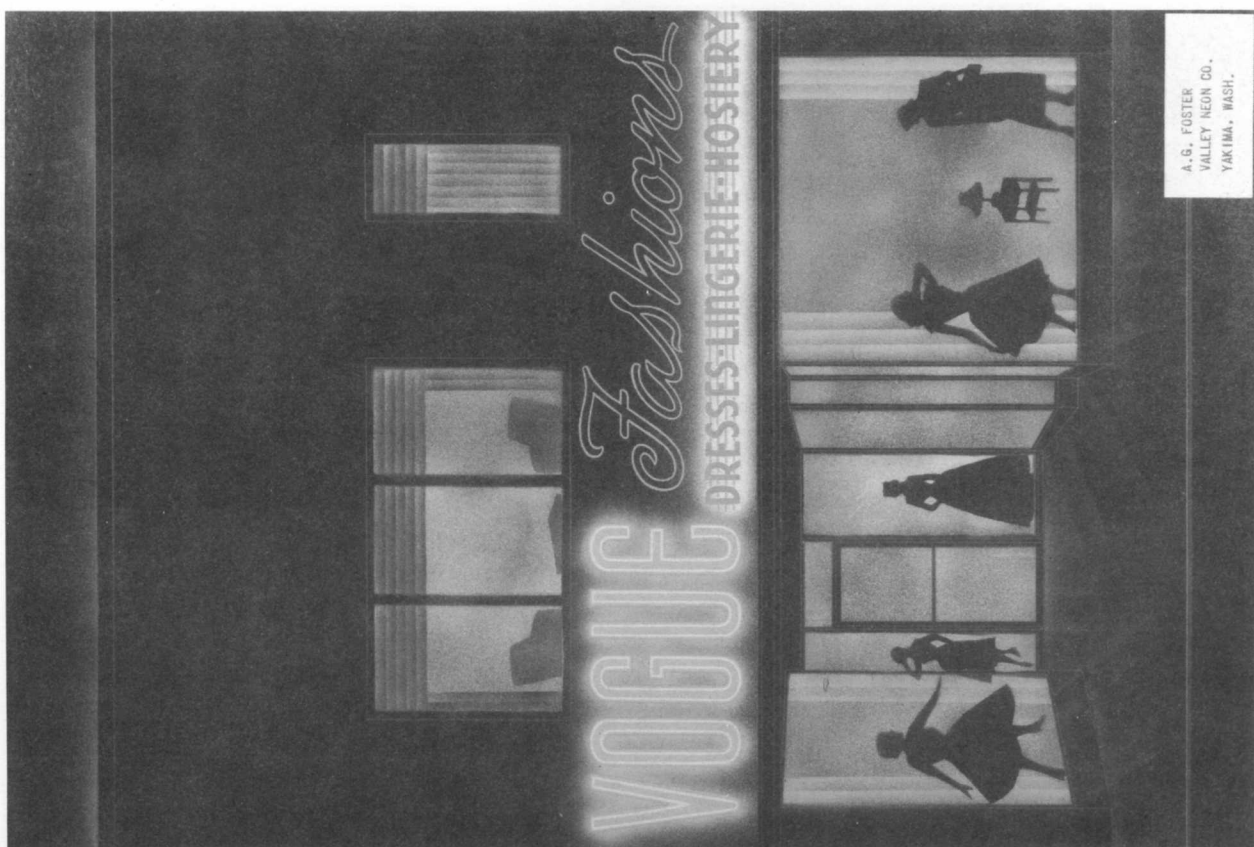
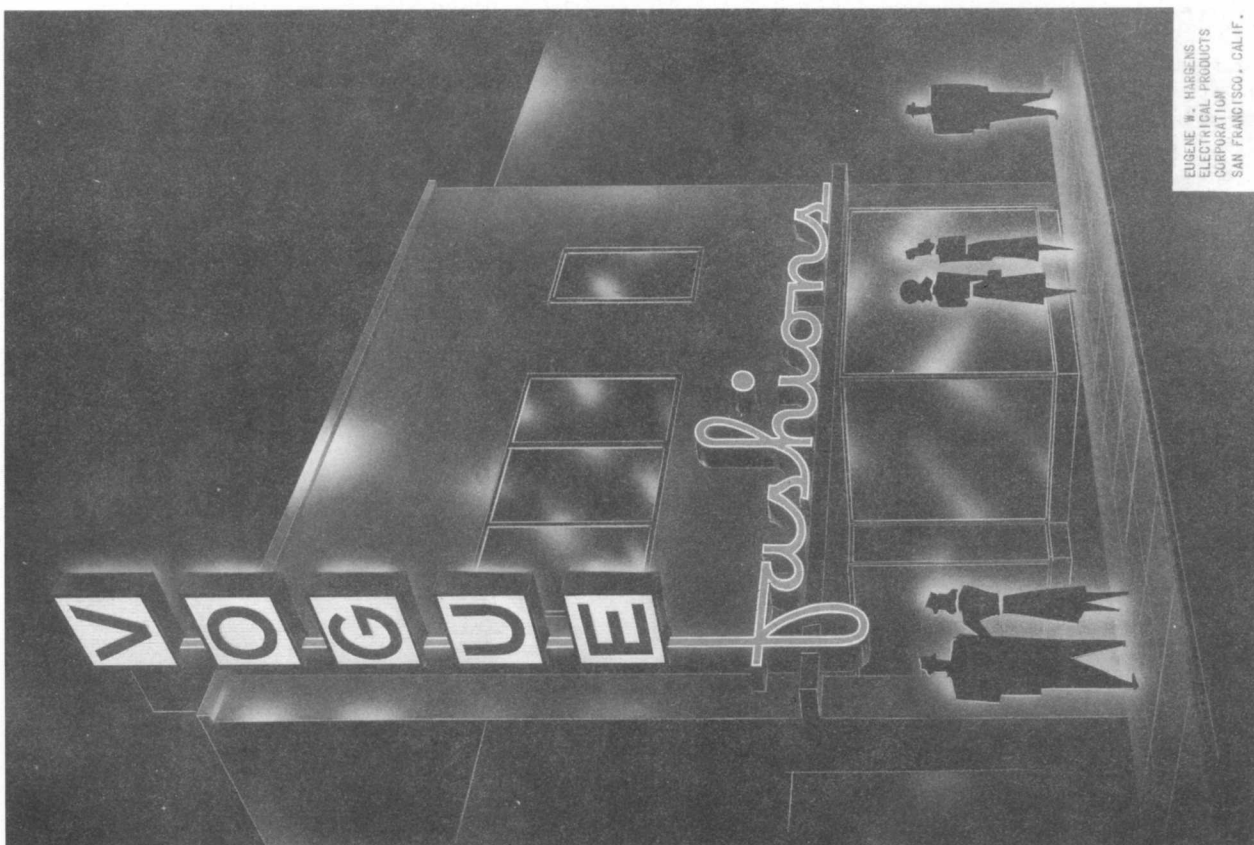


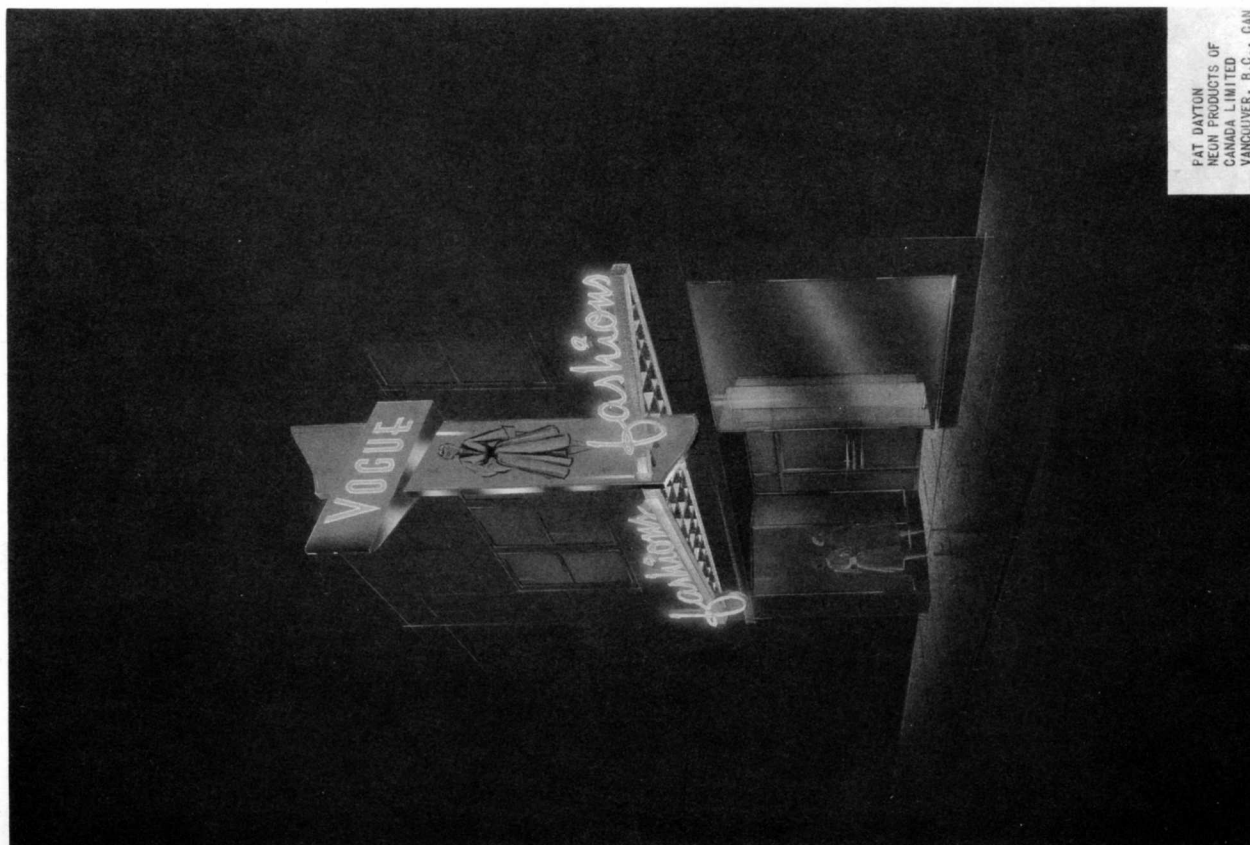
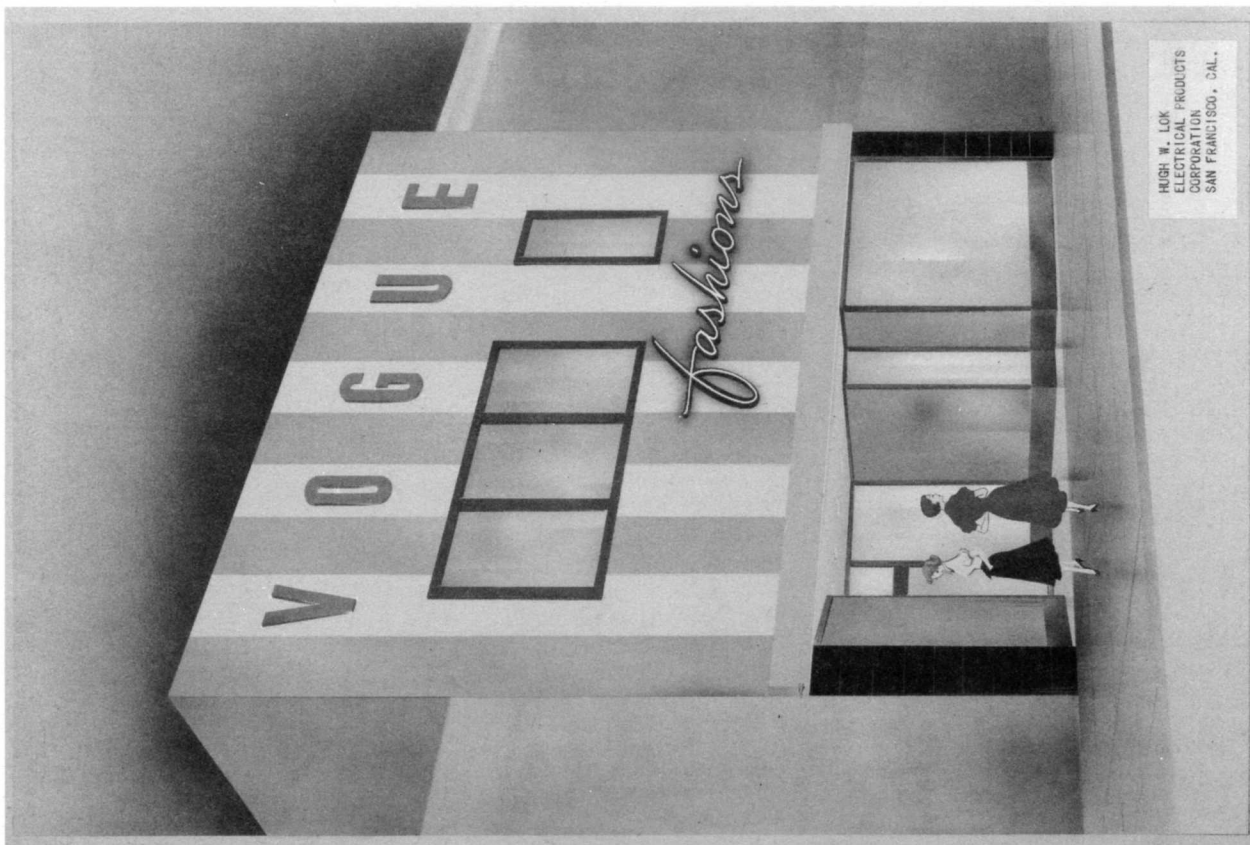
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GORDON NEON CO.
DENVER, COLO.

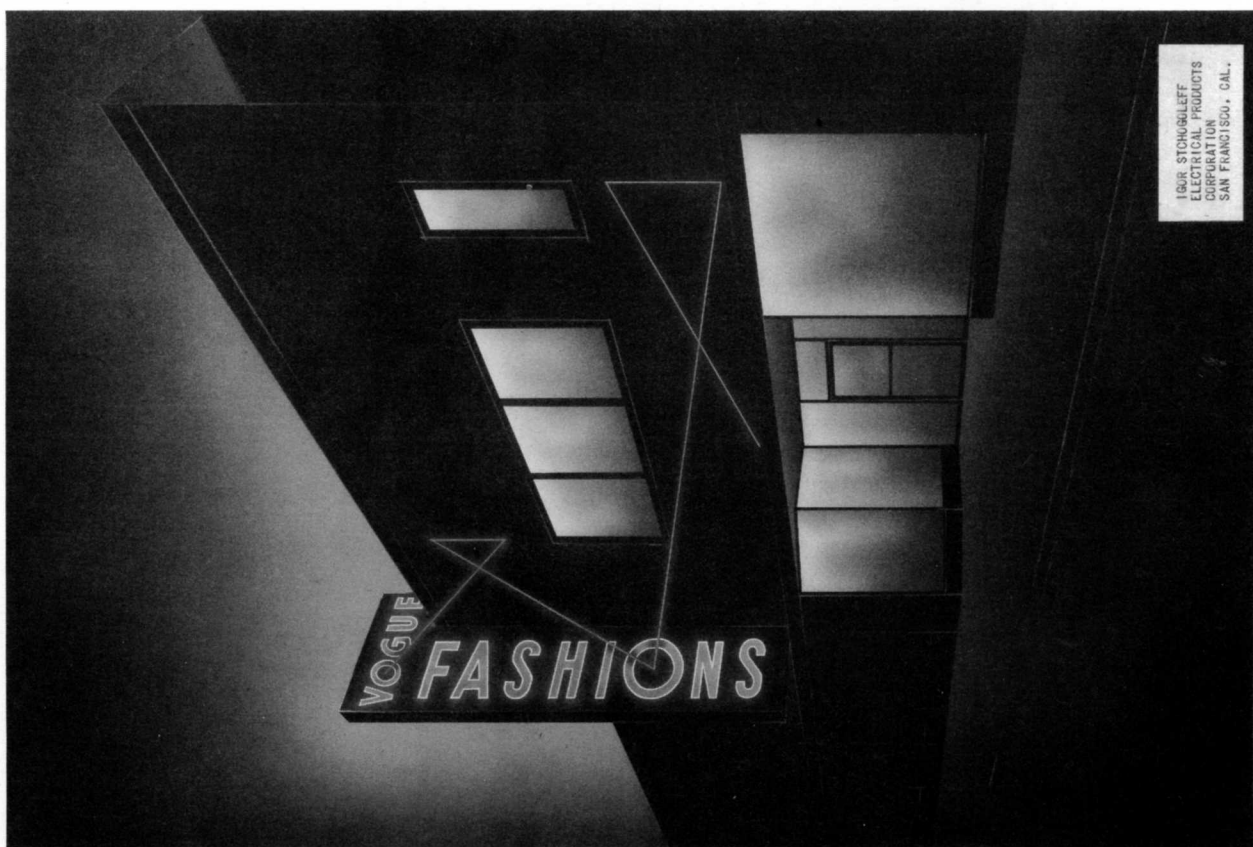
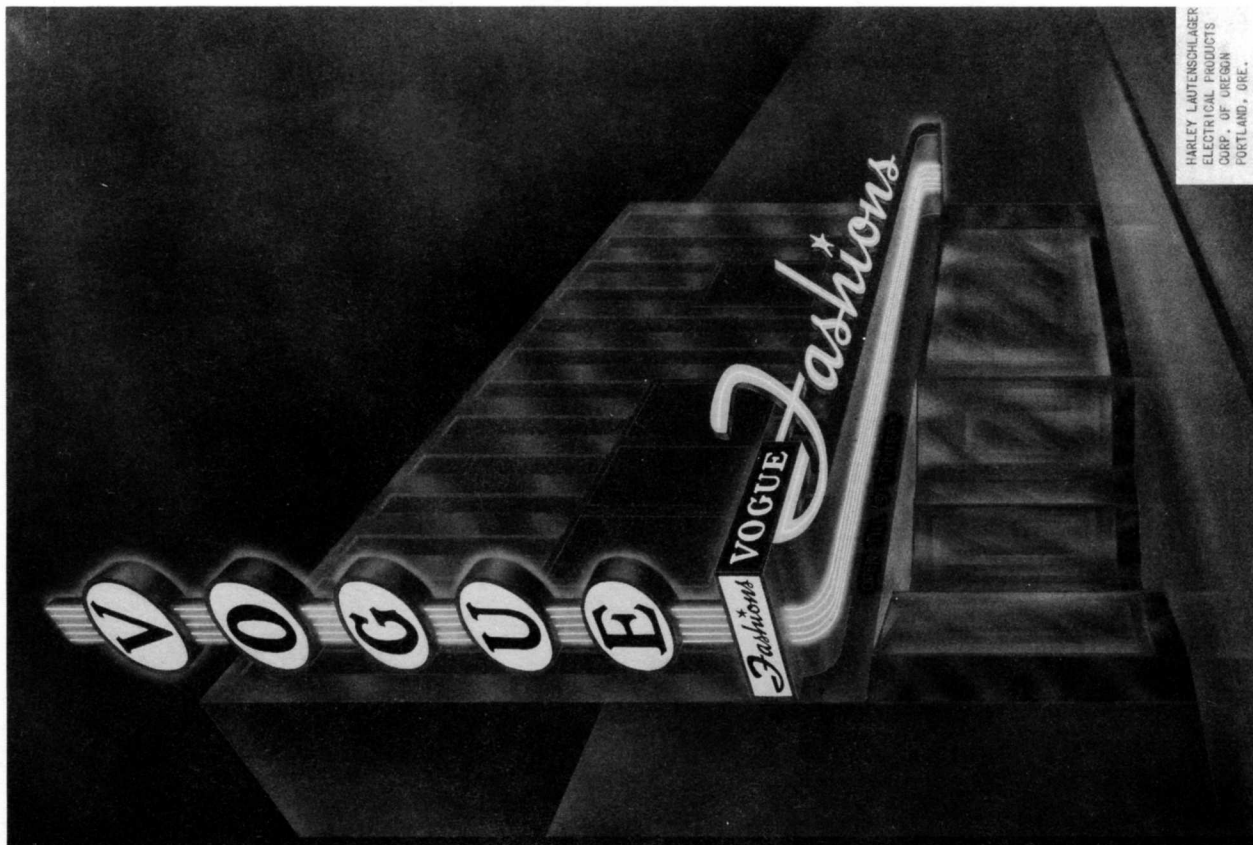


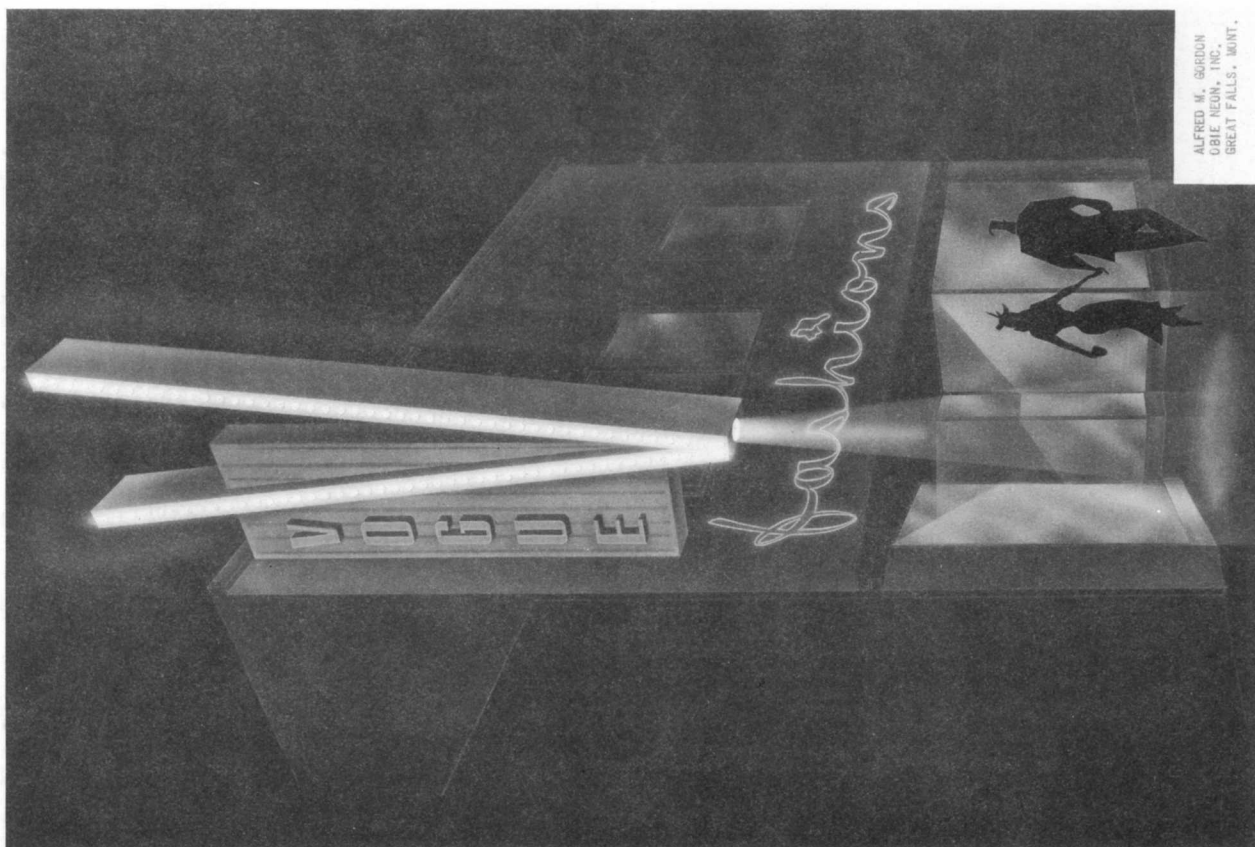
ROBERT H. WILLIAMS
1319 ADAMS STREET
NORTH CHICAGO, ILL.



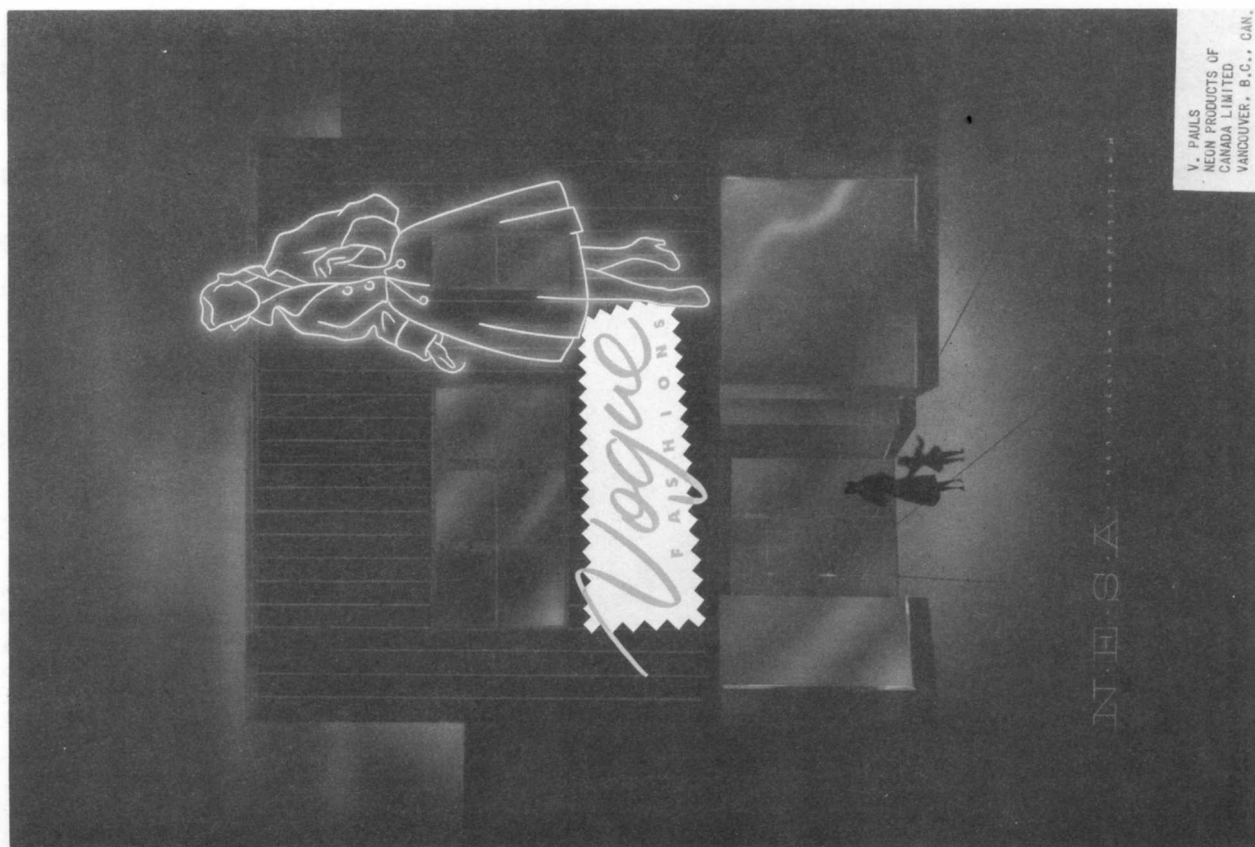








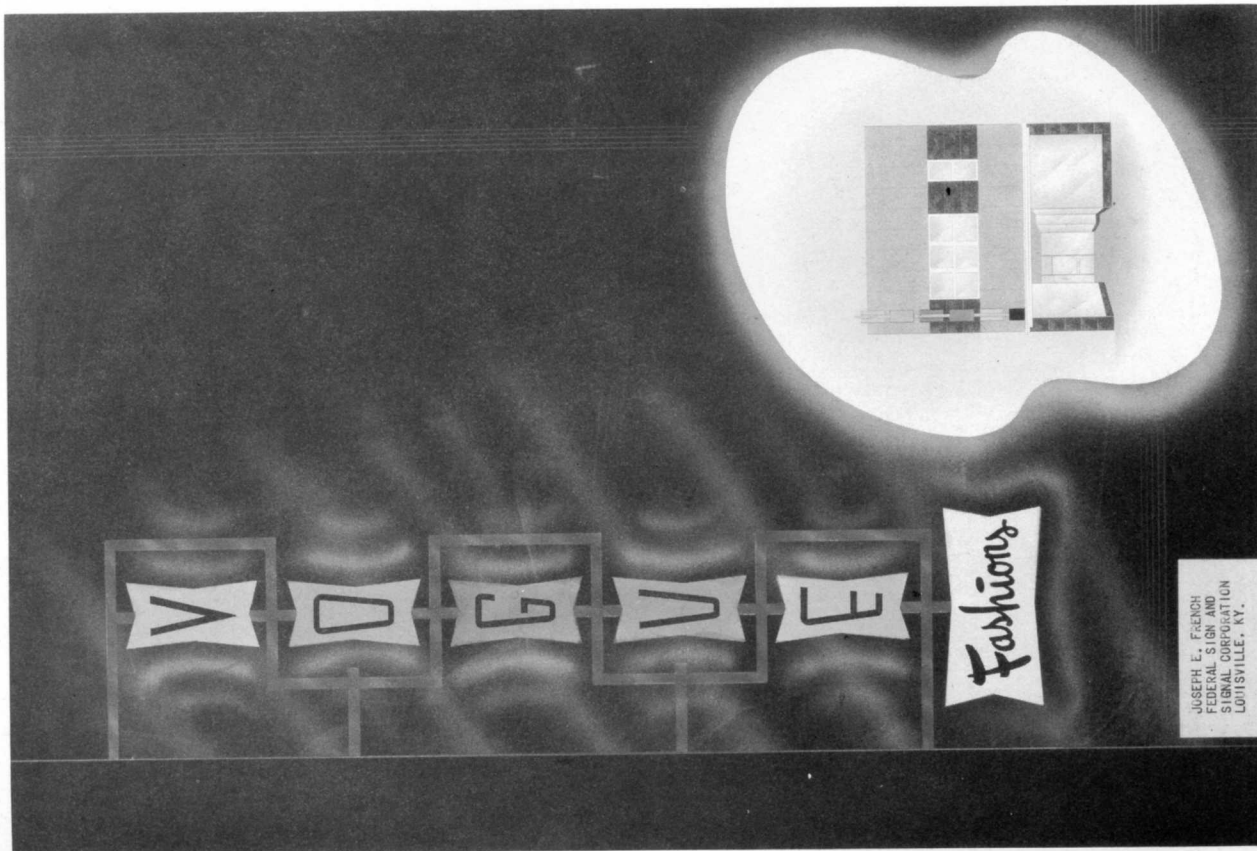
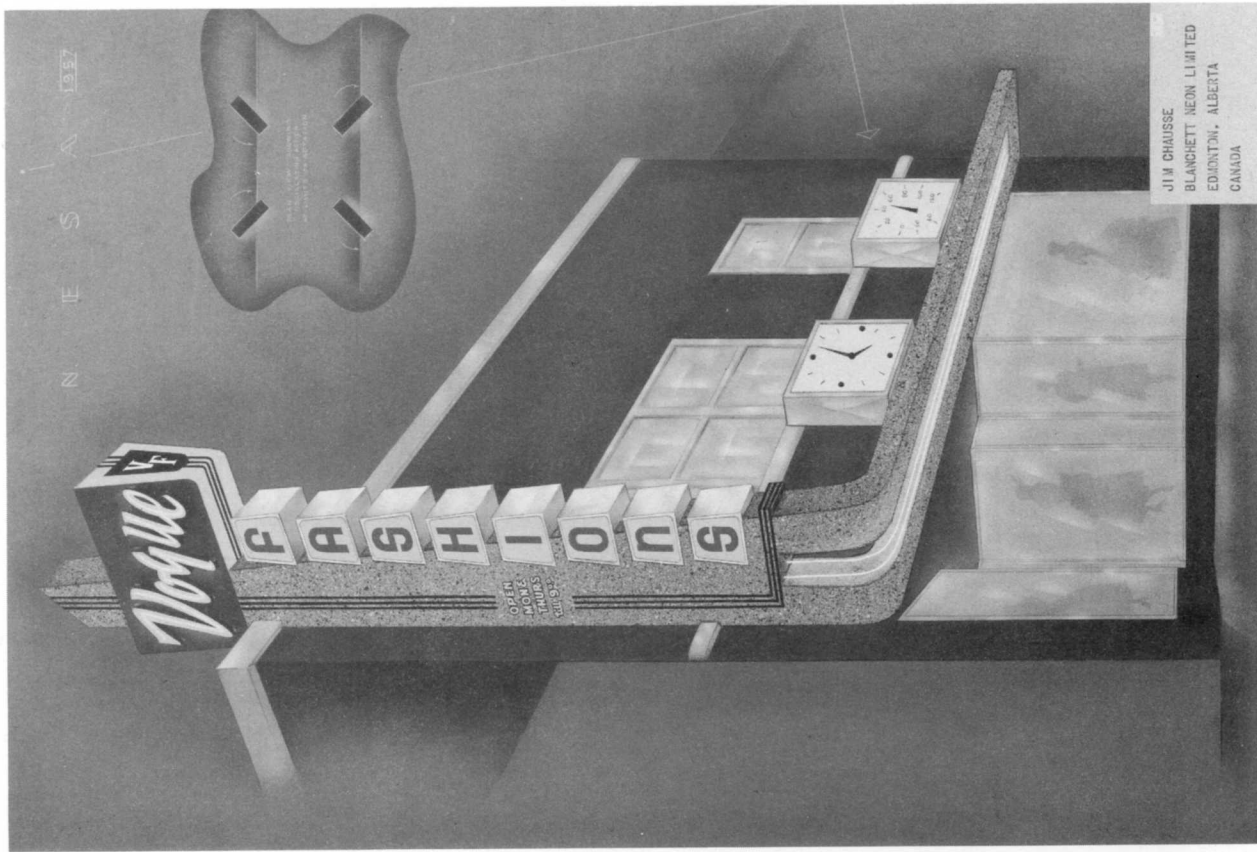
ALFRED W. GORDON
OBIE NEON, INC.
GREAT FALLS, MONT.

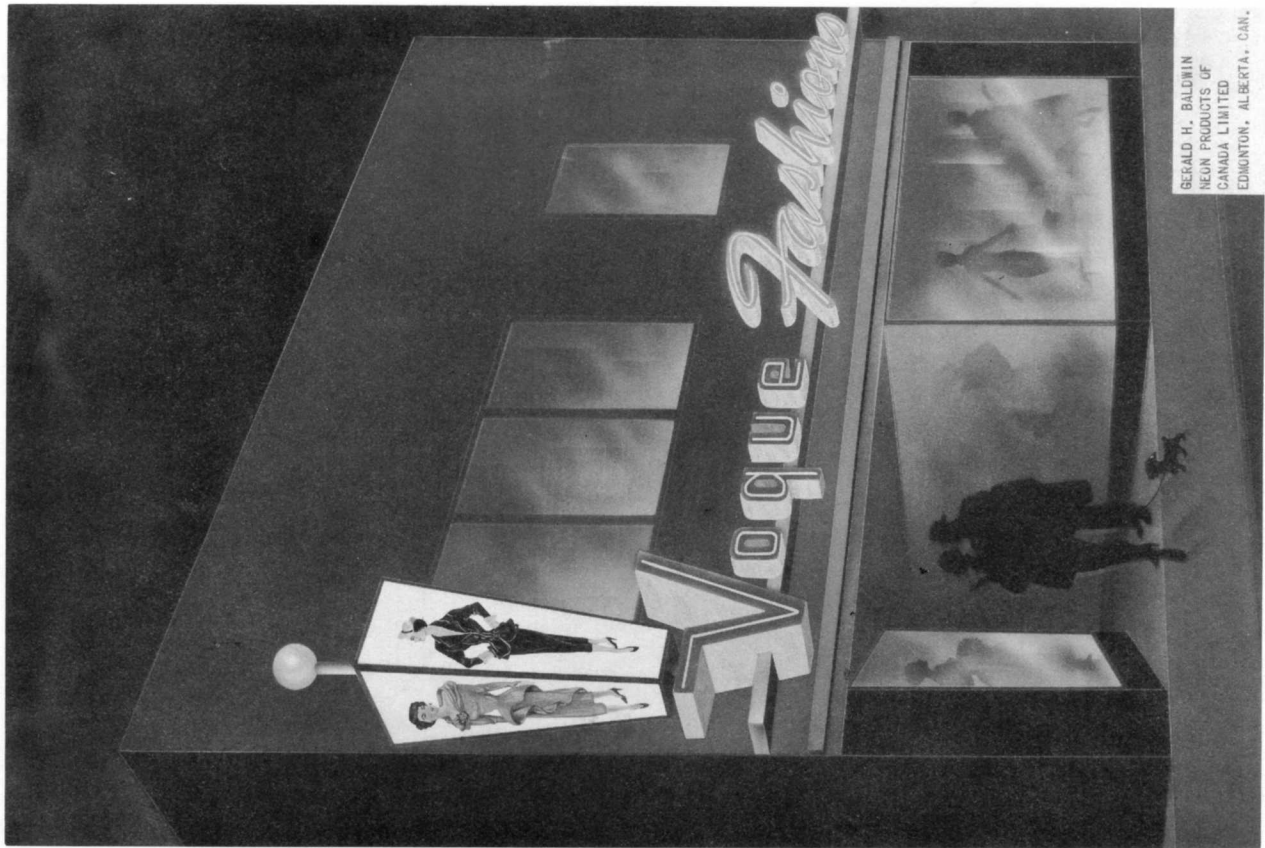


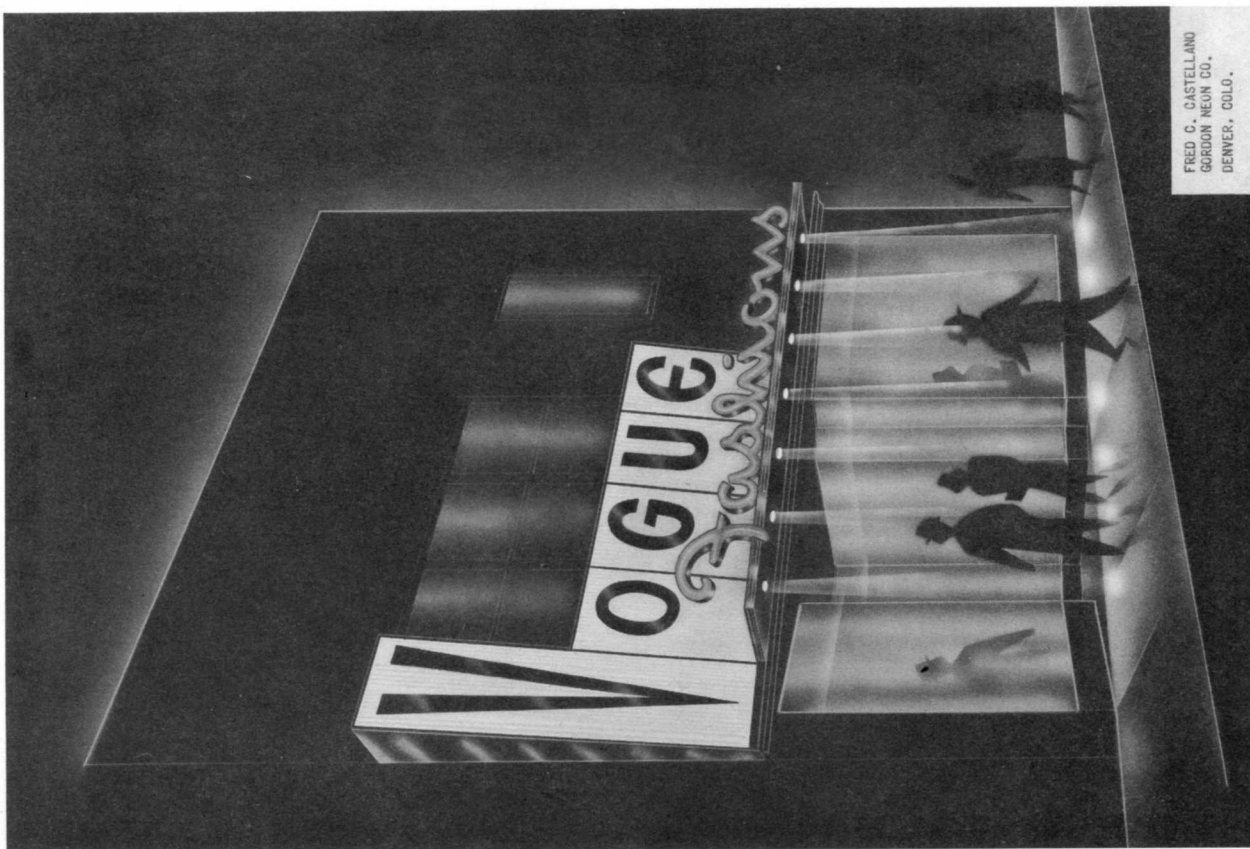
V. PAULS
NEON PRODUCTS OF
CANADA LIMITED
VANCOUVER, B.C., CAN.

NESA

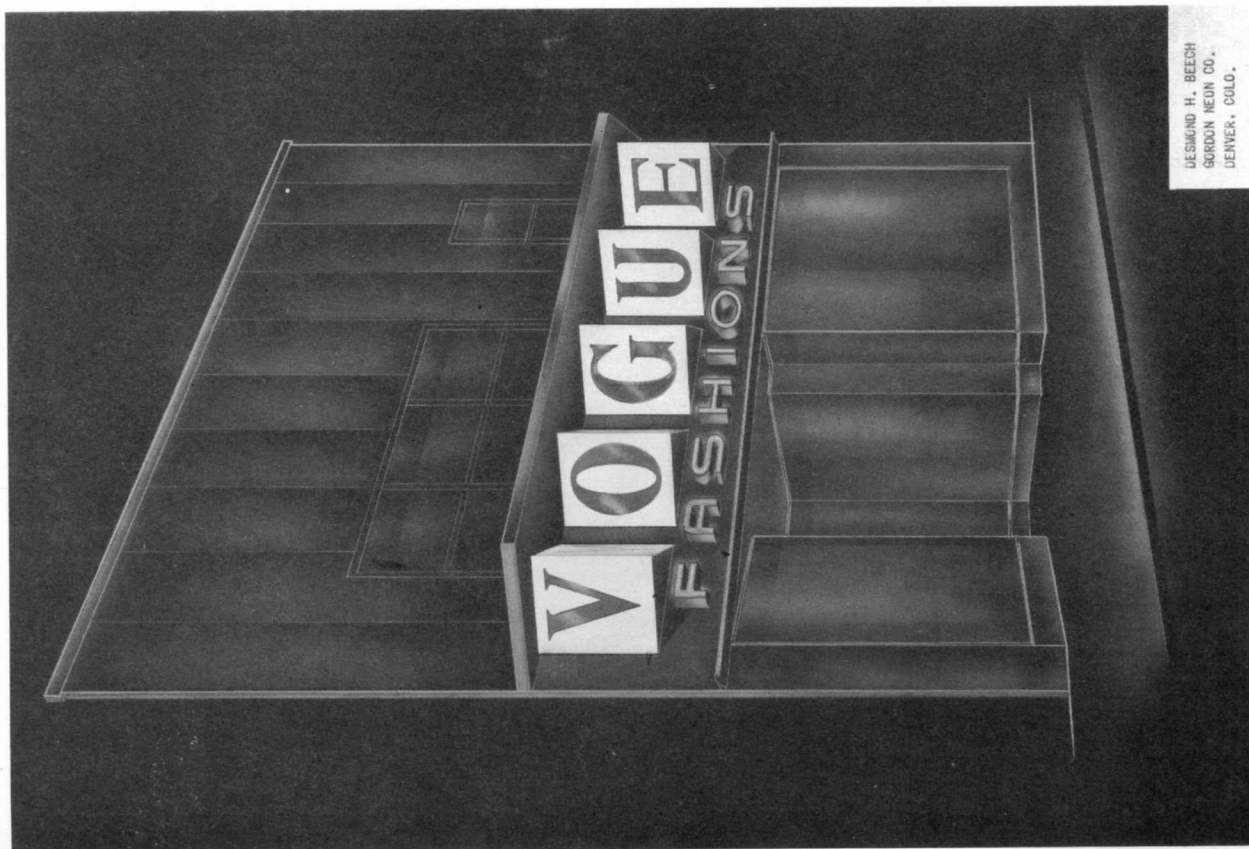




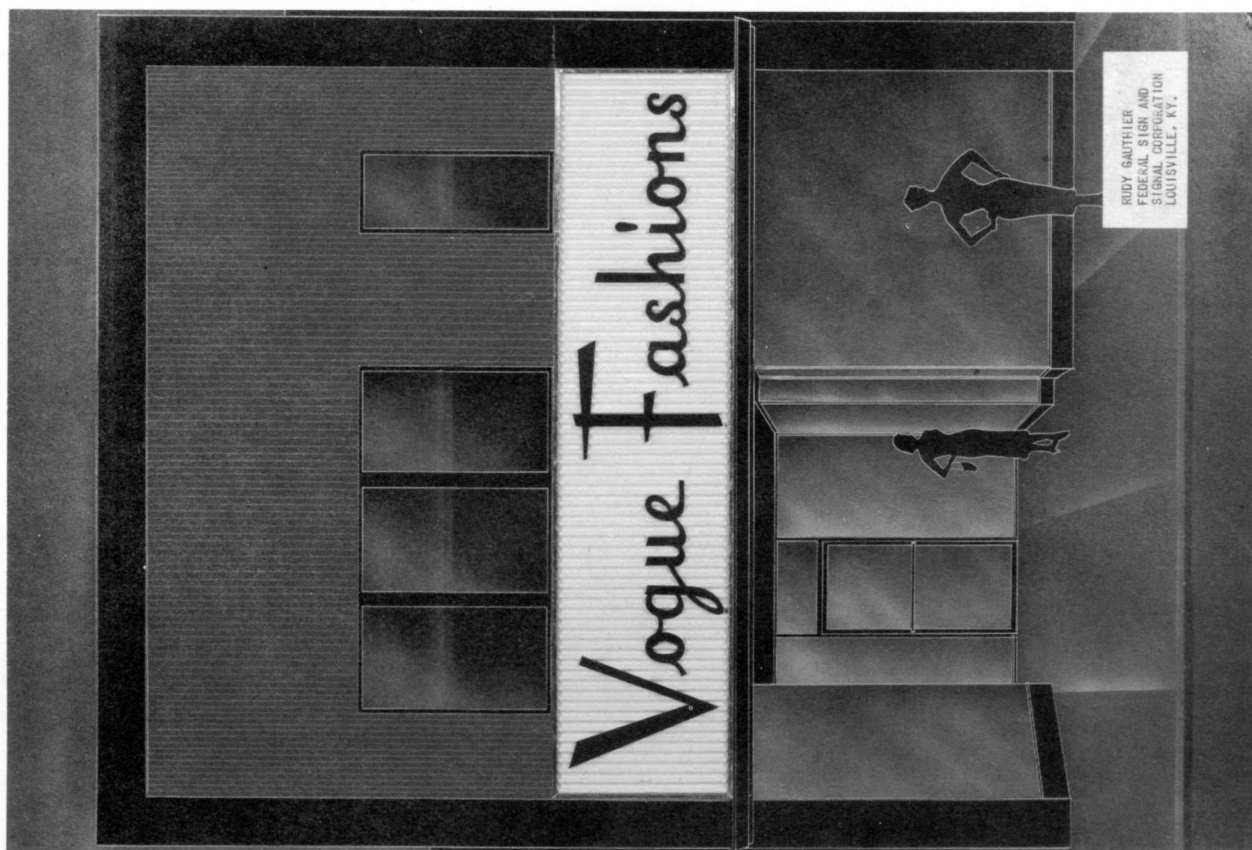
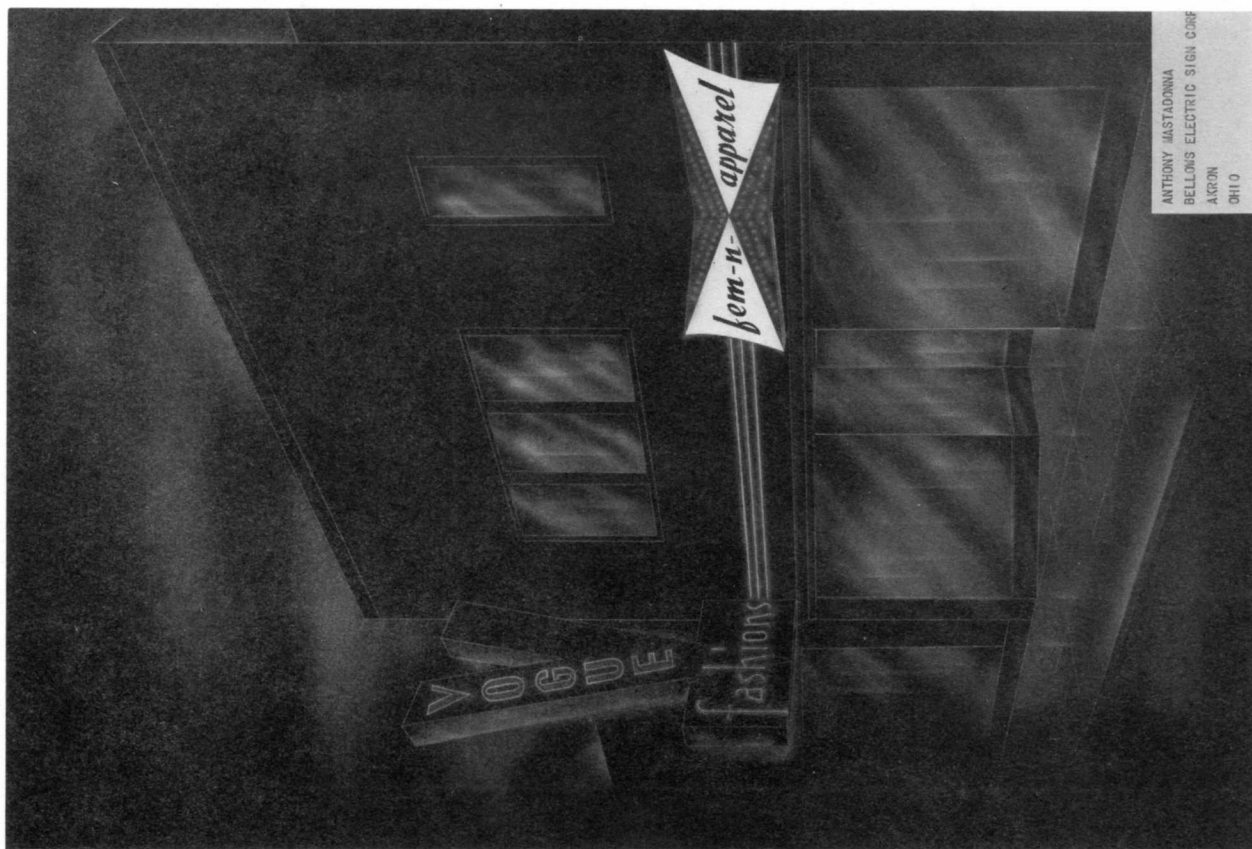


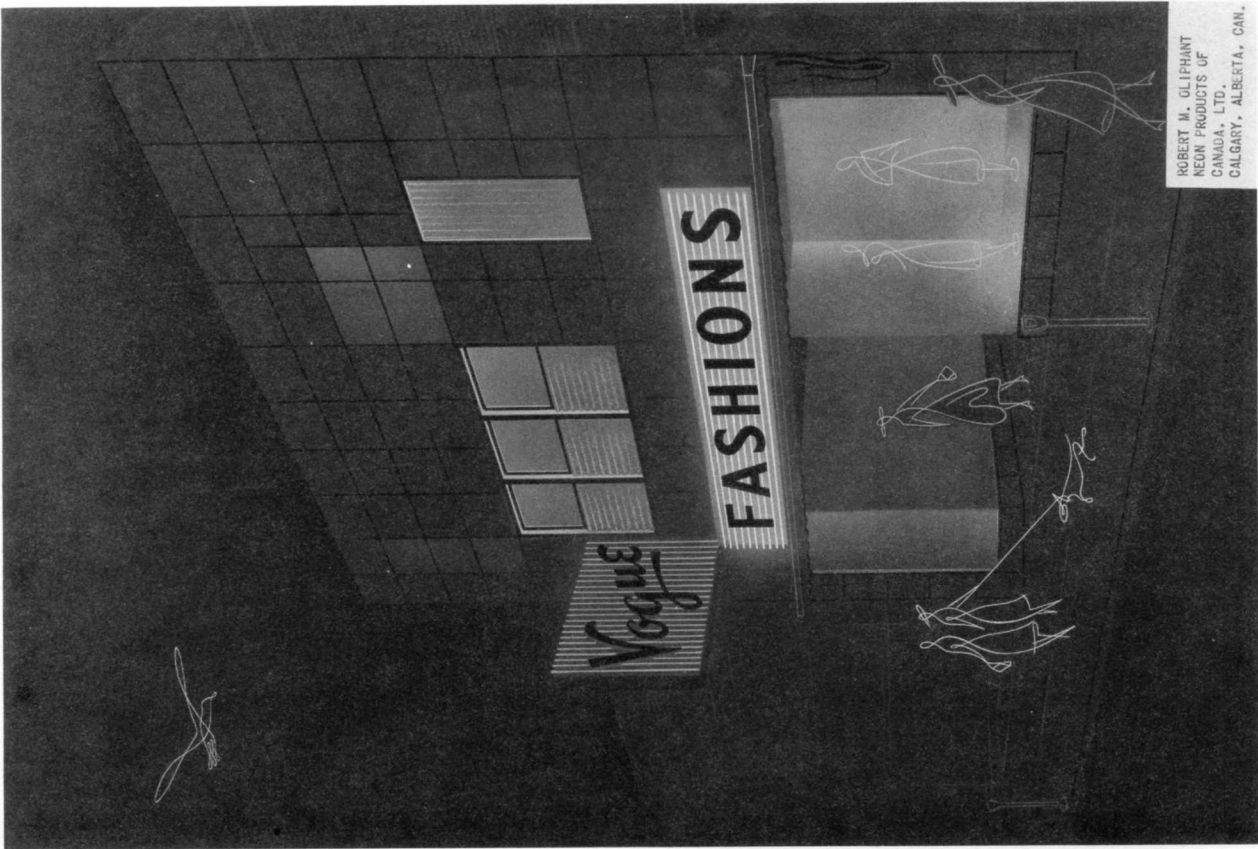


FRED C. CASTELLANO
GORDON NEUN CO.
DENVER, COLO.



DESMOND H. BEECH
GORDON NEUN CO.
DENVER, COLO.

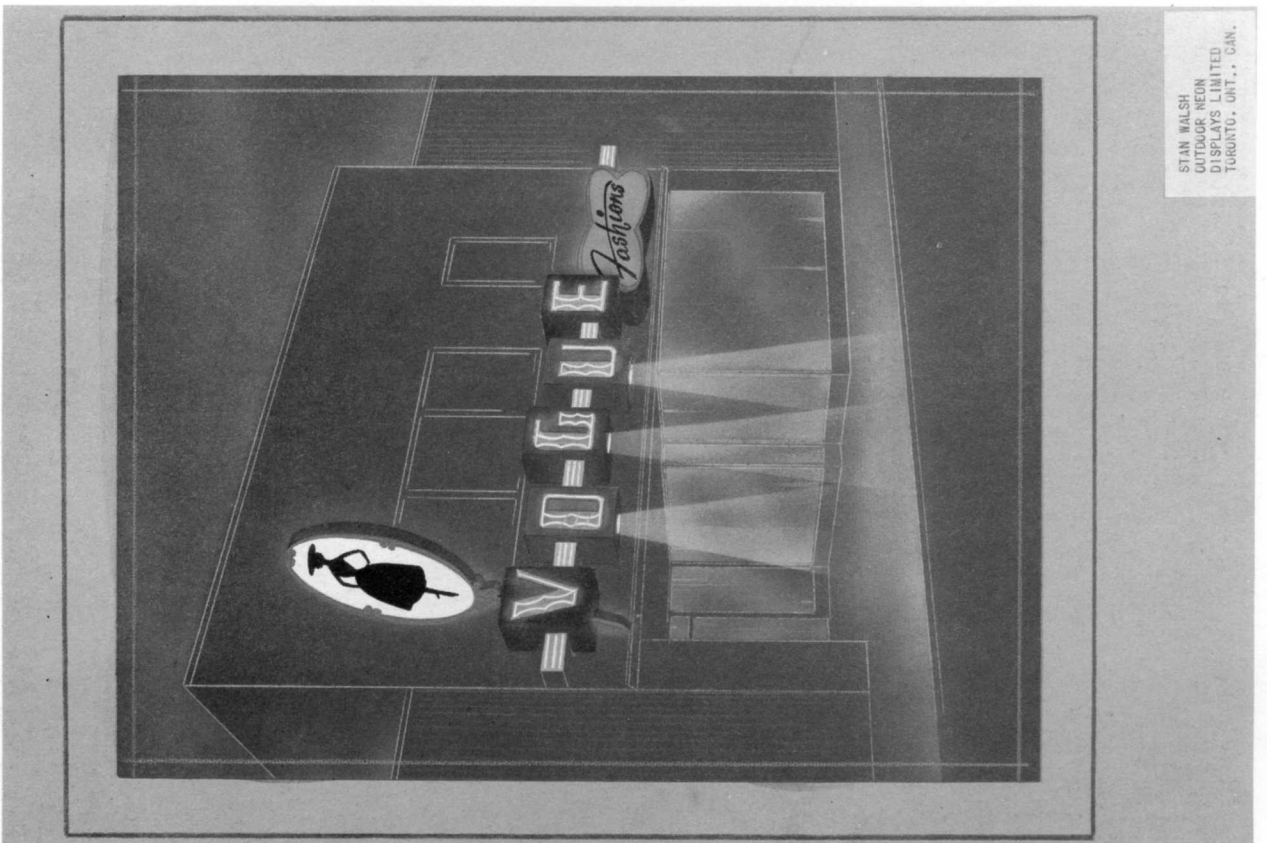
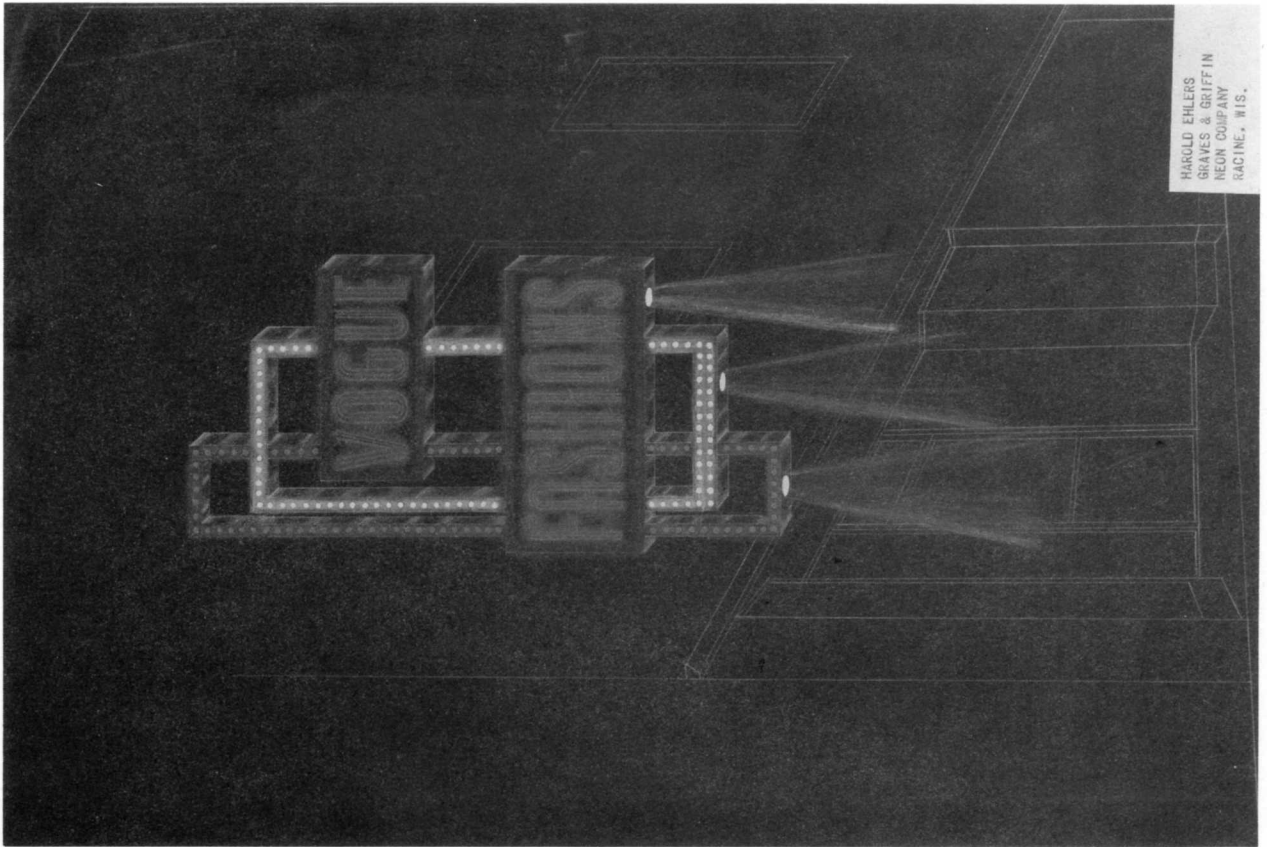


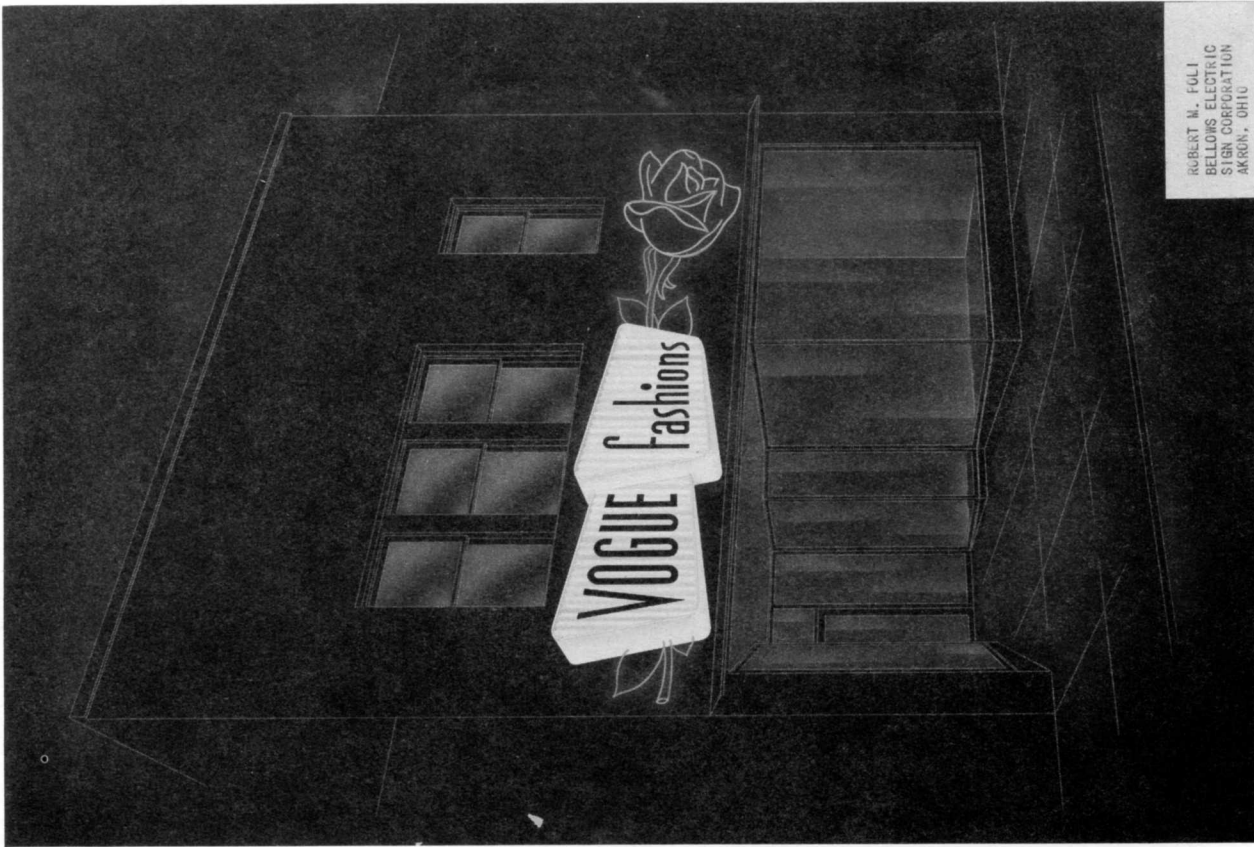


ROBERT M. OLIPHANT
NEON PRODUCTS OF
CANADA, LTD.
CALGARY, ALBERTA, CAN.



DELBERT T. BOYER
GOODYEAR TIRE AND
RUBBER COMPANY
AKRON, OHIO



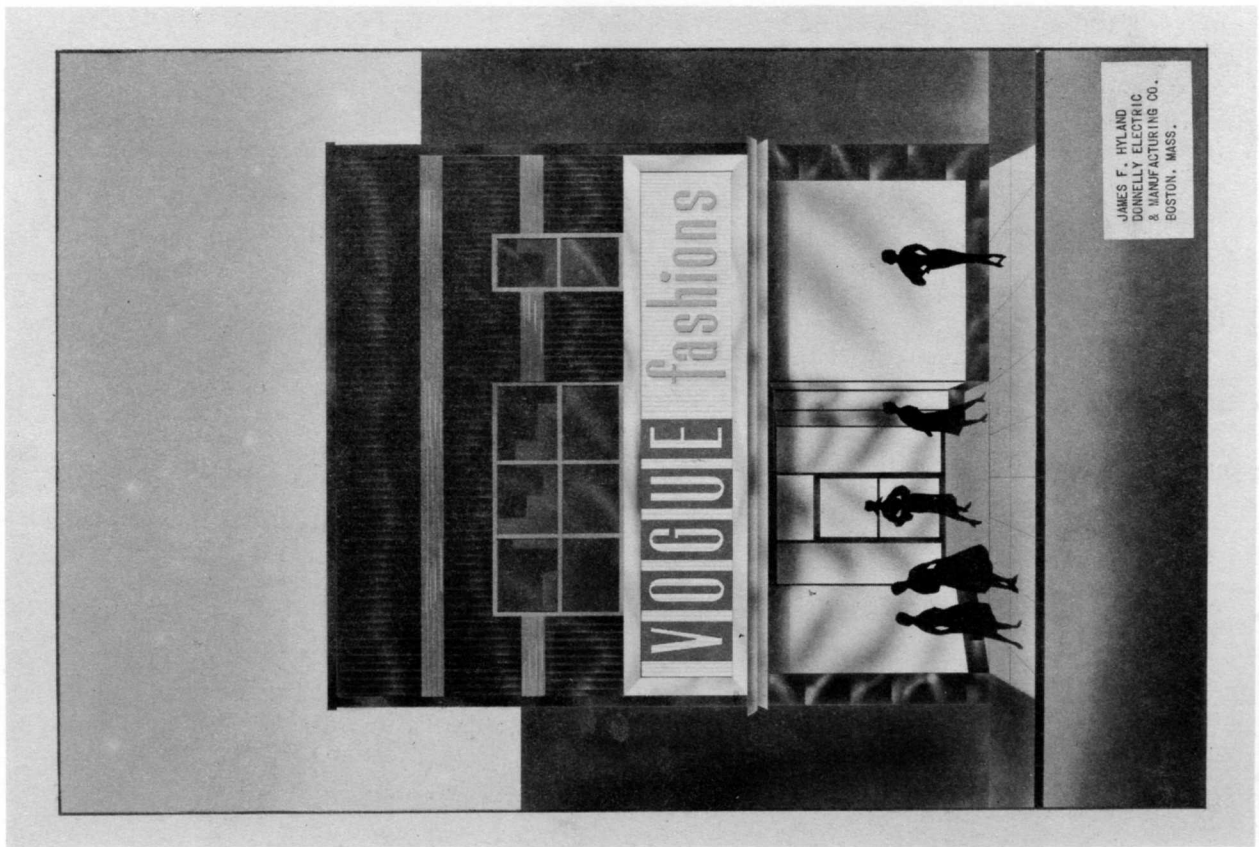
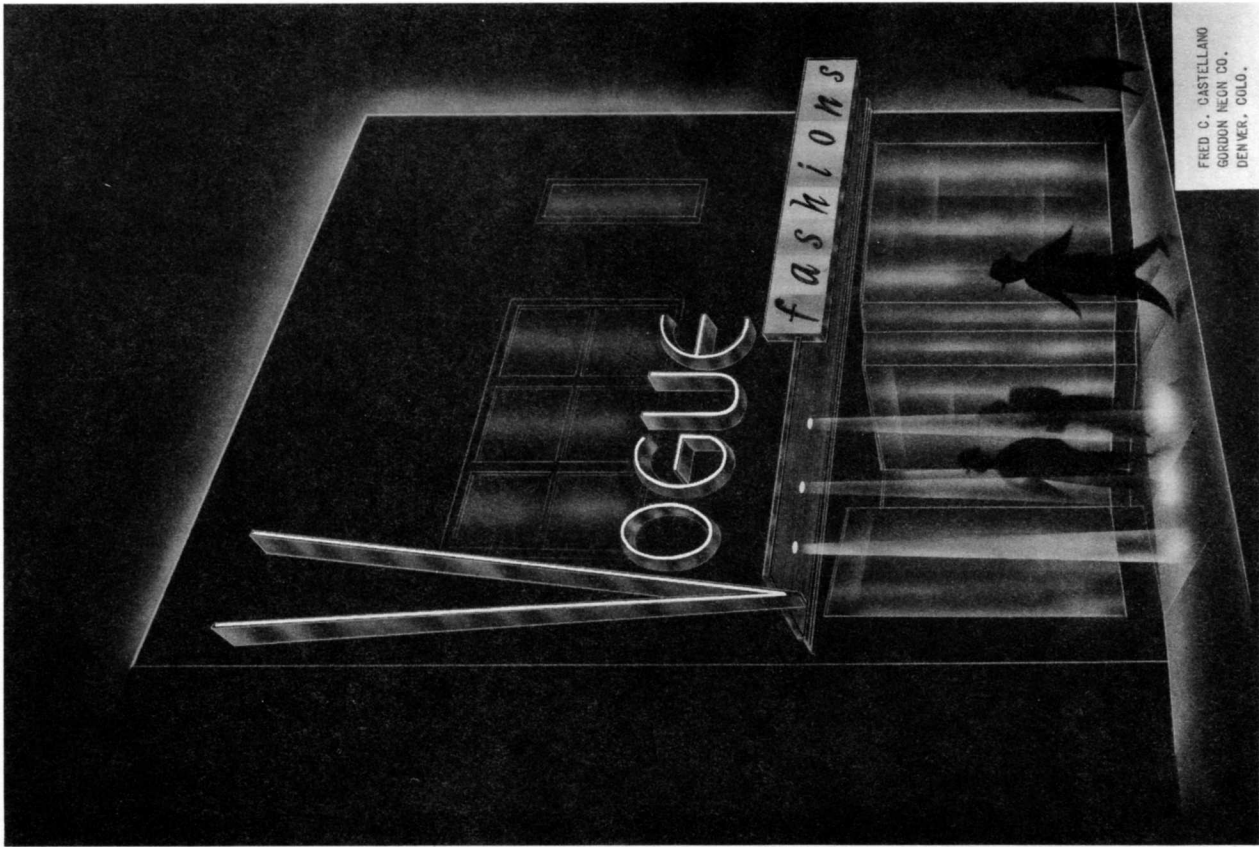


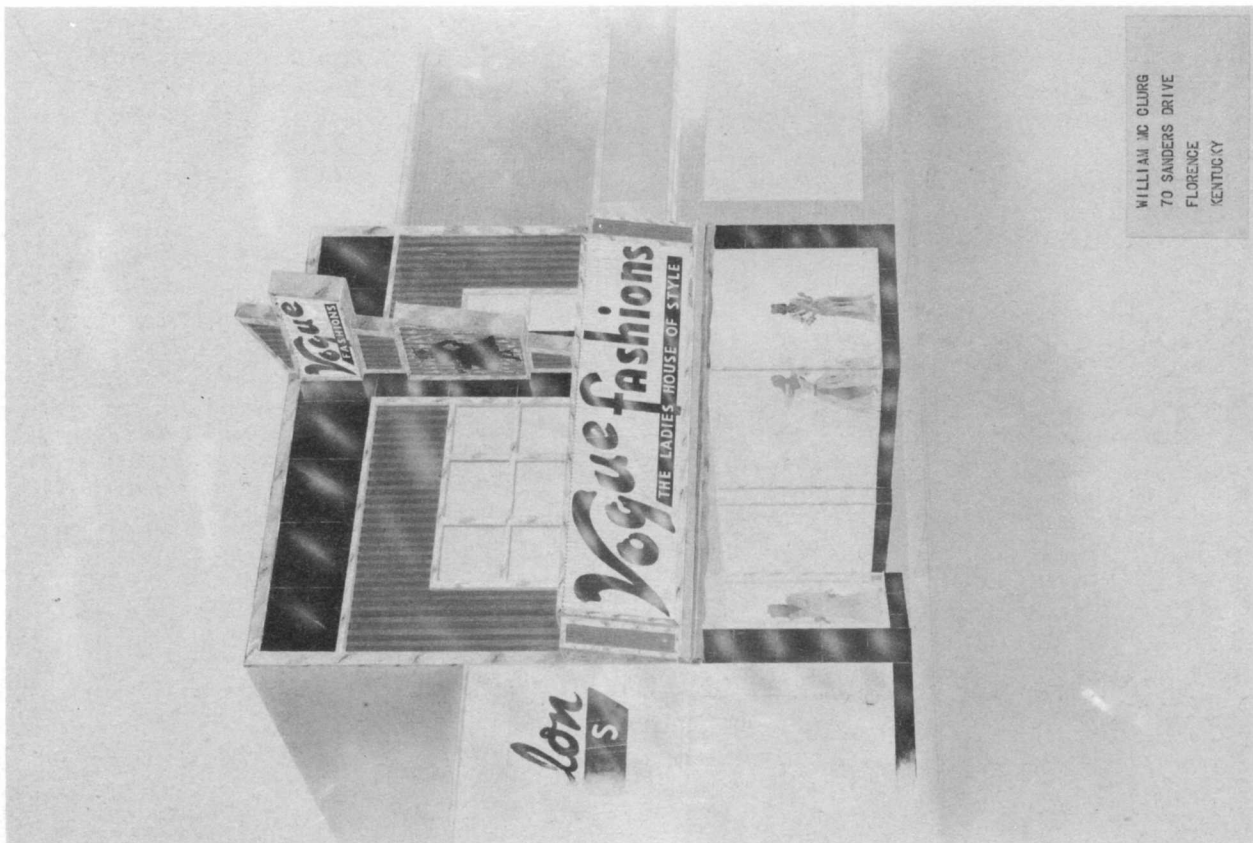
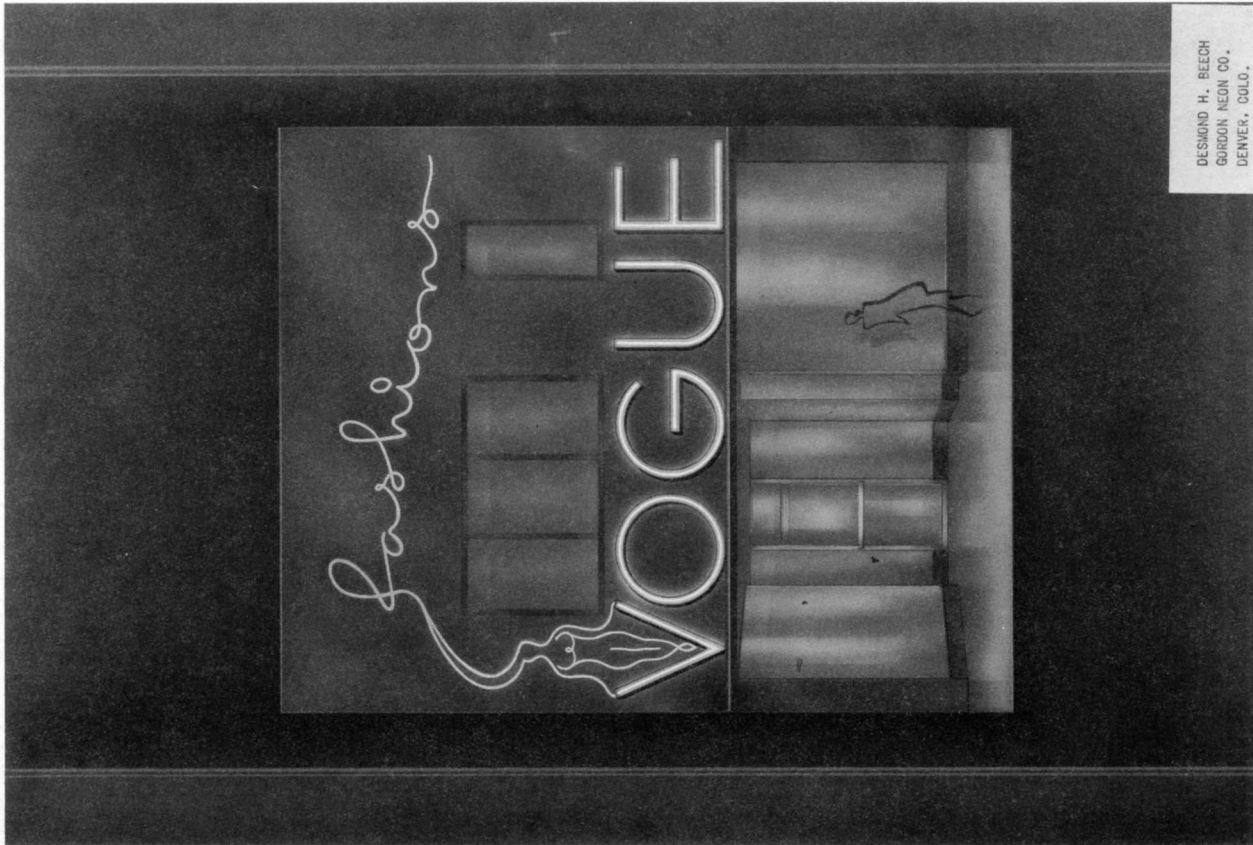
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BELLOWS ELECTRIC
SIGN CORPORATION
AKRON, OHIO

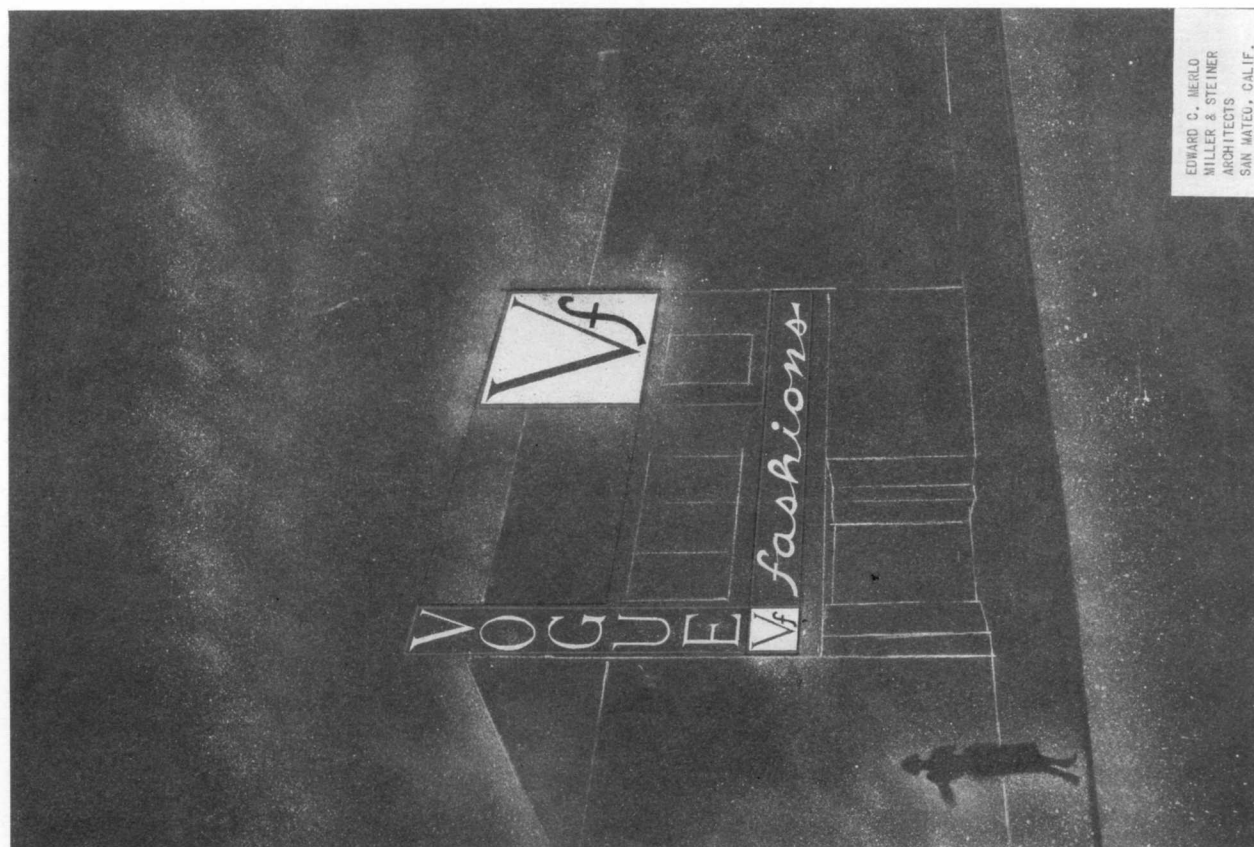
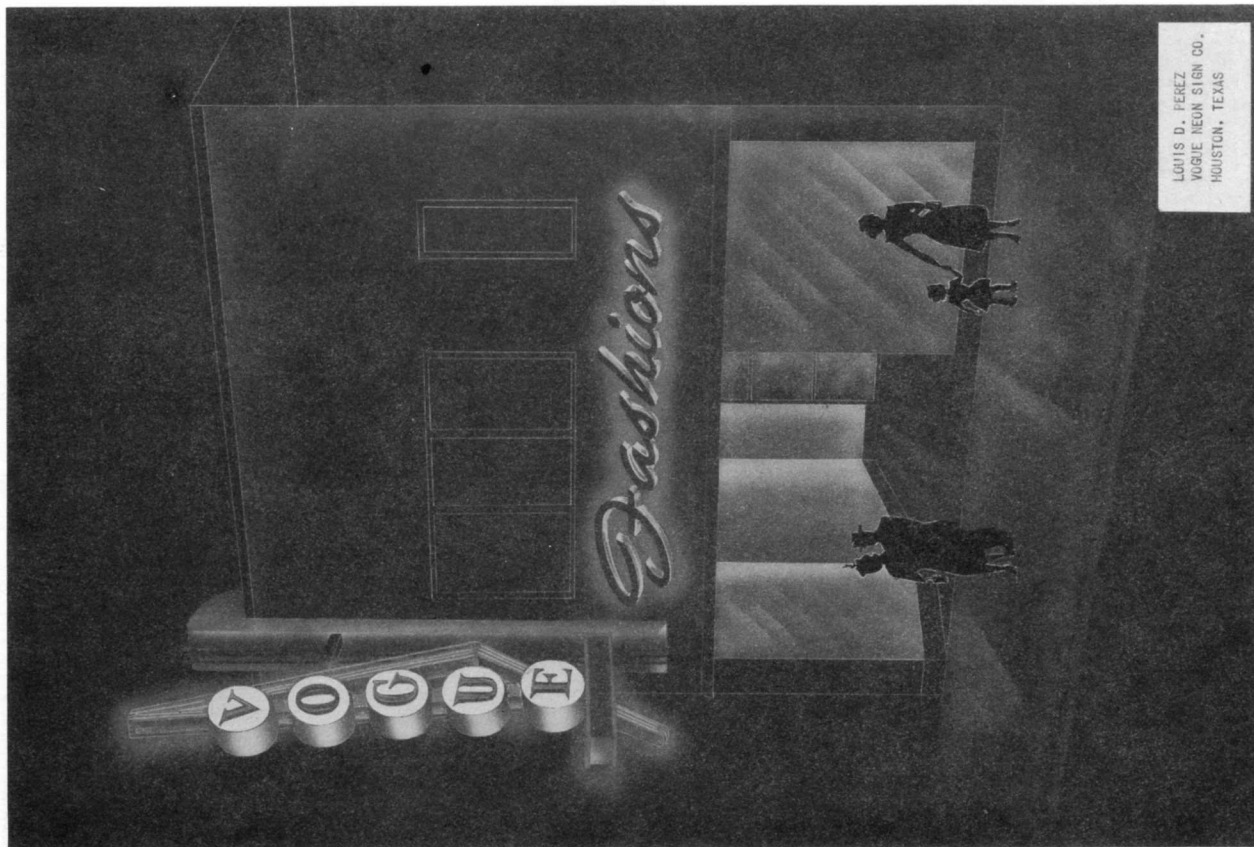


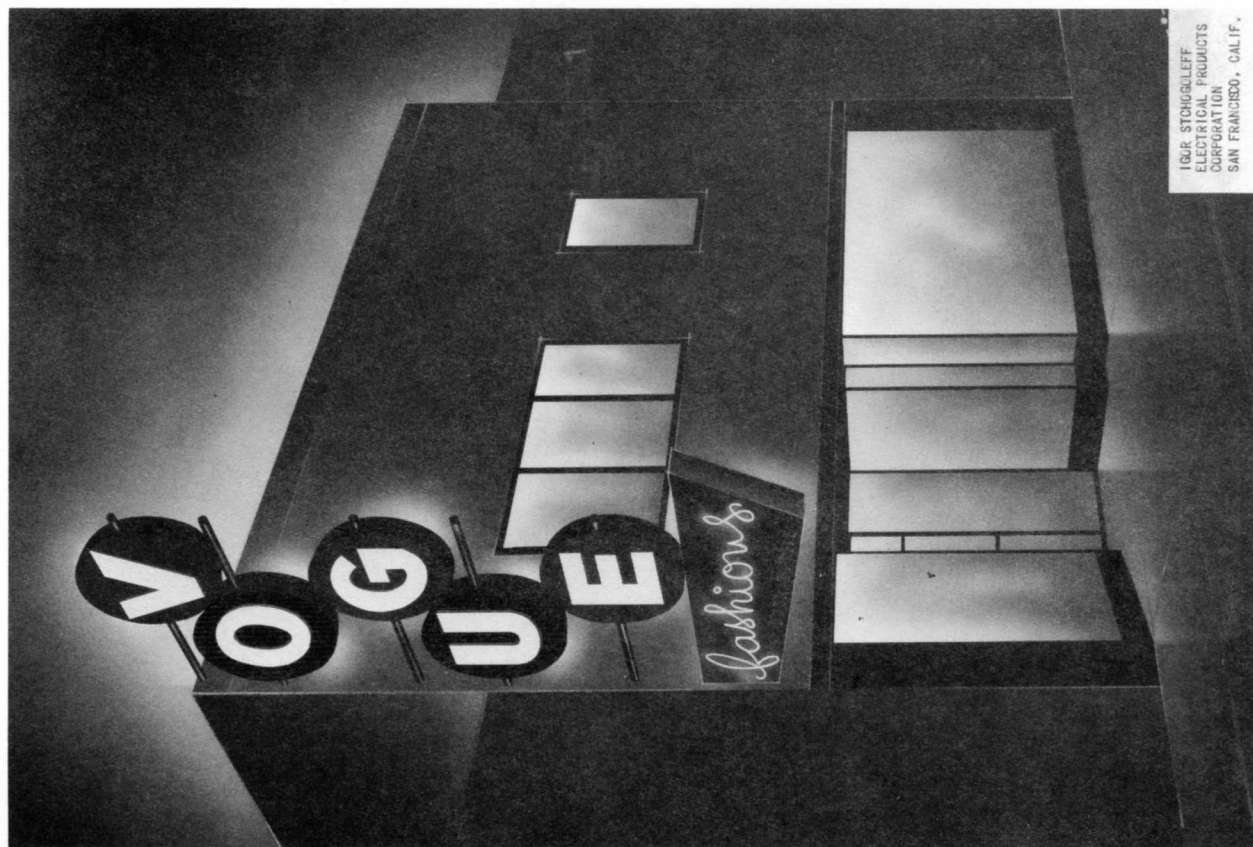
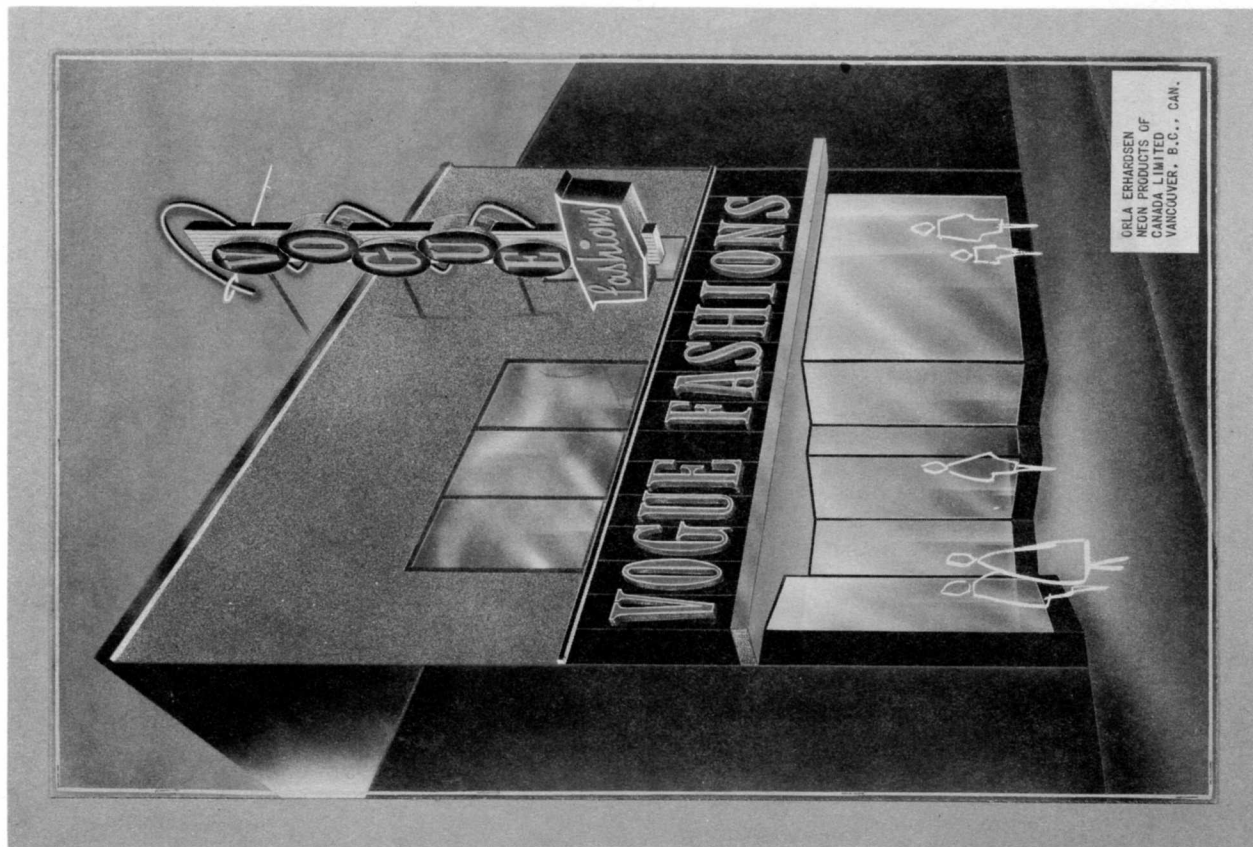
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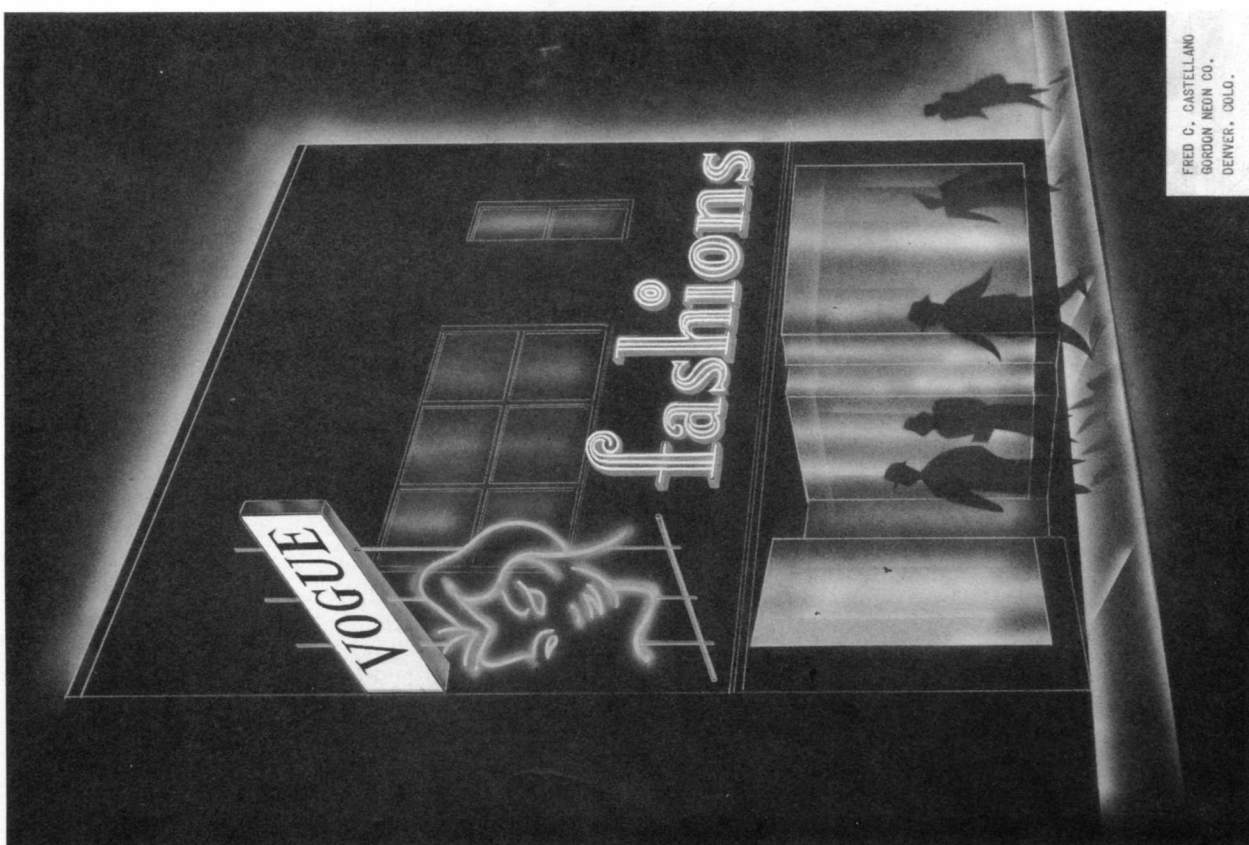
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BOUDREAU SIGN SERVICE
KANKAKEE, ILL.

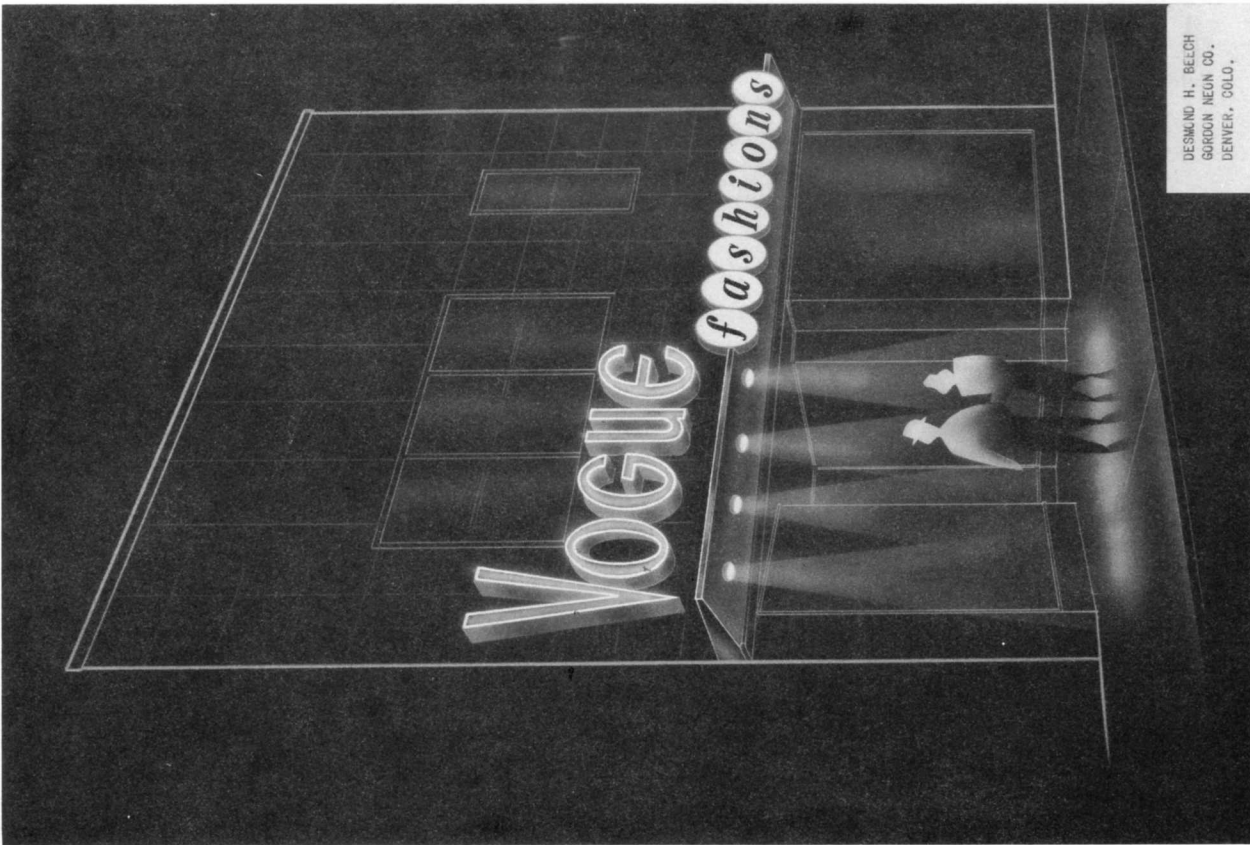




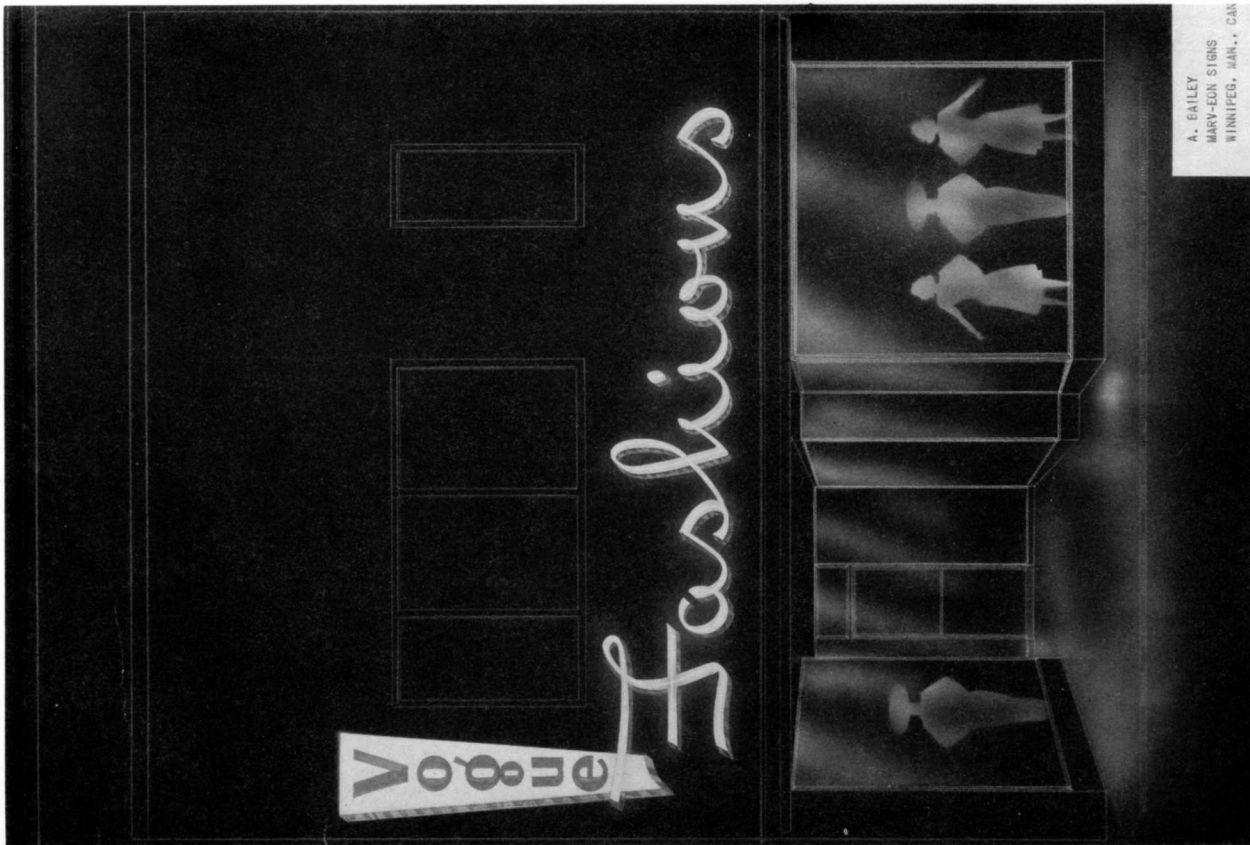




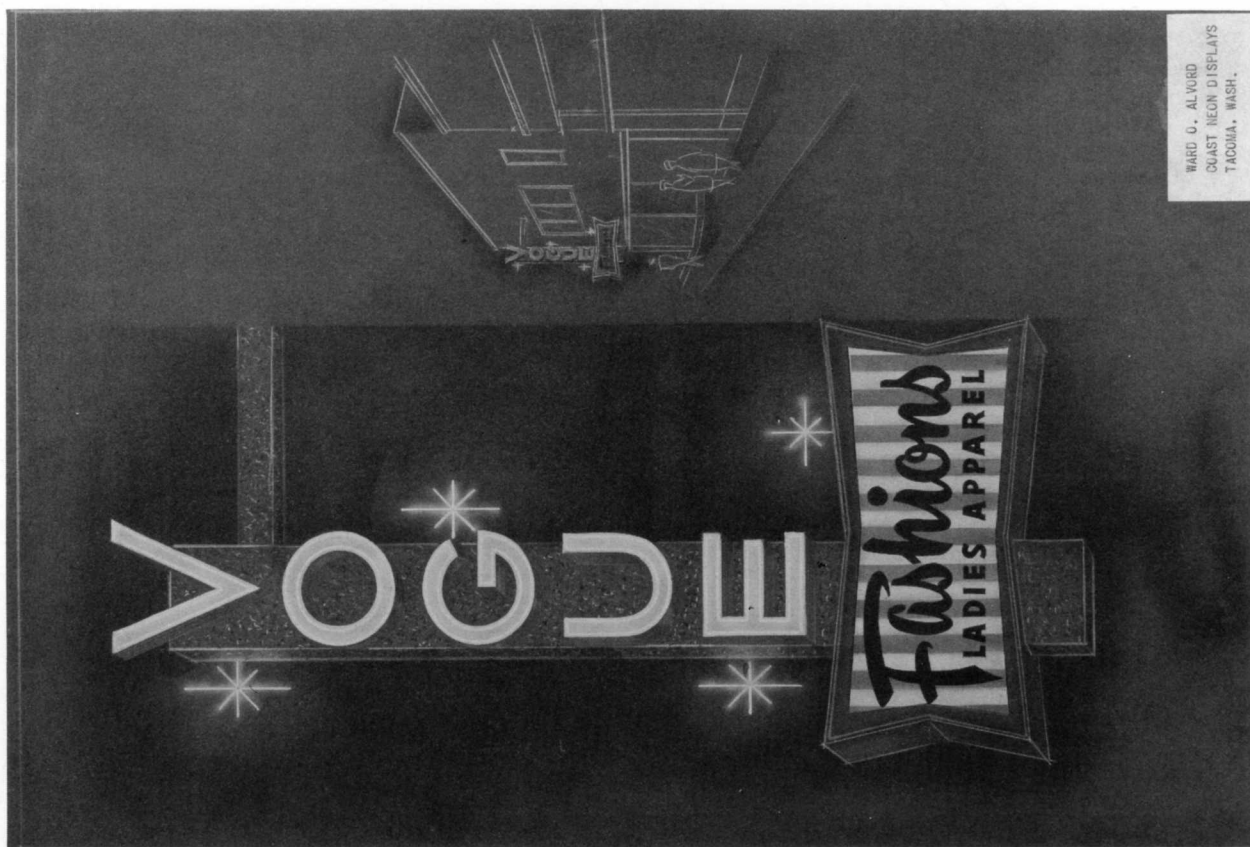
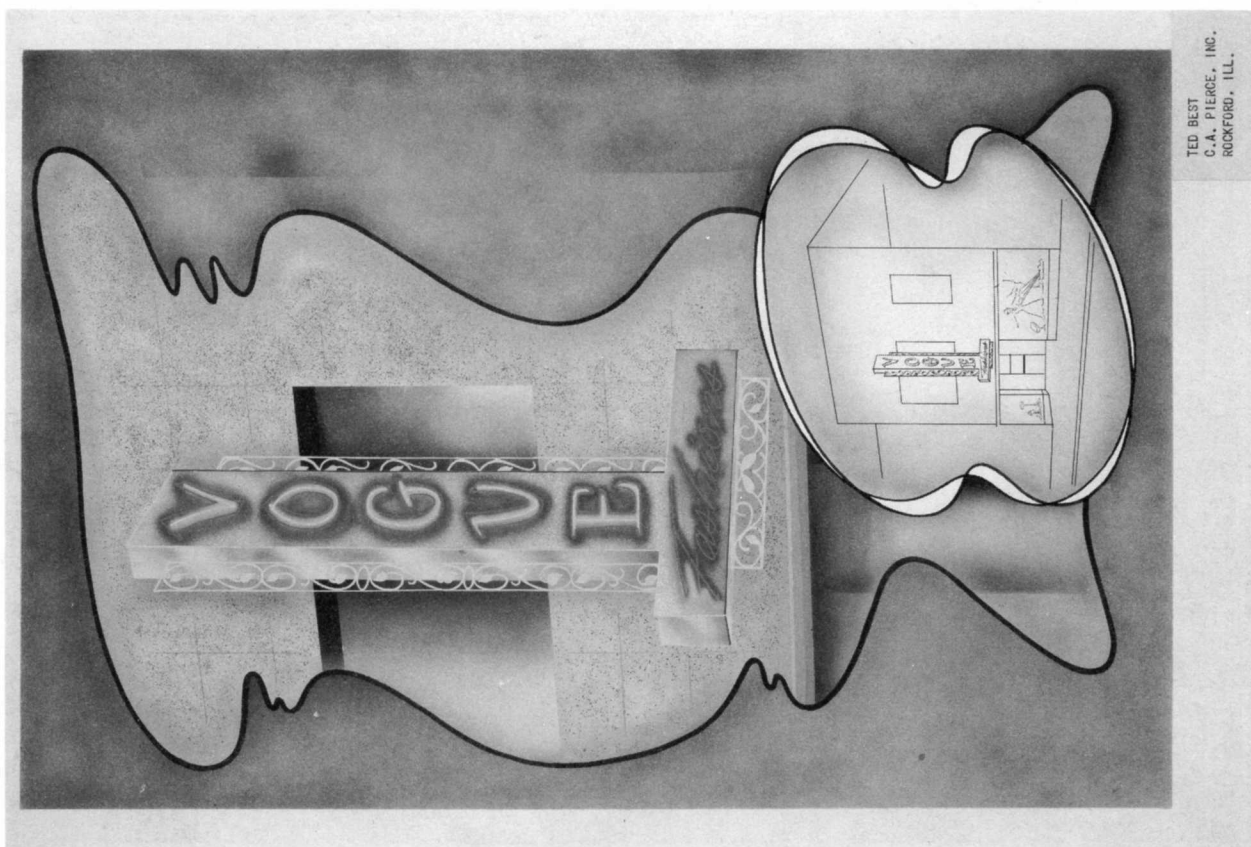


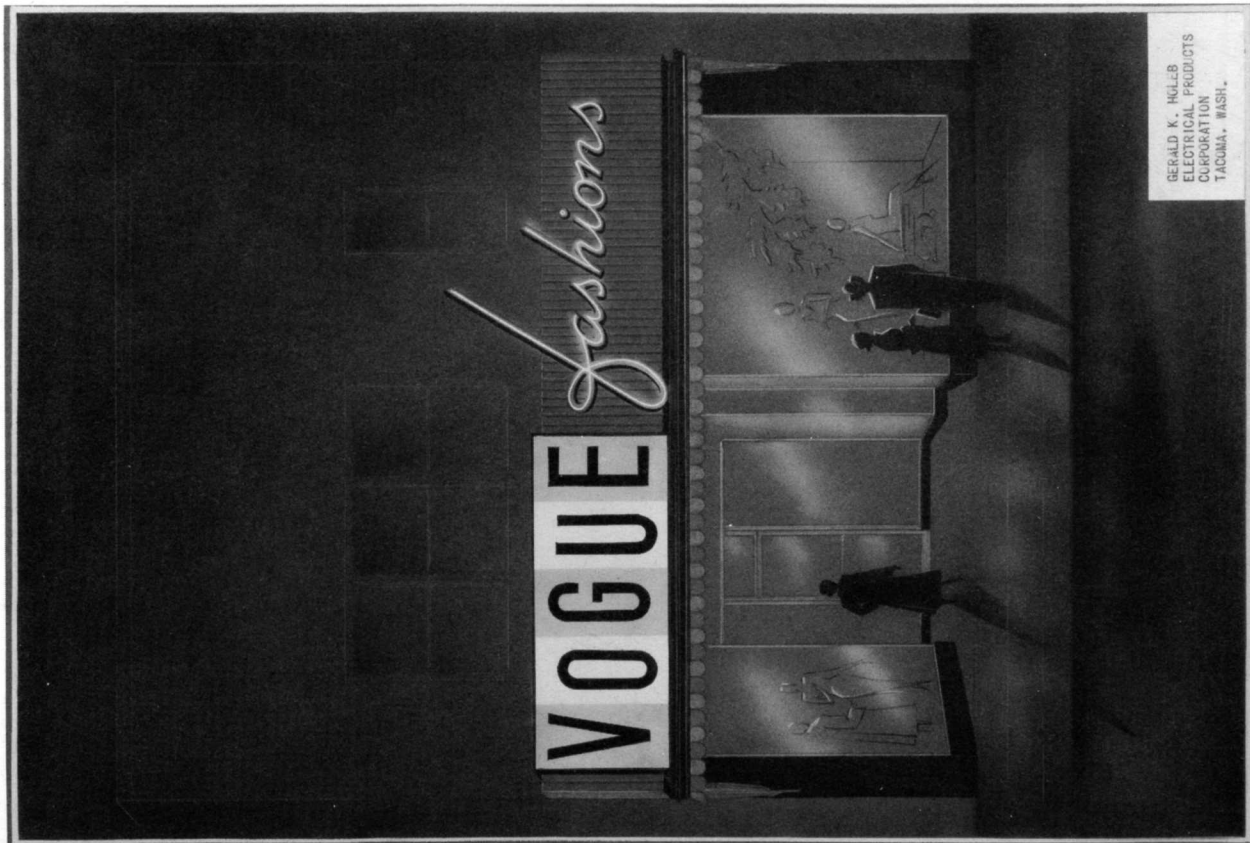


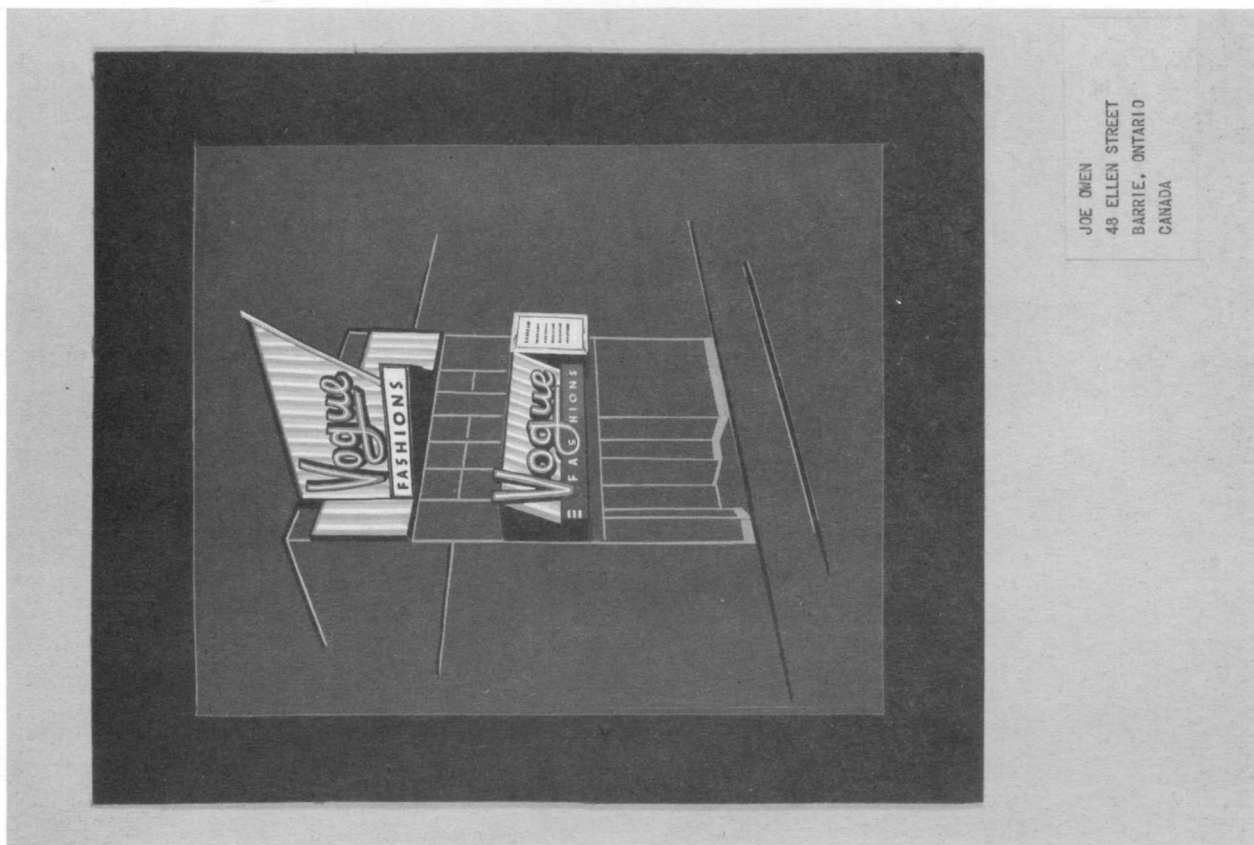
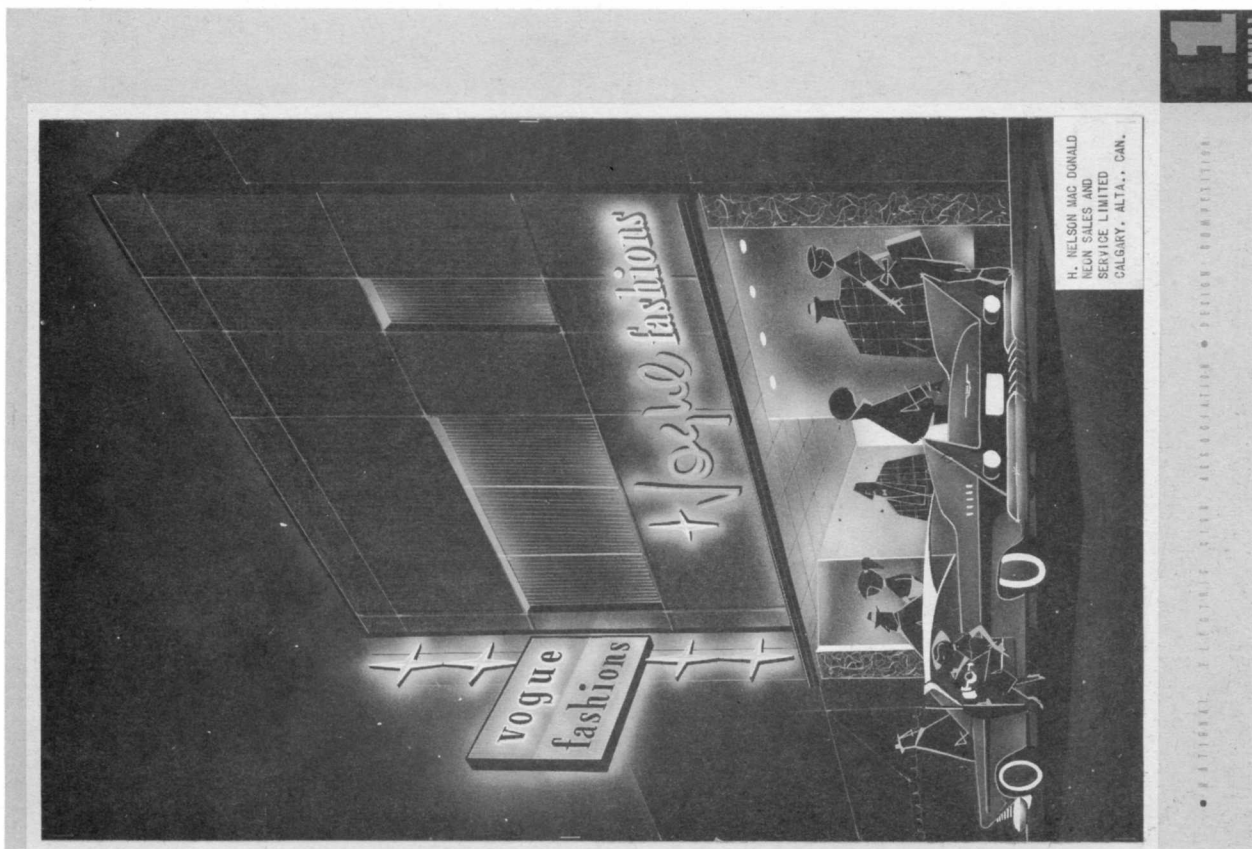
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GORDON NEUM CO.
DENVER, COLO.

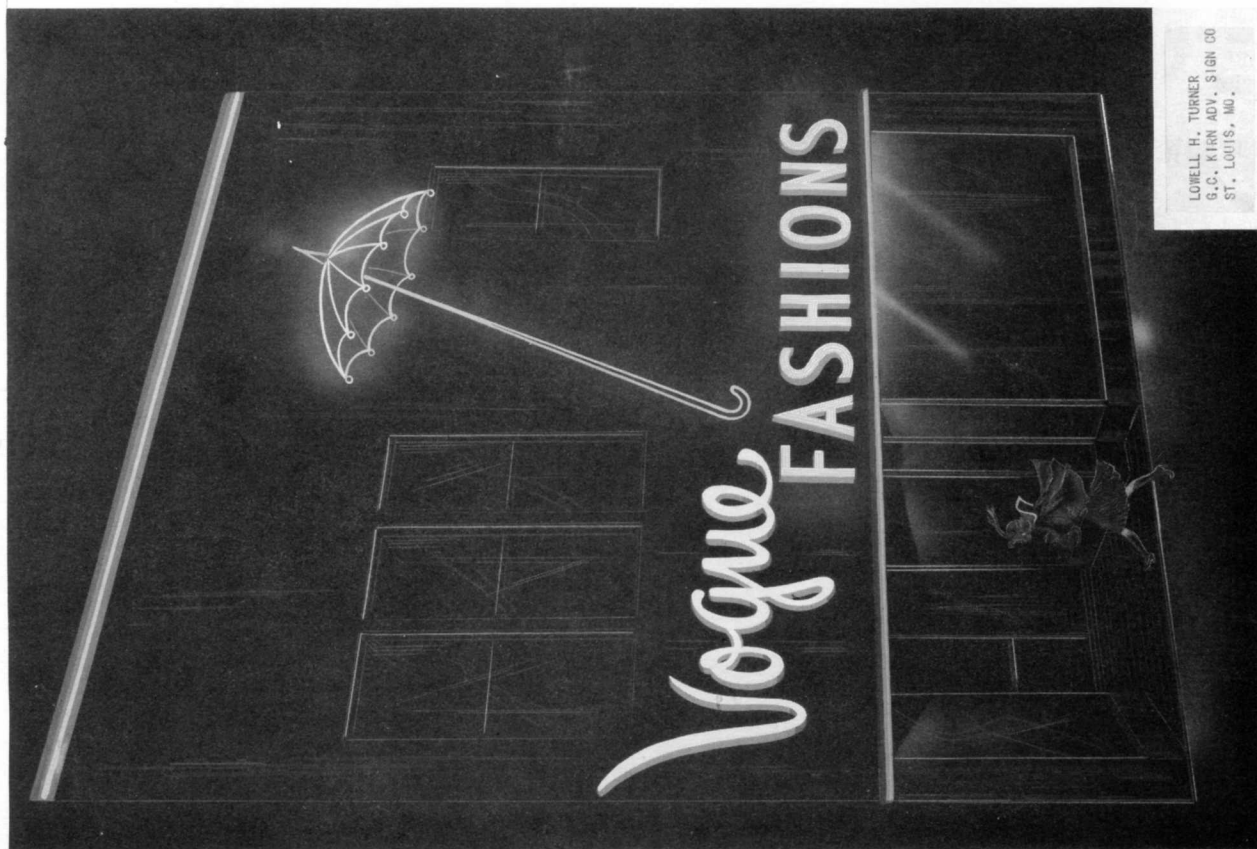
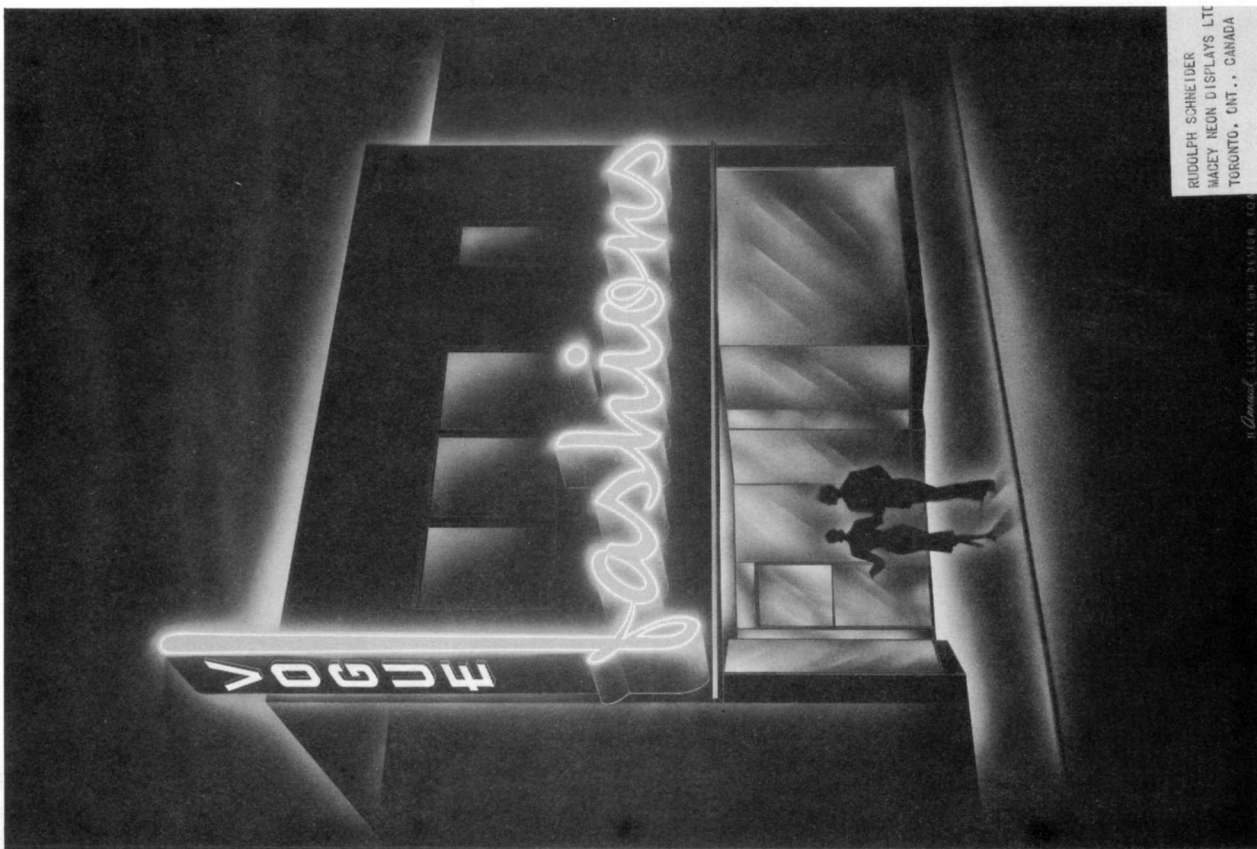


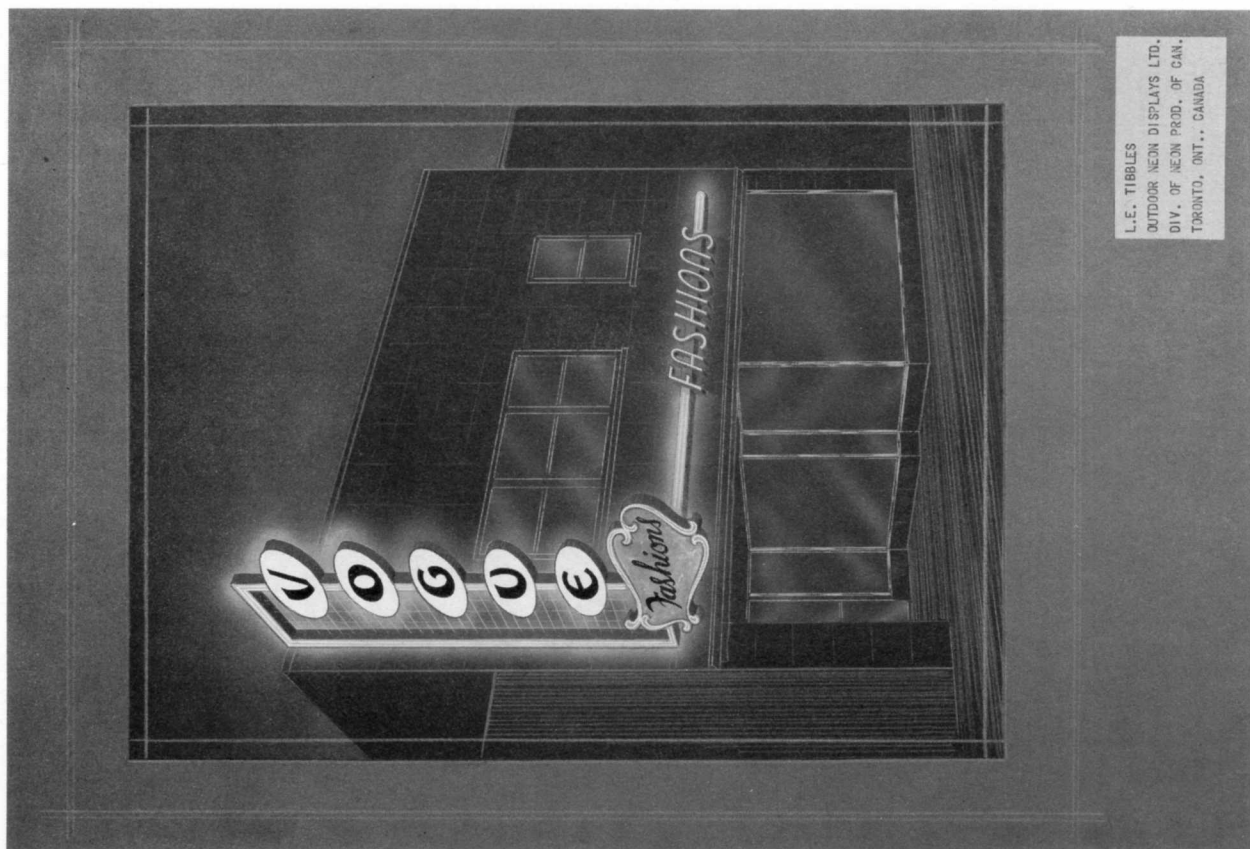
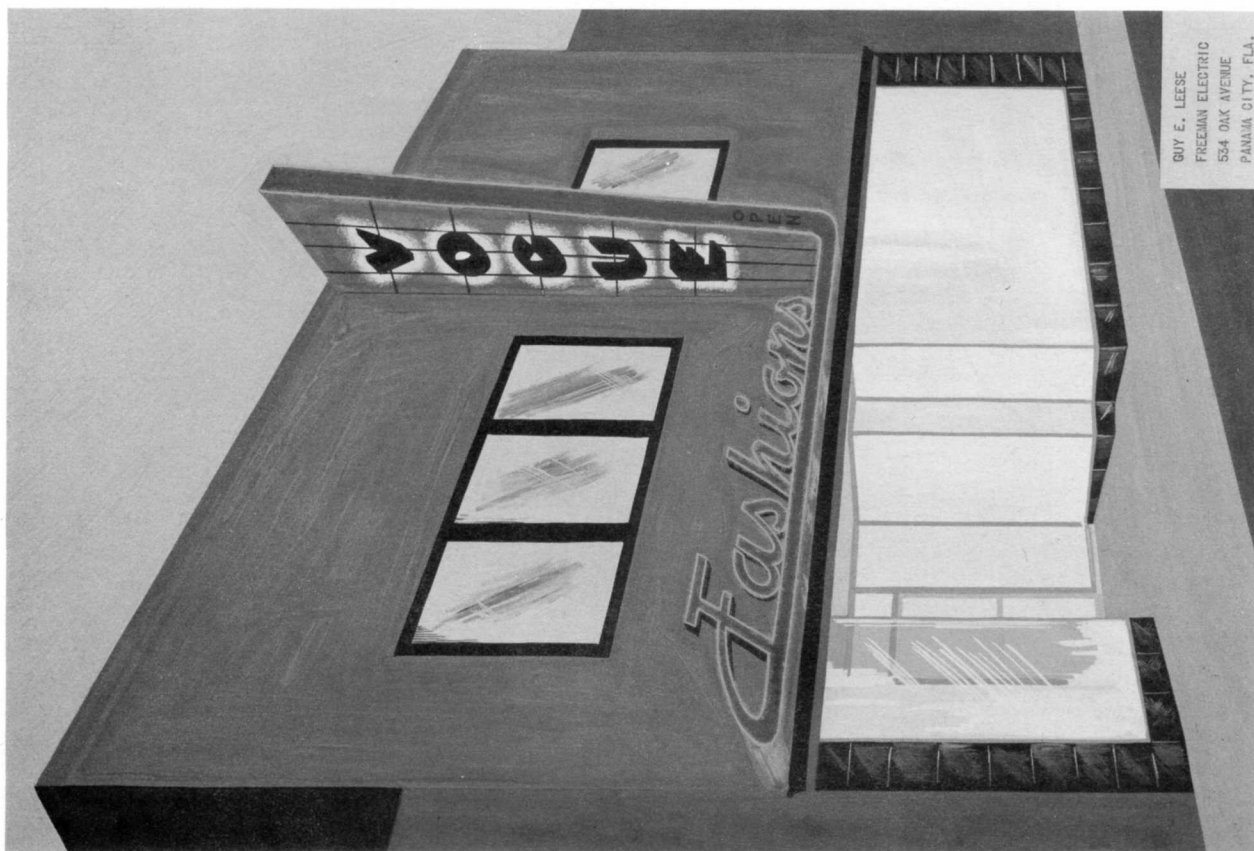
A. EATLEY
MARY-EON SIGNS
WINNIPEG, MAN., CAN.





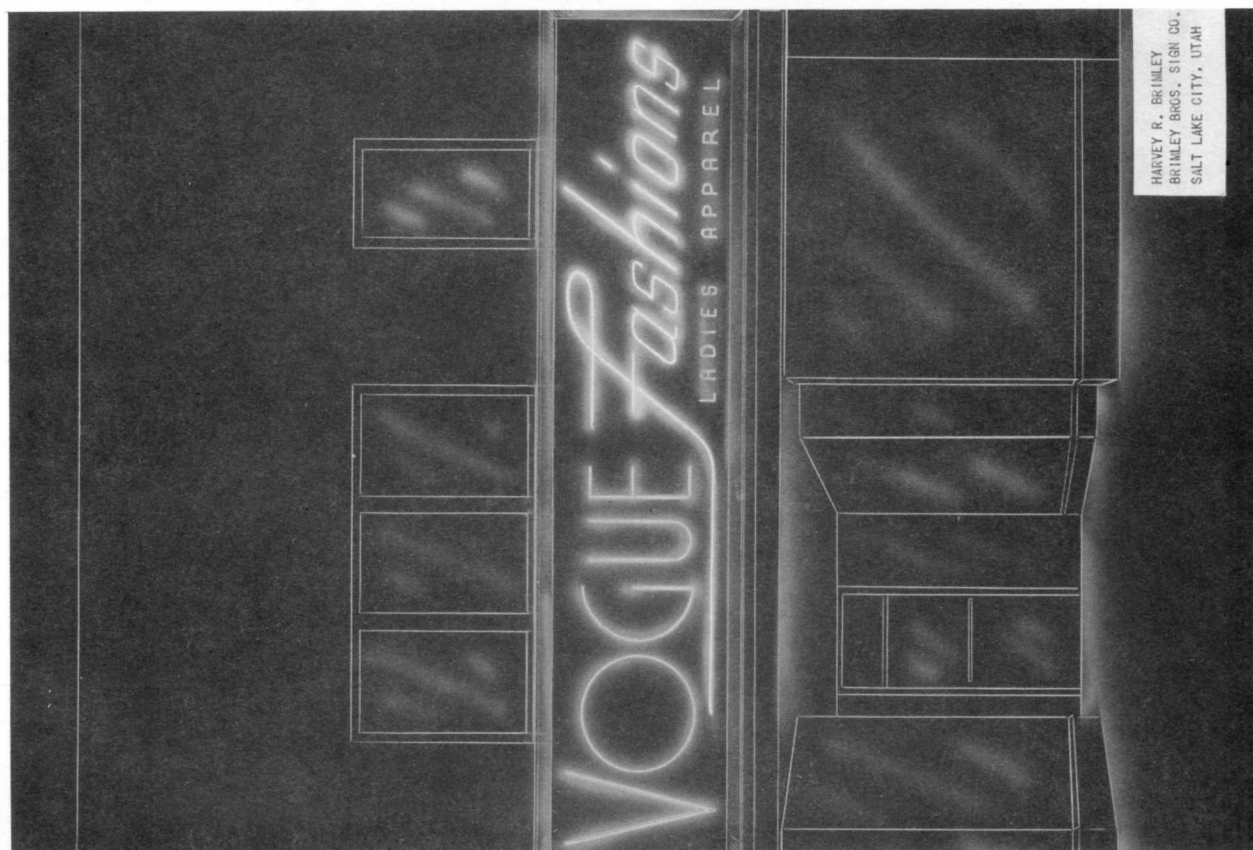








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